

UNIVERSITY OF MUMBAI

No. UG/86 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B. A. degree course vide this office Circular No.UG/159 of 2011 dated 20th June, 2011 and the Principals of affiliated Colleges in Arts Colleges are hereby informed that the recommendation made by Board of Studies in History & Archaeology at its meeting held on 25th May, 2016 has been accepted by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.21 and that in accordance therewith, the revised syllabus as per the Choice Based Credit System for the F.Y.B.A. in History & Archaeology (Sem.I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI – 400 032
October, 2016


(Dr.M.A.Khan)
REGISTRAR

To,

The Principals of affiliated Colleges in Arts.

A.C/4.21/24/06/2016

No. UG/86 -A of 2016-17

MUMBAI-400 032 25th October, 2016

Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Arts,
- 2) The Chairman, Board of Studies in History,
- 3) The Director, Board of College and University Development,
- 4) The Controller of Examinations,
- 5) The Co-Ordinator, University Computerization Centre.
- 6) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL)


(Dr.M.A.Khan)
REGISTRAR

PTO...

AC 24 / 06 / 2016
Item no.4.21

UNIVERSITY OF MUMBAI



Revised syllabus for Sem I and II

Program: B. A.

Course: History & Archaeology

(Choice Based Credit System with effect from the Academic
year 2016-17)

F.Y.B.A. (History)
History of Modern India (1857-1947)
Semester - I

Objectives:-

The course is designed to make the student aware about the making of modern India and the struggle for independence.

Module I: Growth of Political Awakening

- (a) Revolt of 1857 – Causes and Consequences
- (b) Contribution of the Provincial Associations
- (c) Foundation of Indian National Congress.

Module II: Trends in Indian Nationalism

- (a) Moderates
- (b) Extremists
- (c) Revolutionary Nationalists

Module III: Gandhian Movements

- (a) Non Co-operation Movement
- (b) Civil Disobedience Movement
- (c) Quit India Movement

Module IV: Towards Independence and Partition

- (a) The Indian Act of 1935
- (b) Attempts to Resolve the Constitutional Deadlock -The Cripps Mission, The Cabinet Mission and the Mountbatten Plan
- (c) Indian Independence Act and Partition

Semester –II
History of Modern India: Society and Economy.

Module I: Socio Religious Reform Movements: Reforms and Revival

- (a) Brahmo Samaj, Arya Samaj and Ramakrishna Mission
- (b) Satyashodhak Samaj, Aligarh movement and Singh Sabha Movement.
- (c) Impact of Reform Movements

Module II: Education, Press and Transport

- (a) Introduction of Western Education and its Impact
- (b) Development of Press
- (c) Transport and Communications

Module III: Impact of the British Rule on Indian Economy.

- (a) Revenue Settlements, Commercialisation of Agriculture
- (b) Drain Theory
- (c) Deindustrialisation and Growth of Large Scale Industry

Module IV: Nationalism and Social Groups: interfaces.

- (a) Women
- (b) Dalits
- (c) Peasants and Tribals

References:

Aloysius G., *Nationalism Without Nation in India*, OUP, New Delhi, 1998.

Bandyopadhyay Sekhar, *From Plassey to Partition, A History of Modern India*, Orient Longman, New Delhi, 2004.

Bhattachaterjee Arun, *History of Modern India (1707 – 1947)*, Ashish Publishing House, New Delhi 1976.

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Chandra Bipan, A. Tripathi, Barun De, *Freedom struggle*, National Book Trust, India, 1972.

Chandra Bipan, *Rise and Growth of Economic Nationalism in India*, Delhi, 1966.

Chattergy Partho, *The Nation and its Fragments*, OUP, New Delhi, 1933

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Desai A.R., *Social Background of Indian Nationalism*, 5th Edition,Popular Prakashan, Bombay, 1976.

Ganachari Arvind, *Nationalism and Social Reform in a Colonial Situation*, Kalpaz Publication, New Delhi, 2005.

Grover B.L, Grover S., *A New Look at Modern Indian History (1707 – present day)*, S. Chand and Company, New Delhi 2001.

Keswani K.B., *History of Modern India (1800 – 1964)*, Himalaya Publishing House, Bombay 1996.

Majumdar R.C., *Comprehensive History of India*, Vol.3 (Part III), People's Publishing House.

Mehrotra S.R., *Emergence of Indian National Congress*, Vikas Publication, Delhi, 1971.

Nanda S.P., *History of Modern India (1707 – Present Time)*, Dominant Pub, New Delhi 2012.

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Pawar Jaisingh Rao, *Aadhunik Hindustanacha Itihas*, Vidya Publications, Nagpur.

Ray Rajat, *Industrialization of India: Growth and Conflict in the Private Corporate Sector, 1914-47*, OUP, Delhi, 1982.

Sarkar Sumit, *Aadhunik Bharat*, Rajkamal Publication, New Delhi, 2009.

Sarkar Sumit, *Modern India 1885-1947*, Macmillan, Madras, 1996.

Seal Anil, *The Emergence of Indian Nationalism: Competition and Collaboration in the Later Nineteenth Century*, Cambridge University Press, 1971.

Shukla Ramlakhan, *Aadhunik Bharat ka Itihas*, Hindi Madhyam Karyalay Nideshalay, Delhi.

B.A.
HISTORY

Question Paper Pattern For F.Y.B.A. History
Semester I & II

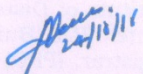
As per University rules and guidelines.

UNIVERSITY OF MUMBAI
No. UG/91 of 2016-17

CIRCULAR:-

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MUMBAI - 400 032
October, 2016
To,


(Dr.M.A.Khan)
REGISTRAR

The Principals of affiliated Colleges in Arts.

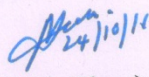
A.C/4.42/24/06/2016

No. UG/91 -A of 2016-17

MUMBAI-400 032 25th October, 2016

Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Arts,
- 2) The Chairperson, Board of Studies in Marathi,
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(Dr.M.A.Khan)
REGISTRAR

PTO...

AC 24-06-2016

Item No. 4.42

UNIVERSITY OF MUMBAI



**F. Y. B. A. (Marathi)
(Compulsory)**

AS PER CHOICE BASED CREDIT SYSTEM (CBCS)

TO BE FROM THE ACADEMIC YEAR 2016 – 2017

FYBA – MAR - Comp

(To be implemented from 2016-17)

SEM - 1 (UAMAR 1 C 1)

प्रथम वर्ष बी. ए. मराठी अनिवार्य

प्रथम वर्ष बी. ए. मराठी अनिवार्य या विषयासाठी २०१६- २०१७, या शैक्षणिक वर्षापासून नेमलेला अभ्यासक्रम.

प्रथम वर्ष बी. ए. मराठी अनिवार्य या अभ्यासक्रमात दोन नवीन पाठ्यपुस्तकांचा तसेच व्यावहारिक मराठीच्या घटकविषयांचा समावेश करण्यात आला आहे. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे. वरील अभ्यासक्रम दोन सत्रांत विभागलेला असून, नेमलेल्या विशिष्ट तासिकांमध्ये तो शिकविला जाणे आवश्यक आहे.

सत्र – पहिले – एकूण व्याख्याने -४०, श्रेयांकने – ०२ गुण ५०

घटक- १ – वडीलधारी माणसे, लेखिका शांता शेळके, सुरेश एजन्सीज, (लेख पहिला – वहिनी वगळून उर्वरित दहा लेख)(२० तासिका) श्रेयांकन -१

घटक- २ व्यावहारिक मराठी – (५ घटकविषय) – (२० तासिका)- श्रेयांकन १ गुण ५०

व्यावहारिक मराठी या विषयासाठी घटकविषय -

१. मराठी लेखनाचे नियम व विरामचिन्हे.
२. वर्तमानपत्रासाठी वृत्तलेखन
३. वृत्तांतलेखन
४. अर्जलेखन
५. भाषांतर (इंग्रजीतून मराठीत)

सत्रांत परीक्षा:

प्रथम सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

प्रथम वर्ष बी. ए. मराठी (अनिवार्य)

प्रश्न १ -- घटक क्र. १ वर आधारित पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न २ – घटक क्र. १ वर आधारित पर्याय देऊन एक प्रश्न – गुण २०

प्रश्न ३ – घटक क्र. १ वर आधारित चार पैकी दोन टिपा – गुण १०

प्रश्न ४ – मराठी लेखनाचे नियम व विरामचिन्हे या उपघटकावर आधारित अंतर्गत पर्यायांसह प्रत्येकी ५ गुणांचे २ प्रश्न . एकूण गुण १०

प्रश्न ५- वर्तमानपत्रासाठी वृत्तलेखन या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न गुण १०

प्रश्न ६ – वृत्तांतलेखन या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न गुण १०

प्रश्न ७ – अर्जलेखन या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न गुण १०

प्रश्न ८ - भाषांतर (इंग्रजीतून मराठीत) या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न गुण १०

SEM - 2 (UAMAR 2 C 1)

सत्र – दुसरे – एकूण व्याख्याने ४०, श्रेयांकने - ०२

सत्रांत परीक्षा:

प्रथम सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

घटक-१ 'नापास मुलांची गोष्ट' – ऋतुरंग प्रकाशन, संपा. अरुण शेवते. (पुढील व्यक्तींचे आत्मकथनात्मक लेखन अभ्यासार्थ नेमले आहे- म. गांधी, कुसुमाग्रज, दया पवार, ना. सी. फडके, सी. रामचंद्र, शांता शेळके, यशवंतराव गडाख, सुशीलकुमार शिंदे, चंद्रशेखर धर्माधिकारी, वायू. सी. पवार)

(२० तासिका)- श्रेयांकन -१ गुण ५०

घटक- २ व्यावहारिक मराठी – (४ घटकविषय) – (२० तासिका)- श्रेयांकन १

१. इतिवृत्तलेखन.
२. वर्तमानपत्रासाठी जाहिरातलेखन
३. उता-यावरील प्रश्न
४. सारांशलेखन
५. निबंधलेखन

प्रश्न १ -- घटक क्र. १ वर आधारित पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न २ – घटक क्र. १ वर आधारित पर्याय देऊन एक प्रश्न – गुण २०

प्रश्न ३ – घटक क्र. १ वर आधारित चार पैकी दोन टिपा – गुण १०

प्रश्न ४ – इतिवृत्तलेखन या उपघटकावर आधारित अंतर्गत पर्यायांसह १ प्रश्न . गुण १०

प्रश्न ५- वर्तमानपत्रासाठी जाहिरातलेखन या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न. गुण १०

प्रश्न ६ – उताऱ्यावरील प्रश्न या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न. गुण १०

प्रश्न ७ – सारांशलेखन या उपघटकावर अंतर्गत पर्यायांसह १ प्रश्न गुण. १०

प्रश्न ॢ – निबंधलेखन या उपघटकावर चार विषयांपैकी ँका विषयावर निबंध लिहिणे. गुण १०

संदर्भासाठी पुस्तके –

- १) ललित गद्याचे तात्त्विक स्वरूप आणि लघुनिबंधाचा इतिहास –आनंद यादव
- २) ललित गद्य ते मुक्त गद्य – वि. शं. चौघुले,
- ३) मराठी वाङ्मयाचा इतिहास, खंड ६, भाग २, संपादक- गो. म. कुळकर्णी व व.दि. कुळकर्णी, साहित्य परिषद, पुणे.
- ४) मराठी वाङ्मयकोश-खंड ४, (समीक्षा-संज्ञा), समन्वयक संपादक- डॉ. विजया राजाध्यक्ष, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२.
- ५) वाङ्मयीन संज्ञा-संकल्पना कोश- संपादक, प्रभा गणोरकर, वसंत आबाजी डहाके व इतर, पॉप्युलर प्रकाशन, मुंबई, २००१.
- ६) नसिराबादकर, ल. रा.; व्यावहारिक मराठी, फडके प्रकाशन, कोल्हापूर
- ७) डॉ. शेकडे वसंत (संपा.), व्यावहारिक मराठी अध्यापनाच्या दिशा, ःतू प्रकाशन, अहमदनगर, २०१२

UNIVERSITY OF MUMBAI
No. UG/92 of 2016-17

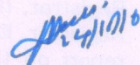
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MUMBAI – 400 032
October, 2016

To,

The Principals of affiliated Colleges in Arts.


(Dr.M.A.Khan)
REGISTRAR

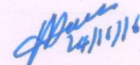
A.C/4.43/24/06/2016

No. UG/92 -A of 2016-17

MUMBAI-400 032 25th October, 2016

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(Dr.M.A.Khan)
REGISTRAR

PTO...

AC 24-06-2016

Item No. 4.43

UNIVERSITY OF MUMBAI



**F. Y. B. A. (Marathi)
(Ancillary)**

AS PER CHOICE BASED CREDIT SYSTEM (CBCS)

TO BE FROM THE ACADEMIC YEAR 2016 – 2017

FYBA – MAR – (ANC)
(To be implemented from 2016-2017)
SEM - 1 (UAMAR 101)
SEM - 2 (UAMAR 201)

प्रथम वर्ष बी. ए. मराठी ऐच्छिक (प्रत्येक सत्रात ३ श्रेयांकने.)

प्रथम वर्ष बी. ए. मराठी ऐच्छिक या विषयासाठी २०१६- २०१७ या शैक्षणिक वर्षापासून नेमलेला अभ्यासक्रम. प्रथम वर्ष बी. ए. मराठी ऐच्छिक या अभ्यासक्रमात प्रथम सत्रात दोन नाट्यकृती वदुस-या सत्रात निवडक कवितांचा समावेश करण्यात आला आहे. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे. वरील अभ्यासक्रम दोन सत्रांत विभागलेला असून, नेमलेल्या विशिष्ट तासिकांमध्ये तो शिकविला जाणे तसेच त्याच्या चाचणी परीक्षा घेणे आवश्यक आहे.

सत्र – पहिले- एकूण व्याख्याने -४५, श्रेयांकने - ०३

घटक१: 'नाटक'या साहित्यप्रकाराचा सैद्धान्तिक परिचय – (४८मिनिटांच्या १५ तासिका) श्रेयांकन -१

नाटक या साहित्यप्रकाराची संकल्पना, नाटक या साहित्य प्रकाराचे घटक, नाटकाचे महत्त्वाचे दोन प्रकार (शोकात्मिका व सुखात्मिका), नाटक एक संमिश्र कला, मराठी नाटकाच्या इतिहासातील महत्त्वाचे टप्पे.

घटक२: 'कावळ्यांची शाळा', विजय तेंडुलकर, पॉप्युलर प्रकाशन (४८मिनिटांच्या १५ तासिका) श्रेयांकन – १

घटक३: 'राहिले दूर घर माझे,' शफाअत खान, शब्दालय प्रकाशन (४८मिनिटांच्या १५ तासिका) श्रेयांकन – १

प्रथम सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

प्रथम वर्ष बी. ए. मराठी (ऐच्छिक)

- प्रश्न १- 'नाटक' या साहित्यप्रकाराचा सैद्धान्तिक परिचय यावर पर्याय देऊन एक प्रश्न – गुण २०.
प्रश्न २ – 'कावळ्यांची शाळा' या नाटकावर पर्याय देऊन एक प्रश्न – गुण २०.

- प्रश्न ३ - 'राहिले दूर घर माझे' या नाटकावर पर्याय देऊन एक प्रश्न - गुण २०.
- प्रश्न ४ - प्रत्येक गटातील एकेक टीप लिहा (अंतर्गत पर्यायांसह) - गुण ३०.
 १) नाटकाचा सैद्धान्तिक परिचय
 २) 'कावळ्याची शाळा'
 ३) 'राहिले दूर घर माझे'
- प्रश्न ५. अभ्यासपत्रिकेतील घटक २ व ३ वर आधारित वस्तुनिष्ठ प्रश्न. प्रत्येक घटकावर ४ असे एकूण ८ वस्तुनिष्ठ स्वरूपाचे प्रश्न विचारले जातील, परीक्षार्थींनी त्यापैकी कोणतेही ५ प्रश्न सोडवायचे आहेत. प्रत्येक योग्य उत्तरास २ गुण असे एकूण गुण १०

सत्र दुसरे-एकूण व्याख्याने ४५, श्रेयांकने - ०३

- घटक१ कविता या साहित्यप्रकाराचा सैद्धान्तिक परिचय-(१५ तासिका) श्रेयांकन - १
 (कविता या साहित्यप्रकाराची संकल्पना, भावकाव्य आणि गीत फरक, कवितेची भाषा, मराठी कवितेच्या इतिहासातील महत्त्वाचे टप्पे)
- घटक- २ या घटकाच्या अंतर्गत चार कवींच्या कवितांचा अभ्यास नेमलेला आहे. (१५ तासिका)
 श्रेयांकन - १
- १) बा.सी. मर्ढेकर-मर्ढेकरांची कविता, बाळ सीताराम मर्ढेकर, मौज प्रकाशन, मुंबई, १९९४
 १ कितीतरी दिवसात ... (पृ. १०१)
 २ पिपात मेले ओल्या उंदिर (पृ. ४१)
 ३ सकाळी उठोनी चहा-काँफी प्यावी (पृ. २८)
 ४ अजून येतो वास फुलांना (पृ. १०२)
- २) मंगेश पाडगावकर-
 १ दिवस तुझे हे फुलायाचे (संग्रह-तुझे गीत गाण्यासाठी, मौज प्रकाशन, मुंबई, १९८९, पृ. ८४)
 २ मी फूल तृणातील इवले (संग्रह- जिप्सी, पॉप्युलर प्रकाशन, मुंबई, पुनर्मुद्रण, १९६८, पृ. १७)
 ३ रात्रभर आपण चालत आहोत (भटके पक्षी, मौज प्रकाशन, मुंबई, १९८४, पृ. ४९)
 ४ प्रेम म्हणजे प्रेम असतं (बोलगाणी, मौज प्रकाशन, मुंबई, २०००, पृ. ३६)
- ३) बहिणाबाई-संग्रह -बहिणाबाईचीं गाणी, बहिणाबाई चौधरी, परचुरे प्रकाशन, मुंबई, १९५२
 १ संसार (पृ. ०७)
 २ मन

- ३ हिरीताचं देनं घेनं (पृ. १४)
- ४ मानूस (पृ. ६४)

४) पद्मा -

- १ आम्ही कुलीनांच्या कन्या (नीहार, मौज प्रकाशन, १९५४, पृ. २६)
- २ अवखळ पोरीसमान (नीहार, मौज प्रकाशन, १९५४, पृ. ३५)
- ३ मी इथली (स्वप्रजा,मौज प्रकाशन, १९६२, पृ.१२)
- ४ आईपणाची भीती (आकाशवेडी,)

घटक३ - या घटकाच्या अंतर्गत चार कवींच्या कवितांचा अभ्यास नेमलेला आहे. (१५ तासिका)

श्रेयांकन - १

१) अनुराधा पाटील-

- १ म्हणतात उमटत नाहीत (दिवसेंदिवस, पृ. १०)
- २ आठवणी येतात (दिगंत, पृ. १०)
- ३ माझी अक्षरं भिजतात (वाळूच्या पात्रात मांडलेला खेळ, पृ. ३७)
- ४ गवताच्या वाळलेल्या मुळांसारखीच (तरीही, पृ. ४१)

२) इंद्रजित भालेराव-

- १ कविता क्र. १ (पीकपाणी, मेहता प. हा., २००१, पृ.९)
- २ कविता क्र. २७ (दूर राहिला गाव, प्रतिभास प्रका., २००९, पृ. ३५)
- ३ कविता क्र. ३२ (दूर राहिला गाव, प्रतिभास प्रका., २००९, पृ. ४०)
- ४ कविता क्र. १ (टाहो, प्रतिभास प्रका., २००८, पृ. ९)

३) अरुण काळे-संग्रह - नंतर आलेले लोक, लोकवाङ्मयगृह, २००६.

- १ नंतर आलेले लोक (पृ. ६)
- २ खरं बोललं की सखळ्या आईला राग येतो. (पृ. ३२)
- २ तू मदरबोर्ड माझ्या संगणकाचा (पृ. ३७)
- ३ प्रेमाचं होऊ द्याना जागतिकीकरण (पृ.३९)

४) वीरधवल परब- संग्रह- दरसाल दर शेकडा, लोकवाङ्मयगृह, दुसरी आवृत्ती, २००९.

- १ वय वाढत जातंय आपलं, (पृ. १०)
- २ जोतिराव फुल्यांचे चित्र (पृ. ४)
- ३ खूप दूरवर पाहूनही (पृ. २३)
- ४ आपली नाळ कधीच पुरली गेलीच नाही गावकुसात (पृ. ३८)

दुसरी सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

प्रथम वर्ष बी. ए. मराठी (ऐच्छिक)

- प्रश्न १ – कविता या साहित्यप्रकाराचा सैद्धान्तिक परिचय (पर्यायसह) एक प्रश्न – गुण २०.
- प्रश्न २ – 'घटक २ मधील कवितांवर आधारित पर्याय देऊन एक प्रश्न – गुण २०.
- प्रश्न ३ – 'घटक ३ मधील कवितांवर आधारित पर्याय देऊन एक प्रश्न – गुण २०.
- प्रश्न ४ – प्रत्येक गटातील एकेक टीप लिहा – (अंतर्गत पर्यायांसह) गुण ३०.
१) कवितेचा सैद्धान्तिक परिचय.
२) घटक २ मधील कविता
३) घटक ३ मधील कविता
- प्रश्न ५ – अभ्यासपत्रिकेतील घटक २ व ३ वर आधारित वस्तुनिष्ठ प्रश्न. प्रत्येक घटकावर ४ असे एकूण ८ वस्तुनिष्ठ स्वरूपाचे प्रश्न विचारले जातील, परीक्षार्थींनी त्यापैकी कोणतेही ५ प्रश्न सोडवायचे आहेत. प्रत्येक योग्य उत्तरास २ गुण असे एकूण गुण १०

संदर्भासाठी पुस्तकांची यादी –

- १) मराठी रंगभूमी मराठी नाटक – घटना आणि परंपरा. (डॉ. अ. ना. भालेराव स्मृतिग्रंथ) – संपादक – के. नारायण काळे, वा. ल. कुळकर्णी, वा. रा. ढवळे, मुंबई मराठी साहित्य संघ, मुंबई, १९७१.
- २) साहित्य अध्यापन आणि प्रकार – (वा. ल. कुळकर्णी गौरव ग्रंथ)- संपादक – श्री. पु. भागवत, सुधीर रसाळ, मंगेश पाडगावकर, शिल्पा तेंडुलकर, अंजली कीर्तने, -पाॅप्युलर प्रकाशन आणि मौज प्रकाशन, मुंबई, १९८७
- ३) भारतीय प्रयोगकलांचा परिचय व इतिहास-नाट्य, राजीव नाईक, प्रवीण भोळे, लोकवाङ्.मय गृह, मुंबई, २०१०
- ४) साहित्य-समीक्षा – (वि. वा. शिरवाडकर गौरव ग्रंथ) –संपादित – सार्वजनिक वाचनालय, नासिक, १९७६.
- ५) आधुनिक मराठी काव्य उद्गम, विकास आणि भवितव्य – दि. के. बेडेकर, नागपुर विद्यापीठ, नागपुर, १९६९
- ६) काही मराठी कवी जाणवा आणि शैली. – सुधीर रसाळ, जनशक्ती वाचक चळवळ, औरंगाबाद, तृतीय आवृत्ती, २०११
- ७) स्वातंत्र्योत्तर मराठी कविता – संपादक डॉ. सुषमा करोगल ,प्रतिमा प्रकाशन, पुणे, १९९९.

- ८) कवितेविषयी – वसंत आबाजी डहाके, स्वरूप प्रकाशन, औरंगाबाद, १९९९.
- ९) कविता संकल्पना, निर्मिती आणि समीक्षा – वसंत पाटणकर, मुंबई विद्यापीठ आणि अनुभव प्रकाशन, मुंबई, १९९५.
- १०) कवितेचा शोध – वसंत पाटणकर, मौज प्रकाशन, मुंबई, २०११
- ११) मराठी वाङ् मयकोश-खंड ४, (समीक्षा-संज्ञा), समन्वयक संपादक- डॉ. विजया राजाध्यक्ष, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२.
- ६) वाङ्मयीन संज्ञा-संकल्पना कोश- संपादक, प्रभा गणोरकर, वसंत आबाजी डहाके व इतर, पॉप्युलर प्रकाशन, मुंबई, २००१.
-

UNIVERSITY OF MUMBAI
No. UG/170 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B. A. degree course vide this office Circular No.UG/237 of 2005 dated 22nd June, 2005 and the Principals of affiliated Colleges in Arts are hereby informed that the recommendation made by Board of Studies in English Literature at its meeting held on 29th June, 2016 has been accepted by the Academic Council at its meeting held on 14th July, 2016 vide item No. 4.54 and that in accordance therewith, the revised syllabus as per the Choice Based Credit System for the F.Y.B.A Communication Skills of English (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI – 400 032
19 November, 2016
To,


(Dr.M.A.Khan)
REGISTRAR

The Principals of affiliated Colleges in Arts.


A.C/4.54/14/07/2016

No. UG/170 -A of 2016-17

MUMBAI-400 032 19 November, 2016

Copy forwarded with compliments for information to:-

- 1) The Co-ordinator, Faculty of Arts,
- 2) The Chairperson, Board of Studies in English Literature,
- 3) The Director, Board of College and University Development,
- 4) The Controller of Examinations,
- 5) The Professor-cum-Director, Institute of Distance and Opening Learning,
- 6) The Co-Ordinator, University Computerization Centre.


(Dr.M.A.Khan)
REGISTRAR

PTO...

AC 14-07-2016

Item No. 4.54

UNIVERSITY OF MUMBAI



Syllabus for F.Y.B.A

Program: B.A.

Course: Communication Skills of English (Core Paper)

(Choice Based Credit System with effect from the academic year 2016-2017)

Course: Communication Skills in English
(100 Marks Examination Pattern)

(Choice Based Credit System with effect from the academic year 2016-17)

1. Syllabus as per Credit Based Semester and Grading System:

- | | | |
|-------|---------------------------------------|------------------------------------|
| i) | Name of the Programme | : B.A. |
| ii) | Course Code | :UACS101 & UACS201 |
| iii) | Course Title | : Communication Skills in English |
| iv) | Semester-wise Course Content | : Enclosed the copy of syllabus |
| v) | References and Additional References: | Enclosed in the Syllabus |
| vi) | Credit Structure | : No. of Credits per Semester – 02 |
| vii) | No. of lectures per Unit | : 09 |
| viii) | No. of lectures per week | : 03 lectures + 01 tutorial |
-
- | | | |
|----|--|--------------------------------|
| 2. | Scheme of Examination | : 5 Questions of 20 marks each |
| 3. | Special notes, if any | : No |
| 4. | Eligibility, if any | : No |
| 5. | Fee Structure | : As per University Structure |
| 6. | Special Ordinances / Resolutions if any: | No |

Revised Syllabus for **FYBA**
Communication Skills in English Paper I and Paper II
To be implemented from June 2016 (100 Marks Examination Pattern)

Objectives of the Course

- 1) To enhance language proficiency by providing adequate exposure to reading and writing skills
- 2) To orient the learners towards the functional aspects of language
- 3) To increase the range of lexical resource through a variety of exercises

Periods: 45 lectures + 15 Tutorials (3 lectures + 1 tutorial per week) per semester

Semester I

Communication Skills in English – Paper I (2 Credits) **45 lectures**

Unit 1: Basic Language Skills: Grammar **09 lectures**

- a. Articles, prepositions, conjunctions
- b. Transformation of Sentences (Simple, Compound, Complex)
- c. Tenses
- d. Subject-Verb agreement
- e. Question Tags
- f. Direct and Indirect Speech
- g. Voice

Unit 2: Reading Skills: Comprehension (unseen passage) **09 lectures**

The following skills to be acquired:

- Reading with fluency and speed
- Skimming and scanning
- Identifying relevant information
- Isolating fact from opinion
- Understanding concepts and arguments
- Identifying distinctive features of language

(Passage should be of 250-350 words of Level I. The passage may be taken from literary/scientific/technical writing as well as from the fields of journalism, management and commerce.)

Unit 3: Writing Skills (Formal Correspondence): Letters **09 lectures**

- a. Job Application Letter (without Resume)
- b. Statement of Purpose
- c. Request for Recommendation Letter
- d. Request for information under Right to Information Act (RTI)

Unit 4: Interpretation of Technical Data**09 lectures**

Students should be taught to read and interpret maps, pie charts, tables, line and bar graphs and flow charts and express the same in paragraph format.

Unit 5: Writing Skills: Essay**09 lectures**

- a. Expository
- b. Persuasive
- c. Analytical
- d. Reflective/Descriptive

Semester II**Communication Skills in English – Paper II****(2 Credits)****45 lectures****Unit 1: Basic Language Skills: Vocabulary building****09 lectures**

- Antonyms, Synonyms
- Suffixes, Prefixes, Root words
- Homophones, homonyms
- Collocation
- Changing the Class of Words

Unit 2: Editing and Summarization:**09 lectures**

a) Editing:

- Heading/ Headlines/ Title/Use of Capital Letters
- Punctuation: full stop, comma, colon, semi-colon, dash, ellipsis, exclamation and question marks
- Spelling
- Substitution of words
- Use of link words and other cohesive devices
- Removing repetitive or redundant elements

b) Summarization

The following skills to be acquired:

- Discern the main/central idea of the passage
- Identify the supporting ideas
- Eliminate irrelevant or extraneous information
- Integrate the relevant ideas in a precise and coherent manner

Unit 3: Writing Skills: e mails**09 lectures**

- Inquiry
- Invitation
- Thank you
- Request for permission
- Sponsorship

Unit 4: Report Writing

09 lectures

- Eye-witness Report
- Activity Report
- Newspaper Report

Unit 5: Creative Writing

09 lectures

This unit attempts to cover those aspects of writing that go beyond the boundaries of technical or professional forms of writing and encourage the learner to explore the artistic and imaginative elements of writing.

- Story writing
- Dialogue writing
- Blogging: fashion, travel, food, culture, personal blogs

Suggested Topics for Tutorials: (for both semesters)

1. Group Discussions
2. Mock Interviews
3. Fundamentals of Grammar
4. Debates / Speeches
5. Book / Film Reviews
6. Vocabulary and Language Games
7. Picture Composition
8. Tweets

Paper Pattern

Semester I: Communication Skills in English – Paper I

Duration: 3 hours Marks: 100

Q.1. Grammar:

- a) Articles, prepositions, conjunctions (to be tested in the form of a paragraph, not individual sentences)
(Unit 1: a) 10 marks
- b) Do as Directed: (Unit 1: b-g) 10 marks

- Q.2 Comprehension of an unseen passage (Unit 2) 20 marks
- Q.3 Letters (2 out of 3) (Unit 3) 20 marks
- Q.4. Interpretation of technical data based on the model given (Unit 4) 20 marks
- Q.5. Essay (250-350 words) (1 out of 3) (Unit 5) 20 marks

Semester II: Communication Skills in English – Paper II

Duration: 3 hours Marks: 100

- Q.1 Vocabulary (Unit 1) 20 marks
- Q.2 a) Editing: one passage of 100-200 words to be given (Unit 2) 10 marks
b) Summary: one passage of 250-300 words to be given (Unit 2) 10 marks
- Q.3. Emails (2 out of 3) (Unit 3) 20 marks
- Q. 4. Report writing (1 out of 2) (Unit 4) 20 marks

Recommended Resources:

1. Bellare, Nirmala *Reading Strategies*. Vols. 1 and 2. New Delhi. Oxford University Press, 1998.
2. Bhasker, W. W. S & Prabhu, N. S.: *English through Reading*, Vols. 1 and 2. Macmillan, 1975.
3. Blass, Laurie, Kathy Block and Hannah Friesan. *Creating Meaning*. Oxford: OUP, 2007.
4. Brown, Ralph: *Making Business Writing Happen: A Simple and Effective Guide to Writing Well*. Sydney: Allen and Unwin, 2004.
5. Buscemi, Santi and Charlotte Smith, *75 Readings Plus*. Second Edition New York: McGraw-Hill, 1994.
6. Doff, Adrian and Christopher Jones. *Language in Use (Intermediate and Upper Intermediate)*. Cambridge: CUP, 2004.
7. Doughty, P. P., Thornton, J. G, *Language in Use*. London: Edward Arnold, 1973.
8. Freeman, Sarah: *Written Communication*. New Delhi: Orient Longman, 1977.
9. Glendinning, Eric H. and Beverley Holmstrom. Second edition. *Study Reading: A Course in Reading Skills for Academic Purposes*. Cambridge: CUP, 2004
10. Grellet, F. *Developing Reading Skills*, Cambridge: Cambridge University Press, 1981.
11. Hamp-Lyons, Liz and Ben Heasley. Second edition. *Study Writing: A Course in Writing Skills for Academic Purposes*. Cambridge: CUP, 2006
12. Jakeman, Vanessa and Clare McDowell. *Cambridge Practice Test for IELTS 1*. Cambridge: CUP, 1996.
13. Maley, Alan and Alan Duff. Second Edition. *Drama Techniques in Language Learning*. Cambridge: CUP, 1983.
14. Mohan Krishna & Banerji, Meera: *Developing Communication Skills*. New Delhi: Macmillan India, 1990.
15. Mohan Krishna & Singh, N. P. *Speaking English Effectively*. New Delhi: Macmillan India, 1995.
16. Narayanaswami, V. R. *Organised Writing*, Book 2. New Delhi: Orient Longman.
17. *Reading & Thinking in English*, Four volumes, (vol. 1 for the lowest level, vol. 4 for the highest level). The British Council Oxford University Press, 1979-1981.
18. Sasikumar, V., Kiranmai Dutt and Geetha Rajeevan. *A Course in Listening and Speaking I & II*. New Delhi: Foundation Books, Cambridge House, 2006.
19. Savage, Alice, et al. *Effective Academic Writing*. Oxford: OUP, 2005.
20. Widdowson, H. G.: *English in Focus. English for Social Sciences*. Oxford University Press.

Webliography:

- 1) <http://www.onestopenglish.com>
- 2) www.britishcouncil.org/learning-learn-english.htm
- 3) <http://www.teachingenglish.org.uk>
- 4) <http://www.usingenglish.com/>
- 5) Technical writing PDF (David McMurrey)
- 6) <http://www.bbc.co.uk/>
- 7) <http://www.pearsoned.co.uk/AboutUs/ELT/>
- 8) <http://www.howisay.com/>
- 9) <http://www.thefreedictionary.com/>

Syllabus Sub-Committee:

1. Dr. Mahendra Kamat : Convener, S.H. Kelkar College, Devgad

2. Ms. Michelle Philip : Member, Wilson College, Mumbai
3. Dr. Laxmi Muthukumar : Member, SIES College, Mumbai
4. Ms. Saradha B. : Member, K.C. College, Mumbai
5. Ms. June Dias : Member, Jai Hind College, Mumbai

University of Mumbai



No. UG/19 of 2020-21

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the Institutions in Humanities Faculty is invited to this office circular No.UG/207 of 2016-17, dated 21st December, 2016 relating to the revised syllabus as per the (CBCS) for the F.Y.B.A. Sociology (Sem. I & II) and (Foundation of sociology Sem. I) & (Fundamental of Sociology Sem. II).

They are hereby informed that the recommendations made by the Board of Studies in Sociology at its online meeting held on 20th April, 2020 vide Item No.1 and subsequently made by the Board of Deans at its meeting held on 26th June, 2020 vide item No. 11(37) have been accepted by the Academic Council at its meeting held on 23rd July, 2020 vide item No. 4.57 and that in accordance therewith, the revised syllabus as per the (CBCS) of F.Y.B.A. Sem. I – Sem. II in Sociology has been brought into force with effect from the academic year 2020 -21 accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032
11th November, 2020


(Dr. Vinod Patil)
I/c REGISTRAR

To

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/4.57/23/07/2020

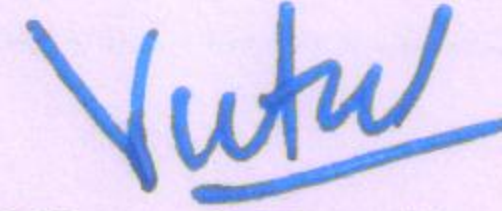
No. UG/ 19 -A of 2020-21

MUMBAI-400 032

11th November, 2020

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Sociology,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. Vinod Patil)
I/c REGISTRAR

Copy to :-

1. **The Director of Board of Student Development.,**
2. **The Deputy Registrar (Eligibility and Migration Section)**
3. **The Director of Students Welfare,**
4. **The Executive Secretary to the to the Vice-Chancellor,**
5. **The Pro-Vice-Chancellor**
6. **The Registrar and**
7. **The Assistant Registrar, Administrative sub-centers, Ratnagiri, Thane & Kalyan, for information.**

1. **The Director of Board of Examinations and Evaluation**
2. **The Finance and Accounts Officers**
3. **Record Section**
4. **Publications Section**
5. **The Deputy Registrar, Enrolment, Eligibility and Migration Section**
6. **The Deputy Registrar (Accounts Section), Vidyanagari**
7. **The Deputy Registrar, Affiliation Section**
8. **The Professor-cum- Director, Institute of Distance and Open Learning Education,**
9. **The Director University Computer Center (IDE Building), Vidyanagari,**
10. **The Deputy Registrar (Special Cell),**
11. **The Deputy Registrar, (PRO)**
12. **The Deputy Registrar, Academic Authorities Unit (1 copies) and**
13. **The Assistant Registrar, Executive Authorities Unit**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

1. **The Assistant Registrar Constituent Colleges Unit**
2. **BUCTU**
3. **The Deputy Accountant, Unit V**
4. **The In-charge Director, Centralize Computing Facility**
5. **The Receptionist**
6. **The Telephone Operator**
7. **The Secretary MUASA**
8. **The Superintendent, Post-Graduate Section**
9. **The Superintendent, Thesis Section**

for information.

Cover Page

AC _____
Item No. _____**UNIVERSITY OF MUMBAI****Syllabus for Approval**

Sr. No.	Heading	Particulars
1	Title of the Course	First Year Bachelor of Arts in Sociology
2	Eligibility for Admission	XII Pass in Art Stream (For others as per University Rules in this regard)
3	Passing Marks	45% (or as per University of Mumbai rules in this regards)
4	Ordinances / Regulations (if any)	---
5	No. of Years / Semesters	3 Years (VI Semesters)
6	Level	U.G.
7	Pattern	Semester
8	Status	Revised
9	To be implemented from Academic Year	From Academic Year: - 2020-21

Date: 04/06/2020

Signature: _____

Chairman/ Chairperson: Dr. Balaji Kendre

Dean Faculty of Humanities: _____

Scanned with CamScanner

PROGRAMME: SOCIOLOGY- FYBA SEMESTER I

UASOC101 IN THE SUBJECT OF SOCIOLOGY

CBSGS (CREDIT BASED SEMESTER SYSTEM)

Revised Syllabus to be implemented from 2020-21

Course -I FOUNDATIONS OF SOCIOLOGY

Objectives:

1. To introduce the students to the basic concepts in Sociology
2. To familiarize students with the theoretical aspects of different concepts

Course Outcomes:

This Course work will help learners to understand:

1. The emergence of Sociology and its relationship with other sciences
2. And define the nature and importance of Social Institutions
3. The influence of Culture on the society
4. The process of Socialization in the development of individuals in the society

UNIT I: PERSPECTIVES IN SOCIOLOGY

12 lectures

- a. Emergence of Sociology as a discipline and its relevance today
 - Origin and development of the discipline of Sociology
 - Relationship between sociology and other social sciences
- b. Development of Sociology
 - Pioneers of Sociology: Comte (Law of 3 stages), Spencer (Organic analogy), Durkheim (Division of Labor) and Marx (Conflict)
- c. Careers in Sociology

UNIT II: SOCIAL INSTITUTIONS

12 lectures

- a. Marriage
 - Patterns in Marriage: Endogamy, Exogamy, Monogamy, Polygamy
 - Patterns of Descent: Patrilineal, Matrilineal, Bilateral
- b. Family
 - Functions of the family
 - Variations in family structure: Traditional and Contemporary
- c. Religion
 - Meaning, and Functions of religion
 - Types: Magic, Sect and Cult, Totemism, Naturism, Animism, Monotheism, Polytheism

UNIT III: SOCIETY and CULTURE

09 lectures

- a. Evolution of society
 - Hunting and gathering
 - Agrarian
 - Industrial
 - Post- industrial, Network society, Risk society.
- b. Culture
 - Meaning, Characteristics, Components and types of culture
- c. Cultural Diversity:
 - Cultural Universals/Cultural Differences, Ethnocentrism/Cultural Relativity, Sub Culture/Counterculture

UNIT IV: SOCIALIZATION

12 lectures

- a. Understanding Socialization: The Self and Socialization
 - George Herbert Mead: Theory of the Social Self
 - Charles Horton Cooley: Looking Glass Self
- b. The Role and agencies of Socialization
 - Family, School, Peer group and Mass media
- c. Gender Socialization, Re-Socialization, Political Socialization, Occupational- Professional Socialization

Texts/Readings

Dasgupta and Saha (2012) An introduction to Sociology, Pearson

Giddens, Anthony (2017) Sociology (8th edition), Atlantic Publishers

Haralambos M and Heald (2009) Sociology Themes and Perspectives. New Delhi Oxford University Press

Julia Jary and David Jary (2005) Dictionary of Sociology Collins

Macionis, John (2005) Sociology (10th edition) Prentice Hall

Marshall Gordon. Dictionary of Sociology New Delhi Oxford University Press

Schaefer Richard Sociology A Brief Introduction (2006) sixth edition Tata McGraw Hill New Delhi

Schaeffer and Lamm (1998) Sociology (6th edition) McGraw Hill

Stolley S, Kathy (2005) The Basics of Sociology, Greenwood Press

समाजशास्त्रातील मूलभूत संकल्पना. डॉ.सर्जेराव साळुंखे. नरेंद्र प्रकाशन, पुणे

समाजशास्त्र परिचय डॉ . दिलीप खैरनार, डायमंड पब्लिकेशन , प्रथम आवृत्ती, २००९

समाजशास्त्र,(समाजशास्त्राची ओळख) प्राचार्य डॉ. विजय जाधव सक्सेस प्रकाशन, जून २०१९

समाजशास्त्र: मूलभूत संकल्पना. डॉ.भा. कि. खडसे श्री. मंगेश प्रकाशन, नागपूर

समाजशास्त्र प्रा. शरयू अनंतराम प्राची प्रकाशन, १९८८ (दुसरी आवृत्ती)

Please Note: Syllabus should be supplemented by field visits / educational trips for better understanding of the paper.

SEMESTER II
FUNDAMENTALS OF SOCIOLOGY

Course Objectives:

- 1.To introduce the students to the basic concepts in Sociology
- 2.To familiarize students with the theoretical aspects of different concepts

Course outcomes:

This Course work will help you to understand:

1. The context and theoretical approaches that influences Social Interaction
2. The evolutionary processes and the organizing principles of Social Stratification
3. The nature and forms of deviant behaviour and the methods of Social Control

UNIT I: SOCIAL INTERACTION

12 lectures

- a. Daily life encounter -- relationship between culture and communication, verbal and non-verbal communication (face, body, gestures).
- b. Theories -- Dramaturgy (Erving Goffman), Ethnomethodology (Garfinkel)
- c. Virtual Interaction -- Interaction, relationships at a distance on a global/virtual platform, building trust, etc.

UNIT II: SOCIAL STRATIFICATION

09 lectures

- a. Concept of Social stratification
- b. Types of Social Stratification and Discrimination - Age, Caste, Class, Gender, Religion, Race and Differently Abled
- c. Social Mobility

UNIT III: SOCIAL CONTROL AND DEVIANCE

12 lectures

- a. Social Control, Conformity and deviance: Meaning and forms
- b. Perspectives on Crime: Functionalist (Merton), Symbolic Interactionist (Becker), Marxist perspective (Chambliss)
- c. Types of Crime – Inequality and Crime, White-collar crime, Corporate crimes, Cyber crimes

UNIT IV: COLLECTIVE BEHAVIOUR

12 lectures

- a. Forms of Collective Behaviour – Folk and Mass, Crowds, Mobs, Riots, Mob hysteria
- b. Theories of Collective Behaviour – Contagion, Emergent Norm, Value-added
- c. . Social Movements – Formation, Types

Texts and Readings

Dasgupta and Saha (2012) An introduction to Sociology, Pearson

Giddens, Anthony (2017) Sociology (8th edition), Atlantic Publishers

Haralambos M and Heald (2009) Sociology Themes and Perspectives. New Delhi Oxford University Press

Julia Jary and David Jary (2005) Dictionary of Sociology Collins

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Stolley S, Kathy (2005) The Basics of Sociology, Greenwood Press

समाजशास्त्रातील मूलभूत संकल्पना. डॉ.सर्जेराव साळुंखे. नरेंद्र प्रकाशन, पुणे

समाजशास्त्र परिचय डॉ . दिलीप खैरनार, डायमंड पब्लिकेशन , प्रथम आवृत्ती, २००९

समाजशास्त्र,(समाजशास्त्राची ओळख) प्राचार्य डॉ. विजय जाधव सक्सेस प्रकाशन, जून २०१९

समाजशास्त्र: मूलभूत संकल्पना. डॉ.भा. कि. खडसे श्री. मंगेश प्रकाशन, नागपूर

समाजशास्त्र प्रा. शरयू अनंतराम प्राची प्रकाशन, १९८८ (दुसरी आवृत्ती)

Please Note: Syllabus should be supplemented by field visits / educational trips for better understanding of the paper.

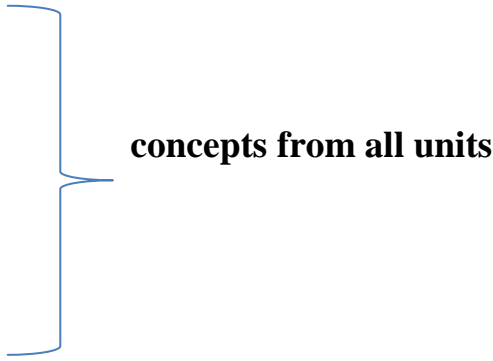
Sociology Paper Pattern for FYBA Sem. I and II

Time: 3 hrs.

Marks: 100

Note: **Question 1 is compulsory**

Attempt Any FIVE from question 2 to 9

1. Attempt <u>any five</u> concepts	25
a.	
b.	
c.	
d.	
e.	
f.	
g.	
h.	
2. (Unit 1)	15
3. (Unit 2)	15
4. (Unit 3)	15
5. (Unit 4)	15
6. (Unit 1)	15
7. (Unit 2)	15
8. (Unit 3)	15
9. (Unit 4)	15

University of Mumbai



No. UG/37 of 2021-22

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to this office circular No.UG/163 of 2016-17, dated 16th November, 2016 relating to the revised syllabus as per the (CBCS) for F.Y.B.A.- in English (Introduction to Literature) (Sem. .I & II).

They are hereby informed that the recommendations made by the Board of Studies in English at its online meeting held on 21st December, 2020 vide item No. 4 and subsequently made by the Board of Deans at its meeting held on 27th January, 2021 vide item No. 5.4 (R) have been accepted by the Academic Council at its meeting held on 23rd February, 2021 vide item No. 5.4 (R) and that in accordance therewith, that existing nomenclature of the paper Introduction to Literature Paper I & II for Sem 1 & 2 respectively is changed as Introduction to Prose and Fiction Paper I & II for Sem. 1 & 2 and to revised the syllabus as per the (CBCS) of F.Y.B.A. Optional English Paper I Introduction to Prose and Fiction – Sem. I & II has been brought into force with effect from the academic year 2021 -22 accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032
August, 2021

(Dr. B.N.Gaikwad)
I/c REGISTRAR

To

The Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.4/23/02/2021

No. UG/ 37 -A of 2021-22

MUMBAI-400 032

17th August, 2021

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in English
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,

(Dr. B.N.Gaikwad)
I/c REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

Cover Page

AC- 23/02/2021
Item No. – 5.3(R)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	FYBA : Communication Skills in English
2	Eligibility for Admission	10+2
3	Passing Marks	40
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters	1 Year (semester I and II)
6	Level	P.G. / U.G./ Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2021 -2022

Date: 21/12/2020

Signature :

Name of BOS Chairperson / ~~Dean~~ :

Dr. Sudhir Nikam



University of Mumbai

Syllabus for F.Y.B.A

Program: B.A.

Course: Communication Skills in English (Core Paper)

(Choice Based Credit System with effect from the academic year 2021-2022)

Board of Studies in English

Dr. Sudhir Nikam (Chairperson)

Dr. Rajesh Karankal (Member)

Dr. Santosh Rathod (Member)

Dr. Bhagyashree Varma (Member)

Dr. Deepa Mishra (Member)

Dr. B. N. Gaikwad (Member)

Dr. Dattaguru Joshi (Member)

Dr. Satyawan Hanegave (Member)

Dr. Deepa Murdeshwar-Katre (Member)

Syllabus Sub-Committee

Dr. Deepa Murdeshwar-Katre (Convener)	:	Department of English, Vartak College, Vasai Road, Dist Palghar
Dr. Susmita Dey (Member)	:	Department of English and Research Centre (Retd.), V. G. Vaze College, Mumbai
Dr. Sachin Labade (Member)	:	Department of English, University of Mumbai
Mr. Vinodsinh Patil (Member)	:	Department of English, Arts & Commerce College, Phondaghat, Dist.Sindhudurg
Ms Gayatri Gadgil (Member)	:	Department of English, D. G. Ruparel College of Arts, Science and Commerce, Mahim, Mumbai
Mrs. Shanti Polamuri (Member)	:	Department of English, Maharashtra College of Arts, Science and Commerce, Mumbai
Mr. Sanjay Kalekar (Member)	:	Department of English, DRT's A. E. Kalsekar Degree College, Kausa, Thane
Mr. Rameshwar Solanke (Member)	:	Department of English, Khare Dhere - Bhosale College, Guhagar, Dist.Ratnagiri
Dr. S. Vishnu Priya (Member)	:	Department of ELT, SDE, EFLU, Hyderabad.

Course: Communication Skills in English

(80:20 Marks Examination Pattern)

(Choice Based Credit System with effect from the academic year 2021-22)

1. Syllabus as per Credit Based Semester and Grading System:		
i)	Name of the Programme	: B.A.
ii)	Course Code	: UACS 101 & UACS 201
iii)	Course Titles	: Communication Skills in English
iv)	Semester-wise Course Content	: Enclosed the copy of syllabus
v)	References and Additional References:	Enclosed in the Syllabus
vi)	Credit Structure	: No. of Credits per Semester – 02
vii)	No. of lectures per Unit	: 15
viii)	No. of lectures per week	: 03 lectures + 01 tutorial
2.	Scheme of Examination	: Written Exam: 4 Questions of 20 Marks each Internal Assessment: 20 marks
3.	Special notes, if any	: No
4.	Eligibility, if any	: No
5.	Fee Structure	: As per University Structure
6.	Special Ordinances / Resolutions if any	: No

Revised Syllabus for FYBA

Communication Skills in English Paper I and Paper II

To be implemented from 2021-22 (80:20 Marks Examination Pattern)

Preamble:

The English language is the dominant medium through which one can connect to the global community. It is, therefore, vital that all learners acquire adequate skills in this language. Communication Skills in English is a core course wherein the first year learners are guided to acquire the four skills of communication viz., Listening, Speaking, Reading and Writing.

The focus of the syllabus is on building confidence in the learners in applying these skills while using the English language both academically and socially. Keeping this in mind, the units will have a multi-pronged approach. The course is graded from basic to higher levels of learning so as to help learners gradually acquire the skills. The 80:20 pattern will also help in accomplishing this goal. The tutorial activities are designed to focus on oral skill development, while the lectures are aimed at honing their cognitive, analytical, linguistic and creative skills.

It is hoped that by the end of the academic year, the learners will have developed confidence in using the English language both for oral and written communication as well as develop interest in enhancing these skills later on.

Objectives:

1. To enhance English language proficiency of students by familiarizing them with the skills of Listening, Speaking, Reading and Writing (LSRW)
2. To introduce learners to different perspectives of looking at a text or passage
3. To equip learners in the functional aspects of English so that they use the acquired language skills correctly and confidently
4. To guide learners in the effective use of the digital medium of communication.

Outcomes:

1. The learners will learn to understand and interpret any text they are reading from different perspectives
2. The interest of learners in listening to and watching good quality audio and visual media will be aroused.
3. Learners will acquire proficiency in the skills of listening, speaking, reading and writing that will help them meet the challenges of the world.
4. The learners will develop good oral and written skills of communication in the English language.

Periods: 45 lectures + 15 Tutorials (3 lectures + 1 tutorial per week per batch) per semester

All passages, stories, articles, poems selected should help the learners develop different communication skills. Learning through example and practice with a theoretical base is the intention.

Semester I

Communication Skills in English Paper I

Course Content

Unit 1: Introduction to Communication Skills

No. of lectures: 08

English as an international language and varieties of English

1. Significance and ways of effective communication in English
2. Listening for academic and professional development
3. Formal and informal communication in spoken English
4. Reading for different purposes
5. Features of effective writing skills
6. Study skills in English

This unit shall work as theoretical base for the following units that are practical in nature.

Unit 2: Developing Comprehension Skills in English

No. of lectures: 12

A. Reading Skills

1. Scanning a text for information
2. Skimming a passage to look for main ideas, understanding text type
3. Guessing meaning of an expression (word/phrase/clause)
4. Building inference skills
5. Understanding language structure (such as subject verb agreement, voice, direct and reported speech)
6. Note making
7. Summarizing

Passages from fables, folk stories, short stories, non-fiction, history, business or environment, of around 250- 300 words, could be chosen in this unit.

b. Listening Skills

1. Listening for main ideas/Gist
2. Listening for detail
3. Listening for text organization features
4. Listening for tone, accent, style and register
5. Predicting content and guessing meaning
6. Making inferences from the audio-visual text
7. Listening for opinion/argument/counter-arguments etc.
8. Taking notes

A variety of relevant audio/visual texts as samples may be drawn from various sources. Listening skills in English should be developed through various activities along with the practice done while teaching in the class.

Unit 3: Speaking Skills in English

No of lectures: 15

a. Public Speaking in English

1. Introduction
2. Characteristics of an effective speech
3. Analysis of model speeches
4. Drafting and presenting a speech in formal and informal gatherings

b. Conversation in English

1. Opening a conversation
2. Introducing oneself in various contexts
3. Introducing others formally and informally
4. Building a conversation
5. Leaving and closing a conversation
6. Conversation in group in various situations

c. Speaking at an Event

1. Anchoring/compering an event
2. Introducing guests/ speakers/dignitaries
3. Proposing a vote of thanks

A variety of relevant texts as samples may be drawn from print and non-print sources such as books, videos, audio files etc. Speaking skills in English should be developed through various activities along with the practice done while teaching in the class.

Unit 4: Formal Writing Skills

No. of lectures: 10

i. Letters:

1. Job applications with bio data (solicited and unsolicited)
2. RTI applications
3. Applications for duplicate documents (I-cards / mark sheet, etc.)

ii. Emails:

1. Job acceptance and joining
2. Resignation
3. Complaints
4. Requests for references
5. Request for sponsorship

Tutorial Activities:

1. Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos.
 2. Listening to audio clips/ books to enhance listening skills
 3. Reading aloud from newspapers, magazines, stories, non-fiction followed by classroom discussion on these to enhance reading and speaking skills
 4. Making short presentations on given topics
 5. Official letter writing/ email writing exercises
-

Semester II

Communication Skills in English Paper II

Course Content

Unit 1: English Usage in Communication

No. of lectures: 08

1. Distinction between American English and British English
2. Indianism and Indian English
3. Appropriacy in the Use of English
4. Non-verbal Communication
5. Elevator Pitch
6. Information and Communication Technology and Use of English
7. Modes and Types of Interview
8. Principles of Creative Writing

This unit shall work as theoretical base for the following units that are practical in nature.

Unit 2: Enhancing Reading Competencies

No. of lectures: 12

A variety of passages of 200-250 words may be taken such as extracts from novels, short stories, plays, magazine, newspapers, reports, documents, academic texts. The passages should have complex text type, function and lexis. The learners may be encouraged to gather meaning contextually or by referring to offline and online sources such as dictionary, thesaurus, and encyclopedia.

1. Augmenting active vocabulary
2. Understanding relations between parts of a text
3. Transferring information (Verbal to Non-Verbal)
4. Understanding concepts and arguments,
5. Developing skills in analysis and interpretation
6. Rewriting a passage from a defined perspective
7. Reading critically (presenting a reasoned argument that evaluates and analyses what you have read)

Weightage of questions on texts -

- a. On vocabulary, synonyms and antonyms, prefixes and suffixes, collocations, making sentences of their own from the idioms or difficult words in the extract (50%)
- b. On writing their opinions, perspectives on the passages in longer, more descriptive ways (50%)

Unit 3: Advanced Oral Communication Skills

No. of lectures: 15

A. Presentation skills: (Formal presentations and skits)

1. Planning and structuring
2. Opening and closing a presentation
3. Use of body language
4. Use of technology in making a presentation
5. Drafting a skit (Not to be tested in theory exam)
6. Reading of a skit
7. Presenting a skit

Students are advised to prepare their own presentation scripts. Teachers should help them in drafting, reading and presenting those scripts in the class.

B. Group Discussion

1. Formal and informal discussion
2. Elements of group discussion
3. Using appropriate language: Initiating, seeking and giving opinions, suggesting, responding to a suggestion, agreeing, disagreeing, interrupting, requesting, clarifying, summing up
4. Types of discussion:
Giving and sharing opinions of a given topic, making decisions, problem solving (case study)

C. Interview Skills

1. Interviewing others
 - Researching the interviewee (writer, social worker, entrepreneur, actor etc.)
 - Preparing questions
 - Conducting interview
2. Attending an Interview (Job/Entrance)
 - Researching the organization
 - Reviewing job-profile and your bio-data/CV
 - Preparing for standard questions
 - Responding to questions
 - Preparing your questions to ask to the interviewer/s
3. Analyzing Interviews

Students can be tested on forming actual interview frameworks including questions. Teachers must form the groups and conduct actual interviews involving full strength of students.

Unit 4: Advanced Writing Skills

No. of lectures: 10

A. Report Writing:

1. News report
2. Activity/Event report

B. Creative Writing:

1. Personal Essay
2. Memoir
3. Short Speech on the given occasion/ event
4. Story writing

Tutorial Activities:

1. Dialogue-writing exercises
2. Writing skits and presenting them
3. Giving speeches
4. Group discussions
5. Mock Interviews

6. Development of stories, passages from hints given, in about 200-250 words
7. Report writing tasks
8. Statement of Purpose

Evaluation Pattern:

A. Internal Evaluation (20 Marks)

		Marks	Remarks
1	Performance in Tutorial activities	10	<p>Sem I -- Learners may be asked to make presentations, hold conversation in class, which will be assessed</p> <p>Sem II -- Learners may be asked to participate in group discussions or mock interviews in class, which will be assessed</p>
2	Participation in classes (lectures and tutorials)	05	Learners' response to teaching, timely submission of tasks will be assessed
3.	Overall attendance (lectures and tutorials)	05	Percentage of learners' attendance in class to be considered

B. Written Examination: (80 marks)

Semester I: 4 questions carrying 20 marks each

Q. No.	Question details	Marks
1	Short Notes (4 out of 6) from Unit 1	20
2	Unseen Passage (200-250 words) (Unit 2) <ol style="list-style-type: none"> a. On content, the use of tenses, articles, prepositions, direct-indirect speech and concord, voice, word meanings - (50%) b. On reading sub-skills (pointing out main ideas and supporting details, making inferences) (50%) 	10 10

3	<p><u>Any four</u> to be attempted from given options (based on Unit 3)</p> <p>a. Preparing a speech on a given topic b. Questions on introducing self and others c. Develop a conversation on a given situation\ d. Introducing speakers/guests in a given event e. Drafting vote of thanks at a given event</p>	20
4	<p>a. Job application with bio data</p> <p>b. RTI letter</p> <p>c. Email writing (1 out of 2)</p>	08 07 05

Semester II: 4 questions carrying 20 marks each

Q. No.	Question details	Marks
1	Short Notes (4 out of 6) on theory from Unit 1	20
2	<p>Unseen Passage (200-250 words) (Unit 2)</p> <p>a. On content, synonyms and antonyms, prefixes and suffixes, collocations, making sentences of their own from the idioms or difficult words in the passage (50%)</p> <p>b. On other sub-skills (such as writing their opinions, perspectives on the passages in longer, more descriptive ways (50%)</p>	10 10
3	<p>Any Two out of Three to be attempted (based on Unit 3)</p> <p>a. Preparing a draft of presentation on a given topic b. Preparing a draft for a mock interview based on the given instructions c. Preparing a draft of a group discussion on a given topic & instructions</p>	20

4	Report writing (1 out of 2)	08
	a. Personal essay/Memoir	07
	b. Story Writing/Speech	05

Recommended Reading:

- Bellare, Nirmala. *Reading & Study Strategies*. Books. 1 and 2. Oxford University Press, 1997, 1998
- Bellare, Nirmala. *Easy Steps to Summary Writing and Note-Making*. Amazon Kindle Edition, 2020
- Comfort, Jeremy, et al. *Speaking Effectively: Developing Speaking Skills for Business English*. Cambridge University Press, 1994.
- Das, Bikram K., et. al. *An Introduction to Professional English and Soft Skills*. Cambridge University Press India Pvt. Ltd., 2010
- Das, Yadjnaseni & R. Saha (eds.) *English for Careers*. Pearson Education India, 2012.
- Devlin, Joseph. *How to Speak And Write Correctly*. New York, The Christian Herald, 1910
- Dimond-Bayir, Stephanie. *Unlock Level 2 Listening and Speaking Skills Student's Book and Online Workbook: Listening and Speaking Skills Student's Book+ Online Workbook*. Cambridge University Press, 2014.
- Doff, Adrian and Christopher Jones. *Language in Use (Intermediate and Upper Intermediate)*. CUP, 2004.
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- McCarthy, Michael and Felicity O'Dell. *English Vocabulary in Use*. Cambridge: Cambridge University Press, 2001.
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- Murphy, Raymond, et al. *Grammar in use: Intermediate*. Cambridge University Press, 2000
- Richards, Jack C., and Chuck Sandy. *Passages Level 2 Student's Book*. Cambridge University Press, 2014.
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- Sasikumar, V., et al. *A Course in Listening & Speaking I*. 2005. Cambridge University Press India Pvt. Ltd. (under the Foundation Books Imprint), 2010
- Savage, Alice, et al *Effective Academic Writing*. Oxford: OUP, 2005
- Sethi, J. *Standard English and Indian usage: Vocabulary and grammar*. PHI Learning Pvt. Ltd., 2011.
- Taylor, Grant. *English Conversation Practice*. 1967. Tata McGraw-Hill, 2013
- Turton, Nigel D. *A B C of Common Grammatical Errors*. 1995. Macmillan India Ltd., 1996
- Vas, Gratian. *English Grammar for Everyone*. Mumbai, Shree Book Centre, 2015
- Watson, T. *Reading Comprehension Skills and Strategies: Level 6*. Saddleback Educational Publishing, 2002
- Wright. Andrew, et al. *Games for Language Learning: Cambridge Handbooks for Language Teachers* (Third Edition). 2006. Cambridge (UK), Cambridge University Press, 2010

Web link Resources:

1. A rendezvous with Simi Garewal: Ratan Tata :
<https://www.youtube.com/watch?v=ozetTgOHu78&t=510s> Here Ratan Tata discusses his personal life, his expectations, his experience as a CEO of Tata and sons.
2. A rendezvous with Simi Garewal: Kiran Bedi:
<https://youtu.be/vX2NyKvEAXQ>
In this video, Kiran Bedi shares her daring adventures, her field, her passion for career with Simi Garewal.
3. In Conversation: Rajiv Mehrotra with J.R.D.Tata:
<https://youtu.be/68otfg601HI>
J. R. D. Tata discloses his dream of India, his experiences with Pandit Nehru, Mahatma Gandhi, Sardar Patel and his contribution to modern India.
4. The Tharoor Guide To Indian English: <https://youtu.be/NsyI9LIXbFM>
Shashi Tharoor talks of new words like “defenstrate”, “brinjol”; talks about Indian English, ethnicity and so on.
5. Dr.A.P.J Abdul Kalam on Discovery, invention and innovation:<https://youtu.be/9CKCfiX3uO0>
Dr. Kalam addresses IIT Delhi students.
6. Malala Yousafzai’s speech on the occasion of her Nobel Peace Prize (2014) on education:<https://youtu.be/c2DHZlkUI6s>
7. Kailash Satyarthi’s speech on the occasion of Nobel Peace Prize(2014) on the innocence of children; he gives voice to voiceless in his speech:https://youtu.be/wt0LSCEuc_M
8. Speech by Mr. Ratan Tata: <https://youtu.be/m7-tKX7aZXM>
9. “I Have a Dream” speech by Martin Luther King Jr. HD (subtitled)
<https://www.youtube.com/watch?v=vP4iY1TtS3s>
“I Have a Dream” is a public speech that was delivered by American civil rights activist Martin Luther King Jr. during the March on Washington for Jobs and Freedom on August 28, 1963, in which he called for civil and economic rights and an end to racism in the United States.
10. Speech by Emma Watson on Gender Equality :<https://youtu.be/nIwU-9ZTTJc>
11. Imaginative science video: Could humans live in underwater cities?
<https://youtu.be/GUGtU7Ii1yk>
12. A conversation about household appliances: <https://youtu.be/rAPI0fSborU>
13. Video on psychology: Why do we dream? <https://youtu.be/2W85Dwxx218>
14. Video on space: Solar system 101: <https://youtu.be/libKVRa01L8>
15. Video on evolution: How Apocalypses paved the way for Humans
<https://youtu.be/libKVRa01L8>
16. Video on biology: Why Bats Aren't as Scary as You Think
https://youtu.be/D6e_qh3YRPs
17. Video on social media: What is a social media influencer?
<https://youtu.be/39A3og7enz8>
18. Tips on communication (TED Talk): The Secrets of Learning a New Languagehttps://youtu.be/o_XVt5rdpFY
19. Expressing opinions: If Cinderella Were a Guy:<https://youtu.be/p4OyCNctKXg>
20. Telling stories without words: Partly Cloudy
<https://youtu.be/ix13P9NqBjo>
21. Telling stories without words: Tree of Unity <https://youtu.be/sAo41Gyl6hY>

22. Bonding over the Radio: A special storytelling series by the much loved author Ruskin Bond: akashvaniair
<https://youtu.be/oxf60BIR2Q4>
<https://youtu.be/ISX7rUOJOms>
https://youtu.be/rrC_s0XPXKI
<https://youtu.be/FUML3q1ncF0>
https://youtu.be/3by_ninqRzg
 23. Video on the English language: Where did English come from?
<https://youtu.be/YEaSxhcns7Y>
 24. Video on biology: The science of skin colour: https://youtu.be/_r4c2NT4naQ
 25. Video on advertising: The Science of Persuasion <https://youtu.be/cFdCzN7RYbw>
 26. “The Happy Prince” Oscar Wilde Michael Mills Classic Animated Short 1974.
<https://www.youtube.com/watch?v=q3RZh1yaqxM>
Learners may be encouraged to watch animated stories such as this one and questions asked later on.
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University of Mumbai



Faculty of Arts

QUESTION PAPER PATTERN

F. Y. B. A. (Sem I & II)

(1) All Question are compulsory

(2) All Question Carry Equal Marks

(3) Figures to the right indicates marks to a Sub - Question

Q. 1) Attempt any two of the following (On Module - I)

- a. _____ (10 Marks)
b. _____ (10 Marks)
c. _____ (10 Marks)

Q. 2) Attempt any two of the following (On Module - II)

- a. _____ (10 Marks)
b. _____ (10 Marks)
c. _____ (10 Marks)

Q. 3) Attempt any two of the following (On Module - III)

- a. _____ (10 Marks)
b. _____ (10 Marks)
c. _____ (10 Marks)

Q. 4) Attempt any two of the following (On Module - IV)

- a. _____ (10 Marks)
b. _____ (10 Marks)
c. _____ (10 Marks)

Q. 5) Attempt any two of the following

- a. _____ (10 Marks)
b. _____ (10 Marks)
c. _____ (10 Marks)

UNIVERSITY OF MUMBAI

No. UG/189 of 2017-18

CIRCULAR:-

A reference is invited to the syllabi relating to the Bachelor of Arts (B.A.) Programme **vide** this office Circular No.UG/50 of 2012-13, dated 28th June, 2012 and the Principals of the affiliated Colleges in Arts are hereby informed that the recommendations made by the Board of Studies in History & Archaeology at its meeting held on 23rd February, 2017 has been accepted by the Academic Council at its meeting held on 11th May, 2017 **vide** item No.4.66 and that in accordance therewith, the revised syllabus as per the (CBCS) of S.Y.B.A. History (History & Archaeology) (Sem III & IV), which is available on the University's website (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2017-18, accordingly.

MUMBAI – 400 032

9th August, 2017

To

(Dr.M.A.Khan)
REGISTRAR

The Principals of the affiliated Colleges in Arts.

A.C/4.66/11/05/2017

No. UG/189 -A of 2017

MUMBAI-400 032

9th August, 2017

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Arts and Humanities,
- 2) The Chairman, Board of Studies in History & Archaeology,
- 3) The Offg. Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,

(Dr.M.A.Khan)
REGISTRAR

....PTO

AC / /2017
Item no.

UNIVERSITY OF MUMBAI



Revised Syllabus for Sem III and Sem IV

Program: B. A.

Course: History and Archaeology

(Choice Based Credit System with effect from the Academic
year 2017-2018)

SYBA – History Paper-II
Landmarks in World History, 1300 A.D.-1945 A.D.

SEMESTER–III

Objectives: To enable the students to comprehend the transition of Europe from medieval to modern times and its impact on the world. To provide accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world

Module I: The Modern Age

- (a) Renaissance
- (b) Geographical Discoveries
- (c) Reformation

Module II: Age of Revolutions

- (a) American Revolution
- (b) French Revolution
- (c) Industrial Revolution

Module III: Nationalism and Imperialism

- (a) Formation of Nation-States in Europe
- (b) Nationalist Movements in Italy and Germany
- (c) Imperialist Expansion in Asia

Module IV: World in Transition (1914-1919)

- (a) World War I
- (b) Russian Revolution
- (c) League of Nations

SEMESTER-IV

Module I: Inter War Period

- (a) Kemal Pasha and Modernization of Turkey
- (b) Reza Shah and Reforms in Iran
- (c) Birth of Israel

Module II: Rise of Dictatorships

- (a) Fascism
- (b) Nazism
- (c) Militarism in Japan

Module III: World War II and Efforts for Peace

- (a) World War II
- (b) The Atlantic Charter
- (c) United Nations Organization.

Module IV: Nationalist Movements in Asia

- (a) Dr. Sun-Yat-Sen and China
- (b) Mahatma Gandhi and India
- (c) Dr. Sukarno and Indonesia

References:

English Books

- Benns F.L. *European History since 1870*, Appleton Century Gofts, New York, 1950.
- Carrie Albercht R.A., *Diplomatic History of European since the Congress of Vienna*, Harper, New York, 1958.
- Chatterjee N.C. *History of Modern Middle East*, Abhinav Publication, New Delhi, 1987.
- Clyde and Beers, *Far East*, N.D. Prentice Hall of India Pvt. Ltd., 1976.
- Cornell R.D., *World History in the Twentieth Century*, Longman, Essex 1999.
- David M.D., *Landmarks in World History*, Himalaya Publishing House, Mumbai, 1999.
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- Hayes C.J.H. *Contemporary Europe since 1870-1955*,Macmillan,New York.
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- Lewis Bernard, *The Emergence of Modern Turkey*, Oxford University, London.
- Lipson E. *Europe in the 19th 20th Centuries* – 1916 A.H.Black,London.
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- Lowe Norman, *Mastering Modern World History* -4th Ed. Palgrane Macmillan 2005..
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- Story Richard,*Japan &The Decline of the West in Asia 1894-1943*, St. Martin Press. 1979 New York City,1979.
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- Thomson David: *Europe Since Napoleon-* 1962, Longman. (Indian Ed. Jain PushpakMandir Jaipur 1977).

Marathi Books:

- Jain Hukumchand and Krishna Mathur, *AdhunikJagachaItihas*, K SagarPublication ,Pune 2006.
- Kadam,Y.N. *VisavyaShatkalinJagachaItihas*,PhadkePrakashan, Kolhapur, 2005.

Kulkarni A.R. and Deshpande, *Adhunik Jagacha Itihas*, Vol. I and II, Snehvardhan Publishing House, Pune, 1996.

Sakure Vijaya and Anil Kathare, *Jagti Itihasatil Stithantre*, Chinmey Prakasan, Aurangabad, 2011.

Udgaokar M. N. and Ganesh Raut, *Adhunik Jag*, Diamond Publication, Pune 2008.

Vaidya Suman and Shanta Kothekar, *Adhunik Jag*, Vol. I and II, Shri Sainath Prakashan, Nagpur 2000.

SYBA History- Paper- III
Ancient India from Earliest Times to 1000 A.D.

SEMESTER-III

Objectives: To acquaint the students with different sources of Ancient Indian History. To enable the students to understand the political, socio-economic and cultural developments in the period under study and appreciate the rich cultural heritage in India

Module I: Sources of Ancient India and their Importance

- (a) Archaeological
- (b) Literary
- (c) Foreign Travellers

Module II: Indus Valley Civilization

- (a) Social and Economic Life
- (b) Religious Life
- (c) Town Planning and Decline of the Civilization

Module III: Vedic Age

- (a) Janapada
- (b) Social and Economic Life
- (c) Religion

Module IV: India after 6th Century B.C.

- (a) Administration of Mahajanapadas
- (b) Jainism and Buddhism
- (c) Persian and Greek Invasions

SEMESTER-IV

Module I: Mauryan and Post- Mauryan Period (322 B.C. to 320 A.D.)

- (a) Chandragupta and Ashoka
- (b) Mauryan Administration
- (c) Post Mauryan Dynasties- Sungas, Kushanas and Satavahanas

Module II: Gupta Age (320 A.D. to 600 A.D.)

- (a) Imperial Expansion: Chandragupta I, Samudragupta and Chandragupta II
- (b) Administration
- (c) Classical Age

Module III: Post Gupta Period (600A.D. to 1000A.D.)

- (a) The Age of Harshavardhan
- (b) The Rise of Rajputs
- (c) Arab Invasion of Sind

Module IV: Major Dynasties of Deccan and South India

- (a) Chalukyas of Badami and Rashtrakutas
- (b) Pallavas and Cholas
- (c) Spread of Indian Culture in South-East Asia

References:

English Books

- Agarwal D.P., *The Archaeology of India*, (Delhi Select Book Services) Syndicate, 1984.
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- Ayyanger, S.K., *Ancient India and South Indian History Culture*, Oriental Book Agency, Pune, 1941.
- Basham A.L., *The Wonder that was India*, Rupa & Co., 1998.
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- Chakravarty Uma, *The Social Dimensions of Early Buddhism*, Munshiram Manoharlal, Delhi, 1996.
- Chakravarty, K.C., *Ancient Indian Culture and Civilization*, Vora and Company, Bombay, 1952.
- Jha, D.N., *Ancient India in Historical Outline*, Motilal Banarasidas, New Delhi, 1974
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- Luniya B.N., *Life and Culture in Ancient India*, Lakshmi Narain Agarwal, Agra, 1994.
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- Pathak, V.S., *Historians of India (Ancient India)*, Asia Publishing, Bombay. 1966.

Possell G.L.ed., *Ancient Cities of the Indus*, Vikas, Delhi, 1979.

Sen, S.N., *Ancient Indian History and Civilization*, Wiley Eastern Pvt.Ltd, New Delhi, 1988.

Sharma, L.P., *Ancient History of India, Pre- Historic Age to 1200 A.D.*, Vikas Publishing House, New Delhi, 1981.

Sharma, S.R., *Ancient Indian History and Culture*, Hind Kitab Ltd., Mumbai 1956.

Thapar Romila, *Ashoka and decline Mauryas*, Oxford University Press, London, 1961.

Tripathi R.S. *History of Ancient India-* Motilal, Banarasidas- Varanasi- 198

Marathi Books:

Gayedhani R.N. and Raurkar, *PrachinBharatachaItihas*, Continental Prakashan, Pune.

Joshi, P.G., *PrachinBharatachaSanskritikItihas*, VidhyaPrakashan, Pune.

KhabdeDinkar, *Prachin Bharat*, KailashPrakashan, Aurangabad.

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Kulkarni, A.R., *Prachin Bharat*, SnehvardhanPrakashan, Pune.

Morbanchikar, R.S., *Sathvahanakalin Maharashtra*, KailashPrakashan, Aurangabad.

Singre, Anil, *DakshinBharatachaItihas*, KailashPrakashan, Aurangabad.

B.A. HISTORY

Question Paper Pattern for S.Y.B.A. History

Semester III and Semester IV

As per University rules and guidelines

SYBA – MAR – (II)

(To be implemented from 2017-2018)

SEM - 3

द्वितीय वर्ष कला मराठी सत्र तिसरे व चौथे (प्रत्येक सत्रात ३ श्रेयांकने)

द्वितीय वर्ष बी.ए. (मराठी) अभ्यासपत्रिका क्र. २ च्या अभ्यासक्रमात तिस-या सत्रात 'कादंबरी' या साहित्यप्रकाराचा सैद्धांतिक परिचय व दोन कादंब-या यांचा समावेश आहे. चौथ्या सत्रात 'आत्मकथन' या साहित्यप्रकाराची ठळक वैशिष्ट्ये व दोन आत्मकथने यांचा समावेश करण्यात आलेला आहे. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे. हा अभ्यासक्रम दोन सत्रात विभागला असून नेमलेल्या विशिष्ट तासिकांमध्ये तो शिकवला जाणे आवश्यक आहे.

सत्र ३ (तिसरे) – एकूण व्याख्याने ४५ – श्रेयांकने - ०३

घटक-१ कादंबरी: एक साहित्यप्रकार - परिचय (१५ तासिका) श्रेयांकन १

कादंबरी हा कथनात्मक साहित्यप्रकार त्या दृष्टीने त्याच्या घटकांची माहिती कथानक, निवेदन, व्यक्तिरेखा, भाषा, निवेदनाचे प्रकार, व्यक्तिरेखांचे प्रकार, कादंबरीची एकूण संरचना.

घटक- २ 'थँक यू मिस्टर ग्लाड',- कादंबरी – अनिल बर्वे पॉप्युलर प्रकाशन (१५ तासिका) श्रेयांकन १

घटक -३ 'दिवे गेलेले दिवस',- कादंबरी – रंगनाथ पठारे, शब्दालय प्रकाशन (१५ तासिका) श्रेयांकन १

सत्र -४ (चौथे) एकूण व्याख्याने ४५ – श्रेयांकने -३

घटक १: 'आत्मकथन' या साहित्यप्रकाराची ठळक वैशिष्ट्ये (१५ तासिका) श्रेयांकन- १

घटक २: 'मन में है विश्वास'- आत्मकथन – विश्वास नांगरे पाटील, राजहंस प्रकाशन, (१५ तासिका) श्रेयांकन १

घटक ३: 'जसं घडलं तसं' - आत्मकथन - नीलम माणगावे, शशिकिरण पब्लिकेशन, (१५ तासिका)- श्रेयांकन १

तृतीय सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

द्वितीय वर्ष बी. ए. मराठी अभ्यासपत्रिका क्र. ३

प्रश्न १- 'कादंबरी' या साहित्यप्रकाराचा सैद्धान्तिक परिचय यावर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न २ – 'थँक यू मिस्टर ग्लाड' या कादंबरीवर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ३ – 'दिवे गेलेले दिवस' या कादंबरीवर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ४ – प्रत्येक गटातील एकेक टीप लिहा (अंतर्गत पर्यायांसह) – गुण ३०.

१) आत्मकथनाचा सैद्धान्तिक परिचय

२) 'थँक यू मिस्टर ग्लाड'

३) 'दिवे गेलेले दिवस'

प्रश्न ५. अभ्यासपत्रिकेतील घटक २ व ३ वर आधारित वस्तुनिष्ठ प्रश्न. प्रत्येक घटकावर ४ असे एकूण ८ वस्तुनिष्ठ स्वरूपाचे प्रश्न विचारले जातील, परीक्षार्थींनी त्यापैकी कोणतेही ५ प्रश्न सोडवायचे आहेत. प्रत्येक योग्य उत्तरास २ गुण असे एकूण गुण १०

चतुर्थ सत्रान्त परीक्षा – गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे ठरविण्यात आले आहे.

द्वितीय वर्ष बी. ए. मराठी अभ्यासपत्रिका क्र. ३

प्रश्न १- 'आत्मकथन' या साहित्यप्रकाराचा सैद्धान्तिक परिचय यावर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न २ – 'मनमे है विश्वास' या आत्मकथनावर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ३ – 'जसं घडलं तसं' या आत्मकथनावर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ४ – प्रत्येक गटातील एकेक टीप लिहा (अंतर्गत पर्यायांसह) – गुण ३०.

१) आत्मकथनाचा सैद्धान्तिक परिचय

२) 'मनमे है विश्वास'

३) 'जसं घडलं तसं'

प्रश्न ५. अभ्यासपत्रिकेतील घटक २ व ३ वर आधारित वस्तुनिष्ठ प्रश्न. प्रत्येक घटकावर ४ असे एकूण ८ वस्तुनिष्ठ स्वरूपाचे प्रश्न विचारले जातील, परीक्षार्थींनी त्यापैकी कोणतेही ५ प्रश्न सोडवायचे आहेत. प्रत्येक योग्य उत्तरास २ गुण - एकूण गुण १०

SYBA – PAPER NO. III
(To be implemented from 2017-2018)

व्दितीय वर्ष, कला, मराठी अभ्यासपत्रिका क्र. ३

व्दितीय वर्ष, कला (मराठी) अभ्यासपत्रिका क्र. ३ च्या अभ्यासक्रमातील तिस-या व चौथ्या सत्रासाठी एकूण चार नव्या अभ्यासपत्रिका – “३०१ भाषा आणि भाषाभ्यास”, ४०१ “मराठीच्या बोलीचा अभ्यास: आगरी बोली”, ४०२ “मराठीच्या बोलीचा अभ्यास: मालवणी बोली”, ४०३ “मराठीच्या बोलीचा अभ्यास: वाडवळी बोली ” नेमण्यात आल्या आहेत. यापैकी तिसऱ्या सत्रासाठी अभ्यासपत्रिका क्र. “३०१ भाषा आणि भाषाभ्यास” ही सर्व महाविद्यालयांसाठी अनिवार्य असून, चौथ्या सत्रासाठी तीन पर्यायी स्वरूपाच्या अभ्यासपत्रिका नेमल्या आहेत; या अभ्यासपत्रिकांपैकी कोणतीही एक अभ्यास पत्रिका संबंधित महाविद्यालयाने निवडायची असून आगामी तीन वर्षांसाठी संबंधित महाविद्यालयाने विशिष्ट अभ्यासपत्रिकेची केलेली निवड अपरिहार्य राहिल, त्यांना आपल्या निवडीत बदल करता येणार नाही. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे. वरील अभ्यासक्रम दोन सत्रांत विभागलेला असून, नेमलेल्या विशिष्ट तासिकांमध्ये तो शिकविला जाणे आवश्यक आहे.

सत्र चारसाठी महाविद्यालयांना ४०१ मराठीच्या बोलीचा अभ्यास: आगरी बोली; ४०२ मराठीच्या बोलीचा अभ्यास: मालवणी बोली किंवा ४०३ मराठीच्या बोलीचा अभ्यास: वाडवळी बोली या चार अभ्यासपत्रिकांपैकी कोणत्याही एकाच अभ्यासपत्रिकेची निवड करावी लागेल. संबंधित महाविद्यालयाच्या यापूर्वी निर्धारित व मान्य झालेल्या तासिकांमध्ये कोणत्याही प्रकारची वाढ करता येणार नाही.

सत्र ३, अभ्यासपत्रिका क्र. ३, एकूण व्याख्याने ४५, श्रेयांकने ३

भाषा आणि भाषाभ्यास

घटक १ (अ) मानवी भाषेचे स्वरूप , एकूण व्याख्याने १५, श्रेयांकने १

संप्रेषण – मानवी आणि मानवेतरांचे, मानवांचे भाषिक व भाषेतर संप्रेषण, मानवी भाषेची लक्षणे किंवा स्वरूप विशेष (ध्वन्यात्मकता, चिन्हात्मकता, यादृच्छिकता, सर्जनशीलता, प्रत्यक्षातीतता, सामाजिकता, परिवर्जनशीलता इ.) मानवी भाषेच्या व्याख्या

(आ) भाषेची विविध कार्ये – रोमान याकबसनचे संप्रेषणाचे नमुनारूप व ६ भाषिक कार्ये

(निर्देशात्म, आविष्कारात्म, परिणामनिष्ठ, सौंदर्यात्म, संपर्कनिष्ठ, अतिभाषात्म)

घटक २ (अ) भाषा, समाज आणि संस्कृती - एकूण व्याख्याने १५, श्रेयांकने १

भाषा – एक सांस्कृतिक संचित, सांस्कृतिक जडणघडणीचे, संक्रमणाचे माध्यम एडवर्ड सपीर-बेंजामीन वॉर्फ यांचा भाषिक सापेक्षतावादाचा अभ्युपगम भाषेकडे पाहण्याचा समाज भाषावैज्ञानिक दृष्टिकोण, समाजातील भाषावैविध्य आणि भाषेचा बहुजिनसीपणा, भाषिक-सांस्कृतिक विविधता परस्परसंबंध

(आ) भाषेचा विकास आणि –हास – संकल्पनाविचार : एकूण व्याख्याने १५, श्रेयांकने १

जागतिकीकरण आणि भाषिक-सांस्कृतिक विविधता- परिणाम, भाषिक ध्रुवीकरणाचे धोके, भाषेच्या 'विकासा'ची संकल्पना, भाषेच्या प्रगतीचे निकष किंवा मापदंड, भाषिक -हासाची संकल्पना, भाषिक -हासाच्या विविध अवस्था किंवा टप्पे, भाषिक -हासाची कारणे, भाषानियोजन आणि भाषेचा विकास

घटक ३ (अ) भाषा, प्रमाण भाषा आणि बोली- संकल्पना विचार : एकूण व्याख्याने १५, श्रेयांकने १

'प्रमाण भाषा' म्हणजे काय, प्रमाण भाषेची आवश्यकता, प्रमाण भाषा व बोली यांच्यातील संबंध, त्यांचे वापरक्षेत्र, बोलीवैविध्य- उपबोली, स्थानिक बोली-प्रादेशिक बोली- जातिनिष्ठ बोली-सामाजिक बोली इ., बोलींविषयीचे गैरसमज (शुद्धाशुद्धता, श्रेष्ठकनिष्ठता, अंगभूत क्षमता इ.) व तथ्ये, मराठीच्या विविध बोली

(आ) बोलींच्या अभ्यासाची गरज व महत्त्व

बोलीविज्ञान (Dialectology), बोलींच्या अभ्यासाची दिशा – बोलींचा विजनात्मक अभ्यास, सामाजिक-सांस्कृतिक अभ्यास, बोलींच्या अभ्यासाची साधने, क्षेत्रीय कार्य (Field Work), बोलींची व्याकरणे व कोशरचना यांचे महत्त्व, बोलींसमोरील आव्हाने व त्यांचे जतन व संवर्धन यांसाठी करावयाच्या प्रयत्नांची दिशा

तृतीय सत्रांत परिक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

SEM - 4 (UAMAR 401)

सत्र - ४ (चौथे) एकूण व्याख्याने ४५, श्रेयांकने ३

व्दितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 401 : मराठीच्या बोलींचा अभ्यास: आगरी बोली

घटक १ एकूण व्याख्याने १५, श्रेयांकने १

अ)आगरी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया-म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) आगरी लोकसंस्कृती, आगरी बोलीचे प्रभाव क्षेत्र, आगरी साहित्याचा इतिहास

घटक २ एकूण व्याख्याने १५, श्रेयांकने १

आगरी बोलीतील निवडक कवितांचा अभ्यास: १) सारेबाराचा पलाट, मायच्यं सुरक्याची गोदरी- प्रा. एल्. बी. पाटील, २) आगरी-कोळी, आय-चंद्रकांत मढवी, ३) आबचा आगोर- डॉ. संजीव म्हात्रे, ४) मीठ, नवी मुंबई- रामनाथ म्हात्रे, ५) इनकूरी, आमी जातीच हाव आगरी- पुंडलिक म्हात्रे, ६) जमिनीचा तुकरा - म. वा. म्हात्रे, ७) बंदर, खोपट- मुकेश कांबळे, ८) आलं कंपनीवालं आलं सौ. सुनंदा मोडखरकर, ९) पायंडा- सौ. शोभना रामकृष्ण पाटील, १०) एस्. ई. झेड नवरा- गणपत म्हात्रे, ११) खलाटी- अविनाश पाटील, १२) दिप्तीला गाव सारा धावला- दिनानाथ वेदू पाटील, १३) आमचेकरं आता परकल्प आयलंय- विश्वास ठाकूर, नेरुळ, १४) भाकरी, शून्य- सौ. दमयंती भोईर

घटक ३ एकूण व्याख्याने १५, श्रेयांकने १

आगरी बोलीतील निवडक कथांचा अभ्यास: १) साकव- परेन जांभळे, २) मौल- शंकर सखाराम, ३) म्हारत्याचा तेरावा-मोहन भोईर, ४) बेमट्याचा बेरा- चंद्रकांत पाटील, ५) हरिभाऊ घरत- भगताचा उतारा ६) वादळ- सौ. वासंती ठाकूर, ७) निवरणुका- ए. डी. पाटील, ८) जोल- अविनाश पाटील, ९) जाण- गजानन म्हात्रे, १०) शालन जावाचा हाय- प्रा. जयवंत पाटील

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

संदर्भ ग्रंथ: १) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

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सत्र - ४ (चौथे) एकूण व्याख्याने ४५ श्रेयांकने ३

व्दितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 402 : मराठीच्या बोलींचा अभ्यास: मालवणी बोली

घटक १: एकूण तासिका १५, श्रेयांकन १

अ) मालवणी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया-म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) मालवणी लोकसंस्कृती, मालवणी बोलीचे प्रभाव क्षेत्र, मालवणी साहित्याचा इतिहास

घटक २: एकूण तासिका १५, श्रेयांकन १

नाटक: चाकरमानी- सुंदर तळाशीकर, मॅजेस्टीक प्रकाशन- आशय, पात्रचित्रण, अवकाश, संवादभाषा, बोली वैशिष्ट्ये इ.

घटक ३: एकूण तासिका १५, श्रेयांकन १

मालवणी बोलीतील कवितांचा अभ्यास

१) ठेव झिला घराची आठव रे, चल चेडवा पडावात्सून आगबोटीत- विठ्ठल कृष्ण नेरूरकर

२) आज्ञान माझान, आराड गे बेडके सांन जांवदे- वसंत सावंत

३) व्हनीबाय जुन्यार दी गे, बाळगो आणि मालग्या- महेश केळुसकर

४) वाडवाळ, झेटलीमन- नारायण परब

५) नया घराचो पावो खनताना, वारूळ- प्रवीण बांदेकर

६) वांगड, शबय- सई लळीत

७) नामू कुळकार, मालवण मेवो- अविनाश बापट

८) जत्रा, पावस इलो पावस- दादा मडकईकर

९) खेळे, भातलय- नामदेव गवळी

१०) शेताभातातलो शिरवान, तांबेट पसरलेल्या माटवात- अजय कांडर

११) दर्या राजा, माय- रुजारिओ पिंटो

१२) तावडन आजी, गटारी- सुनंदा कांबळे

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

संदर्भ ग्रंथ: १) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

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सत्र – ४ (चौथे) एकूण व्याख्याने ४५, श्रेयांकने ३

द्वितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 403 : मराठीच्या बोलींचा अभ्यास: वाडवळी बोली

घटक १: एकूण तासिका १५, श्रेयांकन १

अ) वाडवळी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया-म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) वाडवळी लोकसंस्कृती, वाडवळी बोलीचे प्रभाव क्षेत्र, वाडवळी साहित्याचा इतिहास

घटक २: एकूण तासिका १५, श्रेयांकन १

कादंबरी- कोपात- रेमंड मच्याडो, शब्दालय प्रकाशन, २०१७: आशय, पात्रचित्रण, अवकाश, संवादभाषा, बोली वैशिष्ट्ये इ.

घटक ३: एकूण तासिका १५, श्रेयांकन १

वाडवळी बोलीतील कथा:

१) नट-नटी आल्यात पालिया फेस्त्यात- दीपक मच्याडो, मुंबई

२) आगीही रेग- स्मिता पाटील, केळवे-माहीम

३) दोन हेपटीई गोष्ट- स्टीफन परेरा, वसई

४) मेंढरं- स्टॅन्ली गोन्सालवीस, वसई

५) माणुसकीहा साक्षात्कार- धोंडू पेडणेकर, वसई

निवडक वाडवळी कविता

१) लोकगीते: धरतरी फोडूनशी, साफा, शीसेशे पाखुरले, गुलाबाशा फुलाला, ताडा रे माडा

२) राटाहा पाणी, कपाळाहं वाणं- कवी आरेम् (रघुनाथ माधव पाटील)

३) जमीन, एकाकी- रिचर्ड नुनीस

४) तुया गावात, समजावणी- डॉ. सिसिलिया कार्वालो

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे

(गुण १०)

संदर्भ ग्रंथ: १) हिंदोळा - डॉ. सिसिलिया कार्वालो, मुद्रा प्रकाशन, विरार

२) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी,

महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

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(To be implemented from 2017-2018)

द्वितीय वर्ष, कला, मराठी अभ्यासपत्रिका क्र. ३

द्वितीय वर्ष, कला (मराठी) अभ्यासपत्रिका क्र. ३ च्या अभ्यासक्रमातील तिस-या व चौथ्या सत्रासाठी एकूण चार नव्या अभ्यासपत्रिका – “३०१ भाषा आणि भाषाभ्यास”, ४०१ “मराठीच्या बोलीचा अभ्यास: आगरी बोली”, ४०२ “मराठीच्या बोलीचा अभ्यास: मालवणी बोली”, ४०३ “मराठीच्या बोलीचा अभ्यास: वाडवळी बोली ” नेमण्यात आल्या आहेत. यापैकी तिसऱ्या सत्रासाठी अभ्यासपत्रिका क्र. “३०१ भाषा आणि भाषाभ्यास” ही सर्व महाविद्यालयांसाठी अनिवार्य असून, चौथ्या सत्रासाठी तीन पर्यायी स्वरूपाच्या अभ्यासपत्रिका नेमल्या आहेत; या अभ्यासपत्रिकांपैकी कोणतीही एक अभ्यास पत्रिका संबंधित महाविद्यालयाने निवडायची असून आगामी तीन वर्षांसाठी संबंधित महाविद्यालयाने विशिष्ट अभ्यासपत्रिकेची केलेली निवड अपरिहार्य राहिल, त्यांना आपल्या निवडीत बदल करता येणार नाही. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे. वरील अभ्यासक्रम दोन सत्रांत विभागलेला असून, नेमलेल्या विशिष्ट तासिकांमध्ये तो शिकविला जाणे आवश्यक आहे.

सत्र चारसाठी महाविद्यालयांना ४०१ मराठीच्या बोलीचा अभ्यास: आगरी बोली; ४०२ मराठीच्या बोलीचा अभ्यास: मालवणी बोली किंवा ४०३ मराठीच्या बोलीचा अभ्यास: वाडवळी बोली या चार अभ्यासपत्रिकांपैकी कोणत्याही एकाच अभ्यासपत्रिकेची निवड करावी लागेल. संबंधित महाविद्यालयाच्या यापूर्वी निर्धारित व मान्य झालेल्या तासिकांमध्ये कोणत्याही प्रकारची वाढ करता येणार नाही.

सत्र ३, अभ्यासपत्रिका क्र. ३, एकूण व्याख्याने ४५, श्रेयांकने ३

भाषा आणि भाषाभ्यास

घटक १ (अ) मानवी भाषेचे स्वरूप , एकूण व्याख्याने १५, श्रेयांकने १

संप्रेषण – मानवी आणि मानवेतरांचे, मानवांचे भाषिक व भाषेतर संप्रेषण, मानवी भाषेची लक्षणे किंवा स्वरूप विशेष (ध्वन्यात्मकता, चिन्हात्मकता, यादृच्छिकता, सर्जनशीलता, प्रत्यक्षातीतता, सामाजिकता, परिवर्जनशीलता इ.) मानवी भाषेच्या व्याख्या

(आ) भाषेची विविध कार्ये – रोमान याकबसनचे संप्रेषणाचे नमुनारूप व ६ भाषिक कार्ये (निर्देशात्म, आविष्कारात्म, परिणामनिष्ठ, सौंदर्यात्म, संपर्कनिष्ठ, अतिभाषात्म)

घटक २ (अ) भाषा, समाज आणि संस्कृती - एकूण व्याख्याने १५, श्रेयांकने १

भाषा – एक सांस्कृतिक संचित, सांस्कृतिक जडणघडणीचे, संक्रमणाचे माध्यम एडवर्ड सपीर-बेंजामीन वोर्फ यांचा भाषिक सापेक्षतावादाचा अभ्युपगम भाषेकडे पाहण्याचा समाज भाषावैज्ञानिक दृष्टिकोण, समाजातील भाषावैविध्य आणि भाषेचा बहुजिनसीपणा, भाषिक-सांस्कृतिक विविधता परस्परसंबंध

(आ) भाषेचा विकास आणि -हास - संकल्पनाविचार : एकूण व्याख्याने १५, श्रेयांकने १

जागतिकीकरण आणि भाषिक-सांस्कृतिक विविधता- परिणाम, भाषिक ध्रुवीकरणाचे धोके, भाषेच्या 'विकासा'ची संकल्पना, भाषेच्या प्रगतीचे निकष किंवा मापदंड, भाषिक -हासाची संकल्पना, भाषिक -हासाच्या विविध अवस्था किंवा टप्पे, भाषिक -हासाची कारणे, भाषानियोजन आणि भाषेचा विकास

घटक ३ (अ) भाषा, प्रमाण भाषा आणि बोली- संकल्पना विचार : एकूण व्याख्याने १५, श्रेयांकने १
'प्रमाण भाषा' म्हणजे काय, प्रमाण भाषेची आवश्यकता, प्रमाण भाषा व बोली यांच्यातील संबंध, त्यांचे वापरक्षेत्र, बोलीवैविध्य- उपबोली, स्थानिक बोली-प्रादेशिक बोली- जातिनिष्ठ बोली-सामाजिक बोली इ., बोलींविषयीचे गैरसमज (शुद्धाशुद्धता, श्रेष्ठकनिष्ठता, अंगभूत क्षमता इ.) व तथ्ये, मराठीच्या विविध बोली

(आ) बोलींच्या अभ्यासाची गरज व महत्त्व

बोलीविज्ञान (Dialectology), बोलींच्या अभ्यासाची दिशा – बोलींचा विजनात्मक अभ्यास, सामाजिक-सांस्कृतिक अभ्यास, बोलींच्या अभ्यासाची साधने, क्षेत्रीय कार्य (Field Work), बोलींची व्याकरणे व कोशरचना यांचे महत्त्व, बोलींसमोरील आव्हाने व त्यांचे जतन व संवर्धन यांसाठी करावयाच्या प्रयत्नांची दिशा

तृतीय सत्रांत परिक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

SEM - 4 (UAMAR 401)

सत्र – ४ (चौथे) एकूण व्याख्याने ४५, श्रेयांकने ३

व्दितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 401 : मराठीच्या बोलींचा अभ्यास: आगरी बोली

घटक १ एकूण व्याख्याने १५, श्रेयांकने १

अ) आगरी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया- म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) आगरी लोकसंस्कृती, आगरी बोलीचे प्रभाव क्षेत्र, आगरी साहित्याचा इतिहास

घटक २ एकूण व्याख्याने १५, श्रेयांकने १

आगरी बोलीतील निवडक कवितांचा अभ्यास: १) सारेबाराचा पलाट, मायच्यं सुरक्याची गोदरी- प्रा. एल्. बी. पाटील, २) आगरी-कोळी, आय-चंद्रकांत मढवी, ३) आबचा आगोर- डॉ. संजीव म्हात्रे, ४) मीठ, नवी मुंबई- रामनाथ म्हात्रे, ५) इनकूरी, आमी जातीच हाव

आगरी- पुंडलिक म्हात्रे, ६) जमिनीचा तुकरा - म. वा. म्हात्रे, ७) बंदर, खोपट- मुकेश कांबळे, ८) आलं कंपनीवालं आलं सौ. सुनंदा मोडखरकर, ९) पायंडा- सौ. शोभना रामकृष्ण पाटील, १०) एस्. ई. झेड नवरा- गणपत म्हात्रे, ११) खलाटी- अविनाश पाटील, १२) दिप्तीला गाव सारा धावला- दिनानाथ वेदू पाटील, १३) आमचेकरं आता परकल्प आयलय- विश्वास ठाकूर, नेरुळ, १४) भाकरी, शून्य- सौ. दमयंती भोईर

घटक ३ एकूण व्याख्याने १५, श्रेयांकने १

आगरी बोलीतील निवडक कथांचा अभ्यास: १) साकव- परेन जांभळे, २) मौल- शंकर सखाराम, ३) म्हारत्याचा तेरावा-मोहन भोईर, ४) बेमट्याचा बेरा- चंद्रकांत पाटील, ५) हरिभाऊ घरत- भगताचा उतारा ६) वादळ- सौ. वासंती ठाकूर, ७) निवरणुका- ए. डी. पाटील, ८) जोल- अविनाश पाटील, ९) जाण- गजानन म्हात्रे, १०) शालन जावाचा हाय- प्रा. जयवंत पाटील

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

संदर्भ ग्रंथ: १) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

SEM - 4 (UAMAR 402)

सत्र - ४ (चौथे) एकूण व्याख्याने ४५ श्रेयांकने ३

व्दितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 402 : मराठीच्या बोलींचा अभ्यास: मालवणी बोली

घटक १: एकूण तासिका १५, श्रेयांकन १

अ) मालवणी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया-म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) मालवणी लोकसंस्कृती, मालवणी बोलीचे प्रभाव क्षेत्र, मालवणी साहित्याचा इतिहास

घटक २: एकूण तासिका १५, श्रेयांकन १

नाटक: चाकरमानी- सुंदर तळाशीकर, मॅजेस्टीक प्रकाशन- आशय, पात्रचित्रण, अवकाश, संवादभाषा, बोली वैशिष्ट्ये इ.

घटक ३: एकूण तासिका १५, श्रेयांकन १

मालवणी बोलीतील कवितांचा अभ्यास

1) ठेव झिला घराची आठव रे, चल चेडवा पडावात्सून आगबोटीत- विठ्ठल कृष्ण नेरूरकर

- 2) आज्ञान माझान, आराड गे बेडके सांन जांवदे- वसंत सावंत
- 3) व्हनीबाय जुन्यार दी गे, बाळगो आणि मालग्या- महेश केळुसकर
- 4) वाडवाळ, झेटलीमन- नारायण परब
- 5) नया घराचो पावो खनताना, वारूळ- प्रवीण बांदेकर
- 6) वांगड, शबय- सई लळीत
- 7) नामू कुळकार, मालवण मेवो- अविनाश बापट
- 8) जत्रा, पावस इलो पावस- दादा मडकईकर
- 9) खेळे, भातलय- नामदेव गवळी
- 10) शेताभातातलो शिरवान, तांबेट पसरलेल्या माटवात- अजय कांडर
- 11) दर्या राजा, माय- रुजारिओ पिंटो
- 12) तावडन आजी, गटारी- सुनंदा कांबळे

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे (गुण १०)

संदर्भ ग्रंथ: १) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

SEM - 4 (UAMAR 403)

सत्र - ४ (चौथे) एकूण व्याख्याने ४५, श्रेयांकने ३

व्दितीय वर्ष बी.ए. मराठी अभ्यासपत्रिका क्र. 403 : मराठीच्या बोलींचा अभ्यास: वाडवळी बोली

घटक १: एकूण तासिका १५, श्रेयांकन १

अ) वाडवळी बोलीची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया-म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

आ) वाडवळी लोकसंस्कृती, वाडवळी बोलीचे प्रभाव क्षेत्र, वाडवळी साहित्याचा इतिहास

घटक २: एकूण तासिका १५, श्रेयांकन १

कादंबरी- कोपात- रेमंड मच्याडो, शब्दालय प्रकाशन, २०१७: आशय, पात्रचित्रण, अवकाश, संवादभाषा, बोली वैशिष्ट्ये इ.

घटक ३: एकूण तासिका १५, श्रेयांकन १

वाडवळी बोलीतील कथा:

1) नट-नटी आल्यात पालिया फेस्त्यात- दीपक मच्याडो, मुंबई

- 2) आगीही रेग- स्मिता पाटील, केळवे-माहीम
- 3) दोन हेपटीई गोष्ट- स्टीफन परेरा, वसई
- 4) मेंढरं- स्टॅन्ली गोन्सालवीस, वसई
- 5) माणुसकीहा साक्षात्कार- धोंडू पेडणेकर, वसई

निवडक वाडवळी कविता

- 1) लोकगीते: धरतरी फोडूनशी, साफा, शीसेशे पाखुरले, गुलाबाशा फुलाला, ताडा रे माडा
- 2) राटाहा पाणी, कपाळाहं वाणं- कवी आरेम् (रघुनाथ माधव पाटील)
- 3) जमीन, एकाकी- रिचर्ड नुनीस
- 4) तुया गावात, समजावणी- डॉ. सिसिलिया कार्वालो

चतुर्थ सत्रांत परीक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ४ घटक १, २ व ३ यांवर अंतर्गत पर्यायासह तीन टिपा (गुण ३०)

प्रश्न क्र. ५ घटक १, २ व ३ यांवर वस्तुनिष्ठ स्वरूपाचे ९ पैकी कोणतेही ५ प्रश्न सोडविणे

(गुण १०)

संदर्भ ग्रंथ: १) हिंदोळा - डॉ. सिसिलिया कार्वालो, मुद्रा प्रकाशन, विरार

२) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडी, पद्मगंधा प्रकाशन, २०१३

UNIVERSITY OF MUMBAI
No. UG/199 of 2017-18

CIRCULAR:-

A reference is invited to the syllabi relating to the B.A. Programme **vide** this office Circular No.UG/44 of 2012-13, dated 26th June, 2012 and the Principals of the affiliated Colleges in Arts are hereby informed that the recommendations made by the Marathi at its meeting held on 25th February, 2017 has been accepted by the Academic Council at its meeting held on 11th May, 2017 **vide** item 4.88 and that in accordance therewith, the revised syllabus as per the (CBCS) for the S.Y.B.A. Marathi (Sem. III & IV) which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2017-18, accordingly.

MUMBAI- 400032
11th August, 2017

(Signature)
(Dr.M.A.Khan)
REGISTRAR

To

The Principals of the affiliated Colleges in Arts.

A.C/4.88/11/05/2017

No. UG/ 199-A of 2017 MUMBAI-400 032 11th August, 2017

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Arts,
- 2) The Offg. Director, Board of Examinations and Evaluation,
- 3) The Chairman, Board of Studies in Marathi.
- 4) The Director, Board of Students Development.,
- 5) Professor-cum-Director, Institute of Distance and Open Learning (IDOL).
- 6) The Co-Ordinator, University Computerization Centre,

(Signature)
(Dr.M.A.Khan)
REGISTRAR

....PTO

UNIVERSITY OF MUMBAI**Syllabus for Approval**

Sr. No.	Heading	Particulars
1	Title of the Course	Foundation Course (SYBA, SYBSc, SYBCom; Semesters III and IV)
2	Eligibility for Admission	Not Applicable
3	Passing Marks	40 %
4	Ordinances / Regulations (if any)	Not Applicable
5	No. of Years / Semesters	III and IV Semesters
6	Level	P.G. / U.G. / Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2017-18

Date: **8th May, 2017**

Signature :

Name of BOS Chairperson /Dean : **Dr Agnelo Menezes**

UNIVERSITY OF MUMBAI



Essentials Elements of the Syllabus

1	Title of the Course	Foundation Course (SYBA, SYBSc, SYBCom – III and IV Semesters)
2	Course Code	
3	Preamble / Scope	Not Applicable
4	Objective of Course / Course Outcome	Not Applicable
5	Eligibility	Not Applicable
6	Fee Structure	Not Applicable
7	No. of Lectures	3 lectures per week
8	No. of Practical	Not Applicable
9	Duration of the Course	III and IV Semesters respectively
10	Notional hours	Not Applicable
11	No. of Students per Batch	Not Applicable
12	Selection	Not Applicable
13	Assessment	Not Applicable
14	Syllabus Details	Given
15	Title of the Unit	Not Applicable
16	Title of the Sub-Unit	Not Applicable
17	Semester wise Theory	Not Applicable
18	Semester wise List of Practical	Not Applicable
19	Semester wise List of Practical	Not Applicable
20	Question Paper Pattern	Given
21	Pattern of Practical Exam	Not Applicable
22	Scheme of Evaluation of Project / Internship	Given
23	List of Suggested Reading	Given
24	List of Websites	Given
25	List of You-Tube Videos	Not Applicable
	List of MOOCs	Not Applicable

UNIVERSITY OF MUMBAI

**SECOND YEAR B.A., SECOND YEAR B.Sc.,
SECOND YEAR B.Com.**

SEMESTER III AND IV

FOUNDATION COURSE

UNDER THE CBCGSS SYSTEM

EFFECTIVE FROM 2017-2018

FOUNDATION COURSE

Semester III

Internal marks: 25

External marks: 75

Total Marks: 100

Lectures: 45

Objectives

- i. Develop a basic understanding about issues related to Human Rights of weaker sections, ecology, and science and technology.
- ii. Gain an overview of significant skills required to address competition in career choices
- iii. Appreciate the importance of developing a scientific temper towards technology and its use in everyday life

Module 1 Human Rights Provisions, Violations and Redressal (12 lectures)

- A. Scheduled Castes-** Constitutional and legal rights, Forms of violations, Redressal mechanisms. **(2 Lectures)**
- B. Scheduled tribes-** Constitutional and legal rights, Forms of violations, Redressal mechanisms. **(2 Lectures)**
- C. Women-** Constitutional and legal rights, Forms of violations, Redressal mechanisms. **(2 Lectures)**
- D. Children-** Constitutional and legal rights, Forms of violations, Redressal mechanisms. **(2 Lectures)**
- E. People with Disabilities, Minorities, and the Elderly population-** Constitutional and legal rights, Forms of violations, Redressal mechanisms. **(4 Lectures)**

Module 2 Dealing With Environmental Concerns (11 lectures)

- A. Concept of Disaster and general effects of Disasters on human life-** physical, psychological, economic and social effects. **(3 Lectures)**
- B. Some locally relevant case studies of environmental disasters.** **(2 Lectures)**
- C. Dealing with Disasters - Factors to be considered in Prevention, Mitigation (Relief and Rehabilitation) and disaster Preparedness.** **(3 Lectures)**
- D. Human Rights issues in addressing disasters-** issues related to compensation, equitable and fair distribution of relief and humanitarian approach to resettlement and rehabilitation. **(3 Lectures)**

Module 3 Science and Technology I (11 lectures)

- A. Development of Science-** the ancient cultures, the Classical era, the Middle Ages, the Renaissance, the Age of Reason and Enlightenment. **(3 Lectures)**
- B. Nature of science-** its principles and characteristics; Science as empirical, practical, theoretical, validated knowledge. **(2 Lectures)**
- C. Science and Superstition-** the role of science in exploding myths, blind beliefs and prejudices; Science and scientific temper- scientific temper as a fundamental duty of the Indian citizen. **(3 Lectures)**

D. **Science in everyday life**- technology, its meaning and role in development; Interrelation and distinction between science and technology. **(3 Lectures)**

Module 4 Soft Skills for Effective Interpersonal Communication (11 lectures)

Part A (4 Lectures)

- I) Effective Listening - Importance and Features.
- II) Verbal and Non-Verbal Communication; Public-Speaking and Presentation Skills.
- III) Barriers to Effective Communication; Importance of Self-Awareness and Body Language.

Part B (4 Lectures)

- I) Formal and Informal Communication - Purpose and Types.
- II) Writing Formal Applications, Statement of Purpose (SOP) and Resume.
- III) Preparing for Group Discussions, Interviews and Presentations.

Part C (3 Lectures)

- I) Leadership Skills and Self-Improvement - Characteristics of Effective Leadership.
- II) Styles of Leadership and Team-Building.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all	a) Total marks: 15

	<p>Modules.</p> <p>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</p> <p>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</p>	<p>b)For 1 A, there will be 3 marks for each sub-question.</p> <p>c)For 1 B there will be 15 marks without any break-up.</p>
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

FOUNDATION COURSE

Semester IV

Internal marks: 25

External marks: 75

Total Marks: 100

Lectures: 45

Module 1 Significant, contemporary Rights of Citizens (12 lectures)

- A. Rights of Consumers-**Violations of consumer rights and important provisions of the Consumer Protection Act, 2016; Other important laws to protect consumers; Consumer courts and consumer movements. **(3 Lectures)**
- B. Right to Information-** Genesis and relation with transparency and accountability; important provisions of the Right to Information Act, 2005; some success stories. **(3 Lectures)**
- C. Protection of Citizens'/Public Interest-**Public Interest Litigation, need and procedure to file a PIL; some landmark cases. **(3 Lectures)**
- D. Citizens' Charters, Public Service Guarantee Acts.** **(3 Lectures)**

Module 2 Approaches to understanding Ecology (11 lectures)

- A. Understanding approaches to ecology-** Anthropocentrism, Biocentrism and Eco centrisism, Ecofeminism and Deep Ecology. **(3 Lectures)**
- B. Environmental Principles-1:** the sustainability principle; the polluter pays principle; the precautionary principle. **(4 Lectures)**
- C. Environmental Principles-2:** the equity principle; human rights principles; the participation principle. **(4 Lectures)**

Module 3 Science and Technology II (11 lectures)

Part A: Some Significant Modern Technologies, Features and Applications:

(7 Lectures)

- i. **Laser Technology-** Light Amplification by Stimulated Emission of Radiation; use of laser in remote sensing, GIS/GPS mapping, medical use.
- ii. **Satellite Technology-** various uses in satellite navigation systems, GPS, and imprecise climate and weather analyses.
- iii. **Information and Communication Technology-** convergence of various technologies like satellite, computer and digital in the information revolution of today's society.
- iv. **Biotechnology and Genetic engineering-** applied biology and uses in medicine, pharmaceuticals and agriculture; genetically modified plant, animal and human life.
- v. **Nanotechnology-** definition: the study, control and application of phenomena and materials at length scales below 100 nm; uses in medicine, military intelligence and consumer products.

Part B: Issues of Control, Access and Misuse of Technology. (4 Lectures)

Module 4 Introduction to Competitive Examinations (11 lectures)

Part A. Basic information on Competitive Examinations- the pattern, eligibility criteria and local centres: (4 Lectures)

- i. Examinations conducted for entry into professional courses - Graduate Record Examinations (GRE), Graduate Management Admission Test (GMAT), Common Admission Test (CAT) and Scholastic Aptitude Test (SAT).
- ii. Examinations conducted for entry into jobs by Union Public Service Commission, Staff Selection Commission (SSC), State Public Service Commissions, Banking and Insurance sectors, and the National and State Eligibility Tests (NET / SET) for entry into teaching profession.

Part B. Soft skills required for competitive examinations- (7 Lectures)

- i. Information on areas tested: Quantitative Ability, Data Interpretation, Verbal Ability and Logical Reasoning, Creativity and Lateral Thinking
- ii. Motivation: Concept, Theories and Types of Motivation
- iii. Goal-Setting: Types of Goals, SMART Goals, Stephen Covey's concept of human endowment
- iv. Time Management: Effective Strategies for Time Management
- v. Writing Skills: Paragraph Writing, Report Writing, Filing an application under the RTI Act, Consumer Grievance Letter.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester IV)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.	a) Total marks: 15 b) For 1 A, there will be 3 marks for each sub-question.

	<p>ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester</p> <p>iii. In all 8 Questions will be asked out of which 5 have to be attempted.</p>	c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

References

1. Asthana, D. K., and Asthana, Meera, *Environmental Problems and Solutions*, S. Chand, New Delhi, 2012.
2. Bajpai, Asha, *Child Rights in India*, Oxford University Press, New Delhi, 2010.
3. Bhatnagar Mamta and Bhatnagar Nitin, *Effective Communication and Soft Skills*, Pearson India, New Delhi, 2011.
4. G Subba Rao, *Writing Skills for Civil Services Examination*, Access Publishing, New Delhi, 2014
5. Kaushal, Rachana, *Women and Human Rights in India*, Kaveri Books, New Delhi, 2000.
6. Mohapatra, Gaur Krishna Das, *Environmental Ecology*, Vikas, Noida, 2008.
7. Motilal, Shashi, and Nanda, Bijoy Lakshmi, *Human Rights: Gender and Environment*, Allied Publishers, New Delhi, 2007.

8. Murthy, D. B. N., *Disaster Management: Text and Case Studies*, Deep and Deep Publications, New Delhi, 2013.
9. Parsuraman, S., and Unnikrishnan, ed., *India Disasters Report II*, Oxford, New Delhi, 2013
10. Reza, B. K., *Disaster Management*, Global Publications, New Delhi, 2010.
11. Sathe, Satyaranjan P., *Judicial Activism in India*, Oxford University Press, New Delhi, 2003.
12. Singh, Ashok Kumar, *Science and Technology for Civil Service Examination*, Tata McGraw Hill, New Delhi, 2012.
13. Thorpe, Edgar, *General Studies Paper I Volume V*, Pearson, New Delhi, 2017.

University of Mumbai



No. AAMS(UG)/ 58 of 2021-22

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Humanities is invited to the syllabus uploaded by Academic Authority Meetings and Services which was accepted by the Academic Council at its meeting held on June, 2016 vide item No. 4.88 relating to the revised syllabus SYBA Sem. III & IV (CBCS).

They are hereby informed that the recommendations made by the Board of Studies in Marathi at its online meeting held on 25th May, 2021 vide Item No. 3 and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 vide item No. 5.32 (R) have been accepted by the Academic Council at its meeting held on 29th June, 2021 vide item No. 5.32 (R) and that in accordance therewith, the revised syllabus as per the (CBCS) of S.Y.B.A. (Marathi) Sem III to IV has been brought into force with effect from the academic year 2021-22 accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
22nd September, 2021


(Dr. B.N. Gaikwad)
I/c REGISTRAR

To

The Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.32 (R) 29/06/2021

No. AAMS(UG)/ 58 -A of 2021-22

MUMBAI-400 032

22nd September, 2021

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Marathi,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. B.N. Gaikwad)
I/c REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

AC – 29/06/2021
Item No. – 5.32 (R)

UNIVERSITY OF MUMBAI



Revised Syllabus for S.Y.B.A. (Marathi)

Semester: Sem III and IV

(As per the Choice Based Credit System with effect from the academic year
2021-22)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	S.Y.B.A. (MARATHI)
2	Eligibility for Admission	F.Y.B.A. Pass
3	Passing Marks	40
4	Ordinances / Regulations (if any)	Nil
5	No. of Years / Semesters	01 (Two Semester)
6	Level	U.G.
7	Pattern	Semester
8	Status	Revised
9	To be implemented from Academic Year	From Academic Year 2021-22

Name & Signature of BOS Chairperson :

Name & Signature of Dean:

मुंबई विद्यापीठ
द्वितीय वर्ष बी.ए.
मराठी
अभ्यासक्रम (CBCS)

Course Code	Core Course	No of Credits
सत्र ३ रे		
UAMAR ३०१	कथन साहित्य	३
UAMAR ३०२	भाषा आणि बोली अभ्यास	३
सत्र ४ थे		
UAMAR ४०१	नाट्य साहित्य	३
UAMAR ४०२	मराठी व्याकरण आणि लेखन कौशल्ये (स्पर्धा परीक्षा)	३

SYBA - MAR - (II)

(To be implemented from 2021-2022)

द्वितीय वर्ष बी. ए. मराठी अभ्यासपत्रिका क्र. २ कथन साहित्य

सत्र ३ (तिसरे)- एकूण व्याख्याने ४५ - श्रेयांकने - ०३

उद्दिष्टे (Objective)

- १) कथन साहित्याचा परिचय करून घेणे
- २) कादंबरी या वाङ्मय प्रकाराचे स्वरूप व वैशिष्ट्ये समजून घेणे
- ३) नेमलेल्या कादंबरीचे विविध घटकानुसार विवेचन व विश्लेषण करणे
- ४) कथा या वाङ्मय प्रकाराचा घटकानुसार नेमलेल्या कथासंग्रहाचे विश्लेषण करणे

घटक-१ कथन साहित्याचा परिचय (१५ तासिका) श्रेयांकन १

अ) कथा व कादंबरी या साहित्य प्रकाराचा सैद्धान्तिक परिचय

घटक- २ 'फेसाटी - कादंबरी – नवनाथ गोरे, अक्षर वाङ्मय

य प्रकाशन (१५ तासिका) श्रेयांकन १

घटक-३ 'बक-याची बाँडी – समर खडस, शब्दालय प्रकाशन (१५ तासिका) श्रेयांकन १

तृतीय सत्रान्त परीक्षा - गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे -

प्रश्न १- ' कथन' साहित्यप्रकाराचा सैद्धान्तिक परिचय यावर पर्याय देऊन एक प्रश्न - गुण २०.

प्रश्न २ - "फेसाटी ' या कादंबरीवर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ३ - "दोन शतकांच्या सांध्यावरच्या नोंदी कथा संग्रहावर ' पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ४ – तिन्ही गटातील सहा टीपा विचाराव्यात किंवा लघुत्तरी प्रश्न विचारावेत विद्यार्थ्यांनी कोणतेही चार सोडवाव्यात - गुण ४०.

१) कथन' साहित्यप्रकाराचा सैद्धान्तिक परिचय

२) 'फेसाटी '

३) दोन शतकांच्या सांध्यावरच्या नोंदी

साध्ये (Outcome)

१) मराठी साहित्यातील कथन साहित्य अभ्यासून विद्यार्थ्यांना कथन साहित्याचे विश्लेषण करून मर्म ग्रहण करता येईल

२) कथा कादंबरी वाचताना कोणत्या दृष्टीने वाचावे याचे ज्ञान प्राप्त होईल

संदर्भ ग्रंथ

- १) फेसाटी : चिंतन आणि मंथन, संपा. आशा मुंडे, संग्राम टेकले, अथर्व पब्लिकेशन्स, जळगाव
- २) फेसाटी विशेषांक, वारूळ त्रैमासिक दिवाळी २०१८

सत्र -४ (चौथे) एकूण व्याख्याने ४५ - श्रेयांकने -३
द्वितीय वर्ष बी. ए. मराठी अभ्यासपत्रिका क्र. २
नाट्य साहित्य

उद्दिष्टे (Objective)

- १) नाटक या वाङ्मय प्रकारची संकल्पना व त्याचे स्वरूप समजून घेणे
- २) मराठी नाट्य वाङ्मयाची वाटचाल ठळक नाट्याधारे लक्षात घेणे
- ३) एकांकिका या नाट्यप्रकारचे स्वरूप व त्याची वैशिष्ट्ये जाणून घेणे
- ४) मराठीतील एकांकिका वाटचाल लक्षात घेणे
- ५) निवडक एकांकिकांचा अभ्यास करणे आणि लेखनाचे स्वरूप वैशिष्ट्ये समजून घेणे

घटक १: नाट्य ('नाटक व एकांकिका') या साहित्यप्रकाराची ठळक वैशिष्ट्ये (१५ तासिका) श्रेयांकन- १

घटक २: 'आमदार सौभाग्यवती' - नाटक – श्रीनिवास जोशी (रा रं बोराडे यांच्या कादंबरीवर आधारित नाटक)

काँटिनेनटल प्रकाशन, (१५ तासिका) श्रेयांकन १

घटक ३: निवडक एकांकिकांचा अभ्यास (१५ तासिका)श्रेयांकन १

- १ झूलता पूल – सतीश आळेकर
- २ रक्तपुष्प – महेश एलकुंचवार
- ३ जहाज फुटलं आहे : दत्ता भगत
- ४ दुकान कुणी मांडू नये : संजय पवार
- ५ काळ्या बंबाळ अंधारी : प्रा. दिलीप परदेशी
- ६ कृष्णाजी केशव : प्रल्हाद जाधव
- ७ चिऊताई चिऊताई दार उघड : प्रदीप राणे
- ८ रिखावाला : चंद्रशेखर फणसळकर
९. दगड आणि माती : दत्ता पाटील

चतुर्थ सत्रान्त परीक्षा - गुण १००

वरील अभ्यासपत्रिकेचे प्रथम सत्रान्त प्रश्नपत्रिकेचे स्वरूप पुढीलप्रमाणे -

प्रश्न १- नाट्य ('नाटक व एकांकिका') या साहित्यप्रकाराचा सैद्धान्तिक परिचय यावर पर्याय देऊन एक प्रश्न - गुण २०.

प्रश्न २ -'आमदार सौभाग्यवती' या नाटकावर पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ३ - निवडक एकांकिकावर ' पर्याय देऊन एक प्रश्न – गुण २०.

प्रश्न ४ – तिन्ही गटातील सहा टीपा विचाराव्यात किंवा लघुत्तरी प्रश्न विचारावेत विद्यार्थ्यांनी कोणतेही चार सोडवाव्यात - गुण ४०.

१) नाट्य ('नाटक व एकांकिका') या साहित्यप्रकाराचा सैद्धान्तिक परिचय

२) 'आमदार सौभाग्यवती'

३) निवडक एकांकिका

साध्ये (Outcome)

- १) नाटक आणि एकांकिका या प्रकारचे वाङ्मयीन स्वरूप लक्षात येईल
- २) नाट्य साहित्याची वाटचाल समजेल
- ३) नाट्य ज्ञान मिळून नाट्य रचना करता येईल

संदर्भ ग्रंथ

- १) आधुनिक मराठी नाटक (आशय आणि आकृतीबंध) सुषमा जोगळेकर
- २) दलित रंगभूमी – संपादन व प्रस्तावना : भालचंद्र फडके, सुरेश एजन्सी, पुणे
- ३) मराठी नाटक आणि रंगभूमी : पहिले शतक (१८४३ ते १९४३) वि.भा. देशपांडे, व्हीनस, पुणे
- ४) मराठी नाटक (स्वातंत्र्योत्तर काळ) १९४७ ते १९९० वि.भा. देशपांडे व्हीनस, पुणे ,
- ५) मराठी नाटक आणि रंगभूमी (विसावे शतक : वसंत आबाजी डहाके पॉप्युलर प्रकाशन मुंबई
- ६) मराठी नाटक आणि रंगभूमी (: हिमांशू स्मार्त, विश्वनाथ शिंदे, प्रतिमा प्रकाशन, पुणे.
- ७) नाटक एक वाङ्मय प्रकार : दत्ता भगत, य.च.म.मु.वि., नाशिक
- ८) नाटक आणि मी ,विजय तेंडुलकर, डिम्पल प्रकाशन ,मुंबई, ,१९९७.
- ९) नाटक एक चिंतन – कानेटकर वसंत
- १०) नाटकातली चिन्हं – नाईक राजीव
- ११) महानगरी नाटकं – नाईक राजीव
- १२) मराठी नाटक : नव्या दिशा आणि वळणे, भवाळकर, तारा
- १३) नाटक कालचं आणि आजचं : राजापुणे-तापास, पुष्पलता
- १४) प्रायोगिक नाटक : भारतीय आणि जागतिक-(संपा) सूर्यवंशी नानासाहेब
- १५) निवडक मराठी एकांकिका : संपा. सुधा जोशी, रत्नाकर मतकरी, साहित्य अकादमी, दिल्ली.
- १६) निवडक एकांकिका : वि.भा. देशपांडे, १९७७
- १७) सर्वोत्कृष्ट मराठी एकांकिका, प्रभाकर नारायण परांजपे, सुपर्ण प्रकाशन, पुणे, १९४८
- १८) मराठी एकांकिका तंत्र आणि विकास, संपादक श्री. रं.भी. भिडे सुपर्ण प्रकाशन पुणे.
- १९) एकांकिका विशेषांक, पंचधारा, जुलै-सप्टेबर, २०१५

द्वितीय वर्ष, कला, मराठी अभ्यासपत्रिका क्र. ३
सत्र ३, अभ्यासपत्रिका क्र. ३, एकूण व्याख्याने ४५, श्रेयांकने ३
भाषा आणि बोली अभ्यास

उद्दिष्टे (Objective)

- १) भाषेचे स्वरूप समजून घेणे
- २) भाषाबोली समाजाचा परस्पर संबंध अभ्यासणे
- ३) बोलीचे स्वरूप व विषय समजून घेणे

घटक १ (अ) मानवी भाषेचे स्वरूप , एकूण व्याख्याने १५, श्रेयांकने १

संप्रेषण – मानवी आणि मानवेतरांचे, मानवांचे भाषिक व भाषेतर संप्रेषण, मानवी भाषेची लक्षणे किंवा स्वरूप विशेष (ध्वन्यात्मकता, चिन्हात्मकता, यादृच्छिकता, सर्जनशीलता, प्रत्यक्षातीतता, सामाजिकता, परिवर्जनशीलता इ.) मानवी भाषेच्या व्याख्या

(आ) भाषेची विविध कार्ये - रोमान याकबसनचे संप्रेषणाचे नमुनारूप व ६ भाषिक कार्ये (निर्देशात्म, आविष्कारात्म,

परिणामनिष्ठ, सौंदर्यात्म, संपर्कनिष्ठ, अतिभाषात्म)

घटक २ (अ) भाषा, समाज आणि संस्कृती - एकूण व्याख्याने १५, श्रेयांकने १

भाषा - एक सांस्कृतिक संचित, सांस्कृतिक जडणघडणीचे, संक्रमणाचे माध्यम एडवर्ड सपीरबेंजामीन वोर्फ यांचा भाषिक सापेक्षतावादाचा अभ्युपगम भाषेकडे पाहण्याचा समाज भाषावैज्ञानिक दृष्टिकोण,

समाजातील भाषावैविध्य आणि भाषेचा बहुजिनसीपणा, भाषिकसांस्कृतिक विविधता परस्परसंबंध

आ) भाषा, प्रमाण भाषा आणि बोली : संकल्पना विचार व्याख्याने १५ श्रेयांकने १

'प्रमाण भाषा' म्हणजे काय, प्रमाण भाषेची आवश्यकता, प्रमाण भाषा व बोली यांच्यातील संबंध, त्यांचे वापरक्षेत्र, बोलीवैविध्य- उपबोली, स्थानिक बोली-प्रादेशिक बोली- जातिनिष्ठ बोली-सामाजिक बोली इ., बोलीविषयीचे गैरसमज (शुद्धाशुद्धता, श्रेष्ठकनिष्ठता, अंगभूत क्षमता इ.) व तथ्ये, मराठीच्या विविध बोली

घटक ३ (अ) बोलींच्या अभ्यासाची गरज व महत्त्व

बोलीविज्ञान (Dialectology), बोलींच्या अभ्यासाची दिशा - बोलींचा विजनात्मक अभ्यास, सामाजिक-सांस्कृतिक अभ्यास, बोलींच्या अभ्यासाची साधने, क्षेत्रीय कार्य (Field Work), बोलींची व्याकरणे व कोशरचना यांचे महत्त्व, बोलींसमोरील आव्हाने व त्यांचे जतन व संवर्धन यांसाठी करावयाच्या प्रयत्नांची दिशा

आ) मराठीतील प्रमुख बोली : वऱ्हाडी, अहिराणी, कोकणी बोलीचे स्वरूप विशेष

इ) मालवणी व आगरी बोलींची वैशिष्ट्ये- व्युत्पत्ती आणि विकास, व्याकरणिक वैशिष्ट्ये, उच्चार प्रक्रिया, म्हणी, वाक् प्रचार, शब्दसंग्रह इ.

सत्रांत परिक्षेचे स्वरूप

प्रश्न क्र. १ घटक १ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)

प्रश्न ४ – तिन्ही गटातील सहा टीपा विचाराव्यात किंवा लघुत्तरी प्रश्न विचारावेत विद्यार्थ्यांनी कोणतेही चार सोडवाव्यात - गुण ४०.

साध्ये (Outcome)

- १) मराठी भाषेचे स्वरूप समजेल
- २) मराठीच्या विविध बोलींचे ज्ञान होईल
- ३) मराठी बोलीअभ्यासाला चालना मिळेल

संदर्भ ग्रंथ:

- १) भारतीय भाषांचे लोकसर्वेक्षण: सर्वेक्षण मालिका मुख्य संपादक- डॉ. गणेश देवी, महाराष्ट्र खंड संपादन: अरुण जाखडे, पद्मगंधा प्रकाशन, २०१३
- २) मालवणी बोली-व्याकरण, साहित्य व शब्द कोश, संपा डॉ. पुष्पलता राजापुणे-तापस, डॉ. रमेश धोंगडे, शब्दपरी प्रकाशन.

सत्र ४ (चौथे) एकूण व्याख्याने ४५ श्रेयांकने ३
मराठी व्याकरण आणि लेखन कौशल्ये (स्पर्धा परीक्षा)

उद्दिष्टे (Objective)

- १) भाषा लेखन कौशल्य आत्मसात करणे
- २) निबंध लेखनाचे कौशल्ये आत्मसात करणे
- ३) निबंध लेखनाचा सराव करणे
- ४) संगणकीय उपयोजन करणे
- ५) मराठी व्याकरण समजून त्याचे उपयोजन करणे

घटक १ व्याकरण एकूण व्याख्याने १५, श्रेयांकने १

वर्णमाला	शब्दांच्या जाती	काळ
लिंग	वचन	प्रयोग
वृत्ते	समास	वाक्यांचे प्रकार
संधी-स्वरसंधी	विभक्ती	विरामचिन्हे
विरुद्धार्थी शब्द	वाक्प्रचार	म्हणी व अर्थ
शब्द समूहाबद्दल एक शब्द	अलंकाराचे प्रकार	इत्यादी घटकांची संक्षेपाने चर्चा

घटक २ एकूण व्याख्याने १५, श्रेयांकने १

मराठी भाषा आणि आधुनिक तंत्रज्ञान परिचय व प्रात्यक्षिक
पॉवरपॉइंट प्रेझेंटेशन, युनिकोड टंकलेखन.

घटक ३ एकूण व्याख्याने १५, श्रेयांकने १

- अ निबंध
- आ कल्पना विस्तार
- इ आकलन
- ई सारांश लेखन

चतुर्थ सत्रांत परीक्षेचे स्वरूप

- प्रश्न क्र. १ घटक १ वस्तुनिष्ठ स्वरूपाचे ४० पैकी कोणतेही ३० प्रश्न सोडविणे (गुण ६०)
प्रश्न क्र. २ घटक २ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)
प्रश्न क्र. ३ घटक ३ वर अंतर्गत पर्यायासह एक प्रश्न (गुण २०)
संदर्भ ग्रंथ:

साध्ये (Outcome)

- १) भाषालेखन कौशल्य आत्मसात होईल
- २) मराठीचे लेखन कौशल्य प्राप्त होईल
- ३) संगणकासाठी मराठी भाषेचा उपयोग होईल
- ४) स्पर्धा परीक्षा उत्तीर्ण होण्यासाठी हा अभ्यासक्रम उपयुक्त ठरेल.

संदर्भ ग्रंथ-

- १) मराठी व्याकरण : प्रा. डॉ. के.पी. शहा, ओम पब्लिकेशन, सप्टेंबर २०१२
- २) मराठीचे व्याकरण : डॉ. लीला गोविलकर, शब्दालय प्रकाशन, जून २०१५
- ३) मराठी भाषेचे वाक्यप्रकार व म्हणी : कै. विद्याधर वामन भिडे, चित्रशाळा प्रकाशन पुणे, ऑक्टोबर १९१८
- ४) मराठी भाषेचा भाषावैज्ञानिक अभ्यास : डॉ. अलका मटकर, शब्दालय प्रकाशन, २०१७
- ५) मराठी लेखन शुद्धी : डॉ. भास्कर गिरिधारी, गौतमी प्रकाशन, नाशिक, २०१२
- ६) मराठी व्याकरण वाद आणि प्रवाद, कृष्ण श्री अर्जुनवाडकर
- ७) मराठी व्याकरण काही समस्या : प्र. ना. दीक्षित
- ८) मराठी व्याकरणाचा इतिहास कृष्ण श्री अर्जुनवाडकर
- ९) मराठी व्याकरण : मो. रा. वाळंबे
- १०) मराठी व्याकरणविवेक : मा. ना. आचार्य
- ११) मराठी व्याकरणाचा पुनर्विचार : अरविंद मंगरुळकर
- १२) मराठीचे व्याकरण : लीला गोविलकर
- १३) शास्त्रीय मराठी व्याकरण : मोरो केशव दामले
- १४) शुद्धलेखनविवेक : द.ना गोखले
- १५) आधुनिक माहिती तंत्रज्ञानाच्या विश्वात : दीपक शिकारपूर, उज्वल साठे, उत्कर्ष प्रकाशन पुणे.

University of Mumbai



No. AAMS (UG)/39 of 2020-21

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Humanities is invited to the syllabus uploaded Academic Authority Meetings and Services which was accepted by the Academic Council at its meeting held on June, 2016 vide item No.4.73 relating to the revised syllabus as per the (CBCS) for the S.Y.B.A Sociology (Sem. III & IV).

They are hereby informed that the recommendations made by the Board of Studies in Sociology at its online meeting held on 16th January, 2021 vide Item No.1 and subsequently passed by the Board of Deans at its meeting held on 27th January, 2021 vide item No. 5.43 (R) have been accepted by the Academic Council at its meeting held on 23rd February, 2021 vide item No. 5.43 (R) and that in accordance therewith, the revised syllabus as per the (CBCS) of S.Y.B.A Sociology (Sem. III & IV) has been brought into force with effect from the academic year 2021 -22 accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
4th September, 2021


(Dr. B.N. Gaikwad)
I/c REGISTRAR

To

The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.43 / 23/02/2021

No. AAMS(UG)/39 -A of 2020-21

MUMBAI-400 032

4th September, 2021

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Sociology,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. B.N. Gaikwad)
I/c REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

Cover Page

AC _____

Item No. _____

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	SYBA -SOCIOLOGY
2	Eligibility for Admission	FYBA in SOCIOLOGY
3	Passing Marks	As Per University of Mumbai Rules and Regulations
4	Ordinances / Regulations (if any)	----
5	No. of Years / Semesters	Semester III and IV
6	Level	U.G (Strike out which is not applicable)
7	Pattern	Semester (Strike out which is not applicable)
8	Status	Revised 2021 (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2021-22

Name & Signature of BOS Chairperson :

Dr. Balaji Kendre

Name & Signature of Dean:

AC – 23/02/2021
Item No. – 5.43 (R)

UNIVERSITY OF MUMBAI



Revised Syllabus for the S.Y.B.A. (Sociology) Semester: Sem III and IV

(As per the Choice Based Credit System with effect from the academic year
2021-22)

SYBA SYLLABUS
SOCIOLOGY
UASOC301 Paper II (100 Marks)

SEMESTER III- CREDIT 03

INDIAN SOCIETY: STRUCTURE AND CHANGE

Course Learning Objectives:

1. To introduce students to the Indian Sociological Traditions.
2. To familiarise students with the Research traditions in Indian Sociology
3. To acquaint students with the emerging Issues in Indian society

Course Outcome

1. After learning this course students will understand complex social structure of Indian Society
2. Students shall develop understanding co-existence of different groups and communities.

Unit I Indian Sociological Perspectives

12 Lectures

- a. Orientalist Approach/Indology and Structure--functionalism (G. S. Ghurye & M.N.Srinivas)
- b. Dialectical approach to Sociology (A. R. Desai)
- c. Non- Brahmanical Approach (Dr.B.R.Ambedkar)

Unit II Contemporary Sociologists (Selected readings)

12 Lectures

- a. Sharmila Rege (Caste and Gender)
- b. Leela Dube (Kinship)
- c. T. K. Oommen (Religion)

Unit III Contemporary Challenges in Indian Society

12 Lectures

- a. Current Trends in Dalit Movement
- b. Resurgence of Ethnic identities
- c. Gender and Marginalization

Unit IV Socio– Cultural Landscape of Maharashtra

09 Lectures

- a. Regional diversity and communities in Maharashtra
- b. Tourism in Maharashtra – Economy and Society
- c. Food Culture intertwined with different cultural identities

Reading List:

1. Ambedkar, B. R. (2007). "Annihilation of Caste" Critical Quest, New Delhi

2. Arya Priya, (2016). "Ethnicity in Post- Independence India: A Sociological Perspective on Its Causes and Manifestations", IOSR Journal of Humanities and Social Sciences, Vol. 21, Issue 1, Ver. 5: 55-61.
3. Dhanagare, D. N. (1999). "Themes and perspectives in Indian Sociology" Rawat Publications
4. Deshpande, S. (2001). "Contemporary India: Sociological View" Penguin Books India Limited
5. Dsouza, Leela (.2006). "Globalisation, Nationalism and Ethnic Identities: The Future of Nation State" in Sankarama Somayaji and Ganesha Somayaji. (Eds): Sociology of Globalisation: Perspectives from India 69-97 Jaipur: Rawat Publications.
6. Dube, Leela. (2001). "Anthropological Explorations in Gender" Sage publications, New Delhi
7. Guru, Gopal. (1993). "Dalit Movement in Mainstream Sociology" EPW, 28 (14)
8. Guru, Gopal. (2016). "Shifting Categories in the Discourse of Caste and Class" EPW, Vol. 44(14): 10-12
9. Mridul Kumar. (2019). "Reservations of Marathas in Maharashtra" Economic and Political Weekly, Vol. 44 (14): 10-12.
10. Oommen, T. K. (2001) "Religion as a Source of Violence. A Sociological Perspective" The Ecumenial Review. Vol. 53, issue 2, April 2001. PP 168 –179
11. Oommen T. K. (2005) "Crisis and Contention in Indian Society" Sage publications.
12. Omvedt, Gail. (1994). "Dalits and Democratic Revolution" Sage, New Delhi
13. Patel, Sujata. (2011). (Ed) Doing Sociology in India: Genealogies, locations and Practices. New Delhi: Oxford University Press
14. Phadnis, Urmila. (2001). "Ethnicity and Nation Building in South Asia" Sage Publications
15. Rege, Sharmila. (2006). "Writing Caste, Writing Gender: Narrating Dalit Women's Testimonies" Zubaan Publications. New Delhi
16. Teltumbade, Anand. (2016). 'Behind the Ire of Marathas', Economic and Political Weekly, Vol. 51 (40): 10-11.
17. Uberoi, Sundar, Deshpande. (2007) (Ed) Anthropology in the East. Founders of Indian Sociology and Anthropology. New Delhi, Permanent Black
18. Vivek Kumar. (2016). "Caste Contemporaneity and Assertion', Economic and Political Weekly, Vol. 51 (50): 84-86).

SEMESTER III- CREDIT 03
EMERGING ISSUES AND CONCERNS IN INDIAN CONTEMPORARY SOCIETY

Course Learning Objectives:

1. To familiarize the emerging socio- economic issues in contemporary society.
2. To critically evaluate and bring awareness among the students .

Course outcomes:

This course will help the student to understand:

1. The demographic variable that influence structure of the Society.
2. The environmental concerns of the society today.
3. Sensitization and create awareness with regards to health care system.
4. Critically evaluate the meaning of justice and the role of the criminal justice system of the country.

Unit I: Changing population pattern: Impact and concern **12 Lectures**

- a. The Right to the city- Henry Lefebvre
- b. Pattern of Migration: Case study on Mumbai
- c. Migrant and labour concerns

Unit II: Environment and sustainability **12 Lectures**

- a. Carbon footprints and Sustainable development
- b. Eco- feminism and Feminist Environmentalism
- c. Digital activism

Unit III: Health and Disease **12 Lectures**

- a. Right to Public health
- b. Disability Act 2016 (Differently abled)
- c. Social epidemiology

Unit IV: Crime and Justice **09 Lectures**

- a. Rights and duties of the people
- b. An overview of the criminal Justice system in India: Police, Court and Law
- c. Need for reforms in the criminal justice system

Reading list:

- Dalai Ajit K. & Subha Ray (ed) 2005: *Social dimensions of health*, Rawat Publishers N.Delhi.
- Dak, T. M. (ed) 1997 *Sociology of Health in India*, Rawat Publishers, Jaipur.
- Dash, Dhanalaxmi, 2005 *Women, Environment and Health*, Mangaldeep Publishers, Jaipur
- Indu Mathur & Sanjay Sharma 2002 *Health Hazards, Gender & Society* Rawat Pub.
- WHO 1988 *Education for Health*, WHO report, Geneva.
- Ram B.Bhagat,Gavin W.Jones 2013 'Population Change and Migration in Mumbai Metropolitan Region: Implications for Planning and Governance-Asia Research Institute, National University of Singapore.
- South Asia Human Rights Documentation Centre.(2006). *Handbook of Human Rights and Criminal Justice in India: The System and Procedure*. New Delhi: OUP.
- Vibhute, K. I. (2004) *Criminal Justice: A human rights perspective of the criminal justice process in India*. Eastern Book Co
- World Bank 2005 *The Millennium Development Goals for Health Rising to the challenges*

Please Note: Syllabus should be supplemented by field visits/educational trips for better understanding of the paper

SEMESTER IV- CREDIT 03

SOCIOLOGY OF DEVELOPMENT

Course Learning Objectives

1. To introduce students to the concept of development in general and in the context of India in particular.
2. To help students to gain an insight into emerging issues and contemporary debates within the development discourse.

Course Outcome

1. Students shall be able to understand what is economic development and social development.
2. Students will understand development in Indian Context.

UNIT I Understanding Development

12 Lectures

- a. Meaning of Development and theories of Modernization
- b. Dependency Theory- (Samir Amin), World System Theory-Wallerstein
- c. Neo-Liberal approach-David Harvey

UNIT II Measuring Development

12 Lectures

- a. Indicators of Development – Human Development Index (HDI)
- b. Social Inequality and development (caste, class and gender)
- c. Regional disparity and development

UNIT III Globalization and Development 12 Lectures

- a. Globalization and Industry (Delhi Mumbai Industrial Corridor (DMIC))
- b. Globalization and Environment (Jaitapur (Nuclear power))
- c. Globalization and Agriculture (Farmers Mobilization)

UNIT IV Alternative approaches to Development

09 Lectures

- a. Millennium Development Goals and Sustainable Development Goals
- b. Forest Rights Act (2006) and its impact on the Tribal Community
- c. People - Centric Development –Menda Lekha (Gadchiroli), Adarsh Gaon (Hiware Bazaar)

Reading List:

1. Ahmed, Kundu et al (ed), (2010) India's New Economic Policy: A Critical Analysis, New York: Routledge
2. Arundhati Roy Choudhury, (2000) Amusement Parks versus People's Livelihood, EPW, Vol. 35, Sept. 9-15
3. Banerjee Swapna, (2011) Contradictions of 'development' in contemporary India, Open Democracy
4. Bryan Alan, (2012) Social research methods, Oxford Publication
5. Bidwai Praful, 19 Feb, 2011, People v/s Nuclear Power in Jaitapur, Maharashtra, EPW, Vol. 46
6. Collective water management through water banks, July 2010, Clean India Journal
7. Dias Anthony, (2012) Development and its human cost, Rawat publication
8. Deshpande M G, 2007. The nature of ecological problems, Environmental changes and natural disasters, Md. Babar, New India Publication
9. Devale Kaustubh and Paranjape Suhas, Pani Sang harsh Chalwal, www.waterconflictforum.org
10. Giddens Anthony, 2000, Runaway world: How globalization is reshaping our lives Routledge, New York
11. Hiware Bazaar – Dec 22, 2010, Model village for the nation, The Better India
12. India HDR: (2011) Towards social exclusion, Oxford Publication
13. Jogdand P G & Michael S M (2003), Globalization and social movements, Rawat Publication
14. Munshi Indra, (2012) The Adivasi Question – Issues of land, Forests & livelihood, Orient Black swan
15. Neeraj, (2013) Globalization or Re-colonization, Lokayat Publication
16. Padel, Felix and Das Samarendra (2010), Out of This Earth. East India: Adivasis and the Aluminium Cartel, New Delhi: Orient Black swan
17. www.payog.org.Arun Deshpande, Development of Ankoli village, Solapur

SOCIOLOGY
UASOC402 Paper III (100 Marks)

SEMESTER IV- CREDIT 03

EMERGING FIELDS IN SOCIOLOGICAL STUDIES

Course Learning Objectives:

1. To introduce students to the emerging and relevant fields in Sociology.
2. To sensitize students with in-depth understanding of struggle and survival in today's competitive scenario.

Course outcomes:

This course will help the student to understand:

1. To create awareness among the students about various media challenges.
2. To critically analyze the new trends in Education.
3. To provide information to the students about the laws and policies of urban governance.
4. To understand the growing numbers and concerns of the ageing community.

Unit I: Communication, Media and Society

12 Lectures

- a. Media Theories: Functionalist, Conflict, Interactionist & Feminist
- b. Advertising and New Social Media- objectification of *women*
- c. Gatekeepers of media/journalism

Unit II: Contemporary Issues in Education

12 Lectures

- a. Right To Education
- b. New trends in education system: Concept based learning, Personalized learning (MOOCs)
- c. Critique- NEP: Privatization of Higher education,

Unit III: Urban Governance

12 Lectures

- a. Disaster Management: Mithi mitigation in Mumbai, Drought in Vidharba
- b. Lack of availability of Open Space- Consumerist spaces and Green spaces
- c. Street Vendors and Hawkers- The Street Vendors Act 2014

Unit IV: Geriatric Care

09 Lectures

- a. Phenomenon of Population Ageing
- b. Old Age Home, Senior Citizens Association, Day care center
- c. Geriatric care: Government and non-governmental initiatives in India

Reading list:

- Dhar Chakraborti, Rajagopal (2004) *The Greying of India: Population Ageing in the Context of Asia*. New Delhi: Sage
- EPW 1999 *Women and Ageing Review of Women's Studies*, vol. XXXIV, No. 44, Oct. 30 - Nov. 5, 1999.
- Irudaya Rajan, S., U. S. Mishra and P. Sankara Sarma 1999 *India's Elderly: Burden or Challenge*. New Delhi: Sage.
- Jayaram, N. 2015- '*Sociology of Education in India*'- Rawat Publications. New Delhi
- Karin Wahl-Jorgensen, Thomas Hanitzsh 2009- '*Handbook of Journalism*'-Routledge. New York.
- Muttagi, P. K. 1997 *Ageing Issues and Old Age Care: A Global Perspective*. New Delhi: Classical Publishing Company.
- Singh, Y. M. (1992). '*Sociological Foundations of Education*', Sheth Publishers, Bombay
- Denis McQuail (2005). *Mass Communication Theory*. New Delhi, Vista Publications
- Uma Joshi (2005). *Mass Communication and Media*. New Delhi. Anmol Publications.
- Bhaskaran N.(2009)ed,*Vision Juhu-Expanding Public Space in Mumbai*. Synergy Creation
- Karinwahl-Jorgensen, Thomas Hanitzsh,(2009)ed,*Handbook of journalism*. Routledge. New York
- Sen, A. Nagendra,H (2019)*Mumbai's Blinkered Vision of Development* , EPW. VOL LIVNO9,pp20-23
- Revi,Aromar,(2005)*Lessons from Deluge*,EPW,VOL40, Issue No36

Please Note: Syllabus should be supplemented by field visits/educational trips for better understanding of the paper

Time: 3 hrs
Marks: 100

Note: Question 1 is compulsory
Attempt Any FIVE from question 2 to 9

1. Attempt any five concepts

25

- a.
- b.
- c.
- d.
- e.
- f.
- g.
- h.

concepts from all units



- 2. (Unit 1)
- 3. (Unit 2)
- 4. (Unit 3)
- 5. (Unit 4)
- 6. (Unit 1)
- 7. (Unit 2)
- 8. (Unit 3)
- 9. (Unit 4)

15
15
15
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15
15
15

UNIVERSITY OF MUMBAI

No. UG/ 74 of 2018-19

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to this office circular No. UG/17 of 2005, dated 13th January, 2005 relating to syllabus of Bachelor of Arts.

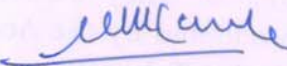
They are hereby informed that the recommendations made by the Board of Studies in History and Archaeology at its meeting held on 25th May, 2018 have been accepted by the Academic Council at its meeting held on 14th June, 2018 **vide** item No. 4.1 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.A. in History & Archaeology – Sem V & VI has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

6th June, 2018

To

July


(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.1/14/06/2018


No. UG/ 74 -A of 2018

MUMBAI-400 032

6th June, 2018
July

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in History & Archaeology,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,


(Dr. Dinesh Kamble)
I/c REGISTRAR

AC / /2018
Item no.

UNIVERSITY OF MUMBAI



Revised Syllabus for Sem V and Sem VI

Program: B. A.

Course: History and Archaeology

(Choice Based Credit System with effect from the
Academic year 2018-2019)

Revised Syallbus

Semester V and Semester VI
Programme: B.A.
Course: History and Archaeology

(Choice Based Credit System with effect from the Academic year 2018-2019)

As per University rules and guidelines for Faculty of Humanaities

Faculty of Humanities
TYBA
(Choice Based Credit System, CBCS)
Semester V and Semester VI
Guidelines
With Effect From 2018-2019

Syllabus Structure:

1. In TYBA (CBCS) in Sem V and Sem VI, the Core Courses will be Core Courses IV, V, VII and VIII.
2. The Elective Courses will be Elective Courses VI and IX which will be partially Project Based Courses. The Boards of Studies may offer choices in the Elective Courses VI and IX.
3. In Sem V and Sem VI, each Course namely Core Courses IV, V, VII and VIII and Elective Courses VI and IX will carry 4 Credits per Course per Semester.

Evaluation:

1. **Core Courses:** The Core Courses IV, V, VII and VIII will be theory based Core Courses. The University of Mumbai will conduct the Sem V and Sem VI examinations of 100 marks per Core Course. In Sem V and Sem VI for all the above Core Courses, the student will have to secure a minimum of 40% marks in aggregate per Core Course.
2. **Elective Courses:** The Elective Courses VI and IX will be Electives and Choices of Electives may be offered by the various Board of Studies. The University of Mumbai will conduct the Sem V and Sem VI examination for Elective Courses VI and IX of 80 marks per Elective Course. The Elective Courses namely Elective Courses VI and IX will be partially Project Based Courses. In Sem V and VI, for Elective Course VI and for Elective Course IX, the Colleges will conduct the evaluation of a Project of 20 marks

each and will send the marks to the University of Mumbai as per University of Mumbai guidelines.

3. The total marks of the Elective Course VI and Elective Course IX will be 100 marks each that is 80 marks for Theory Examination conducted by University of Mumbai and 20 marks for Project evaluated by the concerned college Faculty in the subject.
4. In Sem V and Sem VI, the student will have to submit a Project for Elective Course VI and Elective Course IX in the College before appearing for the University Examination. The last date of submission of the Project will be officially declared by the College.
5. In Sem V and Sem VI, the Project topic will be based on the Syllabus of the respective Elective Courses that is Elective Course VI and Elective Course IX. The students will be given the choice of choosing the topic of the project in consultation with the Faculty Member teaching the respective Elective Course. The list of students along with the topics chosen by the students will be displayed by the College in the beginning of the Semester.
6. The Project work will be carried out by the student with the guidance of the concerned Faculty Member who will be allotted to the student as the Guide for the Project.
7. In Sem V and Sem VI, for Elective Courses VI and IX, the student will have to secure a minimum of 40% marks in aggregate and a minimum of 40% in each component of assessment i.e. 08 out of 20 marks in Internal Evaluation of Project in Elective Course VI and Elective Course IX and 32 out of 80 marks in University Examination of Elective Course VI and Elective Course IX.

Note: All other rules regarding Standard of Passing, ATKT, etc., will be as per those decided by the Faculty of Humanities passed by the Academic Council from time to time.

Faculty of Humanities
TYBA
(Choice Based Credit System, CBCS)
Semester V and Semester VI
Question Paper Pattern for T.Y.B.A (CBCS)
for Core Courses IV, V, VII and VIII
As per University rules and guidelines
With Effect From 2018-2019

(Time: 3 Hours)

Note: 1. Attempt **all** questions

(Total = 100 marks)

2. All questions carry **equal** marks

Q.1 (Based on Module I)

(20 marks)

a.

or

b.

Q.2 (Based on Module II)

(20 marks)

a.

or

b.

Q.3 (Based on Module III)

(20 marks)

a.

or

b.

Q.4 (Based on Module IV)

(20 marks)

a.

or

b.

Q.5 Attempt **any two** short notes. (Based on Module I, II, III and IV)

(20 marks)

a.

b.

c.

d.

[The Question paper Pattern for the Revised Syallbus for Semester V and Semester VI, Programme: B.A; Course: History and Archaeology (Choice Based Credit System with effect from the Academic year 2018-2019) will be as per University rules and guidelines for the Faculty of Humanaities].

Faculty of Humanities
TYBA
(Choice Based Credit System, CBCS)
Semester V and Semester VI
Question Paper Pattern for T.Y.B.A (CBCS)
for Elective Courses VI and IX
As per University rules and guidelines
With Effect From 2018-2019

(Time: 2 & 1/2 Hours)

Note: 1. Attempt all questions

(Total = 80 marks)

2. All questions carry equal marks

Q.1 (Based on Module I)

(20 marks)

a.

or

b.

Q.2 (Based on Module II)

(20 marks)

a.

or

b.

Q.3 (Based on Module III)

(20 marks)

a.

or

b.

Q.4 (Based on Module IV)

(20 marks)

a.

or

b.

[The Question paper Pattern for the Revised Syallbus for Semester V and Semester VI, Programme: B.A; Course: History and Archaeology (Choice Based Credit System with effect from the Academic year 2018-2019) will be as per University rules and guidelines for the Faculty of Humanaities].

SYLLABUS

SEMESTER – V		
Course	Title of the Course	Credits
Core Course IV	History of Medieval India (1000 CE – 1526 CE)	4 Credits
Core Course V	History of Modern Maharashtra (1818 CE-1960 CE)	4 Credits
Elective Course VI. A (With Project)	Introduction to Archaeology	4 Credits
Elective Course VI B (With Project)	Media and Communication	4 Credits
Core Course VII	History of the Marathas (1630 CE -1707 CE)	4 Credits
Core Course VIII	History of Contemporary World (1945 CE -2000 CE)	4 Credits
Elective Course IX A (With Project)	Research Methodology and Sources of History	4 Credits
Elective Course IX B (With Project)	Introduction to Heritage Tourism	4 Credits
		Total 24 Credits

SEMESTER – VI

Course	Title of the Course	Credits
Core Course IV	History of Medieval India (1526 CE – 1707 CE)	4 Credits
Core Course V	History of Contemporary India (1947 CE- 2000 CE)	4 Credits
Elective Course VI A (With Project)	Introduction to Museology and Archival Science	4 Credits
Elective Course VI B (With Project)	Media and Communication	4 Credits
Core Course VII	History of the Marathas (1707 CE - 1818 CE)	4 Credits
Core Course VIII	History of Asia (1945 CE -2000 CE)	4 Credits
Elective Course IX A (With Project)	Research Methodology and Sources of History	4 Credits
Elective Course IX B (With Project)	Heritage Tourism in Maharashtra	4 Credits
		Total 24 Credits

T.Y.B.A. History

SEMESTER -V

Core Course IV- History of Medieval India (1000 CE-1526CE)

Objectives:

1. To acquaint the students with the history of early Medieval India that laid the foundation of the Sultanate in India.
2. To study the contribution of Vijayanagar and Bahamani kingdoms to Medieval Indian History.
3. To examine the administrative, socio-economic and cultural aspects of Medieval India.

Module I: Foundation, Expansion and Decline of Delhi Sultanate

- (a) Socio-economic and political conditions on the eve of the Turkish Invasion
- (b) Rise and Decline of Slave dynasty, Khilji Dynasty
- (c) Tughlaq, Sayyid and Lodi Dynasty

Module II: Administrative Structure of the Sultanate

- (a) Central Administration and Iqta system
- (b) Administrative and Military Reforms of Ala-ud-din Khilji
- (c) Reforms of Firozshah Tughlaq and Mohammed bin Tughlaq

Module III: Emergence of Vijaynagar and Bahamani Kingdoms

- (a) Rise, Growth and Decline of Vijaynagar and Bahamani Kingdoms
- (b) Administration, Socio-Economic and Cultural conditions of Vijayanagar Empire
- (c) Administration, Socio-Economic and Cultural conditions of Bahamani Kingdom

Module IV: Society, Economy, Religion and Culture of Delhi Sultanate

- (a) Socio-economic and religious life
- (b) Education and Literature
- (c) Art and Architecture

References:

- Banerjee A. C. *New History of Medieval India*, S. Chand & Company, New Delhi, 1990.
- Bhattacharya N. N., *Medieval Bhakti Movement in India*, South Asia Books, Columbai, 1990.
- Burton Stein, *New Cambridge History of India: Vijayanagara*, Cambridge University Press, New Delhi, 1993.
- Burton, Stein: *Peasant State and Society in Medieval South India*; Oxford Paperback, New Delhi 1980.
- Chitanis K. N., *Socio-Economic History of Medieval India*, Atlantic Publishers & Distributors, New Delhi 1990.
- Iswari Prasad, *History of Medieval India*, The Indian Press Ltd, Allahabad, 1952.
- Lane Pool, Stanley, *Life and Culture in Medieval India*, Kamal Prakashan, Indore, 1978.
- Mahajan V.D., *History of Medieval India*, S. Chand & Company, New Delhi, 1992.
- Mahalingam T. V., *Administration and Social Life under Vijaynagar*; University of Madras, 1975.
- Pande A. B., *Society and Government in Medieval India*, Central Book Depot, Allahabad, 1965.
- Pande, Susmita, *Birth of Bhakti in Indian Religion and Art*, Books & Books, New Delhi, 1982.
- Qureshi I. H., *the Administration of Sultanate of Delhi*, (IInd ed.), The Hague, Karachi, 1958.
- Ranade A. K., *Socio-Economic Life of Maharashtra between 1100-1600 A.D.*, Serials Publication, New Delhi, 2009.
- Rizvi S.A.A., *A History of Sufism in India*, Vol. I., Munshiram Manoharlal, New Delhi, 1978.
- Shrivastava A.L., *The Sultanate of Delhi (711 A.D – 1526)*, 5th ed, Shiv Lal Agrawala, Agra, 1966.
- Shrivastava M.P., *Society and Culture in Medieval India (1206 A.D. 1707 A. D.)*, Chugh Publishers, Allahabad, 1975.
- Singh Upinder, *A History of Ancient and Early Medieval India: From the Stone Age to the 12 th Century*, Pearson Longman, New Delhi, 2009.
- Sreenivasa Murty H.V., Ramkrishna R. *History of Karnataka*, S. Chand & Company, New Delhi, 1992.

Marathi Books

- Acharya Dhananjay, *Madhyakalin Bharat (1000-1707)* Shri Sainath Prakashan, Nagpur, 2008.
- Chaubal J.S., *Ase Hote Mughal*, Maharashtra Rajya Sahitya Sanskruti Mandal Mumbai, 1992.
- Kathare Anil, *Madhyayugin Bharat-1000 -1707*, Prashant Publication, Jalgaon, 2013.
- Kolarkar S.G., *Madhyakalin Bharat (2106-1707)*, Mangesh Prakashan, Nagpur, 1992.
- Mate M. S. *Madhyayugin Maharashtra- Samajik Aani Sanskritik Jivan(1300-1650)*, Maharashtra Rajya Sahitya Aani Sanskriti Mandal, Mumbai, 2002.
- Sakshena B.P., *Dilli va Shahajancha Itihas* (Kunde B.G. Bhashantarit), 1989.
- Sardesai G. S., *Marathi Riyasat*, Popular Prakashan, Mumbai, 2012.

Sardesai G. S., *Musalmani Riyasat*, Bhag 1 Ani 2, Popular Prakashan, Mumbai 1993.
Sarkar Jadunath, *Mughal Samrajyacha Rhas*, Bhag 3, Maharashtra Rajya Sanskritik Mandal,
Mumbai, 1982.

T.Y.B.A. History

SEMESTER -V

Core Course V- History of Modern Maharashtra (1818 CE-1960 CE)

Objectives:

1. To acquaint students with regional history.
2. To understand political and socio-economic developments during the 19th and 20th centuries.
3. To create understanding of the movement that led to the formation of Maharashtra.

Module I: Beginning of the British Rule

- (a) Socio-Economic conditions of Maharashtra in 19th Century
- (b) Administration and Judiciary
- (c) Tribal and Peasant Uprisings

Module II: Socio- Economic Awakening

- (a) Mahatma Jotirao Phule - Satya Shodhak Samaj and Universal Humanism
- (b) Prarthana Samaj
- (c) Contribution of thinkers of Maharashtra to Economic Nationalism

Module III: Political Developments in Maharashtra (1885-1960)

- (a) Moderates, Extremists and Revolutionaries in Maharashtra
- (b) Response to Gandhian Movements in Maharashtra
- (c) Samyukta Maharashtra Movement

Module IV: Emergence of New Forces

- (a) Contribution of Reformers in Education
- (b) Contribution of Reformers towards Emancipation of Women
- (c) Contribution of Reformers towards Upliftment of Depressed Classes: V. R. Shinde, Rajarshi Shahu Maharaj and Dr. B.R. Ambedkar

References:

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SEMESTER -V

Core Course VI A – Introduction to Archaeology

Objectives:

1. To understand the basic facets of Archaeology.
2. To evaluate the importance of Epigraphy.
3. To study the importance of Numismatics as an important source of history.

Module I: Aims and Methods of Archaeology

- (a) Definition, Aims and Development of Archaeology in India
- (b) Archaeology and History; Archaeology and Other Sciences
- (c) Field Archaeology: Methods of Exploration, Excavation and Dating Antiquities; Significance of Archaeology

Module II: Pre-Historic, Proto-Historic and Early Historical Periods

- (a) Palaeolithic and Mesolithic Periods
- (b) Neolithic and Chalcolithic Periods
- (c) Megalithic and Early Historical Periods

Module III: Epigraphy

- (a) Definition and History of Indian Epigraphy
- (b) Types of Inscriptions and their significance
- (c) Evolution of Brahmi and Kharosthi Scripts; Edicts of Ashoka

Module IV: Numismatics

- (a) Definition and History of Indian Numismatics
- (b) Ancient Indian Coinage: Punch-Marked, Satavahana, Western Kshatrapas, Kushana and Gupta Coins
- (c) Contribution of Numismatics to Indian History

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SEMESTER -V

Elective Course: Paper VI B –Media and Communication

Objectives:

1. To inform students about the Fundamentals of Communication.
2. To introduce students to Oral Traditions in Communication and the field of Journalism.
3. To familiarize students with the various types of Audio-Visual Media.

Module I: Fundamentals of Communication

- (a) Definition, Evolution and Significance of Communication
- (b) Process, Types, Importance and Need of Communication
- (c) Barriers to Communication

Module II: Oral Traditions in Communication

- (a) Folk Theatre – Importance, Marathi Theatre
- (b) Major Dance Forms – Folk and Classical
- (c) Folk Expression – Songs, Stories and Puppetry

Module III: Journalism

- (a) Definition, Evolution and Types of Journalism
- (b) Role and Functions of Reporters, Sub-Editor and Editor
- (c) Freedom of Press – Importance, Ethics and Current Trends

Module IV: Audio-Visual Media

- (a) Photography – Types, Scope and Limitations
- (b) Cinema – Growth, Development and Technical Aspects
- (c) Types of Films and Global Indian Cinema

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SEMESTER -V

Core Course VII- History of the Marathas (1630 CE – 1707CE)

Objectives:

1. To introduce the students to the regional history of Maharashtra.
2. To familiarize students with the literary sources of the history of the Marathas.
3. To help students to understand the forces leading to the establishment of Maratha power under Chhatrapati Shivaji Maharaj.

Module I: Introduction to Maratha History

- (a) Marathi, Persian and European Sources
- (b) Deccan in the 17th century – Geo-Political and Economic conditions
- (c) Socio-Cultural conditions; Maharashtra Dharma

Module II: Establishment of Swarajya

- (a) Shivaji's relations with Bijapur
- (b) Shivaji's relations with the Mughals
- (c) Shivaji's relations with the Europeans

Module III: Period of Consolidation and Crisis

- (a) Coronation and its significance; Shivaji's Karnatak Campaign
- (b) Sambhaji, Rajaram and Tarabai
- (c) Civil War : Tarabai and Shahu

Module IV: Administration during the Royal Period

- (a) Civil Administration
- (b) Revenue and Judicial Administration
- (c) Military Administration

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SEMESTER -V

Core Course VIII: History of Contemporary World (1945 CE – 2000 CE)

Objectives:

1. To trace some of the major events of post-World War II period.
2. To understand the significance of these events.
3. To comprehend the ways in which events of the latter half of the twentieth century have influenced the present.

Module I: Cold War (1945-1985)

- (a) Meaning, Causes of Cold War and Security Pacts
- (b) Conflicts in Cold War: Germany, Korea and Cuba
- (c) Economic Revival of Western Europe; Soviet Union's Relations with Eastern Europe

Module II: Europe, U.S.S.R and U.S.A. (1985-2000)

- (a) Disintegration of U.S.S.R
- (b) Re-drawing of political borders of Germany, Yugoslavia and Czechoslovakia;
Emergence of the European Union (EU) in Western Europe
- (c) U.S.A as the dominant world power

Module III: Movements for Equal Rights and Challenging the Bipolar World (1945-2000)

- (a) Campaigns within and outside South Africa against Apartheid
- (b) Civil Rights Movement in U.S.A
- (c) Non-Aligned Movement

Module IV: Major Trends

- (a) Globalisation
- (b) Sustainable Development
- (c) Women's Liberation Movement

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SEMESTER -V

Elective Course IX A - Research Methodology and Sources of History

Objectives:

1. To teach students basics of research methodology in history with a view to promote historical research.
2. To understand the various kinds of sources of history and its interpretation.
3. To acquaint students with the new trends and approaches in history writing.

Module I: History: Definition and Scope

- (a) History: Meaning, Scope and Nature
- (b) Importance of History
- (c) History and Auxiliary Sciences

Module II: Sources of History

- (a) Sources: Nature and Types
- (b) Authenticity and Credibility of Sources
- (c) Importance of Archival Sources

Module III: Research Methods in History

- (a) Methods of Data Collection
- (b) Interpretation and Generalisation of Sources
- (c) Footnotes and Bibliography

Module IV: Sources for Writing Indian History

- (a) Sources for Ancient Indian History
- (b) Sources for Medieval Indian and Maratha History
- (c) Sources for Modern and Contemporary Indian History

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SEMESTER -V

Elective Course IX B - Introduction to Heritage Tourism

Objectives:

1. To develop an understanding of Heritage Tourism amongst students.
2. To introduce the students to new trends in Heritage Tourism.
3. To prepare the students for careers in Tourism industry.

Module I -Understanding Heritage Tourism

- (a) Meaning and Historical Perspective of Tourism
- (b) Concept, Scope and Significance of Heritage Tourism
- (c) National Policies to promote Heritage Tourism and World Heritage Sites in India

Module II - Forms of Heritage Tourism in India

- (a) Natural: Beaches and Sanctuaries
- (b) Built Heritage: Forts, Monuments and Public Buildings
- (c) Cultural: Pilgrimage Sites, Fairs and Festivals

Module III - New Trends in Heritage Tourism

- (a) Entertainment: Performing Arts and Cinema
- (b) Eco-tourism and Adventure Tourism
- (c) Public Private Partnership in Heritage Tourism

Module IV - Heritage Management

- (a) Heritage Legislation
- (b) Role of Tourism Industry
- (c) Role of Museums and Heritage Conservation Societies

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SEMESTER -VI

Core Course: IV- History of Medieval India (1526 CE-1707CE)

Objectives:

1. To acquaint the students with the history of India since the emergence of the Mughal rule.
2. To understand administration of the Mughal Empire.
3. To study the rise of the Maratha Power.

Module I: Foundation, Expansion and Decline of the Mughal Rule

- (a) India on the eve of Mughal Rule; Invasion of Babur
- (b) Humayun, Shershah and Akbar
- (c) Jahangir, Shahjahan and Aurangzeb

Module II: Administrative Structure of the Mughals

- (a) Central and Provincial Administration
- (b) Mansabdari System
- (c) Revenue and Judicial system

Module III: Rise of the Maratha Power

- (a) Shivaji and Foundation of Swarajya
- (b) Administration of Shivaji
- (c) Sambhaji, Rajaram and Tarabai

Module IV: Society and Economy, Religion and Culture of the Mughal Rule

- (a) Society and Economy
- (b) Religion, Education and Literature
- (c) Art and Architecture

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SEMESTER -VI

Core Course V – History of Contemporary India (1947 CE- 2000 CE)

Objectives:

1. To understand the process of making the Constitution and the Integration and Reorganization of Indian States.
2. To acquaint the students with the political developments in India after Independence.
3. To comprehend the socio-economic changes and progress in science and technology in India.

Module I: The Nehru Era (1947 CE – 1964 CE)

- (a) Features of Indian Constitution
- (b) Integration and Reorganization of Indian States
- (c) Socio- Economic Reforms and Foreign Policy

Module II: Political, Social and Economic Developments (1964 CE – 1984 CE)

- (a) Political Developments after Nehru Era; Green Revolution.
- (b) Abolition of Privy Purses and Titles; Nationalization of Banks; The Emergency
- (c) Janata Government; Return of Congress to power ; Foreign Policy

Module III: Political, Social and Economic Developments (1984 CE – 2000 CE)

- (a) Political Developments
- (b) Relations with Neighboring Countries
- (c) Liberalization, Privatization and Globalization

Module IV: Emerging Trends

- (a) Communalism and Separatist Movements
- (b) Women Empowerment and Policy of Reservation
- (c) Science, Technology and Education

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SEMESTER -VI

Elective Course VI A - Introduction to Museology and Archival Science

Objectives:

1. To inform the students about the role of Museums in the preservation of Heritage.
2. To understand the importance of Archival Science in the study of History.
3. To encourage students to pursue careers in various Museums and Archives in India and abroad.

Module I: Museology

- (a) Definition of Museology, Museum Movement in India
- (b) Role of the Curator
- (c) Types of Museums

Module II: Museums

- (a) Methods of Collection and Conservation of Objects in Museums
- (b) Preservation Techniques and Types of Exhibitions
- (c) Changing Role of Museums: In-house and Out-reach activities of Museums

Module III: Archival Science

- (a) Meaning, Scope, Objectives and Classes of Archives
- (b) Importance of Archives: Value of Records as Sources of History
- (c) Classification of Records

Module IV: Management of Archives

- (a) Appraisal and Retention of Records
- (b) Conservation and Preservation of Records
- (c) Digital Archives

References:

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SEMESTER -VI

Elective Course VI B - Media and Communication

Objectives:

1. To acquaint students with the various types of Media and Communication.
2. To inform students of the developments in Information Technology.
3. To understand the impact of Media on Society.

Module I: Radio and Television

- (a) Radio - History and Current Trends
- (b) Television - History and Current Trends
- (c) Careers in Radio and Television

Module II: Advertising and Public Relations

- (a) Definition, Functions and Responsibilities of Public Relations Officer
- (b) Advertising – Definitions and Types
- (c) Careers and Opportunities in Advertising and Public Relations

Module III: Revolution in Information Technology

- (a) Social Media
- (b) Electronic Gadgets – Uses and Misuses
- (c) Cyber Crimes and Cyber Laws

Module IV: Impact of Media

- (a) Impact on Society - Children, Women, Youth
- (b) Challenges – Privatization, Global Competition, Moral Issues, Public Censorship
- (c) Media and Global Issues – Human Rights, Environment

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SEMESTER -VI

Core Course VII: History of the Marathas (1707 CE – 1818 CE)

Objectives:

1. To enable the students to understand the processes that led to the expansion of the Maratha Power.
2. To appreciate the contribution of the Marathas in the national politics of the 18th century.
3. To develop an understanding of the society and culture in Maharashtra in the 18th century.

Module I: Expansion of the Maratha Power

- (a) Rise of the Peshwas: Balaji Vishwanath
- (b) Peshwa Bajirao I
- (c) Maratha Confederacy

Module II: Consolidation of the Maratha Power

- (a) Peshwa Balaji Bajirao (Nanasaheb)
- (b) Third Battle of Panipat: causes and consequences
- (c) Defeat of the Marathas and significance of the Third Battle of Panipat

Module III: Post Panipat Revival and Downfall

- (a) Peshwa Madhavrao I
- (b) Barbhai Council
- (c) Downfall of the Maratha Power

Module IV: Administrative and Socio-Cultural Developments

- (a) Peshwa Administration: Civil, Revenue and Military
- (b) Society under the Peshwas – Religion, Caste and Position of Women
- (c) Cultural Developments: Literature, Art and Architecture

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SEMESTER -VI

Core Course VIII - History of Asia (1945 CE-2000 CE)

Objectives:

- 1.To acquaint the students with some of the major changes that occurred in Asia after World War II.
- 2.To understand the ways in which Asian nations resisted and defied the control of the West.
- 3.To comprehend some of the trends that emerged in Asia.

Module I: Transformation of China

- (a) Domestic Policy in People's Republic of China under Mao Zedong
- (b) Economic Progress in China under Deng Xiaoping
- (c) Foreign Policy of China with USSR

Module II: Reconstruction of Japan

- (a) American Occupation of Japan
- (b) Economic Miracle in Japan
- (c) Foreign Policy of Japan with USA

Module III: South East Asia

- (a) Cold War and Vietnam
- (b) Guided Democracy in Indonesia
- (c) Association of South East Asian Nations (ASEAN)

Module IV: Conflicts in West Asia

- (a) Arab- Israel Conflict (1948-2000)
- (b) Iranian Revolution of 1979
- (c) Oil Politics and OPEC

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T.Y.B.A. History

SEMESTER -VI

Elective Course IX A - Research Methodology and Sources of History

Objectives:

1. To teach students basics of research methodology in history with a view to promote historical research.
2. To understand the various kinds of sources of history and its interpretation.
3. To acquaint students with the new trends and approaches in history writing.

Madule I: Historical Research: Methods and Presentation

- (a) Steps in Historical Research
- (b) Methods of Critical Enquiry
- (c) Presentation of Historical Research

Madule II: New Trends in History

- (a) Local History
- (b) Oral History
- (c) Digital and E-Sources

Madule III: Approaches to History

- (a) Subaltern
- (b) Feminist
- (c) Post-Modern

Madule IV: Indian Historiography

- (a) Imperialist
- (b) Nationalist
- (c) Marxist

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T.Y.B.A. History

SEMESTER -VI

Elective Course IX B - Heritage Tourism in Maharashtra

Objectives:

1. To introduce students to the Cultural Heritage of Maharashtra
2. To understand various resources of Heritage Tourism in Maharashtra
3. To acquaint the students with the relevance and scope of Heritage Tourism

Module I: Understanding Heritage Tourism of Maharashtra

- (a) Government Policies and Role of Government Agencies
- (b) Heritage Sites and Precincts
- (c) Careers in Heritage Tourism

Module II: Natural Heritage

- (a) Biodiversity of Sahyadri Range
- (b) National Parks
- (c) Beaches and Hill Stations

Module III: Architectural Heritage

- (a) Caves
- (b) Forts
- (c) Monuments and Public Buildings

Module IV: Cultural Heritage

- (a) Pilgrimage Sites
- (b) Fairs and Festivals
- (c) Folk and Tribal Culture

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UNIVERSITY OF MUMBAI

No. UG/10 of 2018-19

CIRCULAR:-

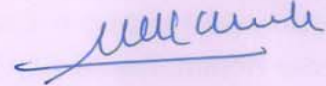
Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty is invited to this office circular No.UG/181 of 2011, dated 28th June, 2011 relating to syllabus of Bachelor of Arts.

They are hereby informed that the recommendations made by the Board of Studies in Marathi at its meeting held on 17th April, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 **vide** item No. 4.11 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.A. in Marathi – Sem V & VI has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

14th June, 2018

To



(Dr. Dinesh Kamble)

I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Humanities Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/4.11/05/05/2018

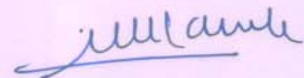
No. UG/10 -A of 2018

MUMBAI-400 032

14th June, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Marathi,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,



(Dr. Dinesh Kamble)

I/c REGISTRAR

अकॅडमिक ऑथॉरिटी
महोदय,

१७ एप्रिल २०१८ रोजी Board of Studies (BOS) च्या झालेल्या सभेसाठी पुढील सभासद
(तदर्थ) आणि निवडून आलेले असे उपस्थित होते.

निमंत्रक	-	प्राचार्य डॉ. सिसिलिया कार्वालो (वसई)
सदस्य	-	प्राचार्य डॉ. धनाजी गुरव (महाड)
	-	प्रभारी प्राचार्य डॉ. नीलकंठ शेरे (अलिबाग)
	-	डॉ. विनोद कुमरे (मराठी विभाग, मुंबई विद्यापीठ)
	-	डॉ. भट्ट वाघ (पेजारी)
	-	डॉ. नानासाहेब यादव (तळा)
	-	डॉ. आजगावकर (खालसा कॉलेज)
	-	प्रा. गोकुळ शिखरे (तलासरी)

या सभेत तृतीय वर्ष कला शाखेच्या पत्रिका क्रमांक ६ आणि ८ यांच्या काही भागांची पुनर्रचना केली .
तो अभ्यासक्रम सोबत जोडलेला आहे.

- १) आयत्या वेळी आलेल्या विषयानुसार - अविनाश बिनीवाले यांच्या D.Litt साठीचा प्रबंध, डॉ. सुमन, बेलवलकर यांना परीक्षक म्हणून नेमल्याने त्यांच्याकडे पाठविण्यात आला होता. परंतु गेल्या आठ-दहा महिन्यांपासून त्यांच्याकडून काहीच संपर्क झालेला नसल्याने व विद्यापीठाकडूनही संपर्क साधला असता काही ठावटिकाणा सापडत नसल्याने D.Litt चा सदर प्रबंध डॉ. भा. व्यं. गिरधारी यांच्याकडे पाठविण्याचे ठरले. डॉ. गिरधारींचा पत्ता - ४०१, शुक्रतारा अपार्टमेंट, सिंहगड रोड, नवश्या मारुती मंदिराजवळ, पुणे-३०, मो. नं. ९८२३०९२३०९.
- २) डॉ. भालचंद्र नेमाडे यांनी she & he (तो आणि ती) या पुस्तकाची अभ्यासक्रमासाठी शिफारस केल्याने त्यांच्या पत्रावर चर्चा केली त्यातून असे ठरले; की, आताच्या अभ्यासक्रमात चरित्र-आत्मचरित्र असा वाङ्मयप्रकार नसल्याने त्याचा पुढच्या वेळी विचार व्हावा.

- ३) आग्री बोली संदर्भात काही पत्रं आल्याने त्याचेही वाचन केले. आगरी बोली संदर्भातील अनंत पाटील यांच्या पत्रावर चर्चा झाली. बोलीभाषांचा अंतर्भाव प्रथमच अभ्यासक्रमात केलेला असल्याने बोलींचा शैलीदृष्ट्या व सखोल विचार द्वितीय वर्ष कला शाखेच्या (SYBA) विद्यार्थ्यांना पेलणारा नसल्याने फक्त परिचयात्मक अभ्यासक्रम लावलेला आहे. अभ्यासक्रमात कथा-कविता घेताना मर्यादा येतात त्यामुळे आगरी बोलीचा सखोल अभ्यास म्हणून समावेश करावयाचा झाल्यास तसा विचार करता येईल.
- ४) Ph.D. कोर्स वर्कसाठी अभ्यासक्रम आहे तोच ठीक असल्याने तयार करून द्यावा असे ठरले. पी.एच.डी. कोर्स वर्कसाठी जो आधीचा अभ्यासक्रम आहे तोच योग्य असल्याने पुढील शैक्षणिक वर्षासाठी चालू ठेवण्यात यावा असे सर्वानुमते मंजूर करण्यात आले.

या सभेवेळी अभिनंदनाचा ठराव करण्यात आला.

डॉ. धनाजी गुरव सिनेटवर आल्याबद्दल आणि अभ्यास मंडळावर निवडून आलेले डॉ. नानासाहेब यादव, डॉ. नीलकंठ शिरे आणि डॉ. सूर्यकांत आजगावकर तसेच तदर्थ मंडळावर निवड झालेले सदस्य, डॉ. भट्ट वाघ, प्रा. गोकुळ शिखरे, डॉ. विनोद कुमरे, प्रा. जगदीश राणे यांचे ही सभा अभिनंदन करित आहे.

सदर ठराव सर्वानुमते संमत झाला.

सूचक - डॉ. भट्ट वाघ
अनुमोदक - डॉ. विनोद कुमरे
डॉ. सिसिलिया कार्वालो
निमंत्रक
अभ्यास मंडळ, (मराठी)

अभ्यासपत्रिका क्र. ४. मध्ययुगीन मराठी वाङ् मयाचा इतिहास.
सत्र - ५वे (श्रेयांकने-४) व्याख्याने -६०

घटक -१ मराठी साहित्याची सुरुवात व महानुभावीय वाङ् मय

अ) मराठी साहित्याची सुरुवात - मराठी : देशीभाषा म्हणून ८, ९वे अनेक परिचय, मराठीतील
आद्यग्रंथ : चर्चा, शिवालेख, ताम्रपट यावरील मराठी लेखन. - थोडक्यात परिचय

ब) महानुभाव संप्रदायाची ठळक वैशिष्ट्ये : ज्ञानी तत्त्वज्ञान, पंचकृष्ण, चक्रधराचे व्यक्तिमत्त्व, मराठीचा
स्वीकार व आग्रह, सांकेतिक लिपी.

महानुभावीय वाङ् मय : चरित्रग्रंथ, तत्त्वज्ञानग्रंथ, सातीग्रंथ, स्फुट राद्य-पद्य-ध्रुवळे, टीकाग्रंथ,
व्याकरणग्रंथ.

घटक -२ वारकरी पंथीयांचे वाङ् मय - (१)

अ) सादवकालीन महाराष्ट्रात वारकरी पंथाची प्रस्थापना, पंढरीचा भक्तीसंप्रदाय हा महाराष्ट्रातील प्रमुख
वारकरी संप्रदाय म्हणून तेंगव्या शतकात धार्मिक, सामाजिक व साहित्यिक दृष्ट्या प्रभावी.

ब) ज्ञानदेव-नामदेव व त्यांच्या प्रभावळीतील इतरांचे वाङ् मय.

घटक ३ वारकरी पंथीयांचे वाङ् मय - (२)

अ) बह्मणी राजवट, एकनाथकालीन महाराष्ट्र, तमोयुग, एकनाथ, एकनाथपंचक यांचे वाङ् मय

ब) शिवकालीन महाराष्ट्र - स्वराज्य प्रेरणा, तुकाराम, तुकारामाचे शिष्य यांचे वाङ् मय

घटक ४ पंडिती काव्य-

अ) पंडिती काव्याची स्वरूपवैशिष्ट्ये, पंडिती काव्याचे गुणदोष चर्चा

ब) पंडित कवी- मुक्तेश्वर, मोरोपंत, रघुनाथ पंडित, सत्तराज, निरजनमाधव, वामनापंडित,
नागेश, विठ्ठल

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ५. सर्व घटकांवर आधारित बन्वृत्तित प्रश्न

गुण २०

सत्र - ६वे (श्रेयांकने-४) व्याख्याने -६०

घटक -१ शाहिरी वाङ् मय-

अ) नावणी, पोवाडे, या काव्य प्रकारांची स्वरूप वैशिष्ट्ये.

ब) काही नावणीकार- होनाजी वाळा, रामजोशी, प्रभाकर, अनंत फदी, परशुराम या शाहिरीना व
त्यांच्या साहित्याचा परिचय.

घटक -२ महानुभाव व वारकरी यांखेरीज इतर पंथीयांचे वाङ् मय

अ) नाथ, दत्त या पंथातील वाङ् मयाचे स्वरूप.

ब) समर्थ, लिंगायत या पंथातील वाङ् मयाचे स्वरूप

घटक - ३ हिंदू धर्माखेरीज इतर धर्मियांनी केलेली वाङ् मयनिर्मिती

अ) ख्रिस्ती धर्मियांनी केलेली वाङ् मयनिर्मिती

(ख्रिस्ती - फादर स्टीफन्स, क्रुअँ, मालांदाव, पात्री अल्मैद)

ब) इस्लामी धर्मियांनी केलेली वाङ् मयनिर्मिती

(इस्लामी - मुताजी (मृत्युंतय), हुसेन अब्दरखान, शेख महमंद, शहामुनी)

प्रश्नक - ४ बखर गद्याची स्वरूप वैशिष्ट्ये

अ) बखरी- शिवपूर्वकालीन - महिकावलीची उर्फ माहीमची बखर, राधसतागडीची लढाई.

बखरी- शिवकालीन- शिवदत्तपतीचे चरित्र-

कृष्णाजी अतंत सभासद, चित्रगुप्तविरचित शिवाजी महाराजांची बखर, श्री दत्तपतीची २१ कालमी बखर - दत्तोत्रिमल वाकेतिस, मल्हार रामराव चिटणीस विरचित श्री शिव दत्तपतीचे समप्रकरणात्मक चरित्र.

ब) बखरी - पेशवेकालीन- नाना फडणवीसाचे आत्मचरित्र, श्री रामदास स्वामीचे चरित्राची बखर उर्फ हनुमंत स्वामीची बखर, पेशव्यांची बखर, कृष्णाजी त्रिनायक मोहनी, पानिपतची बखर- रघुनाथ खादब, मारुमाहेवांची बखर-कृष्णाजी शामराव, खड्याच्या स्वारीची बखर.

संदर्भ ग्रंथ-

१) जोग, रा. श्री. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड ३, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९७३.

२) तुळेंपुळे, शं.गो., पाच मलकपी, सुविचार प्रकाशन मंडळ, पुणे, १९८४. (ति.आ.)

३) तुळेंपुळे, शं. गो. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड १, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८४.

४) मानशे, सं.गं. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड २ भाग १ व भाग २, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८२.

५) भावे, वि.न. महाराष्ट्र सारस्वत, पांप्युनर, मुंबई, आ. ५ वि १९६३.

६) धोंड, म. वा., (संपा.) मराठी लावणी, मोज, मुंबई १९५६.

७) शेंगोलीकर, द. श्री., प्राचीन मराठी वाङ् मयाचे स्वरूप, भावे प्रकाशन, कोल्हापूर, १९७१.

८) महखबुद्धे, म. ना., मराठी शाहिरी वाङ् मय, ठोकळ पुणे, १९६१.

९) सरदार गं.वा., संत साहित्याची सामाजिक फलश्रुती, सं. सा.प., पुणे १९७० (ति.आ.)

अ) छिन्ती धर्मियांनी केलेली वाङ् मयनिर्मिती

(छिन्ती - फादर स्टीफन्स, कुर्बो, गालंदाज, पाद्री बल्गेद)

ब) इस्लामी धर्मियांनी केलेली वाङ् मयनिर्मिती

(इस्लामी - मुंताजी (मृत्युंजाय), हुसैन अंबरखान, शेख महमंद, शहासुनी)

घटक - ४ बखर गद्याची स्वरूप वैशिष्ट्ये

अ) बखरी- शिवपूर्वकालीन - महिकावतीची उर्फ माहीमची बखर, राक्षसतागडीची लढाई.

बखरी- शिवकालीन- शिवछत्रपतींचे चरित्र-

कृष्णाजी अनंत सभासद, चित्रगुप्तविरचित शिवाजी महाराजांची बखर, श्री छत्रपतींची ११ कलमी बखर - दत्तोत्रिमल वाकनिस, मल्हार रामराव चिटणीस विरचित श्री शिव छत्रपतींचे समप्रकरणात्मक चरित्र.

ब) बखरी - पेशवेकालीन- साता फडणवीसाचे आत्मचरित्र, श्री रामदास स्वामींचे चरित्राची बखर उर्फ इनुमत स्वामीची बखर, पेशव्यांची बखर, कृष्णाजी विनायक सोहनी, पानिपतची बखर- रघुनाथ यादव, भाऊसाहेबांची बखर-कृष्णाजी आमराव, खड्यांच्या स्वारीची बखर.

संदर्भ ग्रंथ-

१) कोण, रा.श्री. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड ३, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९७३.

२) तुळपुजे, शं.गो., पाच सप्तकांची, सुविचार प्रकाशन मंडळ, पुणे, १९८४. (ति.आ.)

३) तुळपुजे, शं.गो. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड १, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८४.

४) मालजे, सं.गं. व इतर (संपा.) मराठी वाङ् मयाचा इतिहास- खंड २ भाग १ व भाग २, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८२.

५) भावे, त्रि.ल. महाराष्ट्र सांस्कृतिक, पॉप्युलर, मुंबई, आ. ५ वि १९६३.

६) धोंड, म. वा., (संपा.) मराठी लावणी, मोज, मुंबई १९५६.

७) शेषोलीकर, ह. श्री., प्राचीन मराठी वाङ् मयाचे स्वरूप, मांधे प्रकाशन, कोल्हापूर, १९७१.

८) सहस्रवृद्धे, म. ना., मराठी शाहिरी वाङ् मय, टोकळ पुणे, १९६१.

९) सरदार शं.शा., संत साहित्याची सामाजिक फलश्रुती, म. सा.प., पुणे १९७० (ति.आ.)

अभ्यासपत्रिका -५

भारतीय व पाश्चात्य साहित्यशास्त्र

भारतीय साहित्यशास्त्र

सत्र - ५ वे (श्रेयांकने-४) व्याख्याने-६०

घटक-१ भारतीय साहित्यशास्त्र: संकल्पना व सिद्धांत-(१)

- १ भरताचे रससूत्र
- २ अलंकारविचार, वक्रोक्तीविचार
- ३ रितीसिद्धांत, ध्वनिसिद्धांत
- ४ औचित्य विचार

घटक-२ भारतीय साहित्यशास्त्र : साहित्याचा आस्वाद.

- रससिद्धांताचे भाष्यकार :
१. भट्टलोल्लवट
 २. धीशंकुक
 ३. भट्टनायक
 ४. अभिनवगुप्त

घटक-३ भारतीय साहित्यशास्त्र : साहित्य नापेचे स्वरूप व कार्य

१. शब्दवृत्ती - अभिधा, लक्षणा व व्यंजना
२. वृत्त, छंद, मुक्तछंद.

घटक - ४ भारतीय साहित्यशास्त्र : निर्मिती प्रकिया व प्रयोजन विचार

१. साहित्य निर्मिती मागील कारणे, प्रतिभा, व्युत्पत्ती व अभ्यास.
२. साहित्याची प्रयोजने, भरत ते अभिनवगुप्त

सत्रान्त परीक्षा - गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित वस्तुनिष्ठ प्रश्न	गुण २०

सत्र -६ वे सत्र (श्रेयांकने-४) व्याख्याने-६०

घटक - १ पाश्चात्य साहित्य विचार : साहित्याचे स्वरूप

१ अनुकृती सिद्धांत : प्लेटो व अरिस्टॉटल

२ पाश्चात्यांची केलेल्या काव्यव्याख्या : वर्डस्वर्थ, कोलरीज, क्रॉर्टहॉप, एडगर अलन पो, अर्नॉल्ड.

घटक -२ पाश्चात्य साहित्य विचार : साहित्याची भाषा

१. रूपक, प्रतिक व प्रतिमा
२. अनेकार्थता, नियामोल्लघन, अपरिचीतीकरण.

घटक-३ पाश्चात्य साहित्य विचार : साहित्याची निर्मिती प्रक्रिया व प्रयोजन विचार

१ कोलरिजचा कल्पनाशक्तीचा व समतुलनीशक्तीचा सिद्धांत.

२ आत्मविष्कार, जीवनभाष्य, सामाजिक बांधिलकी (मार्क्सवादी विचारामह) ही प्रयोजने.

घटक-४ पाश्चात्य साहित्य विचार : साहित्याचा आस्वाद

१ अरिस्टॉटलच्या कॅथारसिसचा सिद्धांत

२ रिचर्ड्सचा प्रेरणा सतुलनाचा सिद्धांत.

सत्रान्त परीक्षा - गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायामह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित वस्तुनिष्ठ प्रश्न	गुण २०

संदर्भ ग्रंथ-

- १ कणले, र.प., (संपा.) काव्यशास्त्र, मौज प्रकाशन, मुंबई १९७४
- २ कणले, र.प., (संपा.) रस-भाव-विचार, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ मुंबई, १९७३
- ३ बरदोजकर गौ.वि., (भाषातंत्र) अरिस्टॉटलचे काव्यशास्त्र, मौज, मुंबई १९७८
- ४ कुलकर्णी व.क., साहित्य स्वरूप आणि समीक्षा, सांस्कृतिक, मुंबई १९७५
- ५ सांडगाळ, म.रा., काव्यशास्त्रप्रदीप, क्रीनस, पुणे (सहाची आवृत्ती), २००३
- ६ देसाई, स.क., भारतीय साहित्यशास्त्र, सांस्कृतिक, मुंबई (ति.आ.) १९८०
- ७ मेमाडे भास्कर, साहित्याची भाषा, मासेल, औरंगाबाद, १९८७
- ८ पाटणकर, रा. भा., साहित्यसमीक्षा, मौज, मुंबई (ति.आ.) २००४
- ९ पाटणकर, वसंत, साहित्यशास्त्र : स्वरूप आणि समस्या पद्मगंधा, पुणे, २००६.
- १० पाटील, गंगाधर, समीक्षेची नवी रूपे, मॅजस्टीक, मुंबई १९८१
- ११ मालशे, मिनिद, आधुनिक, भाषा विज्ञान : सिद्धांत आणि उपयोजन, लोकवाङ् मयगृह, मुंबई १९९५
- १२ रसाळ, सुधीर, कविता आणि प्रणिगा, मौज, मुंबई १९८३
- १३ गणोरकर, प्रभा, डहाके वसंत आवाजी व इतर, (संपा.) वाङ् मयीन संजा संकल्पना कोश, ग.रा. अटकळ फाऊंडेशन, मुंबई, २००१
- १४ राजाध्यक्ष, विजया व इतर, (संपा.) मराठी वाङ् मयगृह, खंड ४, (समीक्षा संजा), महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२

अभ्यासपत्रिका ६. साहित्य आणि समाज

तासिका ४० श्रेयांकने ३

साहित्य आणि समाज- या अभ्यासपत्रिकेच्या अभ्यासक्रमात रचनेच्या संदर्भात आणि पाठ्यापुस्तकामध्ये बदल करण्यात आला असून, हा अभ्यासक्रम २०१८-२०१९ या शैक्षणिक वर्षापासून सुरू करण्यात येणार आहे. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे.

घटक १ साहित्य - समाज अन्वोन्य संबंध (तासिका १३) श्रेयांकन १

अ) साहित्य, समाजसंस्कृती या संकल्पना व त्यांच्या परस्परसंबंधाचे स्वरूप

ब) साहित्य- समाज संबंध - लेन, मार्क्स यांचे सिद्धांत, मानवतावाद, मार्क्सवाद, ख्रीवाद, आंबेडकरवाद यांचे स्वरूप विशेष

घटक २ ख्रीवादी जाणिवेचे साहित्य (तासिका १३) श्रेयांकन १

अ) ख्रीवादी साहित्याची संकल्पना व मराठीतील परंपरा

ब) 'भिन्न', कविता महाजन यांच्या कादंबरीचे वाचन व अभ्यास

घटक ३ महानगरी जाणिवेचे साहित्य (तासिका १४) श्रेयांकन १

अ) महानगरी जाणिवेच्या साहित्याची संकल्पना आणि मराठीतील परंपरा

ब) 'दूध व नसलेल्या दृश्यात' : दितकर मनवर यांच्या कवितेचे वाचन व अभ्यास

सकान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ५. सर्व घटकांवर आधारित बस्तुनिष्ठ प्रश्न

गुण २०

सत्र सहावे अभ्यासपत्रिका -६ साहित्य आणि समाज (तासिका ४०) श्रेयांकने ३

घटक -१ सामाजिक स्थित्यंतरे आणि मराठी साहित्य (तासिका १३) श्रेयांकने १

अ) महाराष्ट्रातील सामाजिक स्थित्यंतरे व मराठी साहित्य - मागोवा

ब) साहित्य- समाज संबंध- गं.वा. सरदार व बाबुराव दागुल यांच्या लेखाद्वारे

१) संत साहित्याची सामाजिक फलश्रुती : गं.वा. सरदार

२) दलित साहित्य हे तर माणसाचे साहित्य- बाबुराव दागुल-दलित साहित्य : आजचे क्रांतिविज्ञान, दिशा प्रकाशन, ताशिक प्र.आ. १९८१.

घटक -२ ग्रामीण साहित्य

अ) ग्रामीण साहित्य- संकल्पना व मराठीतील परंपरा

ब) एमं कुणबी भूषाळ : भरत काळ- या कादंबरीचे वाचन व अभ्यास

घटक -३ दलित साहित्य

अ) दलित साहित्य : संकल्पना व मराठीतील परंपरा

ब) जाता नाही जात : सिद्धार्थ तांबे, या नाटकाचे वाचन व अभ्यास

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकावर आधारित वस्तुनिष्ठ प्रश्न	गुण २०

संदर्भ सूची

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मराठी साहित्य

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- ३) टीकान्वयवर - भालचंद्र नेमाडे, सावेन प्रकाशन, औरंगाबाद, १९९०.
- ४) कादंबरी - एक साहित्यप्रकार - हरिश्चंद्र थोरात, शब्द पब्लिकेशन्स मुंबई, २०१०.
- ५) मराठी वाङ्मयकोश-खंड ४, (समीक्षा मंज्रा), समन्वयक संपादक- डॉ. विजया राजाधर, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२.
- ६) कादंबरीत मंज्रा-संस्कृतता कोश- संपादक, प्रभा गणोरकर, वसंत आयाजी इहाके व इतर, सावेन प्रकाशन, मुंबई, २००२.
- ७) घेसांग साहित्य- स्वल्प आणि समस्या- अनंद वादक, मेहता इन्व्हिजिअर हाउस, १९७९.
- ८) घेसांग साहित्य आणि कालव - अनंद वादक, मेहता इन्व्हिजिअर हाउस, १९८९.
- ९) अनं आणि काठ - अनंद वादक, १९७१.
- १०) दलित साहित्य- प्रवाह व प्रतिक्रिया - गो. म. कुळकर्णी, प्रतिमा प्रकाशन, पुणे, १९८६.
- ११) मिळी पहाट- रा. ग. जाधव, प्राजपट्टशाळा वाई, १९७८.
- १२) दलित साहित्य- एक चिंतन- धर्मुन डोंगळे (संपा.), महाराष्ट्र राज्य साहित्य संस्कृती अखण्ड मंडळ, मुंबई, १९७८.
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- १५) खोवादी समीक्षा- सैद्धान्तिक चौकट- डॉ. मिलिंद मानवशे, श्रीवाणी- ऑक्टोबर, १९९३.
- १६) खोवादी साहित्य समीक्षा-स्वरूप आणि व्याप्ती- वसंत आयाजी इहाके, श्रीवाणी- ऑक्टोबर, १९९३.
- १७) खोवादी साहित्य आणि समीक्षा विशेषांक- अनुष्ठुभ, माटों, ऑक्टो १९९६.
- १८) खोवादी समीक्षा-स्वरूप आणि उपयोग- दिलीपराज प्रकाशन, पुणे, १९९३.
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- २२) प्रज्ञामूर्त्य, लिबाळे अरुणकुमार, (संपा.), प्रचार प्रकाशन, कोल्हापूर, १९९१.

अभ्यासपत्रिका क्र. ७

भाषाविज्ञान आणि मराठी व्याकरण

भाषाविज्ञान

सत्र - ५ चे श्रेयांकने -४ व्याख्याने -६०

घटक-१ भाषाशास्त्राच्या विविध शाखा - वर्णनात्मक, ऐतिहासिक व समाजशास्त्रीय.

घटक -२ स्वनिम विन्यास (स्वन, स्वनिम, स्वनांतर, स्वनिमांचे प्रकार, स्वनिम विक्षेपणाची तत्त्वे - तंत्रे.

घटक -३ रूपिमविन्यास - रूपिका, रूपिम, रूपिकांतर, रूपिमांचे प्रकार, रूपिम प्रकिया.

घटक - ४ अर्थवित्यास - भाषिक अर्थाचे स्वरूप, शब्दार्थाचे प्रकार, अर्थ आणि त्याचे परस्पर

संबंध

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ५. सर्व घटकांवर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

सत्र - ६ चे श्रेयांकने -४ व्याख्याने -६०

मराठी व्याकरण

घटक -१ शब्दांचे वर्गीकरण - पारंपरिक व आधुनिक

घटक -२ विकरण- लिंग, वाचन, विभक्ती, आख्यात.

घटक-३ शब्दसिद्धी

घटक-४ प्रयोग विचार

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ५. सर्व घटकांवर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

संदर्भ ग्रंथ-

१) काले, कल्याण व इतर (संपा.), आधुनिक भाषाविज्ञान (संरचनावादी, सामान्य आणि सामाजिक, प्रतिमा प्रकाशन, पुणे, (इ. आ.) २००३.

२) कालेकल्याण व इतर (संपा.), वर्णनात्मक भाषाविज्ञान स्वरूप आणि पद्धती, गोखले एज्युकेशन सोसायटी, नाशिक, १९८२.

३) यजेंद्रगडकर, सी. नं., भाषा आणि भाषाशास्त्र, व्हीनिस प्रकाशन, पुणे, (इ. आ.) १९७९.

४) योदितकर सीला, वर्णनात्मक भाषाविज्ञान, आरती प्रकाशन, डोंबिवली, १९९२.

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- २) पुडे, व. दि. सुबभ भाषाविज्ञान, लोहवर्धन प्रकाशन, पुणे, २००५
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अभ्यासपत्रिका क्र. ८

आधुनिक मराठी साहित्य, तासिका ६० श्रेयांकने - ४

या अभ्यासपत्रिकेच्या अभ्यासक्रमात संपूर्ण बदल करण्यात आला असून, "आधुनिक मराठी साहित्य" ही नवी अभ्यास पत्रिका नेमण्यात आली आहे. हा अभ्यासक्रम २०१८-२०१९ या शैक्षणिक वर्षापासून सुरू करण्यात येणार आहे. या अभ्यासक्रमाची श्रेयांकन पद्धतीनुसार रचना करण्यात आली आहे.

घटक १ व घटक २ आधुनिक मराठी कथा

(तासिका ३०) श्रेयांकन २

१) कांदावीर - जी.के. ऐनापुरे (कथाची आशयसूत्र व कथाचे रूपबंध यांसह)

घटक ३ व घटक ४ आधुनिक मराठी कादंबरी (तासिका ३०) श्रेयांकन २

२) भर चौकातील अरण्य रुद्रत - रंगनाथ पठारे, शब्दालय प्रकाशन (आशयसूत्र व कादंबरीचा रूपबंध यांसह)

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ५. घटक १ व २ वर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

एव - ५वे अभ्यासपत्रिका ८ आधुनिक मराठी साहित्य (तासिका ६०) श्रेयांकन ४

घटक १ व घटक २ आधुनिक मराठी कविता

(तासिका ३०) श्रेयांकन २

१) नकाशा मंत्रालय, २) विमल दिवटे, ३) अजित चव्हाण, ४) अजीज नवाज राई, ५) समजान मुण्ठा, ६) मुंबई

घटक ३ व घटक ४ आधुनिक मराठी नाटक (तासिका ३०) श्रेयांकन २

किरवत- प्रेमनंद गजवी (आशयसूत्र व नाटकाचा आकृतिबंध यांसह)

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायांसह)

गुण २०

प्रश्न ४. प्रत्येक घटकावर आधारित ०३ टीपा (पर्यायांसह)

गुण २०

प्रश्न ५. घटक १ व २ वर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

संदर्भ पुस्तके

१) मराठी कादंबरी - तंत्र व विकास, प्रा. वापट, व्हीनस प्रकाशन, पुणे १९७३

२) साहित्य : अध्यापन आणि प्रकार, भोज प्रकाशन, पॉप्युलर प्रकाशन, भागवत धी.पु. मुंबई १९८७

३) कादंबरी, मराठी कादंबरी, उषा हस्तक, साहित्यसेवा प्रकाशन औरंगाबाद, १९९३.

४) कादंबरी: एक साहित्य प्रकार, हरिश्चंद्र थोरात, शब्द पब्लिकेशन, मुंबई २०१०.

५) १९८० तंतुची मराठी कादंबरी, अविनाश मधे, खेळ, दिवाळी, २००७

६) कविता : संकल्पना, निर्मिती आणि समीक्षा, चमंत पाटणकर, मुंबई विद्यापीठ आणि अनुभव प्रकाशन, १९९९.

अभ्यासपत्रिका क्र. १

नवा अभ्यासक्रम- व्यवसायाभिमुख मराठी

सत्र - ५ वे श्रेयांकने - ३, ५ व्याख्याने - ४५

घटक - १ भाषांतर - सैद्धान्तिक विचार

१) भाषांतर, अनुवाद, रूपांतर, अर्वाचीनीकरण या स्वरूपभेदांची चर्चा.

२) कविते साहित्याचे भाषांतर - सांस्कृतिक भेदांचे नोंदतीचे महत्त्व.

घटक - २ भाषांतर - प्रत्यक्ष भाषांतर अभ्यास

१) इंग्रजी उताऱ्याचे मराठीत भाषांतर

२) मध्ययुगीन मराठीचे प्रमाण मराठीत भाषांतर.

घटक - ३ उताऱ्याचे आकलन, (शब्द मर्यादा किमान २०० ते ३०० शब्द)

सत्रान्त परीक्षा - गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ४. प्रत्येक घटकावर आधारित ०३ टीपा (पर्यायासह)

गुण २०

प्रश्न ५. घटक १ व २ वर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

सत्र - ५ वे श्रेयांकने - ३, ५ व्याख्याने - ४५

घटक - २ मुलाखत - सैद्धान्तिक विचार

नामधेय विवेचन

विचार साध्यमानाठी मुलाखत लेखन

१) आकाशवाणी, दूरचित्रवाणी

२) वर्तमानपत्र, नियतकालिक

घटक - २ ग्रंथ परीक्षण

१) माझे विद्यापीठ - (कविता), नारायण सुर्वे.

२) डेजी (नाटक), विजय तेंडुलकर.

३) जेल तपास - (कादंबरी), मधुकर वाकोडे.

घटक - ३ वाङ्मयीन निबंध

सत्रान्त परीक्षा - गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)

गुण २०

प्रश्न ४. प्रत्येक घटकावर आधारित ०३ टीपा (पर्यायासह)

गुण २०

प्रश्न ५. घटक १ व २ वर आधारित वस्तुनिष्ठ प्रश्न

गुण २०

सत्रान्त परीक्षा -

१. तनीरावादकर, ल.रा., व्यावहारिक मराठी, फडके प्रकाशन, कोल्हापूर

२. डॉ. ओकडे, नृभाष, व्यावहारिक मराठी अध्यापनाच्या दिशा, ऋतु प्रकाशन, अहमदनगर.

२०१२.

University of Mumbai



No. AAMS(UG)/57 of 2021-22

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Humanities is invited to this office circular No. UG/10 of 2018-19, dated 14th June, 2018 relating to the revised syllabus as per the (CBCS) of T.Y.B.A. in Marathi – Sem V & VI.

They are hereby informed that the recommendations made by the Board of Studies in Marathi at its online meeting held on 25th May, 2021 vide Item No. 2 and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 vide item No. 5.31 (R) have been accepted by the Academic Council at its meeting held on 29th June, 2021 vide item No. 5.31 (R) and that in accordance therewith, the revised syllabus as per the (CBCS) of T.Y.B.A. (Marathi) Sem V & VI has been brought into force with effect from the academic year 2021-22 accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
22nd September, 2021


(Dr. B.N. Gaikwad)
I/c REGISTRAR

To

The Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.31 (R) 29/06/2021

No. AAMS(UG)/ 57-A of 2021-22

MUMBAI-400 032

22nd September, 2021

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Humanities,
- 2) The Chairman, Board of Studies in Marathi,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. B.N. Gaikwad)
I/c REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

AC – 29/06/2021
Item No. – 5.31(R)

UNIVERSITY OF MUMBAI



Revised Syllabus for T.Y.B.A. (Marathi)

Semester: Sem V and VI

(As per the Choice Based Credit System with effect from the academic year
2021-22)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course	T.Y.B.A. (MARATHI)
2	Eligibility for Admission	S.Y.B.A. Pass
3	Passing Marks	40
4	Ordinances / Regulations (if any)	Nil
5	No. of Years / Semesters	01 (Two Semester)
6	Level	U.G.
7	Pattern	Semester
8	Status	Revised
9	To be implemented from Academic Year	From Academic Year 2021-22

Name & Signature of BOS Chairperson :

Name & Signature of Dean:

मुंबई विद्यापीठ
तृतीय वर्ष बी.ए.
मराठी
अभ्यासक्रम (CBCS)

Course Code	Core Course	No of Credits
सत्र ५ वे		
UAMAR ५०१	अभ्यासपत्रिका क्र. ४. मध्ययुगीन मराठी वाङ्मयाचा इतिहास भाग १	४
UAMAR ५०२	अभ्यासपत्रिका -५ भारतीय साहित्यविचार	४
UAMAR ५०३	अभ्यासपत्रिका ६. साहित्य आणि समाज भाग १	३
UAMAR ५०४	अभ्यासपत्रिका क्र. ७ भाषाविज्ञान	४
UAMAR ५०५	अभ्यासपत्रिका क्र. ८ आधुनिक मराठी साहित्य,	४
UAMAR ५०६	अभ्यासपत्रिका क्र. ९ भाषांतर कौशल्य	३
सत्र ६ वे		
UAMAR ६०१	अभ्यासपत्रिका क्र. ४. मध्ययुगीन मराठी वाङ्मयाचा इतिहास भाग २	४
UAMAR ६०२	अभ्यासपत्रिका -५ पाश्चात्य साहित्यविचार	४

UAMAR ६०३	अभ्यासपत्रिका ६. साहित्य आणि समाज भाग २	३
UAMAR ६०४	अभ्यासपत्रिका क्र. ७ मराठी व्याकरण	४
UAMAR ६०५	अभ्यासपत्रिका क्र. ८ उत्तर आधुनिक मराठी साहित्य,	४
UAMAR ६०६	अभ्यासपत्रिका क्र. ९ व्यावसायिक मराठी	३

अभ्यासपत्रिका क्र. ४. मध्ययुगीन मराठी वाङ् मयाचा इतिहास भाग १
सत्र - ५वे (श्रेयांकने-४) व्याख्याने -६०

उद्दिष्टे (Objective)

- १) मध्ययुगीन वाङ्मयीन इतिहासाचा परिचय करून देणे
- २) मध्ययुगीन कालखंडातील वाङ्मय निर्मिती प्रेरणा व सांस्कृतिक पार्श्वभूमीचा उलगडा करणे
- ३) मध्ययुगीन कालखंडातील वाङ्मयीन परंपरा, रचना प्रकार व ग्रंथकारांची माहिती करून घेणे
- ४) मध्ययुगीन कालखंडातील मराठी भाषेचे स्वरूप स्पष्ट करणे
- ५) वारकरी संप्रदायातील प्रमुख संतकवींच्या काव्यनिर्मितीचे स्वरूप जाणून घेऊन त्यांची वैशिष्ट्ये लक्षात घेणे
- ६) पंडिती काव्याचे स्वरूप समजावून घेणे

घटक -१ मराठी साहित्याची सुरुवात व महानुभावीय वाङ् मय

अ) मराठी साहित्याची सुरुवात - मराठी : देशीभाषा म्हणून ८, ९वे शतक परिचय, मराठीतील आद्यग्रंथ : चर्चा, शिलालेख, ताम्रपट यावरील मराठी लेखन. - थोडक्यात परिचय

ब) महानुभाव संप्रदायाची ठळक वैशिष्ट्ये : व्दैती तत्त्वज्ञान, पंचकृष्ण, चक्रधरांचे व्यक्तिमत्त्व, मराठीचा स्वीकार व आग्रह, सांकेतिक लिपी.

महानुभावीय वाङ्मय : चरित्रग्रंथ, तत्त्वज्ञानग्रंथ, सातीग्रंथ, स्फुट गद्य-पद्य-धवळे, टीकाग्रंथ, व्याकरणग्रंथ.

घटक -२ वारकरी पंथीयांचे वाङ् मय -

अ) यादवकालीन महाराष्ट्रात वारकरी पंथाची प्रस्थापना, पंढरीचा भक्तिसंप्रदाय हा महाराष्ट्रातील प्रमुख वारकरी संप्रदाय म्हणून तेराव्या शतकात धार्मिक, सामाजिक व साहित्यिक दृष्ट्या प्रभावी.

ब) ज्ञानदेव-नामदेव व त्यांच्या प्रभावळीतील इतरांचे वाङ् मय.

घटक ३ वारकरी पंथीयांचे वाङ् मय -

अ) बहामनी राजवट, एकनाथकालीन महाराष्ट्र, तमोयुग, एकनाथ, एकनाथपंचक यांचे वाङ् मय

ब) शिवकालीन महाराष्ट्र – स्वराज्य प्रेरणा. तुकाराम, तुकारामाचे शिष्य यांचे वाङ्मय

घटक ४ पंडिती काव्य-

- अ) पंडिती काव्याची स्वरूपवैशिष्ट्ये, पंडिती काव्याचे गुणदोष चर्चा
ब) पंडित कवी- मुक्तेश्वर, मोरोपंत, रघुनाथ पंडित, सामराज, निरंजनमाधव, वामनपंडित,
नागेश, विठ्ठल

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) प्राचीन मराठी वाङ्मयाच्या इतिहासाची माहिती होईल
- २) प्राचीन मराठी वाङ्मयाचे रचना प्रकार समजतील
- ३) मराठी भाषेबद्दल अभिमान निर्माण होईल

संदर्भ ग्रंथ-

- १) जोग, रा.श्री. व इतर (संपा.) मराठी वाङ्मयाचा इतिहास- खंड ३, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९७३.
- २) तुळेपुळे, शं.गो., पाच संतकवी, सुविचार प्रकाशन मंडळ, पुणे, १९८४, (ति.आ.)
- ३) तुळेपुळे, शं. गो. व इतर (संपा.) मराठी वाङ्मयाचा इतिहास- खंड १, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८४.
- ४) मालशे, सं.गं. व इतर (संपा.) मराठी वाङ्मयाचा इतिहास- खंड २ भाग १ व भाग २, महाराष्ट्र साहित्य परिषद, पुणे, प.आ. १९८२.
- ५) भावे, वि.ल. महाराष्ट्र सारस्वत, पॉप्युलर, मुंबई, आ. ५ वि १९६३.
- ६) धोंड, म. वा., (संपा.) मऱ्हाटी लावणी, मौज, मुंबई १९५६.
- ७) शेणोलीकर, ह. श्री., प्राचीन मराठी वाङ्मयाचे स्वरूप, मोघे प्रकाशन, कोल्हापूर, १९७१.
- ८) सहस्रबुद्धे, म. ना., मराठी शाहिरी वाङ्मय, ठोकळ पुणे, १९६१.
- ९) सरदार गं.बा., संत साहित्याची सामाजिक फलश्रुती, म. सा.प., पुणे १९७० (ति.आ.)

अभ्यासपत्रिका क्र. ४. मध्ययुगीन मराठी वाङ् मयाचा इतिहास भाग २
सत्र - ६वे (श्रेयांकने-४) व्याख्याने -६०

उद्दिष्टे (Objective)

- १) शाहिरी वाङ्मयाचा परिचय करून घेणे-
- २) इतर धर्मियांनी केलेल्या वाङ्मयीन निर्मितीचा परिचय करून घेणे
- ३) वेगवेगळ्या पंथाचे वाङ्मयाचा परिचय करून घेणे
- ४) बखर वाङ्मय निर्मितीचा परिचय करून घेऊन त्याची ठळक वैशिष्टे जाणून घेणे
- ५) मध्ययुगीन कालखंडातील प्रमुख संप्रदाय व ग्रंथ निर्मिती यांचा अनुबंध स्पष्ट करणे

घटक -१ शाहिरी वाङ् मय-

- अ) लावणी, पोवाडे, या काव्य प्रकारांची स्वरूप वैशिष्ट्ये.
- ब) काही लावणीकार- होनाजी बाळा, रामजोशी, प्रभाकर, अनंत फंदी, परशराम या शाहिरींचा व त्यांच्या साहित्याचा परिचय.

घटक -२ महानुभाव व वारकरी यांखेरीज इतर पंथीयांचे वाङ् मय

- अ) नाथ, दत्त या पंथातील वाङ् मयाचे स्वरूप.
- ब) समर्थ, लिंगायत या पंथातील वाङ् मयाचे स्वरूप

घटक - ३ हिंदू धर्माखेरीज इतर धर्मियांनी केलेली वाङ् मयनिर्मिती

- अ) ख्रिस्ती धर्मियांनी केलेली वाङ् मयनिर्मिती
(ख्रिस्ती -फादर स्टीफन्स, क्रुआँ, सालंदाज, पाद्री अल्मैद)
- ब) इस्लामी धर्मियांनी केलेली वाङ् मयनिर्मिती
(इस्लामी - मुंतोजी (मृत्युंजय), हुसेन अंबरखान, शेख महमंद, शहामुनी)

घटक - ४ बखर गद्याची स्वरूप वैशिष्ट्ये

- अ) बखरी- शिवपूर्वकालीन - महिकावतीची उर्फ माहीमची बखर, राक्षसतागडीची लढाई.
बखरी- शिवकालीन- शिवछत्रपतींचे चरित्र- कृष्णाजी अनंत सभासद, चित्रगुप्तविरचित शिवाजी महाराजांची बखर, श्री छत्रपतींची ९१ कलमी बखर - दत्तोत्रिमल वाकेनिस, मल्हार रामराव चिटणीस विरचित श्री शिवछत्रपतींचे सप्तप्रकरणात्मक चरित्र.
- ब) बखरी - पेशवेकालीन- नाना फडणवीसाचे आत्मचरित्र, श्री रामदास स्वामींचे चरित्राची बखर उर्फ हनुमंत स्वामीची बखर, पेशव्यांची बखर, कृष्णाजी विनायक सोहनी, पानिपतची बखर- रघुनाथ यादव, भाऊसाहेबांची बखर-कृष्णाजी शामराव, खडर्याच्या स्वारीची बखर.

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) शाहिरी वाङ्मयाचा परिचय होईल
- २) बखर वाङ्मयाचा परिचय होईल
- ३) वेगवेगळ्या पंथाचे वाङ्मयाचे स्वरूप लक्षात येईल
- ४) वेगवेगळ्या धर्मीयांनी केलेल्या वाङ्मय निर्मितीचा परिचय होईल
- ५) मध्युगीन वाङ्मयाचे स्वरूप स्पष्ट होईल.

अभ्यासपत्रिका -५
भारतीय साहित्यविचार

सत्र - ५ वे (श्रेयांकने-४) व्याख्याने-६०

उद्दिष्टे (Objective)

- १) भारतीय साहित्याचे स्वरूप आणि सिद्धांत समजावून देणे
- २) साहित्य भाषेचे स्वरूप व कार्य समजावून घेणे
- ३) साहित्याची निर्मिती प्रक्रिया व प्रयोजन समजावून घेणे

घटक -१ भारतीय साहित्यशास्त्र: संकल्पना व सिद्धांत-(१)

- १ अलंकारविचार, वक्रोक्तीविचार
- २ रितीसिद्धांत, ध्वनिसिद्धांत
- ३ औचित्य विचार

घटक-२ भारतीय साहित्यशास्त्र : साहित्याचा आस्वाद.

- १ भरताचा रससिद्धांत
- रससिद्धांताचे भाष्यकार : १. भट्टलोल्लट
२. श्रीशंकुक
३. भट्टनायक
४. अभिनवगुप्त

घटक-३ भारतीय साहित्यशास्त्र : साहित्य भाषेचे स्वरूप व कार्य

१. शब्दशक्ती : अभिधा, लक्षणा व व्यंजना.
२. वृत्त, छंद, मुक्तछंद.

घटक - ४ भारतीय साहित्यशास्त्र : निर्मिती प्रक्रिया व प्रयोजन विचार

१. साहित्य निर्मिती मागील कारणे: प्रतिभा, व्युत्पत्ती व अभ्यास.
२. साहित्याची प्रयोजने : भरत ते अभिनवगुप्त

सत्रान्त परीक्षा - गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) भारतीय साहित्य विचाराचा परिचय होईल
- २) भारतीय साहित्य आस्वाडची प्रक्रिया समजेल
- ३) भारतीय साहित्याची निर्मिती प्रक्रिया व प्रयोजनाचा परिचय होईल.

संदर्भ ग्रंथ-

- १ कंगले, र.प.,(संपा.) काव्यशास्त्र, मौज प्रकाशन, मुंबई १९७४
- २ कंगले, र.प.,(संपा.) रस-भाव-विचार, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ मुंबई, १९७३
- ४ कुलकर्णी वा.ल.,साहित्य स्वरूप आणि समीक्षा, पॉप्युलर, मुंबई १९७५
- ५ गाडगीळ. स.रा., काव्यशास्त्रप्रदीप, व्हीनस, पुणे (सहावी आवृत्ती), २००३
- ६ देशपांडे, ग. त्र्यं., भारतीय साहित्यशास्त्र, पॉप्युलर, मुंबई (ति.आ.) १९८०
- ७ नेमाडे भालचंद्र, साहित्याची भाषा, साकेत, औरंगाबाद, १९८७
- ८ पाटणकर, रा. भा., सौंदर्यमीमांसा, मौज, मुंबई (ति.आ.) २००४
- ९ पाटणकर, वसंत, साहित्यशास्त्र : स्वरूप आणि समस्या पद्मगंधा, पुणे, २००६.
- १० पाटील, गंगाधर, समीक्षेची नवी रूपे, मॅजेस्टीक, मुंबई १९८१
- ११ मालशे, मिलिंद, आधुनिक, भाषा विज्ञान : सिद्धांत आणि उपयोजन. लोकवाङ् मयगृह,
मुंबई. १९९५
- १२ रसाळ, सुधीर, कविता आणि प्रतिमा, मौज, मुंबई १९८२
- १३ गणोरकर, प्रभा, डहाके वसंत आबाजी व इतर, (संपा.) वाङ् मयीन संज्ञा संकल्पना कोश,
ग.रा. भटकळ फाऊंडेशन, मुंबई, २००१
- १४ राजाध्यक्ष, विजया व इतर, (संपा.) मराठी वाङ् मयकोश, खंड ४, (समीक्षा संज्ञा), महाराष्ट्र
राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२
- १५ साहित्यशास्त्र उदभव आणि विकास : पांडुरंग वामन काणे
- १६ प्राचीन काव्यशास्त्र : र.रा. कंगले
- १७ प्राचीन काव्यशास्त्र : डॉ. स.रा. गाडगीळ
- १८ साहित्य स्वरूप आणि समीक्षा : वा.ल कुलकर्णी
- १९ भारतीय साहित्यविचार : प्रा. ब.लु. सोनार
- २० भारतीय साहित्यविचार : ग.त्र्यं. देशपांडे
- २१ अभिनव काव्यप्रकाश : रा.श्री. जोग

सत्र -६ वे (श्रेयांकने-४) व्याख्याने-६०
पाश्चात्य साहित्य विचार

उद्दिष्टे (Objective)

- १) पाश्चात्य साहित्याचे स्वरूप समजावून घेणे
- २) पाश्चात्य साहित्य विचारात साहित्याच्या भाषेचे स्वरूप समजावून घेणे
- ३) साहित्याची निर्मिती प्रक्रिया व प्रयोजन समजावून घेणे
- ४) साहित्याच्या आस्वादाचे सिद्धांत समजावून घेणे

घटक - १ पाश्चात्य साहित्य विचार : साहित्याचे स्वरूप

१ अनुकृती सिद्धांत : प्लेटो व अँरिस्टॉटल

२ पाश्चात्यांनी केलेल्या काव्यव्याख्या : वर्डस्वर्थ, कोलरीज. कोर्टहॉप, एडगर अलन पो, अर्नोल्ड.

घटक -२ पाश्चात्य साहित्य विचार : साहित्याची भाषा

१. रूपक, प्रतिक व प्रतिमा

२. अनेकार्थता, नियामोल्लंघन, अपरिचीतीकरण.

घटक -३ पाश्चात्य साहित्य विचार : साहित्याची निर्मिती प्रक्रिया व प्रयोजन विचार

१ कोलरिजचा कल्पनाशक्तीचा व चमत्कृतीशक्तीचा सिद्धांत.

२ आत्मविष्कार, जीवनभाष्य, सामाजिक बांधिलकी (माक्सवादी विचारासह) ही प्रयोजने.

घटक-४ पाश्चात्य साहित्य विचार : साहित्याचा आस्वाद

१ अँरिस्टॉटलच्या कॅथार्सिसचा सिद्धांत.

२ रिचर्ड्सचा प्रेरणा संतुलनाचा सिद्धांत.

सत्रान्त परीक्षा – गुण १००

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) पाश्चात्य साहित्य विचारांचा परिचय होईल
- २) पाश्चात्य साहित्याच्या निर्मिती प्रक्रिया व प्रयोजन विचाराचा परिचय होईल

३) पाश्चात्य साहित्याच्या आस्वाद घेण्याच्या पद्धती समजतील

संदर्भ ग्रंथ-

- १ करंदीकर, गो.वि., (भाषांतर) अँरिस्टॉटलचे काव्यशास्त्र, मौज, मुंबई १९७८
- २ नेमाडे भालचंद्र, साहित्याची भाषा, साकेत, औरंगाबाद, १९८७
- ३ पाटणकर, वसंत, साहित्यशास्त्र : स्वरूप आणि समस्या पद्मगंधा, पुणे, २००६.
- ४ पाटील, गंगाधर, समीक्षेची नवी रूपे, मॅजेस्टीक, मुंबई १९८१
- ५ मालशे, मिलिंद, आधुनिक, भाषा विज्ञान : सिद्धांत आणि उपयोजन. लोकवाङ्मयगृह, मुंबई. १९९५
- ६ गणोरकर, प्रभा, उहाके वसंत आबाजी व इतर, (संपा.) वाङ्मयीन संज्ञा संकल्पना कोश, ग.रा. भटकळ फाऊंडेशन, मुंबई, २००१
- ७ राजाध्यक्ष, विजया व इतर, (संपा.) मराठी वाङ्मयकोश, खंड ४, (समीक्षा संज्ञा), महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२
- ८) पाश्चात्य साहित्यविचार : भालचंद्र खांडेकर, लीला गोविलकर
- ९) पाश्चात्य साहित्यविचार : प्रा. ब.लु. सोनार

अभ्यासपत्रिका ६.
साहित्य आणि समाज भाग १
सत्र -५ वे तासिका ४५ श्रेयांकने ३

उद्दिष्टे (Objective)

- १) साहित्य आणि समाज यांचा अनोन्य संबंध तपासणे
- २) महानगरीय साहित्याच्या जाणीव समजावून घेणे
- ३) ग्रामीण साहित्याच्या जाणीव समजावून घेणे
- ४) निवडक कलाकृतीच्या आधारे वाङ्मयीन प्रवृत्तीचा शोध घेणे

घटक १ साहित्य - समाज अनोन्य संबंध (तासिका १५) श्रेयांकन १

- अ) साहित्य, समाजसंस्कृती या संकल्पना व त्यांच्या परस्परसंबंधाचे स्वरूप
- ब) साहित्य- समाज संबंध - तेन, मार्क्स यांचे सिद्धांत, मानवतावाद, मार्क्सवाद, स्त्रीवाद, आंबेडकरवाद यांचे स्वरूप विशेष

घटक २ महानगरी जाणिवेचे साहित्य (तासिका १५) श्रेयांकन १

- अ) महानगरी जाणिवेचे साहित्य संकल्पना व मराठीतील परंपरा
- ब) क्रमशः : महेश केळूसकर मनोविकास प्रकाशन, पुणे

घटक -३ ग्रामीण साहित्य (तासिका १५) श्रेयांकने १

- अ) ग्रामीण साहित्य- संकल्पना व मराठीतील परंपरा
- ब) धग असतेच आसपास : कल्पना दुधाळ, लोकवाङ्मय गृह, मुंबई

घटक ४ प्रकल्प अहवाल – संबंधित विषयावर २० गुणांचे प्रकल्प लेखन
श्रेयांकन १

सत्रान्त परीक्षा (गुण ८०)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) साहित्य व समाज यांच्या अनोन्य संबंधाचा परिचय होईल

- २) महानगरीय व ग्रामीण जाणीवेच्या साहित्याचा व समाजाचा अनोन्य संबंध लक्षात येईल
- ३) निवडक कलाकृतीच्या आधारे विविध वाङ्मयीन प्रवाहाचा परिचय होईल

संदर्भ ग्रंथ-

- १ मराठी वाङ् मयाचा इतिहास - खंड ५, भाग १ - संपादक - रा. श्री. जोग म.सा. परिषद, पुणे, १९७३.
- २) कादंबरीविषयी - हरिश्चंद्र थोरात. पद्मगंधा प्रकाशन, पुणे, २००६.
- ३) टीकास्वयंवर - भालचंद्र नेमाडे, साकेत प्रकाशन, औरंगाबाद, १९९०.
- ४) कादंबरी - एक साहित्यप्रकार - हरिश्चंद्र थोरात, शब्द पब्लिकेशन्स मुंबई, २०१०.
- ५) मराठी वाङ् मय कोश-खंड ४, (समीक्षा संज्ञा), समन्वयक संपादक- डॉ. विजया राजाध्यक्ष, महाराष्ट्र राज्य साहित्य संस्कृती मंडळ, मुंबई, २००२ ,
- ६) वाङ् मयीन संज्ञा-संकल्पना कोश- संपादक, प्रभा गणोरकर, वसंत आबाजी डहाके व इतर, पॉप्युलर प्रकाशन, मुंबई, २००९.
- ७) ग्रामीण साहित्य: स्वरूप आणि समस्या- आनंद यादव, मेहता पब्लिशिंग हाऊस, १९७९.
- ८) ग्रामीणता-साहित्य आणि वास्तव - आनंद यादव, मेहता पब्लिशिंग हाऊस, १९८९.
- ९) धार आणि काठ -नरहर कुरंदकर, १९७१.

सत्र सहावे अभ्यासपत्रिका -६
साहित्य आणि समाज भाग २
(तासिका ६०) श्रेयांकने ४

उद्दिष्टे (Objective)

- १) समाजातील सामाजिक स्थित्यातराचा आणि साहित्याचा संबंध जाणून घेणे
- २) दलित साहित्याचे स्वरूप, वैशिष्ट्ये समजावून घेणे
- ३) स्त्रीवादी जाणीवेच्या साहित्याची वैशिष्ट्ये समजावून घेणे
- ४) निवडक कलाकृतीच्या आधारे वाङ्मयीन प्रवाह समजावून घेणे

घटक -१ सामाजिक स्थित्यंतरे आणि मराठी साहित्य (तासिका १५) श्रेयांकने १

अ) महाराष्ट्रातील सामाजिक स्थित्यंतरे व मराठी साहित्य – मागोवा

ब) साहित्य- समाज संबंध- १) ललित वाङ्मयातील सामाजिक जाणिवेचे स्वरूप : शरदचंद्र मुक्तिबोध, साहित्य विचार आणि समाजचिंतन. २) दलित जाणिवेचे स्वरूप - म.ना वानखेडे यांच्या लेखाधारे

घटक -२ दलित साहित्य (तासिका १५) श्रेयांकने १

अ) दलित साहित्य : संकल्पना व मराठीतील परंपरा

ब) भाई तुम्ही कुठे आहात ! : ऋषिकेश कांबळे, चिन्मय प्रकाशन, औरंगाबाद

घटक ३ स्त्रीवादी जाणिवेचे साहित्य (तासिका १५) श्रेयांकने १

अ) स्त्रीवादी साहित्याची संकल्पना व मराठीतील परंपरा

ब) निवडलेल्या स्त्रीवादी कथांचा अभ्यास

१) गौरी देशपांडे – पाऊस आला मोठा (आहे हे अस आहे)

२) सानिया – दुष्काळ (अशी वेळ)

३) प्रिया तेंडूलकर – खेळ मांडियला (तिहार)

४) उर्मिला पवार – सुटे गिऱ्हाण (हातचा एक)

५) मेघना पेठे – आहे कुछ अन्न (आंधळ्याच्या गायी)

६) नीरजा – महिषासुरमर्दिनी (ओल हरवलेली माती)

७) प्रज्ञा दया पवार – आईच्या नावान (मिळून साऱ्या जणी मासिक)

८) प्रतिमा जोशी – दरी (जहन्नम)

९) मनस्विनी लता रवींद्र – माझ्या जन्माची गोष्ट (ब्लॉगच या आरशा पल्याड)

१०) वंदना महाजन – निर्वाणाची स्वगते (वसा दिवाळी अंक)

घटक -४ प्रकल्प अहवाल - संबंधित विषयावर २० गुणांचे प्रकल्प लेखन

सत्रान्त परीक्षा (गुण ८० + २०)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) सामाजिक स्थित्यंतराचा मराठी साहित्यावर प्रभाव पडतो, हे समजेल
- २) दलित साहित्याची निर्मिती प्रक्रिया समजेल
- ३) स्त्रीवादी जाणीव आणि वाङ्मयीन प्रवृत्तीचे ज्ञान होईल

संदर्भ ग्रंथ

- १) दलित साहित्य- प्रवाह व प्रतिक्रिया -गो. म. कुळकर्णी, प्रतिमा प्रकाशन, पुणे, १९८६
- २) निळी पहाट-रा. ग. जाधव, प्राज्ञपाठशाळा वार्ड. १९७८.
- ३) दलित साहित्य- एक चिंतन- अर्जुन डांगळे (संपा.), महाराष्ट्र राज्य साहित्य संस्कृती आणि मंडळ, मुंबई, १९७८.
- ४) दलित साहित्य-वेदना आणि विद्रोह- भालचंद्र फडके, श्रीविद्या प्रकाशन, पुणे, १९७७
(प्र.आ.), १९८९(दु. आ.)
- ५) दलित साहित्याची स्थितिगती- केशव मेश्राम व इतर (संपा.) मराठी विभाग, मुंबई
विद्यापीठ आणि अनुभव पब्लिकेशन्स, मुंबई, १९९७
- ६) स्त्रीवादी समीक्षा- सैद्धान्तिक चौकट- डॉ. मिलिंद मालशे, श्रीवाणी- ऑक्टोबर, १९९३
- ७) स्त्रीवादी साहित्य समीक्षा-स्वरूप आणि व्याप्ती- वसंत आबाजी डहाके, श्रीवाणी- ऑक्टोबर, १९९३.
- ८) स्त्रीवादी साहित्य आणि समीक्षा विशेषांक- अनुष्टुभ, सप्टें. ऑक्टो १९९६.
- ९) स्त्रीवादी समीक्षा-स्वरूप आणि उपयोजन- दिलीपराज प्रकाशन, पुणे, १९९३.
- १०) आंबेडकरवाद, डॉ. शेरे नीलकंठ, सुविद्या प्रकाशन, पुणे २००९.

११) डॉ. बाबासाहेब आंबेडकरांचे तत्त्वज्ञान: आशय व विश्लेषण, गायकवाड दत्तात्रय स्वयंदीप

प्रकाशन, पुणे २०१६.

१२) आंबेडकर आणि मार्क्स, कसबे रावसाहेब, सुगावा प्रकाशन, पुणे, १९८५.

१३) प्रज्ञासूर्य, लिंबाळे शरणकुमार, (संपा.), प्रचार प्रकाशन, कोल्हापूर, १९९१.

१४) दलित कविता आणि ब्लॉक पोएट्री ऋषिकेश कांबळे गोदा प्रकाशन औरंगाबाद

१५) डॉ. आंबेडकर चिंतन, केशव मेश्राम, लोकवाङ्मयग्रह, मुंबई.

१६) सत्तासंघर्ष : संपा. सुहास पळशीकर, सुहास कुलकर्णी, समकालीन प्रकाशन, पुणे.

अभ्यासपत्रिका क्र. ७
भाषाविज्ञान
सत्र - ५ वे श्रेयांकने -४ व्याख्याने -६०

उद्दिष्टे (Objective)

- १) भाषेचे स्वरूप आणि तिचे कार्य जाणून घेणे
- २) भाषाभ्यासाच्या विविध अंगांचा परिचय करून घेणे
- ३) भाषेच्या अभ्यासाच्या आधुनिक व शास्त्रीय पध्दतीचा परिचय करून घेणे तसेच पारंपारिक ऐतिहासिक अभ्यासपध्दतीपेक्षा तिचे वेगळेपण समजून घेणे.

घटक-१ भाषाशास्त्राच्या विविध शाखा – वर्णनात्मक, ऐतिहासिक व समाजशास्त्रीय.

घटक -२ स्वनिम विन्यास (स्वन, स्वनिम, स्वनांतर, स्वनिमांचे प्रकार, स्वनिम विश्लेषणाची तत्त्वे – तंत्रे.

घटक -३ रूपिमविन्यास – रूपिका, रूपिम, रूपिकांतर, रूपिमांचे प्रकार, रूपिम प्रकिया.

घटक – ४ अर्थविन्यास – भाषिक अर्थाचे स्वरूप, शब्दार्थाचे प्रकार, अर्थ आणि त्याचे परस्पर

संबंध

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) भाषेच्या विविध अंगांचा परिचय होईल
- २) भाषेच्या अभ्यासाच्या आधुनिक व शास्त्रीय पद्धतीचा परिचय होईल

संदर्भ ग्रंथ-

- १) काळे, कल्याण व इतर (संपा.), आधुनिक भाषाविज्ञान (संरचनावादी, सामान्य आणि सामाजिक, प्रतिमा प्रकाशन, पुणे, (दु.आ.) २००३.
- २) काळे कल्याण व इतर (संपा.), वर्णनात्मक भाषाविज्ञान स्वरूप आणि पद्धती, गोखले एज्युकेशन सोसायटी, नाशिक, १९८२.
- ३) गजेंद्रगडकर, श्री. न., भाषा आणि भाषाशास्त्र, व्हीनस प्रकाशन. पुणे, (दु. आ.) १९७९.
- ४) गोविलकर लीला, वर्णनात्मक भाषाविज्ञान, आरती प्रकाशन, डोंबिवली, १९९२.
- ५) घोंगडे, रमेश, सामाजिक भाषाविज्ञान दिलीपराज प्रकाशन पुणे, २०१२.
- ६) पुंडे, द. दि., सुलभ भाषाविज्ञान, स्नेहवर्धन प्रकाशन, पुणे, २००५
- ७) मालशे, स. गं. व इतर(संपा.), भाषाविज्ञान: ऐतिहासिक व वर्णनात्मक, पद्मगंधा प्रकाशन, पुणे, २००५ (ति. आ.)
- ८) मालशे, स.गं. व इतर (संपा.), भाषाविज्ञान परिचय, पद्मगंधा प्रकाशन, पुणे, २००५ (दु.आ)
- ९) गायकवाड संपत, दलित आत्मकथन : भाषिक समाज, भाषा आणि भाषा व्यवहार, प्रज्ञा प्रबोध प्रकाशन, सांगली २०१२ .
- १०) मराठी भाषेचा भाषावैज्ञानिक अभ्यास : मठकर अलका, शब्दालय प्रकाशन २०१५

सत्र – ६ वे श्रेयांकने -४ व्याख्याने -६०

मराठी व्याकरण

उद्दिष्टे (Objective)

१. मराठी व्याकरणाचा इतिहास व विविध व्याकरण कर्त्यांचा परिचय करून घेणे.
२. शब्दाचे वर्गीकरण समजावून घेणे
३. विकारण विचार समजावून घेणे
४. शब्द घटना समजावून घेणे

घटक -१ शब्दांचे वर्गीकरण – पारंपरिक व आधुनिक

घटक -२ विकारण- लिंग, वचन, विभक्ती, आख्यात.

घटक-३ शब्दसिद्धी

घटक-४ प्रयोग विचार

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) मराठी व्याकरण व्यवस्थेचा सूक्ष्म परिचय होईल
- २) मराठी व्याकरण व्यवस्थेतील समस्या लक्षात येतील

संदर्भ ग्रंथ-

- १) मराठी व्याकरण वाद आणि प्रवाद, कृष्ण श्री अर्जुनवाडकर
- २) मराठी व्याकरण काही समस्या : प्र. ना. दीक्षित
- ३) मराठी व्याकरणाचा इतिहास कृष्ण श्री अर्जुनवाडकर
- ४) मराठी व्याकरण : मो. रा. वाळंबे
- ५) मराठी व्याकरणविवेक : मा. ना. आचार्य
- ६) मराठी व्याकरणाचा पुनर्विचार : अरविंद मंगरुळकर
- ७) मराठीचे व्याकरण : लीला गोविलकर

८) शास्त्रीय मराठी व्याकरण : मोरो केशव दामले

अभ्यासपत्रिका क्र. ८

आधुनिक मराठी साहित्य,
सत्र - ५ वे तासिका ६० श्रेयांकने - ४

उद्दिष्टे (Objective)

- १) आधुनिक मराठी साहित्याची संकल्पना समजावून घेणे
- २) आधुनिक मराठी साहित्याचा आढावा घेणे
- ३) विविध कलाकृतीच्या आधारे आधुनिक वाङ्मयाची वैशिष्ट्ये अभ्यासणे

घटक १ आधुनिक, आधुनिकता आणि आधुनिकतावाद : संकल्पना विचार (तासिका १५) श्रेयांकन १

घटक २ अ - आधुनिक मराठी कथा - ऐतिहासिक आढावा (तासिका १५) श्रेयांकन १

आ आधुनिक मराठी कादंबरी - ऐतिहासिक आढावा

घटक ३ आधुनिकतावादी मराठी कथा (तासिका १५) श्रेयांकन १

१) मुक्काम पोस्ट सांस्कृतिक फट, सतीश तांबे, रोहन प्रकाशन (कथांची आशयसूत्रे व कथांचे रूपबंध यांसह)

घटक ४ आधुनिक मराठी कादंबरी (तासिका १५) श्रेयांकन १

१) पुरोगामी, राकेश वानखडे लोकवाङ्मयग्रह प्रकाशन, मुंबई (आशयसूत्र व कादंबरीचा रूपबंध यांसह)

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) आधुनिकता वादाचे वैशिष्ट्याची ओळख होईल

२) वाङ्मयीन प्रवृत्ती समजतील

संदर्भ ग्रंथ

- १) मराठी कादंबरी – तंत्र व विकास, प्रा. बापट, व्हीनिस प्रकाशन, पुणे १९७३
- २) साहित्य : अध्यापन आणि प्रकार, मौज प्रकाशन, पॉप्युलर प्रकाशन, भागवत श्री.पु. मुंबई १९८७
- ३) कादंबरी, मराठी कादंबरी, उषा हस्तक, साहित्यसेवा प्रकाशन औरंगाबाद, १९९३.
- ४) कादंबरी: एक साहित्य प्रकार, हरिशचंद्र थोरात, शब्द पब्लिकेशन, मुंबई २०१०.
- ५) १९८० नंतरची मराठी कादंबरी, अविनाश सप्रे, खेळ, दिवाळी, २००७
- ६) मराठी नवकथा : रंग आणि रूप, डॉ सुभाष पुलावले, चिन्मय प्रकाशन , औरंगाबाद, २०१२.
- ७) मराठीतील कथनरूपे , वसंत आबाजी डहाके, पापुलर प्रकाशन , मुंबई, २०१२ .
- ८) मालशे, मिलिंद, आधुनिक, भाषा विज्ञान : सिद्धांत आणि उपयोजन. लोकवाङ्मयगृह, मुंबई. १९९५
- ९) आधुनिक मराठी साहित्य आणि सामाजिकता : संपा. डॉ. मृणालिनी शहा, डॉ. गौरी टिळक, पद्मगंधा प्रकाशन, पुणे.
- १०) नवोदोत्तर मराठी कथा : रंग आणि अंतरंग संपा. गजानन हेरोळे, गोदा प्रकाशन, औरंगाबाद.

सत्र – ६वे अभ्यासपत्रिका ८
उत्तर आधुनिक मराठी साहित्य
(तासिका ६०) श्रेयांकन ४

उद्दिष्टे (Objective)

१. विविध विचारधारांच्या वाङ्मयाची ओळख करून घेऊन त्या विचारधारांना समजून घेण्याचा प्रयत्न करणे.
२. उत्तर आधुनिक साहित्याचा परिचय करून घेणे
- ३) विविध कलाकृतींच्या आधारे उत्तर आधुनिकता वादाची वैशिष्ट्ये अभ्यासणे

घटक १ अ) उत्तर आधुनिकतावाद : संकल्पना विचार

आ) उत्तर आधुनिक मराठी कविता – ऐतिहासिक आढावा (तासिका १५)
श्रेयांकन १

घटक २ उत्तर आधुनिक मराठी कविता - (तासिका १५) श्रेयांकन १

सलील वाघ, हेमंत दिवटे, सचिन केतकर, मंगेश नारायणराव काळे, संजीव खांडेकर, श्रीधर तिळवे, वज्रेश सोळंकी, मन्या जोशी, दा.गो. काळे, कविता मुरुमकर (निवडलेल्या कवितांचा संग्रह प्रसिद्ध होईल.)

घटक ३ उत्तर आधुनिक मराठी नाटक - ऐतिहासिक आढावा (तासिका १५)
श्रेयांकन १

घटक ४ उत्तर आधुनिक मराठी नाटक (तासिका १५) श्रेयांकन १

१) सिधू सुधाकर, रम आणि इतर – आशुतोष पोतदार (वॉटरमार्क पब्लिकेशन),
आशयसूत्र व नाटकाचा आकृतिबंध यांसह

सत्रान्त परीक्षा (गुण १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ४ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ५. सर्व घटकांवर आधारित दोन टीपा (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) उत्तर आधुनिकता वादाची वैशिष्ट्ये लक्षात येतील

२) उत्तर आधुनिकता वादाची स्वरूप वैशिष्ट्ये समजल्याने साहित्याकडे पाहण्याचा नवा दृष्टीकोन प्राप्त होईल.

संदर्भ पुस्तके

१. उत्तर आधुनिकता : समकालीन साहित्य, समाज व संस्कृती, बी. रंगराव, कुसुमाग्रज प्रकाशन नाशिक
२. अतिरिक्त मासिक, संपा. दा. गो. काळे – दिनकर मनवर, मार्च २०१३.
३. नाटक आणि मी ,विजय तेंडुलकर, डिम्पल प्रकाशन ,मुंबई, ,१९९७.
४. नाटक एक चिंतन – कानेटकर वसंत
५. नाटकातली चिन्हं – नाईक राजीव
६. महानगरी नाटकं – नाईक राजीव
७. मराठी नाटक : नव्या दिशा आणि वळणे, भवाळकर, तारा
८. नाटक कालचं आणि आजचं : राजापुणे-तापास, पुष्पलता
९. प्रायोगिक नाटक : भारतीय आणि जागतिक-(संपा) सूर्यवंशी नानासाहेब

अभ्यासपत्रिका क्र. ९
भाषांतर कौशल्य
सत्र - ५ वे श्रेयांकने -३ व्याख्याने - ४५

उद्दिष्टे (Objective)

- १) भाषांतर अनुवाद, रूपांतर या संकल्पनेचा परिचय करून घेणे.
- २) भाषांतराच्या विविध समस्यांचा अभ्यास करणे
- ३) इंग्रजी-मराठी-इंग्रजी व हिंदी-मराठी-हिंदी असे भाषांतर करण्याचे कौशल्य प्राप्त करणे

घटक - १- भाषांतर -सैद्धान्तिक विचार (तासिका १५) श्रेयांकन १

अ)

- १) भाषांतर, अनुवाद, रूपांतर, अर्वाचीनीकरण या स्वरूपभेदांची चर्चा.
- २) ललित साहित्याचे भाषांतर - सांस्कृतिक भेदांचे संदर्भाचे महत्त्व.

आ)

- १) ललित साहित्याचे भाषांतर - भाषिक समस्या व स्वरूप
- २) ललित साहित्याचे भाषांतर - शैली विषयक समस्या

घटक - २ भाषांतर - प्रत्यक्ष भाषांतर अभ्यास (तासिका १५) श्रेयांकन १

- १) इंग्रजी/हिंदी उताऱ्याचे मराठीत भाषांतर
- २) मराठी उताऱ्याचे इंग्रजीत/हिंदीत भाषांतर

घटक - ३ (तासिका १५) श्रेयांकन १

- अ) पारिभाषिक शब्द (प्रशासकीय)
- ब) कोशाची संकल्पना, रचना, कोशांच्या नोंदी, अकारविल्हे आणि सूची

घटक ४ प्रकल्प अहवाल - संबंधित विषयावर २० गुणांचे प्रकल्प लेखन श्रेयांकन १

सत्रान्त परीक्षा - (गुण ८० + २० गुणांचा प्रकल्प = १००)

प्रश्न १. घटक १अ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक १ आ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ४. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०

साध्ये (Outcome)

- १) भाषांतर विद्येबद्दल सूक्ष्म माहिती होईल
- २) भाषांतर कौशल्य प्राप्त होईल, त्यामुळे रोजगार संधी प्राप्त होईल.

संदर्भ ग्रंथ –

१. कऱ्हाडे सदा, भाषांतर, लोकवाङ्मय गृह, मुंबई १९९२
२. बापट वसंत, तौलनिक साहित्य अभ्यास, पॉप्यूलर प्रकाशन
३. फाटक म. वि आणि ठाकर रजनी, भाषांतर : शास्त्र की कला, वरदा बुक्स, पुणे १९८७
४. डॉ. काळे कल्याण आणि डॉ. सोमण अंजली, भाषांतरमीमांसा प्रतिमा प्रकाशन, पुणे १९९७
५. भाषांतर – शास्त्र की कला : म.वि. फाटक, रजनी ठाकर, वरदा, पुणे.
६. भाषांतर आणि भाषा : विलास सारंग, मौज, मुंबई
७. अनुवादमीमांसा – संपा. केशव तुपे, साक्षात, औरंगाबाद.
- ८ भाषांतरविद्या : स्वरूप आणि समस्या, संपा. रमेश वरखेडे, य.च.म.मु.वि., नाशिक
- ९ भाषा आणि भाषांतर - य.च.म.मु.वि., नाशिक
- १० साहित्य - सेतू – (साहित्याची भाषांतर एक अभ्यास), एल.एस देशपांडे, निर्मल प्रकाशन, नांदेड , १९९९

सत्र – ६ वे श्रेयांकने- ३ व्याख्याने-४५
व्यावसायिक मराठी

उद्दिष्टे (Objective)

- १) विद्यार्थ्यांच्या लेखनक्षमतेचा व सर्जनशीलतेचा विकास करणे
- २) मुद्रित दृक श्राव्य माध्यमांसाठी आवश्यक लेखन कौशल्य शिकवणे
- ३) माध्यमांमधील रोजगाराच्या संधीचा परिचय करून घेणे
- ४) व्यावसायिक लेखनासाठी मराठी भाषेचे उपयोजन करणे
- ५) आधुनिक समाजमाध्यमांचा विशेष परिचय कार्य व उपयुक्तता याबाबत जाणून घेणे
- ६) ब्लॉग लेखनाचे स्वरूप लक्षात घेऊन ते लेखन तंत्र अवगत करणे
- ७) ईमेल लेखनाचे स्वरूप लक्षात घेऊन ते लेखनतंत्र अवगत करणे

घटक १ : वृत्तपत्र माध्यमासाठी लेखन (तासिका १५) श्रेयांकन १

- १:१ वृत्त लेखन
- १:२ पुस्तक परीक्षण लेखन
- १:३ नाट्य व चित्रपट समीक्षा लेखन

घटक २ : आकाशवाणी माध्यमासाठी लेखन (तासिका १५) श्रेयांकन १

- २:१ श्रुतिका लेखन
- २:२ नभोनाट्य
- २:३ जाहिरात लेखन

घटक ३ : दूरचित्रवाणी व समाज माध्यमासाठी लेखन (तासिका १५) श्रेयांकन १

- ३:१ दूरचित्रवाणीसाठी मुलाखत लेखन
- ३:२ दूरचित्रवाणी मालिकेसाठी संवाद लेखन
- ३:३ ईमेल लेखन, ब्लॉगलेखन, विकिपीडियासाठी लेखन

घटक ४ प्रकल्प अहवाल – संबंधित विषयावर २० गुणांचे प्रकल्प लेखन श्रेयांकन १

सत्रान्त परीक्षा – (गुण ८० + २० गुणांचा प्रकल्प = १००)

प्रश्न १. घटक १ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न २. घटक २ वर आधारित प्रश्न (पर्यायासह)	गुण २०
प्रश्न ३. घटक ३ वर आधारित प्रश्न (पर्यायासह)	गुण २०

प्रश्न ४. सर्व घटकांवर दोन टीपा/लघुत्तरी प्रश्न (पर्यायासह) गुण २०

साध्ये (Outcome)

- १) विद्यार्थ्यांच्या लेखन क्षमतेचा आणि सर्जनशीलतेचा विकास होईल
- २) विविध माध्यमांसाठी आवश्यक लेखनाच्या प्रकारांचा परिचय होईल आणि त्यासाठी आवश्यक कौशल्ये आत्मसात होतील
- ३) लेखन कौशल्ये आत्मसात करून माध्यामांमधील रोजगाराच्या संधी उपलब्ध होतील

संदर्भ ग्रंथ –

- १) व्यावहारिक मराठी : संपा. स्नेहल तावरे
- २) व्यावहारिक मराठी : ल.रा नशिराबादकर
- ३) व्यावहारिक मराठी : मोकाशी सयाजी, नेमाडे रंजना
- ४) ओळख माहिती तंत्रज्ञानाची : एम.एस.आय.टी. महाराष्ट्र राज्य
- ५) संगणक युग : अच्युत गोडबोले
- ६) वृत्तविद्या : स.ह. देशपांडे
- ७) नभोवाणी कार्यक्रम तंत्र आणि मंत्र : पुष्पा काणे
- ८) आधुनिक माहिती तंत्रज्ञानाच्या विश्वात : दीपक शिकरपूर, उज्वल मराठे
- ९) वाळंबे, मो. रा. सुगम मराठी व्याकरण, नितीन प्रकाशन पुणे
- १०) जोशी चंद्रहास, मराठी लेखन दर्शन, मेहता पब्लिकेश हाऊस, पुणे
- ११) मराठी भाषा उगम आणि विकास, मेहता पब्लिकेश हाऊस, पुणे
- १२) केळकर अशोक, वैखरी, मॅजिस्टिक प्रकाशन पुणे.
- १३) नसीराबादकर, ल.रा., व्यावहारिक मराठी, फडके प्रकाशन, कोल्हापूर
- १४) डॉ. शेकडे, सुभाष, व्यावहारिक मराठी अध्यापनाच्या दिशा, ऋतू प्रकाशन, अहमदनगर, २०१२.
- १५) उपयोजित मराठी : डॉ. संजय लांडगे, दिलीपराज प्रकाशन, पुणे.
- १६) अनिवार्य मराठी : डॉ. लीला गोविलकर, के. सागर पब्लिकेशन, पुणे.
- १७) मराठी कोश व संदर्भसाधने यांची समग्र सूची (इ.स १८००-२००३) संपादक डॉ. वसंत विष्णू कुलकर्णी, राज्य मराठी विकास संस्था, २००७

मुंबई विद्यापीठ



क्र.पदवीपुर्व/ ५७ /२०१९-२०

परिपत्रक:-

मुंबई विद्यापीठाच्या विभागांचे संचालक/विभाग प्रमुख, संलग्नीत महाविद्यालयांचे प्राचार्य व मान्यताप्राप्त संस्थांचे संचालक यांना मराठी विषयातील तृतीयवर्ष बी. ए. शिक्षणक्रमामधील सत्र क्रं. ५ व क्रं. ६ बाबत सुधारीत अभ्यासक्रमाबाबत परिपत्रक क्र.युजी/१०/२०१८-१९, दिनांक १४ जून, २०१८ निर्गमित करण्यात आलेले होते.

“मुंबई विद्यापीठाच्या तृतीयवर्ष बी. ए. शिक्षणक्रमाच्या शैक्षणिक वर्ष २०१८-१९ सत्र क्रं. ५ अभ्यासपत्रिका क्रं. ६ करिता 'साहित्य आणि समाज' अंतर्गत महानगरीय साहित्य प्रवाहाकरिता दिनकर मनवर यांचा 'दुश्य नसलेल्या दृश्यात' हा कवितासंग्रह नेमण्यात आला होता. सदर कवितासंग्रहातील पृष्ठ क्रं. १२-आणि १३ वरिल 'पाणी कसं असतं' ही कविता अभ्यासक्रमातून वगळण्यात आली आहे. या कवितेचे अध्यापन केले जाणार नाही, तसेच त्याबाबत कोणताही प्रश्न परीक्षेसाठी विचारला जाणार नाही”. सदर ठराव मानवविज्ञान विद्याशाखा अंतर्गत येणा-या मराठी अभ्यास मंडळाच्या दिनांक २९ सप्टेंबर, २०१८ रोजी झालेल्या विशेष बैठकीत सर्वानुमते पारित करण्यात आला. महाराष्ट्र सार्वजनिक विद्यापीठ अधिनियम २०१६ चे कलम १२(७) मधील तरतुदी नुसार परिपत्रक क्र. युजी/११८/२०१८, दिनांक २९ सप्टेंबर, २०१८ रोजी परिपत्रक निर्गमित केलेले आहे.

सदर बाबतच्या परिपत्रकास दिनांक २६ डिसेंबर, २०१८ रोजी झालेल्या विव्दत परिषदेच्या सभेत बाब क्र. ४.२० अन्वये कार्योत्तर मंजूरी देण्यात आलेली आहे. याची कृपया नोंद घ्यावी.

सदर परिपत्रक मुंबई विद्यापीठाच्या www.mu.ac.in या संकेतस्थळावर उपलब्ध करण्यात आले आहे.

मुंबई ४०० ०३२
दि.१२ जुलै, २०१९
प्रति,

(डॉ. अजय देशमुख)
कुलसचिव

मुंबई विद्यापीठाच्या विभागांचे संचालक/विभाग प्रमुख, संलग्नीत महाविद्यालयांचे प्राचार्य व मान्यताप्राप्त संस्थांचे संचालक.

क्र.युजी/ ५७ /२०१९-२० मुंबई -४०००३२
प्रत माहिती व आवश्यक त्या कार्यवाहीकरिता करिता रवाना:-

१२ जुलै, २०१९

१. अधिष्ठाता, मानव विज्ञान विद्याशाखा,
२. अध्यक्ष, मराठी अभ्यास मंडळ,
३. संचालक, विद्यार्थी विकास मंडळ,
४. संचालक, परिक्षा व मुल्यमापन मंडळ,
५. समन्वयक, विद्यापीठ संगणक केंद्र,

(डॉ. अजय देशमुख)
कुलसचिव

UNIVERSITY OF MUMBAI



Syllabus for First Year
B.Com(Semester I and Semester
II)

Programme

Business Economics Paper I & II

with effect from the academic year

2016 – 2017

First Year B.Com Semester I

Business Economics Paper I

Preamble

This paper provides an overall introduction to economics as dealing with the problems of allocation of scarce resources in optimum manner. It aims to build a familiarity with the basic tools of consumer and producer theory, the operation of markets and optimisation in an economic context. In order to explain economic issues and solutions in a practical manner, the concepts are to be discussed with case studies and numerical problems wherever applicable.

Unit I: Introduction

(10 lectures)

Scope and Importance of Business Economics - basic tools- Opportunity Cost principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- Use of Marginal analysis in decision making.

The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium

Unit II: Demand Analysis (15 lectures)

Demand Function - nature of demand curve under different markets

Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional) - relationship between price elasticity of demand and revenue concepts

Demand Estimation and forecasting: Meaning and significance - methods of demand estimation- survey and statistical methods (numerical examples on trend analysis and simple linear regression)

Unit III: Supply and Production Decisions:

(10 lectures)

Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - expansion path - Economies and diseconomies of Scale and economies of scope

Unit IV: Cost of Production:

(10 lectures)

Cost concepts: accounting cost and economic cost, implicit and explicit cost, social and private cost, historical cost and replacement cost, sunk cost and incremental cost -fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run- (hypothetical numerical problems to be discussed)

Extension of cost analysis: Cost reduction through experience- LAC and Learning curve and Break Even Analysis (with business application)

References:

- 1) Mehta, P.L.: *Managerial Economics – Analysis, Problem and Cases* (S. Chand & Sons, N. Delhi, 2000)
- 2) Hirschey .M., *Managerial Economics, Thomson South western* (2003)
- 3) Salvatore, D.: *Managerial Economics in a global economy* (Thomson South Western Singapore, 2001)
- 4) Frank R.H, Bernanke.B.S., *Principles of Economics* (Tata McGraw Hill (ed.3)
- 5) Gregory Mankiw., *Principles of Economics, Thomson South western* (2002)

- 6) Samuelson & Nordhas.: *Economics* (Tata McGraw Hills, New Delhi, 2002)
7) Pal Sumitra, *Managerial Economics cases and concepts* (Macmillan, New Delhi, 2004)

F.Y B.Com Semester II

Business Economics Paper II

Unit I: Market Structure: Perfect Competition and Monopoly (10 lectures)

Perfect competition and Monopoly models as two extreme cases - profit maximisation and the competitive firm's supply curve - Short run and long run equilibrium of a firm and of industry - Monopoly - Sources of monopoly power – short run and long run equilibrium of a firm under Monopoly

Unit II: Pricing and Output Decisions under Imperfect Competition (15 lectures)

Monopolistic competition: Competitive and Monopolistic elements of monopolistic competition- equilibrium of firm under monopolistic competitions, monopolistic verses perfect competition, excess capacity and inefficiency, debate over role of advertising, (topics to be taught using case studies from real life examples)

Oligopolistic Market: Key attributes of oligopoly- Collusive and non-collusive oligopoly market, Price rigidity, Cartels and price leadership models (with practical examples)

Unit III: Pricing practices (10 lectures)

Cost oriented pricing methods: cost –plus (full cost)/mark-up pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing (case studies on how pricing methods are used in business world)

Unit IV: Evaluating capital projects (10 lectures)

Meaning and importance of capital budgeting- steps in capital budgeting- Techniques of Investment appraisal: payback period method, net present value method, and internal rate of return method (with numerical examples)

References:

- 1) Mehta, P.L.: *Managerial Economics – Analysis, Problem and Cases* (S. Chand & Sons, N. Delhi, 2000)
- 2) Hirschey .M., *Managerial Economics*, Thomson South western (2003)
- 3) Salvatore, D.: *Managerial Economics in a global economy* (Thomson South Western Singapore, 2001)
- 4) Frank Robert.H, Bernanke. Ben S., *Principles of Economics* (Tata McGraw Hill (ed.3)
- 5) Gregory Mankiw., *Principles of Economics*, Thomson South western (2002 reprint)
- 6) Samuelson & Nordhas.: *Economics* (Tata McGraw Hills, New Delhi, 2002)
- 7) Pal Sumitra, *Managerial Economics cases and concepts* (Macmillan, New Delhi, 2004)

Question Paper Pattern (Business Economics Paper I & II)

Maximum Marks: 100
 Questions to be set: 06
 Duration: 03Hrs.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 07 and to be answered any 05 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20
Q-2 Q-2	Full Length Question OR Full Length Question	15
Q-3 Q-3	Full Length Question OR Full Length Question	15
Q-4 Q-4	Full Length Question OR Full Length Question	15
Q-5 Q-5	Full Length Question OR Full Length Question	15
Q-6	Short Notes To be asked 06 To be answered 04	20

Note- Theory questions of 15 marks may be divided into two sub questions of 7/8 and 10/5.

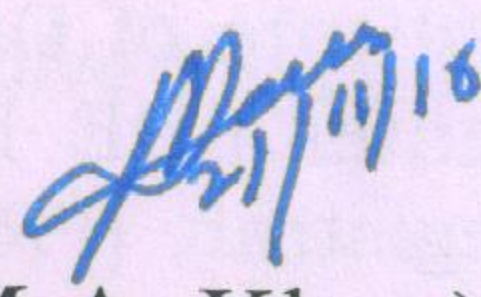
UNIVERSITY OF MUMBAI

No. UG/178 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Com degree course **vide** this office Circular No. UG/140 of 2011 dated 14th June, 2011 and the Principals of affiliated Colleges in Commerce are hereby informed that the recommendation made by Board of Studies in Commerce at its meeting held on 21st June, 2016 has been accepted by the Academic Council at its meeting held on 14th July, 2016 **vide** item No. 4.79 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for F.Y.B.Com. in Mathematical and Statistical Techniques (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032
22 November, 2016


(Dr.M.A. Khan)
REGISTRAR

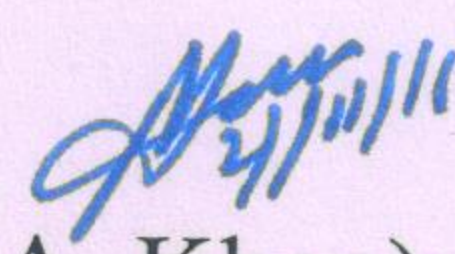
To,
The Principals of affiliated Colleges in Commerce.

A.C/4.79 /14/07/2016

No. UG/178 -A of 2016-17 MUMBAI-400 032 22 November, 2016

Copy forwarded with compliments for information to:-

- 1) The Co-ordinator, Faculty of Commerce,
- 2) The Director, Board of College and University Development,
- 3) The Controller of Examinations,
- 4) The Professor-cum- Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre.


(Dr.M.A. Khan)
REGISTRAR

PTO..

SYLLABUS FOR MATHEMATICAL AND STATISTICAL TECHNIQUES AT
F.Y.B.Com. EXAMINATION
Revised Course
(WITH EFFECT FROM THE ACADEMIC YEAR 2016-2017)

Why Revision?

There is a Rapid expansion of knowledge in subject matter areas and improved instructional method during last decade. There are considerable curricular revisions happening at the high school level. Application of Mathematics and Statistics are widely used in industry and business. Keeping this in mind, a revision of syllabus required in accordance with the growth of subject of at the high school level and emerging needs of industry and its application.

Objective:

The main objective of this course is to introduce mathematics and statistics to undergraduate students of commerce, so that they can use them in the field of commerce and industry to solve the real life problems.

Distribution of topics and lectures

a. Workload :

Theory: 5 lectures per week of which 2 lectures are for Mathematics and 3 lectures for Statistics.

Tutorial: 1 lecture per week per batch. Batch size is as prescribed by the University.

No. of working weeks in a semester: 15

Total no. of lectures in a semester: $15 * 5 = 75$

- b. Introductory lecture of about 120 minutes may be arranged for students who did not offer general mathematics in the 9th & 10th Standard and/or Mathematics at the XIth and XIIth to familiarize the students with the concept of Tabulation, Graphical Representation of the data (basically Histogram and Ogives)

Semester I

Course	Topic	No. of lectures
UBCOMFSI.6 Mathematical and Statistical Techniques-I	Unit I	15
	Unit II	15
	Unit III	15
	Unit IV	15
	Unit V	15
	Total	75

Total number of lectures 75 +Notional75=**150** lectures = **3 CREDITS**

Semester II

Course	Topic	No. of lectures
UBCOMFSII.6 Mathematical	Unit I	15
	Unit II	15

and Statistical Techniques-II	Unit III	15
	Unit IV	15
	Unit V	15
	Total	75

Total number of lectures 75 +Notional **75=150** lectures = **3 CREDITS**

MATHEMATICAL AND STATISTICAL TECHNIQUES

WORKLOAD: MATHEMATICS : 2 lectures per week

STATISTICS : 3 lectures per week

TUTORIAL : 1 per week

Tutorial batch size : 25 Students

Semester I

Course: UBCOMFSI.6

Mathematical and Statistical Techniques-I

[A] MATHEMATICS: (40 marks)

Unit I: Shares and Mutual Funds

- Shares:** Concept of share, face value, market value, dividend, equity shares, preferential shares, bonus shares. Simple examples.
- Mutual Funds:** Simple problems on calculation of Net income after considering entry load, dividend, change in Net Asset Value (N.A.V.) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.)

Unit II: Permutation, Combination and Linear Programming Problems:

- Permutation and Combination:** Factorial Notation, Fundamental principle of counting, Permutation as arrangement, Simple examples, combination as selection, Simple examples, Relation between ${}^n C_r$ and ${}^n P_r$ Examples on commercial application of permutation and combination.
- Linear Programming Problem:** Sketching of graphs of (i) linear equation $Ax + By + C = 0$ (ii) linear inequalities. Mathematical Formulation of Linear Programming Problems upto 3 variables. Solution of Linear Programming Problems using graphical method up to two variables.

[B] STATISTICS: (60 marks)

Unit III: Summarization Measures:

- Measures of Central Tendencies:** Definition of Average, Types of Averages: Arithmetic Mean, Median, and Mode for grouped as well as ungrouped data. Quartiles, Deciles and Percentiles. Using Ogive locate median and Quartiles. Using Histogram locate mode. Combined and Weighted mean.
- Measures of Dispersions:** Concept and idea of dispersion. Various measures Range, Quartile Deviation, Mean Deviation, Standard Deviation, Variance, Combined Variance.

Unit IV: Elementary Probability Theory:

- a. **Probability Theory:** Concept of random experiment/trial and possible outcomes; Sample Space and Discrete Sample Space; Events their types, Algebra of Events, Mutually Exclusive and Exhaustive Events, Complimentary events.
Classical definition of Probability, Addition theorem (without proof), conditional probability.
Independence of Events: $P(A \cap B) = P(A)P(B)$. Simple examples.
- b. **Random Variable:** Probability distribution of a discrete random variable; Expectation and Variance of random variable, simple examples on probability distributions.

Unit V: Decision Theory:

Decision making situation, Decision maker, Courses of Action, States of Nature, Pay-off and Pay-off matrix; Decision making under uncertainty, Maximin, Maximax, Minimax regret and Laplace criteria; simple examples to find optimum decision. Formulation of Payoff Matrix. Decision making under Risk, Expected Monetary Value (EMV); Decision Tree; Simple Examples based on EMV. Expected Opportunity Loss (EOL), simple examples based on EOL.

Semester II

Course: UBCOMFSII.6

Mathematical and Statistical Techniques-II

[A] MATHEMATICS : (40 marks)

Unit I : Functions, Derivatives and Their Applications

- a. **Concept of real functions:** constant function, linear function, x^n , e^x , a^x , $\log x$.
Demand, Supply, Total Revenue, Average Revenue, Total cost, Average cost and Profit function. Equilibrium Point, Break-even point.
- b. **Derivative of functions:**
 - i. Derivative as rate measure, Derivative of x^n , e^x , a^x , $\log x$.
 - ii. Rules of derivatives: Scalar multiplication, sum, difference, product, quotient (Statements only), Simple problems. Second order derivatives.
 - iii. Applications: Marginal Cost, Marginal Revenue, Elasticity of Demand. Maxima and Minima for functions in Economics and Commerce.
(Examination Questions on this unit should be application oriented only.)

Unit II: Interest and Annuity:

- a. **Interest:** Simple Interest, Compound Interest (Nominal & Effective Rate of Interest), Calculations involving upto 4 time periods.
- b. **Annuity:** Annuity Immediate and its Present value, Future value. Equated Monthly Installments (EMI) using reducing balance method & amortization of loans. Stated Annual Rate & Affective Annual Rate Perpetuity and its present value. Simple problems involving up to 4 time periods.

[B] STATISTICS: (60 marks)

Unit III: Bivariate Linear Correlation and Regression

- a. **Correlation Analysis:** Meaning, Types of Correlation, Determination of Correlation: Scatter diagram, Karl Pearson's method of Correlation Coefficient (excluding Bivariate Frequency Distribution Table) and Spearman's Rank Correlation Coefficient.
- b. **Regression Analysis:** Meaning, Concept of Regression equations, Slope of the Regression Line and its interpretation. Regression Coefficients (excluding Bivariate Frequency Distribution Table), Relationship between Coefficient of Correlation and Regression Coefficients, Finding the equations of Regression lines by method of Least Squares.

Unit IV : Time series and Index Numbers

- a. **Time series:** Concepts and components of a time series. Representation of trend by Freehand Curve Method, Estimation of Trend using Moving Average Method and Least Squares Method (Linear Trend only). Estimation of Seasonal Component using Simple Arithmetic Mean for Additive Model only (For Trend free data only). Concept of Forecasting using Least Squares Method.
- b. **Index Numbers:** Concept and usage of Index numbers, Types of Index numbers, Aggregate and Relative Index Numbers, Lasperye's, Paasche's, Dorbisch-Bowley's, Marshall-Edgeworth and Fisher's ideal index numbers, Test of Consistency: Time Reversal Test and Factor Reversal Test. Chain Base Index Nos. Shifting of Base year. Cost of Living Index Numbers, Concept of Real Income, Concept of Wholesale Price Index Number. (Examples on missing values should not be taken)

Unit V: Elementary Probability Distributions

Probability Distributions:

- i. Discrete Probability Distribution: Binomial, Poisson (Properties and applications only, no derivations are expected)
- ii. Continuous Probability distribution: Normal Distribution. (Properties and applications only, no derivations are expected)

Tutorial:

Two tutorials to be conducted on each unit i.e. 10 tutorials per semester. At the end of each semester one Tutorial assignment of 10 marks should be given.

Examination:

Semester End Examination: 100 marks

At the end of each semester, there will be a Semester End Examination of 100 marks , 3 hours duration and question paper pattern as shown below.

Question Paper Pattern :(Course: UBCOMFSI.6 and Course: UBCOMFSII.6)

1. In **Section I (based on Mathematics)**, Two questions carrying 20 marks each. First question should be on Unit I and Second question should be from Unit II.
2. In each question there should be five sub-questions carrying 5 marks each. Students should be asked to answer any 4 sub questions from each question.
3. In **Section II (based on Statistics)**, Three questions carrying 20 marks each. First question should be on Unit III, Second question should be from Unit IV and third question should be from Unit V.
4. In each question there should be five sub-questions carrying 5 marks each. Students should be asked to answer any 4 sub questions from each question.

Reference Books:

1. Mathematics for Economics and Finance Methods and Modelling by Martin Anthony and Norman Biggs, Cambridge University Press, Cambridge low-priced edition, 2000, Chapters 1, 2, 4, 6 to 9 & 10.
2. Applied Calculus: By Stephen Waner and Steven Constenoble, Brooks/Cole Thomson Learning, second edition, Chapter 1 to 5.
3. Business Mathematics By D. C. Sancheti and V. K. Kapoor, Sultan Chand & Sons, 2006, Chapter 1, 5, 7, 9 & 10.
4. Mathematics for Business Economics: By J. D. Gupta, P. K. Gupta and Man Mohan, Tata Mc-Graw Hill Publishing Co. Ltd., 1987, Chapters 9 to 11 & 16.
5. Quantitative Methods-Part-I By S. Saha and S. Mukerji, New Central Book Agency, 1996, Chapters 7 & 12.
6. Mathematical Basis of Life Insurance By S.P. Dixit, C.S. Modi and R.V. Joshi, Insurance Institute of India, Chapters 2: units 2.6, 2.9, 2.20 & 2.21.
7. Securities Laws & Regulation of Financial Market : Intermediate Course Paper 8, Institute of Company Secretaries of India, Chapter 11.
8. Investments By J.C. Francis & R.W. Taylor, Schaum's Outlines, Tata Mc-Graw Hill Edition 2000, Chapters 2,4 & section 25.1.
9. Indian Mutual Funds Handbook : By Sundar Shankaran, Vision Books, 2006, Sections 1.7,1.8.1, 6.5 & Annexures 1.1to 1.3.
10. STATISTICS by Schaum Series.
11. Operations Research by Gupta and Kapoor
12. Operations Research by Schaum Series
13. Fundamentals of Statistics - D. N. Elhance.
14. Statistical Methods - S.G. Gupta (S. Chand & Co.
15. Statistics for Management - Lovin R. Rubin D.S. (Prentice Hall of India)
16. Statistics - Theory, Method & Applications D.S.Sancheti & V. K. Kapoor.
17. Modern Business Statistics - (Revised)-B. Pearles & C. Sullivan –Prentice Hall of India.

18. Business Mathematics & Statistics : B Aggarwal, Ane Book Pvt. Limited
19. Business Mathematics : D C Sancheti & V K Kapoor, Sultan Chand & Sons
20. Business Mathematics : A P Verma, Asian Books Pvt. :Limited.

QUESTION PAPER – SET I

MARKS:- 100 TIME:- 3 HRS

- N.B :** (1) ALL QUESTION ARE COMPALSORY
(2) ALL QUESTION CARRY EQUAL MARKS
(3) FIGURES TO THE RIGHT INDICATES MARKS TO A SUB-QUESTION.
(4)GRAPGH PAPER WILL BE SUPPLIED ON REQUEST.
(5)USE OF NON-PROGRAMMABLE CALCULATOR IS ALLOWED.

SECTION-I

Q.1 ATTEMPT ANY FOUR OF THE FOLLOWING

(a) 5 Marks (b) 5 Marks (c) 5 Marks (d) 5 Marks (e) 5 Marks 20 Marks

Q.2 ATTEMPT ANY FOUR OF THE FOLLOWING

(a) 5 Marks (b) 5 Marks (c) 5 Marks (d) 5 Marks (e) 5 Marks 20 Marks

SECTION-II

Q.3 ATTEMPT ANY FOUR OF THE FOLLOWING

(a) 5 Marks (b) 5 Marks (c) 5 Marks (d) 5 Marks (e) 5 Marks 20 Marks

Q.4 ATTEMPT ANY FOUR OF THE FOLLOWING

(a) 5 Marks (b) 5 Marks (c) 5 Marks (d) 5 Marks (e) 5 Marks 20 Marks

Q.5 ATTEMPT ANY FOUR OF THE FOLLOWING

(a) 5 Marks (b) 5 Marks (c) 5 Marks (d) 5 Marks (e) 5 Marks 20 Marks

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
B.Com. Programme
First Year
*Semester I and II***

**Under Choice Based Credit, Grading
and Semester System**

(To be implemented from Academic Year- 2016-2017)

Faculty of Commerce

B.Com. Programme

Under Choice Based Credit, Grading and Semester System

Course Structure

F.Y.B.Com.

(To be implemented from Academic Year- 2016-2017)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)Courses		1A	Discipline Specific Elective(DSE)Courses	
1	Accountancy and Financial Management I	03	1	Accountancy and Financial Management II	03
1B	Discipline Related Elective(DRE)Courses		1B	Discipline Related Elective(DRE)Courses	
2	Commerce I	03	2	Commerce II	03
3	Business Economics I	03	3	Business Economics II	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulsory Courses (AECC)		2A	Ability Enhancement Compulsory Courses (AECC)	
4	Business Communication I	03	4	Business Communication II	03
5	Environmental Studies I	03	5	Environmental Studies II	03
2B	*Skill Enhancement Courses (SEC)		2B	**Skill Enhancement Courses (SEC)	
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Mathematical and Statistical Techniques I	03	7	Mathematical and Statistical Techniques II	03
Total Credits		20	Total Credits		20

*List of Skill Enhancement Courses (SEC) for Semester I (Any One)		**List of Skill Enhancement Courses (SEC) for Semester II (Any One)	
1	Foundation Course - I	1	Foundation Course - II
2	Foundation Course in NSS - I	2	Foundation Course in NSS - II
3	Foundation Course in NCC - I	3	Foundation Course in NCC - II
4	Foundation Course in Physical Education - I	4	Foundation Course in Physical Education - II
Note: Course selected in Semester I will continue in Semester II			

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2016-2017)

Semester I

No. of Courses	Semester I	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE)Courses	
1	Accountancy and Financial Management I	03
1B	Discipline Related Elective(DRE)Courses	
2	Commerce I	03
3	Business Economics I	03
2	Ability Enhancement Courses (AEC)	
2A	Ability Enhancement Compulsory Courses (AECC)	
4	Business Communication I	03
5	Environmental Studies I	03
2B	*Skill Enhancement Courses (SEC)	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Mathematical and Statistical Techniques I	03
Total Credits		20

*List of Skill Enhancement Courses (SEC) for Semester I (Any One)	
1	Foundation Course - I
2	Foundation Course in NSS - I
3	Foundation Course in NCC - I
4	Foundation Course in Physical Education - I

**Revised Syllabus of Courses of B.Com. Programme at Semester I
with Effect from the Academic Year 2016-2017**

**Elective Courses (EC)-
Discipline Related Elective (DRE) Courses**

2.Commerce I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Business	12
2	Business Environment	11
3	Project Planning	12
4	Entrepreneurship	10
Total		45

Sr. No.	Modules / Units
1	Business
	<p>Introduction:Concept, Functions, Scope and Significance of business. Traditional and Modern Concept of business.</p> <p>Objectives of Business:Steps in setting business objectives, classification of business objectives, Reconciliation of Economic and Social Objectives.</p> <p>New Trends in Business: Impact of Liberalization, Privatization and Globalization, Strategy alternatives in the changing scenario, Restructuring and turnaround strategies</p>
2	Business Environment
	<p>Introduction:Concept and Importance of business environment, Inter-relationship between Business and Environment</p> <p>Constituents of Business Environment:Internal and External Environment, Educational Environment and its impact, International Environment – Current Trends in the World, International Trading Environment – WTO and Trading Blocs and their impact on Indian Business.</p>
3	Project Planning
	<p>Introduction:Business Planning Process; Concept and importance of Project Planning; Project Report; feasibility Study types and its importance</p> <p>Business Unit Promotion:Concept and Stages of Business Unit Promotion, Location – Factors determining location, and Role of Government in Promotion.</p> <p>Statutory Requirements in Promoting Business Unit:Licensing and Registration procedure, Filing returns and other documents, Other important legal provisions</p>
4	Entrepreneurship
	<p>Introduction: Concept and importance of entrepreneurship, factors Contributing to Growth of Entrepreneurship, Entrepreneur and Manager, Entrepreneur and Intrapreneur</p> <p>The Entrepreneurs:Types of Entrepreneurs, Competencies of an Entrepreneur, Entrepreneurship Training and Development centers in India. Incentives to Entrepreneurs in India.</p> <p>Women Entrepreneurs: Problems and Promotion.</p>

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2016-2017)

Semester II

No. of Courses	Semester II	Credits
1	<i>Elective Courses (EC)</i>	
1A	<i>Discipline Specific Elective(DSE)Courses</i>	
1	Accountancy and Financial Management II	03
1B	<i>Discipline Related Elective(DRE)Courses</i>	
2	Commerce II	03
3	Business Economics II	03
2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>	
4	Business Communication II	03
5	Environmental Studies II	03
2B	<i>**Skill Enhancement Courses (SEC)</i>	
6	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>	
7	Mathematical and Statistical Techniques II	03
Total Credits		20

****List of Skill Enhancement Courses (SEC)
for Semester II (Any One)***

1	Foundation Course - II
2	Foundation Course in NSS - II
3	Foundation Course in NCC - II
4	Foundation Course in Physical Education - II

**Revised Syllabus of Courses of B.Com. Programme at Semester II
with Effect from the Academic Year 2016-2017**

**Elective Courses (EC)-
Discipline Related Elective(DRE) Courses**

2. Commerce II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Concept of Services	12
2	Retailing	12
3	Recent Trends in Service Sector	10
4	E-Commerce	11
Total		45

Sr. No.	Modules / Units
1	Concept of Services
	<p>Introduction:Meaning, Characteristics, Scope and Classification of Services – Importance of service sector in the Indian</p> <p>Marketing Mix Services: Consumer expectations, Services Mix, - Product, Place, Price, Promotion, Process of Services delivery, Physical evidence and people</p> <p>Service Strategies:Market research and Service development cycle, Managing demand and capacity, opportunities and challenges in service sector.</p>
2	Retailing
	<p>Introduction:Concept of organized and unorganized retailing , Trends in retailing, growth of organized retailing in India, Survival strategies for unorganized Retailers</p> <p>Retail Format: Store format, Non – Store format, Store Planning, design and layout</p> <p>Retail Scenario: Retail Scenario in India and Global context – Prospects and Challenges in India.Mall Management – RetailFranchising. FDI in Retailing, Careers in Retailing</p>
3	Recent Trends in Service Sector
	<p>ITES Sector: Concept and scope of BPO, KPO, LPO and ERP.</p> <p>Banking and Insurance Sector: ATM, Debit & Credit Cards, Internet Banking – Opening of Insurance sector for private players, FDI and its impact on Banking and Insurance Sector in India</p> <p>Logistics: Net working – Importance – Challenges</p>
4	E-Commerce
	<p>Introduction: Meaning, Features, Functions andScope of E-Commerce-Importance andLimitations of E-Commerce</p> <p>Types of E-Commerce:Basic ideas and Major activities of B2C,B2B, C2C.</p> <p>Present status of E-Commerce in India:Transition to E-Commerce in India, E-Transition Challenges for Indian Corporates; on-line Marketing Research.</p>

**Revised Syllabus of Courses of B.Com.Programme at
Semester I and II
with effect from the Academic Year 2016-2017**

Reference Books

Commerce

- *Business Organisation Management Maheshwari, Rajendra P ,Mahajan, J.P.,International Book House*
- *Business Organisation, Maheshwari, Rajendra P, Mahajan, J.P., International Book House*
- *Introduction To Commerce, Vikram, Amit, Atlantic Pub*
- *A Course Book On Business Environment, Cherunilam,Francis, Himalaya Pub*
- *Business Environment, Cherunilam,Francis, Himalaya Pub*
- *Essentials Of Business Environment, Aswathappa,K., Himalaya Pub*
- *Essentials Of Business Environment, Aswathappa, Himalaya Pub*
- *Strategic Management, Kapoor, Veekkas, Taxmann*
- *Strategic Management, David,Fred R., Phi Leraning*
- *Strategic Management, Bhutani, Kapil, Mark Pub.*
- *Strategic Management, Bhutani, Kapil, Mark Pub.*
- *Entrepreneurship, Hisrich, Robert D, Mc Graw Hill*
- *Entrepreneurship Development, Sharma, K.C., Reegal Book Depot*
- *Service Marketing, Temani, V.K., Prism Pub*
- *Service Marketing, Temani, V.K., Prism Pub*
- *Management Of Service Sector, Bhatia, B S, V P Pub*
- *Introduction To E – Commerce, Dhawan, Nidhi, International Book House*
- *Introduction To Retailing, Lusch,Robert F.,Dunne,Patrick M., Carver,James R.,Cengage Learning*
- *Retailing Management, Levy Michael., Weitz Barton A,Tata Mcgraw Hill*

PAPER PATTERN
COMMERCE PAPER I & II
SEMESTER - I& II
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10
(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10
(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

- a.
- b.
- c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

- a.
- b.
- c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

- a.
- b.
- c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

- a.
- b.
- c.

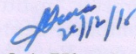
Q.6 Write notes on **Any Four out of Six** 20

UNIVERSITY OF MUMBAI
No. UG/210 of 2016-17

CIRCULAR:-

The Principals of the affiliated Colleges in Arts, Science and Commerce and the Heads of recognized Institutions concerned are hereby informed that the recommendation made by Ad-hoc Board of Studies in Lifelong Learning & Extension under Faculty of Arts, Science and Commerce at its meeting held on 29th June, 2016 has been accepted by the Academic Council at its meeting held on 14th July, 2016 **vide** item No. 4.84 and that in accordance therewith, the revised syllabus as per the Choice Based Credit System for Extension Work Subject for F.Y.B.A/B.Com./B.Sc. & other Professional Courses for Foundation Course approved by the Board of Studies in Extension Work for academic year 2016-17, which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI – 400 032
21 December, 2016
To


(Dr.M.A.Khan)
REGISTRAR

The Principals of the affiliated Colleges in Arts, Science and Commerce and the Heads of recognized Institutions concerned.

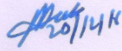
A.C/4.84/14/07/2016

No. UG/210 -A of 2016

MUMBAI-400 032 21 December, 2016

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Arts, Science and Commerce,
- 2) The Director, Board of College and University Development,
- 3) The Co-Ordinator, University Computerization Centre,
- 4) The Controller of Examinations.


(Dr.M.A.Khan)
REGISTRAR

....PTO

UNIVERSITY OF MUMBAI
Department of Lifelong Learning & Extension
FIRST YEAR -Foundation Course-I in Extension Work

SYLLABUS

SEMESTER I : EXTENSION AND FIELD OUTREACH

UNIT I: EXTENSION: BASIC CONCEPTS AND PRINCIPLES

Extension: Concept, History & Goals, Extension (Principles, advantages and disadvantages), Role of Extension Work in Rural & Urban Development.

UNIT II: FIELD OUTREACH

Field Outreach Activities (Need, Methods, Advantages and Disadvantages), Social Leadership-Concept, Characteristics & Functions.

UNIT III: COMMUNICATION SKILLS

Concept, Definition, Process of communication, significance & its limitations
Mass Media: Concept, Importance and its uses.

SEMESTER II: VALUE EDUCATION AND SKILL DEVELOPMENT

UNIT IV: VALUE EDUCATION AND LONGEVITY

Value Education and Longevity: Meaning and Significance, Development of Value Education and its Longevity: Role of Citizens, Family, Learners, Teachers and Social Reformers, Value Education: Activities and Strategies, Role of Government (Schools & Colleges), Hazards and recycling of e-waste.

UNIT V: SKILL DEVELOPMENT

Computer: Fundamentals of Computers, Basic Computer Applications,
E Learning: Meaning, Need Scope, Functions & Significance
Application Software, Operating Systems & Utility Programs

UNIT VI: DEVELOPMENT OF SOFT SKILLS

Personality Development: Meaning & Importance, Etiquettes, Code of Conduct, Accent in Communication, Grooming Styles, Preparing & Presenting Yourself, Motivation and Confidence Building, Soft Skills, Time Management

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University of Mumbai



No. UG/55 of 2019-20

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No. UG/122 of 2018-19, dated 20th October, 2018 relating to the revised syllabus and Question Paper Pattern as per (CBCGSS) for the S.Y.B..Com. Programme (Sem. III & IV).

They are hereby informed that the recommendations made by the Board of Studies in Accountancy at its meeting held on 10th April, 2019 have been accepted by the Academic Council at its meeting held on 15th April, 2019 vide item No. 4.46 and that in accordance therewith, the revised Question Paper Pattern as per the (CBCS) for the S.Y.B.Com. Programme in Sem.III & IV of

- a) Accountancy and Financial Management Paper – III
- b) Financial Accounting and Auditing (Introduction to Management Accounting)
- c) Accountancy and Financial Management Paper – IV
- d) Financial Accounting and Auditing (Auditing),

has been brought into force with effect from the academic year 2019-20, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

12th July, 2019

To


(Dr. Ajay Deshmukh)
REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.46/15/04/2019

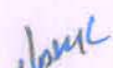
No. UG/55 -A of 2019

MUMBAI-400 032

12th July, 2019

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Chairman, Board of Studies in Accountancy,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL)
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,


(Dr. Ajay Deshmukh)
REGISTRAR

UNIVERSITY OF MUMBAI



**Revised Question Paper Pattern for
Second Year B.Com. Programme in Semester III & IV
of**

**a) Accountancy and Financial Management Paper-III
b) Financial Accounting and Auditing
(Introduction to Management Accounting)**

**a) Accountancy and Financial Management Paper- IV
b) Financial Accounting and Auditing (Auditing)**

**Under the Choice Based Credit, Grading and Semester System
(To be implemented from Academic Year 2019-2020)**

EXHIBIT NO. 7

S.Y.B.Com Sem III
Accountancy and Financial Management Paper III

Question Paper Pattern

Maximum Marks: 100

Questions to be set: 05

Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 8

S.Y.B.Com Sem III
Financial Accounting and Auditing
(Introduction to Management Accounting)

Question Paper Pattern

Maximum Marks: 100
Questions to be set: 05
Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 9

S.Y.B.Com Sem IV
Accountancy and Financial Management Paper IV

Question Paper Pattern

Maximum Marks: 100

Questions to be set: 05

Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 10

S.Y.B.Com Sem IV
Financial Accounting and Auditing
(Auditing)

Question Paper Pattern

Maximum Marks: 100
Questions to be set: 05
Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Full Length Question	20 Marks
	OR	
Q-2	Full Length Question	20 Marks
Q-3	Full Length Question	20 Marks
	OR	
Q-3	Full Length Question	20 Marks
Q-4	Full Length Question	20 Marks
	OR	
Q-4	Full Length Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Full length questions of 20 marks may be divided in to sub questions of 10 marks or 5 marks.

UNIVERSITY OF MUMBAI
Department of Lifelong Learning & Extension
SECOND YEAR – Foundation Course-II Extension Work
SYLLABUS

SEMESTER III:

UNIT I: CURRENT TRENDS IN LIFELONG LEARNING IN INDIA

- Lifelong Learning (concept, objectives and advantages)
- Use of Technology and Innovations in Lifelong Learning.
- Lifelong Learning: Health, Educational and Social Protection.
- Field skills, advance teaching and training medium and methods for citizen.

UNIT II: DEVELOPMENT AND SOCIAL SECTOR

- Agrarian Relations,
- Human Development,
- Social Exclusion and Social Justice,
- Role of NGO's in Social Change,
- Secularism and Education.

UNIT III: EXTENSION WORK PROGRAMMES AND SOCIAL ISSUES

- Street Children, Bonded Labour
- LGBT Issues
- Gender Sensitization
- Agriculture, Education and Health.

SEMESTER IV

UNIT IV: POPULATION EDUCATION

- Population Education (Concept & Importance),
- Role of Various Agencies: SCERT, NCERT,UGC, SRC and Universities.
- Factors facilitating Adult and Experiential Learning.

UNIT V: COMMUNITY DEVELOPMENT PROGRAMMES

- Consumer Awareness,
- National Rural Livelihood Mission (NRLM),
- Jan Dhan Yojana (JDY),
- Skill India Program: Introduction, Objectives, Features and Advantages.

UNIT VI: ENVIRONMENTAL EDUCATION

- Meaning, Nature, Need, Importance, Objectives & Characteristics
- Environmental Preservation and Awareness
- Role of WHO, UNESCO & UNICEF
- Water Management

References:

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- Roling, N. and Wagemakers, A. Editors.(1998), *Facilitating Sustainable Agriculture: Participatory learning and adaptive management in times of environmental uncertainty*, Cambridge University Press
- Encyclopedia of public relations, by Robert L. Heath, 2005. Retrieved October 7, 2009.
- <http://wmr.sagepub.com/content/25/6/489.abstract>
- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2796756/>
- <http://www.loc.gov/law/foreign-news/article/united-nations-new-agreement-on-electronic-waste/> <http://www.sustainelectronics.illinois.edu/policy/international.cfm>
- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2796756/>
- <http://www.hindawi.com/journals/ecri/2011/474230/>

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- larry@triangleecycling.com
- <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2796756/>
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University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Course of
B.Com Programme
Second Year
Semester III & IV
Under Choice Based Credit, Grading
and
Semester System
*With effect from Academic Year-2017-2018***

***Board of studies in
Business Economics***

Revised Syllabus of Courses of B.Com Programme

Semester III

With Effect from Academic Year 2017-2018

Business Economics -III

Macro Economics

List of Modules

Sr. No.	Modules	No.of Lectures
1	Overview of Macroeconomics	10
2	Basic concepts of Keynesian Economics	10
3	Post Keynesian developments in Macro economics	10
4	Money, prices and Inflation	15
Total		45

BUSINESS ECONOMICS III

ELEMENTS OF MACROECONOMICS

Preamble

An overall approach to macroeconomics is to examine the economy as a whole. This course is an introduction to the basic analytical tools of macro economics to evaluate macro economic conditions such as inflation, unemployment and growth. It is designed to make system of overall economy understandable and relevant. The aim is to provide a clear explanation of many aspects of aggregate economic variables to inspire a consistent way of thinking about key macroeconomic phenomena. It intends to familiarize the commerce students with basic concepts of macroeconomics and with certain common features of economic occurrence in the real world.

Sr.No.	Modules / Units
1	INTRODUCTION
	<ul style="list-style-type: none"> • Macroeconomics: Meaning, Scope and Importance. • Circular flow of aggregate income and expenditure and its Importance- closed and open economy models • The Measurement of National Product: Meaning and Importance of National Income Accounting- conventional and Green GNP and NNP concepts -National Income and Economic Welfare. • Trade Cycles: Features and Phases • Classical Macro economics : Say's law of Markets - Features, Implications and Criticism
2	BASIC CONCEPTS OF KEYNESIAN ECONOMICS
	<ul style="list-style-type: none"> • The Principle of Effective Demand: Aggregate Demand and Aggregate Supply • Consumption Function: Properties, Assumptions and Implications • Investment function and Marginal Efficiency of capital • Investment Multiplier effect on Income and Output: Assumptions, Working, Leakages, Criticism and Importance - paradox of thrift • Relevance of Keynesian theory tools to the developing countries
3	POST KEYNESIAN DEVELOPMENTS IN MACRO ECONOMICS
	<ul style="list-style-type: none"> • The IS-LM model of integration of commodity and money markets • Inflation and unemployment : Philips curve • Stagflation : meaning, causes, and consequences • Supply side economics : Basic propositions and critical appraisal
4	MONEY, PRICES AND INFLATION
	<ul style="list-style-type: none"> • Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money • Demand for Money : Classical and Keynesian approaches and Keynes' liquidity preference theory of interest - Friedman's restatement of Demand for money • Money and prices : Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach • Inflation : Demand Pull Inflation and Cost Push Inflation - Effects of Inflation- Nature of inflation in a developing economy - policy measures to curb inflation- monetary policy and inflation targeting

Reference Books	
	Ackley.G (1976), Macro Economic Theory and Policy, Macmillan Publishing Co. New York
	Ahuja. H.L., Modern Economics — S.Chand Company Ltd. New Delhi.
	Blanchard Olivier (2000), Macro Economics, Englewood Elitt, Prentice Hall
	Bouman John, Principles of Macro Economics
	Dornbush , Rudiger, Fisher Stanley and Startz, Richards Macroeconomics, Nineth edition 2004 Tata-Mac Graw Hill, New Delhi.
	Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mac Graw Hill, New Delhi.
	Friedman Hilton (1953) Essays in Positive Economics, University of Chicago Press, London.
	Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York:Worth Publishers
	Jhingan, M.L., Principles of Economics — Vrinda Publications (P) Ltd.
	Shapiro, E (1996), Macro-Economic Analysis , Galgotia Publication, New Delhi.
	Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P)Ltd

QUESTION PAPER PATTERN

Business Economics Semester III

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) All Questions carry equal marks

3) Attempt any two questions out of three in each of question 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice Questions (10 questions at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

Revised Syllabus of Courses of B.Com. Programme at

Semester IV

With Effect from the Academic Year 2017-2018

Business Economics - IV
Foundation of Public Finance

List of Modules

Sr. No.	Modules	No.of Lectures
1	Introduction to Public Finance	10
2	Public revenue	10
3	Public Expenditure and Debt	10
4	Fiscal Management and Financial Administration	15
Total		45

Business Economics IV

Foundation of Public Finance

Preamble

Public Finance Issues are central to economic and Political discourse worldwide, as one of the primary functions of government is to generate resources from its people to spend money for improving the lives of its people. The primary objective of this course is to provide students with the tools to understand the underlying concepts and practical tradeoffs entailed in Public finance policy alternatives.

It is strongly recommended to analyze Union budget of ongoing financial year in the class room.

Sr. no	Modules / Units
1	THE ROLE OF GOVERNMENT IN AN ECONOMY
	<ul style="list-style-type: none"> • Meaning and Scope of Public finance. • Major fiscal functions : allocation function, distribution function & stabilization function • Principle of Maximum Social Advantage: Dalton and Musgrave Views - the Principle in Practice, Limitations. • Relation between Efficiency, Markets and Governments • The concept of Public Goods and the role of Government
2	PUBLIC REVENUE
	<ul style="list-style-type: none"> • Sources of Public Revenue : tax and non-tax revenues • Objectives of taxation - Canons of taxation - Types of taxes : direct and indirect - Tax Base and Rates of taxation : proportional, progressive and regressive taxation • Shifting of tax burden: Impact and incidence of taxation - Processes- factors influencing incidence of taxation • Economic Effects of taxation: on Income and Wealth, Consumption, Savings, Investments and Production. • Redistributive and Anti – Inflationary nature of taxation and their implications
3	PUBLIC EXPENDITURE AND PUBLIC DEBT
	<ul style="list-style-type: none"> • Public Expenditure: Canons - classification - economic effects of public spending - on production, consumption, distribution, employment and stabilization - Theories of Public Expenditure: Wagner’s Hypothesis and Wiseman Peacock Hypothesis - Causes for Public Expenditure Growth - Significance of Public Expenditure: Low Income Support and Social Insurance Programmes. • Public Debt : Classification - Burden of Debt Finance : Internal and External- Public Debt and Fiscal Solvency
4	Fiscal policy and Management
	<ul style="list-style-type: none"> • Fiscal Policy: Meaning, Objectives, constituents and Limitations. • Contra cyclical Fiscal Policy and Discretionary Fiscal Policy : Principles of Sound and Functional Finance • Budget- Meaning objectives and types - Structure of Union budget - Deficit concepts • Intergovernmental Fiscal Relations : fiscal federalism and fiscal decentralization - central-state financial relations

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	Hoiughton E.W.(1998) : Public Finance, Penguin, Baltimore
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	Singh.S.K. (2014): Public finance in Theory and Practice, S.Chand &co Pvt Ltd, New Delhi

QUESTION PAPER PATTERN

Business Economics Semester IV

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) Attempt any two out of three questions from each of question no. 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice questions (10 questions - at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Course of
B.Com Programme
Second Year
Semester III & IV
Under Choice Based Credit, Grading
and
Semester System
*With effect from Academic Year-2017-2018***

***Board of studies in
Business Economics***

Revised Syllabus of Courses of B.Com Programme

Semester III

With Effect from Academic Year 2017-2018

Business Economics -III

Macro Economics

List of Modules

Sr. No.	Modules	No.of Lectures
1	Overview of Macroeconomics	10
2	Basic concepts of Keynesian Economics	10
3	Post Keynesian developments in Macro economics	10
4	Money, prices and Inflation	15
Total		45

BUSINESS ECONOMICS III

ELEMENTS OF MACROECONOMICS

Preamble

An overall approach to macroeconomics is to examine the economy as a whole. This course is an introduction to the basic analytical tools of macro economics to evaluate macro economic conditions such as inflation, unemployment and growth. It is designed to make system of overall economy understandable and relevant. The aim is to provide a clear explanation of many aspects of aggregate economic variables to inspire a consistent way of thinking about key macroeconomic phenomena. It intends to familiarize the commerce students with basic concepts of macroeconomics and with certain common features of economic occurrence in the real world.

Sr.No.	Modules / Units
1	INTRODUCTION
	<ul style="list-style-type: none"> • Macroeconomics: Meaning, Scope and Importance. • Circular flow of aggregate income and expenditure and its Importance- closed and open economy models • The Measurement of National Product: Meaning and Importance of National Income Accounting- conventional and Green GNP and NNP concepts -National Income and Economic Welfare. • Trade Cycles: Features and Phases • Classical Macro economics : Say's law of Markets - Features, Implications and Criticism
2	BASIC CONCEPTS OF KEYNESIAN ECONOMICS
	<ul style="list-style-type: none"> • The Principle of Effective Demand: Aggregate Demand and Aggregate Supply • Consumption Function: Properties, Assumptions and Implications • Investment function and Marginal Efficiency of capital • Investment Multiplier effect on Income and Output: Assumptions, Working, Leakages, Criticism and Importance - paradox of thrift • Relevance of Keynesian theory tools to the developing countries
3	POST KEYNESIAN DEVELOPMENTS IN MACRO ECONOMICS
	<ul style="list-style-type: none"> • The IS-LM model of integration of commodity and money markets • Inflation and unemployment : Philips curve • Stagflation : meaning, causes, and consequences • Supply side economics : Basic propositions and critical appraisal
4	MONEY, PRICES AND INFLATION
	<ul style="list-style-type: none"> • Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money • Demand for Money : Classical and Keynesian approaches and Keynes' liquidity preference theory of interest - Friedman's restatement of Demand for money • Money and prices : Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach • Inflation : Demand Pull Inflation and Cost Push Inflation - Effects of Inflation- Nature of inflation in a developing economy - policy measures to curb inflation- monetary policy and inflation targeting

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QUESTION PAPER PATTERN

Business Economics Semester III

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) All Questions carry equal marks

3) Attempt any two questions out of three in each of question 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice Questions (10 questions at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

Revised Syllabus of Courses of B.Com. Programme at

Semester IV

With Effect from the Academic Year 2017-2018

Business Economics - IV
Foundation of Public Finance

List of Modules

Sr. No.	Modules	No.of Lectures
1	Introduction to Public Finance	10
2	Public revenue	10
3	Public Expenditure and Debt	10
4	Fiscal Management and Financial Administration	15
Total		45

Business Economics IV

Foundation of Public Finance

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It is strongly recommended to analyze Union budget of ongoing financial year in the class room.

Sr. no	Modules / Units
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	<ul style="list-style-type: none"> • Meaning and Scope of Public finance. • Major fiscal functions : allocation function, distribution function & stabilization function • Principle of Maximum Social Advantage: Dalton and Musgrave Views - the Principle in Practice, Limitations. • Relation between Efficiency, Markets and Governments • The concept of Public Goods and the role of Government
2	PUBLIC REVENUE
	<ul style="list-style-type: none"> • Sources of Public Revenue : tax and non-tax revenues • Objectives of taxation - Canons of taxation - Types of taxes : direct and indirect - Tax Base and Rates of taxation : proportional, progressive and regressive taxation • Shifting of tax burden: Impact and incidence of taxation - Processes- factors influencing incidence of taxation • Economic Effects of taxation: on Income and Wealth, Consumption, Savings, Investments and Production. • Redistributive and Anti – Inflationary nature of taxation and their implications
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	<ul style="list-style-type: none"> • Public Expenditure: Canons - classification - economic effects of public spending - on production, consumption, distribution, employment and stabilization - Theories of Public Expenditure: Wagner’s Hypothesis and Wiseman Peacock Hypothesis - Causes for Public Expenditure Growth - Significance of Public Expenditure: Low Income Support and Social Insurance Programmes. • Public Debt : Classification - Burden of Debt Finance : Internal and External- Public Debt and Fiscal Solvency
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	<ul style="list-style-type: none"> • Fiscal Policy: Meaning, Objectives, constituents and Limitations. • Contra cyclical Fiscal Policy and Discretionary Fiscal Policy : Principles of Sound and Functional Finance • Budget- Meaning objectives and types - Structure of Union budget - Deficit concepts • Intergovernmental Fiscal Relations : fiscal federalism and fiscal decentralization - central-state financial relations

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	David N. Hyman : Public Finance A Contemporary Application of theory of policy, Krishna Offset, Delhi
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	Jha, R (1998) : Modern Public Economics, Route Ledge, London
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	Mithani, D.M (1998) : Modern Public Finance, Himalaya Publishing House, Mumbai
	Singh.S.K. (2014): Public finance in Theory and Practice, S.Chand &co Pvt Ltd, New Delhi

QUESTION PAPER PATTERN

Business Economics Semester IV

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) Attempt any two out of three questions from each of question no. 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice questions (10 questions - at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

UNIVERSITY OF MUMBAI
No. UG/127 of 2017-18

CIRCULAR:-

A reference is invited to the syllabi relating to the Bachelor of Commerce (B.Com.) Programme vide this office Circular No.UG/15 of 2012-13, dated 8th May, 2012 and the Head, University Departments of Commerce and the Principals of the affiliated Colleges in Commerce are hereby informed that the recommendation made by Ad-hoc Dean Faculty of Commerce and Management has been accepted by the Academic Council at its meeting held on 11th May, 2017 vide item No.4.183 and that in accordance therewith, the revised syllabus as per the (CBCS) of Second Year for Bachelor of Commerce Programme (B.Com) (Sem -III & IV), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2017-18.

MUMBAI - 400 032

29th July, 2017

To

[Signature]
REGISTRAR

The Head, University Department of Commerce and the Principals of the affiliated Colleges in Commerce.

A.C/4.183/11/05/2017

No. UG/ 127-A of 2017

MUMBAI-400 032 29th July, 2017

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Commerce,
- 2) The Chairman, Ad-hoc Board of Studies in Commerce,
- 3) The Offg. Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Studies Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,

[Signature]
REGISTRAR

....PTO

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
Bachelor of Commerce Programme
Second Year
Semester III and IV**

**Under Choice Based Credit, Grading and
Semester System**

To be implemented from Academic Year 2017-2018

Faculty of Commerce

S.Y.B.Com

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses		1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses		1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management III	03	1	Accountancy and Financial Management IV	03
1Ab	Discipline Specific Elective(DSE) Courses		1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03	2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses		1B	Discipline Related Elective(DRE) Courses	
3	Commerce III	03	3	Commerce IV	03
4	Business Economics III	03	4	Business Economics IV	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A		2A	**Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03	5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B		2B	**Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Business Law I	03	7	Business Law II	03
Total Credits		20	Total Credits		20

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)		1Ab *List of Discipline Specific Elective(DSE) Courses for Semester IV (Any One)	
1	Financial Accounting and Auditing - Introduction to Management Accounting	1	Financial Accounting and Auditing - Auditing
2	Business Management - Marketing Management	2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India	3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations	4	Commerce- International Business Relations

*List of Skill Enhancement Courses (SEC) Group A for Semester III (Any One)		*List of Skill Enhancement Courses (SEC) Group A for Semester IV (Any One)	
1	Advertising I	1	Advertising II
2	Field Sales Management I	2	Field Sales Management II
3	Public Relations I	3	Public Relations II
4	Mass Communication I	4	Mass Communication II
5	Travel & Tourism Management Paper I	5	Travel & Tourism Management II
6	Journalism I	6	Journalism II
7	Company Secretarial Practice I	7	Company Secretarial Practice II
8	Rural Development I	8	Rural Development II
9	Co-operation I	9	Co-operation II
10	Mercantile Shipping I	10	Mercantile Shipping II
11	Indian Economic Problem I	11	Indian Economic Problem II
12	Computer Programming I	12	Computer Programming II
13	Logistic and Supply Chain Management I	13	Logistic and Supply Chain Management I
14	Economic System I	14	Economic System II
Note: Course selected in Semester III will continue in Semester IV			

*List of Skill Enhancement Courses (SEC) Group B for Semester III (Any One)		** List of Skill Enhancement Courses (SEC) Group B for Semester IV (Any One)	
1	Foundation Course- Contemporary Issues - III	1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - III	2	Foundation Course in NSS - IV
3	Foundation Course in NCC - III	3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - III	4	Foundation Course in Physical Education - IV
Note: Course selected in Semester III will continue in Semester IV			

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2017-2018)

Semester III

No. of Courses	Semester III	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management III	03
1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses	
3	Commerce III	03
4	Business Economics III	03
2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Business Law I	03
Total Credits		20

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)	
1	Financial Accounting and Auditing - Introduction to Management Accounting
2	Business Management - Marketing Management
3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations

***List of Skill Enhancement Courses (SEC) Group A
for Semester III (Any One)**

1	Advertising I
2	Field Sales Management I
3	Public Relations I
4	Mass Communication I
5	Travel & Tourism Management Paper I
6	Journalism I
7	Company Secretarial Practice I
8	Rural Development I
9	Co-operation I
10	Mercantile Shipping I
11	Indian Economic Problem I
12	Computer Programming I
13	Logistic and Supply Chain Management I
14	Economic System I

Note: Course selected in Semester III will continue in Semester IV

**** List of Skill Enhancement Courses (SEC) Group B**

1	Foundation Course – Contemporary Issues- III
2	Foundation Course in NSS - III
3	Foundation Course in NCC - III
4	Foundation Course in Physical Education - III

Note: Course selected in Semester III will continue in Semester IV

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Aa. Accountancy and Financial Management III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
2	Piecemeal Distribution of Cash	15
3	Amalgamation of Firms	15
4	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
Total		60

Sr. No.	Modules / Units
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year
	i) Simple final accounts questions to demonstrate the effect on final Accounts when a partner is admitted during the year or when partner Retires / dies during the year. ii) Allocation of gross profit prior to and after admission / retirement / death when stock on the date of admission / retirement is not given and apportionment of other expenses based on time / Sales/other given basis. iii) Ascertainment of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is given and apportionment of other expenses based on time / Sales / other given basis Excluding Questions where admission / retirement / death takes place in the same year.
2	Piecemeal Distribution of Cash
	i) Excess Capital Method only ii) Asset taken over by a partner iii) Treatment of past profits or past losses in the Balance sheet iv) Contingent liabilities / Realization expenses / amount kept aside for expenses and adjustment of actual v) Treatment of secured liabilities vi) Treatment of preferential liabilities like Govt. dues / labour dues etc. Excluding : Insolvency of partner and Maximum Loss Method
3	Amalgamation of Firms
	i) Realization method only ii) Calculation of purchase consideration iii) Journal / ledger accounts of old firms iv) Preparing Balance sheet of new firm v) Adjustment of goodwill in the new firm vi) Realignment of capitals in the new firm by current accounts / cash or a combination thereof Excluding Common transactions between the amalgamating firms
4	Conversion / Sale of a Partnership Firm into a Ltd. Company
	(i) Realisation method only (ii) Calculation of New Purchase consideration, Journal / Ledger Accounts of old firms. Preparing Balance sheet of new company

Reference Text :

1. Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd.
2. Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers.
3. R. Narayanaswamy – “Financial Accounting”, Prentice Hall of India, New Delhi
4. Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

**1Ab. Financial Accounting and Auditing – Introduction
to Management Accounting**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Management Accounting	10
2	Ratio Analysis and Interpretation	15
3	Working Capital Management	10
4	Capital Budgeting	10
Total		45

Sr. No.	Modules / Units
1	Introduction to Management Accounting
	<p>A. Introduction to Management Accounting – Meaning, Nature, Scope, Functions, Decision Making Process, Financial Accounting V/s Management Accounting</p> <p>B. Analysis and Interpretation of Financial Statements</p> <p>i) Study of Balance sheet and Income statement / Revenue statements in vertical form suitable for analysis</p> <p>ii) Relationship between items in Balance Sheet and Revenue statement</p> <p>iii) Tools of analysis of Financial Statements (i) Trend analysis (ii) Comparative Statement (iii) Common Size Statement</p> <p>Note : (i) Problems based on trend analysis (ii) Short Problems on Comparative and Common sized statements</p>
2	Ratio Analysis and Interpretation
	<p>(Based on Vertical Form of Financial statements) – Meaning, classification, Du Point Chart, advantages and Limitations)</p> <p>A. Balance Sheet Ratios :</p> <p>i) Current Ratio</p> <p>ii) Liquid Ratio</p> <p>iii) Stock Working Capital Ratio</p> <p>iv) Proprietary Ratio</p> <p>v) Debt Equity Ratio</p> <p>vi) Capital Gearing Ratio</p> <p>B. Revenue Statement Ratio:</p> <p>i) Gross Profit Ratio</p> <p>ii) Expenses Ratio</p> <p>iii) Operating Ratio</p> <p>iv) Net Profit Ratio</p> <p>v) Net Operating Profit Ratio</p> <p>vi) Stock Turnover Ratio</p> <p>A. Combined Ratio :</p> <p>i) Return on capital employed (Including Long Term Borrowings)</p> <p>ii) Return on proprietor's Fund (Shareholders Fund and Preference Capital)</p> <p>iii) Return on Equity Capital</p> <p>iv) Dividend Payout Ratio</p> <p>v) Debt Service Ratio</p> <p>vi) Debtors Turnover</p> <p>vii) Creditors Turnover</p> <p>(Practical Question on Ratio Analysis)</p>
3	Working Capital Management : (Practical Questions)
	<p>A. Concept, Nature of Working Capital , Planning of Working Capital</p> <p>B. Estimation / Projection of Working Capital Requirement in case of Trading and Manufacturing Organization</p> <p>C. Operating Cycle</p>

Sr. No.	Modules / Units
4	Capital Budgeting
	A. Introduction: B. The classification of capital budgeting projects C. Capital budgeting process D. Capital budgeting techniques - Payback Period, Accounting Rate of Return, Net Present Value, The Profitability Index, Discounted Payback. (Excluding calculation of cash flow)

Reference Text :

1. Cost and Management Accounting - Colinn Dury 7th Edition
2. Cost and Management Accounting- Dbarshi Bhattacharyya pearson Publications 2013 edition
3. Management Accounting - M.Y.Khan
4. Management Accounting - I.M.pandey

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions C) Sub Questions to be asked 12 and to be answered any 10 D) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	C) Theory questions D) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Ab. Business Management-Marketing Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Marketing Management and Marketing Environment	10
2	Understanding Competition and Strategic Marketing	15
3	Product	10
4	Pricing	10
Total		45

Sr. No.	Modules / Units
1	Marketing Management and Marketing Environment
	<ul style="list-style-type: none"> • Marketing management : Definition, need and importance of marketing management • Functions of Marketing Management • Micro and Macro Environment with specific reference to India • Emerging Marketing opportunities in India – Marketing at the bottom of the pyramid, growing middle class • International marketing environment
2	Understanding Competition and Strategic Marketing
	<ul style="list-style-type: none"> • Marketing strategy : Definition and Features • Steps in strategic marketing planning process • SWOT Analysis • Michael Porter’s Five Forces Model • Analyzing competition
3	Product
	<ul style="list-style-type: none"> • Definition, Product Levels – Customer Value Hierarchy • Product Classification : Based on durability and tangibility, consumer goods classification and industrial goods classification • Product Life Cycle : Stages and features of each stage • Product Positioning : Meaning and Importance • Steps in Product Positioning
4	Pricing
	<ul style="list-style-type: none"> • Meaning and objective of Pricing • Factors affecting pricing decisions • Methods of pricing : Mark-up pricing, Target-return Pricing, Perceived-value Pricing, Value Pricing, Going-Rate Pricing and Auction Pricing • Steps in Pricing

Reference Books:

1. Philip Kotler (2003). Marketing Management : Eleventh Edition. New Delhi : Pearson Education
2. V. S. Ramaswani and S Namakumari (2002). Marketing : Planning, Implementation and Control (3rd Edition) New Delhi, Macmillan India
3. Michael Porter – Competitive Advantage
4. Theodore Levitt – Marketing Management
5. Fundamentals of Marketing – William Stanton
6. Customer Driven Services Management (1999) Response Books

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions E) Sub Questions to be asked 12 and to be answered any 10 F) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	E) Theory questions F) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

3. Commerce –II

(Management: Functions and Challenges)

Course Objectives:

- To make the learners aware about conceptual knowledge and evolution of Management.
- To familiarize the learners with the functions in Management.

Sr. No.	Modules	No. of Lectures
1	Introduction To Management	11
2	Planning & Decision Making	10
3	Organising	12
4	Directing And Controlling	12
	Total	45

Sr. No.	Modules
1	Introduction To Management (11)
	<ul style="list-style-type: none"> • Management- Concept, Nature, Functions, Managerial Skills & Competencies • Evolution of Management Thoughts Classical Approach: Scientific Management – F.W.Taylor’s Contribution Classical Organisation Theory: HenriFayol’s Principles Neo Classical: Human Relations Approach – EltonMayo’sHawthorne experiments • Modern Management Approach-PeterDrucker’s Dimensions of Management, Indian Management Thoughts: Origin & Significance of Indian Ethos to Management.
2	Planning & Decision Making (10)
	<ul style="list-style-type: none"> • Planning - Steps, Importance, Components, Coordination – Importance • M.B.O -Process, Advantages, Management By Exception- Advantages; Management Information System- Concept, Components • Decision Making - Techniques, Essentials of a Sound Decision Making, Impact of Technology on Decision Making.
3	Organising (12)
	<ul style="list-style-type: none"> • Organising-Steps, Organisation Structures – Features of Line & Staff Organisation, Matrix Organisation , Virtual Organisation, Formalv/s Informal Organisation. • Departmentation -Meaning -Bases,Span of Management- Factors Influencing Span of Management, Tall and Flat Organisation. • Delegation of Authority- Process, Barriers to Delegation, Principles of Effective Delegation. Decentralisation:Factors Influencing Decentralisation, Centralization v/s Decentralisation
4	Directing And Controlling (12)
	<ul style="list-style-type: none"> • Motivation – Concept, Importance, Influencing factors. Importance of Communication, Barriers to effective Communication • Leadership- Concept,Functions, Styles, Qualities of a good leader. • Controlling – Concept, Steps, Essentials of good control system, Techniques of Controlling -PERT, CPM, Budgetary Control, Management Audit.

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Management Today Principles & Practice- Gene Burton, ManabThakur, Tata McGraw-Hill, Publishing Co.Ltd.
2. Management – James A.F. Stoner, Prentice Hall, Inc .U.S.A.
3. Management : Global Prospective –Heinz Weihrich & Harold Koontz, Tata McGraw- Hill, Publishing Co.Ltd.
4. Essential of Database Management Systems -Alexis Leon , Mathews Leon Vijay Nicole, Imprints Pvt Ltd.
5. Management –Task ,Resp, Practices – PetaDruche “willian Heinemann LTD.

PAPER PATTERN
COMMERCE PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six**

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

4. Business Economics III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Macroeconomics	10
2	Basic concepts of Keynesian Economics	10
3	Post Keynesian developments in Macro economics	10
4	Money, prices and Inflation	15
	Total	45

BUSINESS ECONOMICS III

ELEMENTS OF MACROECONOMICS

Preamble

An overall approach to macroeconomics is to examine the economy as a whole. This course is an introduction to the basic analytical tools of macro economics to evaluate macro economic conditions such as inflation, unemployment and growth. It is designed to make system of overall economy understandable and relevant. The aim is to provide a clear explanation of many aspects of aggregate economic variables to inspire a consistent way of thinking about key macroeconomic phenomena. It intends to familiarize the commerce students with basic concepts of macroeconomics and with certain common features of economic occurrence in the real world.

Sr. No.	Modules / Units
1	INTRODUCTION
	<ul style="list-style-type: none"> • Macroeconomics: Meaning, Scope and Importance. • Circular flow of aggregate income and expenditure and its Importance- closed and open economy models • The Measurement of National Product: Meaning and Importance of National Income Accounting- conventional and Green GNP and NNP concepts -National Income and Economic Welfare. • Trade Cycles: Features and Phases • Classical Macro economics : Say's law of Markets - Features, Implications and Criticism
2	BASIC CONCEPTS OF KEYNESIAN ECONOMICS
	<ul style="list-style-type: none"> • The Principle of Effective Demand: Aggregate Demand and Aggregate Supply • Consumption Function: Properties, Assumptions and Implications • Investment function and Marginal Efficiency of capital • Investment Multiplier effect on Income and Output: Assumptions, Working, Leakages, Criticism and Importance - paradox of thrift • Relevance of Keynesian theory tools to the developing countries <p>Liquidity Preference Theory of Interest</p>
3	POST KEYNESIAN DEVELOPMENTS IN MACRO ECONOMICS
	<ul style="list-style-type: none"> • The IS-LM model of integration of commodity and money markets • Inflation and unemployment : Philips curve • Stagflation : meaning, causes, and consequences • Supply side economics
4	MONEY, PRICES AND INFLATION
	<ul style="list-style-type: none"> • Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money • Demand for Money : Classical and Keynesian approaches and Keynes' liquidity preference theory of interest - Friedman's restatement of Demand for money • Money and prices : Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach • Inflation : Demand Pull Inflation and Cost Push Inflation - Effects of Inflation- Nature of inflation in a developing economy - policy measures to curb inflation- monetary policy and inflation targeting

Reference Books

Ackley.G (1976), Macro Economic Theory and Policy, Macmillan Publishing Co. New York

Ahuja. H.L., Modern Economics — S.Chand Company Ltd. New Delhi.

Blanchard Olivier (2000), Macro Economics, Englewood Elitt, Prentice Hall

Bouman John, Principles of Macro Economics

Dornbush , Rudiger, Fisher Stanley and Startz, Richards Macroeconomics, Nineth edition
2004 Tata-Mac Graw Hill, New Delhi.

Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mac Graw Hill, New Delhi.

Friedman Hilton (1953) Essays in Positive Economics, University of Chicago Press, London.

Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York:Worth Publishers

Jhingan, M.L., Principles of Economics — Vrinda Publications (P) Ltd.

Shapiro, E (1996), Macro-Economic Analysis , Galgotia Publication, New Delhi.

Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P)Ltd

QUESTION PAPER PATTERN

Business Economics Semester III

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) All Questions carry equal marks

3) Attempt any two questions out of three in each of question 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice Questions (10 questions at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Advertising - I

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Introduction to Advertising	12
2	Advertising Agency	11
3	Economic & Social Aspects of Advertising	11
4	Brand Building and Spécial Purpose Advertising	11
Total		45

Sr. No.	Modules
1	Introduction to Advertising
	<ul style="list-style-type: none"> • Integrated Marketing Communications (IMC)- Concept, Features, Elements, Role of advertising in IMC • Advertising: Concept, Features, Evolution of Advertising, Active Participants, Benefits of advertising to Business firms and consumers. • Classification of advertising: Geographic, Media, Target audience and Functions.
2	Advertising Agency
	<ul style="list-style-type: none"> • Ad Agency: Features, Structure and services offered, Types of advertising agencies , Agency selection criteria • Agency and Client: Maintaining Agency–Client relationship, Reasons and ways of avoiding Client Turnover, Creative Pitch, Agency compensation • Careers in advertising: Skills required for a career in advertising, Various Career Options, Freelancing Career Options - Graphics, Animation, Modeling, Dubbing.
3	Economic & Social Aspects of Advertising
	<ul style="list-style-type: none"> • Economic Aspects: Effect of advertising on consumer demand, monopoly and competition, Price. • Social aspects: Ethical and social issues in advertising, positive and negative influence of advertising on Indian values and culture. • Pro Bono/Social advertising: Pro Bono Advertising, Social Advertising by Indian Government through Directorate of Advertising and Visual Publicity (DAVP), Self-Regulatory body- Role of ASCI (Advertising Standard Council of India)
4	Brand Building and Special Purpose Advertising
	<ul style="list-style-type: none"> • Brand Building: The Communication Process, AIDA Model, Role of advertising in developing Brand Image and Brand Equity, and managing Brand Crises. • Special purpose advertising: Rural advertising, Political advertising-, Advocacy advertising, Corporate Image advertising, Green Advertising – Features of all the above special purpose advertising. • Trends in Advertising: Media, Ad spends, Ad Agencies, Execution of advertisements

Revised Syllabus of Courses of SYB. Com
Programme at Semester III & IV
with effect from the Academic Year 2017-2018

Reference Books

Advertising

1. Advertising and Promotion : An Integrated Marketing Communications Perspective George Belch and Michael Belch, 2015, 10th Edition, McGraw Hill Education
2. Contemporary Advertising, 2017, 15th Edition, William Arens, Michael Weigold and Christian Arens, Hill Higher Education
3. Strategic Brand Management – Kevin Lane Keller, 4th Edition, 2013 – Pearson Education Limited
4. Kleppner’s Advertising Procedure – Ron Lane and Karen King, 18th edition, 2011 – Pearson Education Limited
5. Advertising: Planning and Implementation, 2006 – Raghuvir Singh, Sangeeta Sharma –Prentice Hall
6. Advertising Management, 5th Edition, 2002 – Batra, Myers and Aaker – Pearson Education
7. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
8. Brand Equity & Advertising- Advertising’s role in building strong brands, 2013- David A. Aker, Alexander L. Biel, Psychology Press
9. Brand Positioning – Strategies for Competitive Advantage, Subroto Sengupta, 2005, Tata McGraw Hill Publication.
10. The Advertising Association Handbook - J. J. D. Bullmore, M. J. Waterson, 1983 - Holt Rinehart & Winston
11. Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow and Donald E. Baack, 5th Edition, 2012 – Pearson Education Limited
12. Kotler Philip and Eduardo Roberto, Social Marketing, Strategies for Changing Public Behaviour, 1989, The Free Press, New York.
13. Confessions of an Advertising Man, David Ogilvy, 2012, Southbank Publishing
14. Advertising, 10th Edition, 2010 - Sandra Moriarty, Nancy D Mitchell, William D. Wells, Pearson

PAPER PATTERN
ADVERTISING PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10
(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10
(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Field Sales Management – I

Course Objective:

1. To understand the concept of field sales management.
2. To Make Learners aware about practical applications of sales management.

Sr. No.	Modules	No. of Lectures
1	Field Sales Management	11
2	Sales Organisation	11
3	Sales Policies	11
4	Sales Force Management	12
	Total	45

Sr. No.	Modules
1	Field Sales Management
	<ul style="list-style-type: none"> • Introduction to Sales Management – Meaning & Concept – Nature, Objectives of Salesmanship, Function of Sales Management, Sales Management as a career option. • Field Sales Management – Introduction, Concept of Personal Selling & Advertising, Difference between selling and Marketing, Difference between Advertising & Personal Selling , Changing face of Personal Selling. • Sales Manager – Qualities & Qualification of Sales Manager – Essentials for a Successful Sales Manager – Duties & Responsibilities of a Sales Manager.
2	Sales Organisation
	<ul style="list-style-type: none"> • Meaning, Nature, Characteristics of a Sales Organization, Need & Objectives of Sales Organization. • Structure of Sales Organization, Types of Sales Organizations and factors affecting structure of Sales Organization. • Centralization & Decentralization of Sales Organization, Merits and Demerits.
3	Sales Policies
	<ul style="list-style-type: none"> • Product Policies – Branding , Promotional Policies – Promotional Measure • Pricing Policies – Methods of Pricing, Factors, Strategies • Place / Distribution Policies – Channels of Distribution-Types (Consumer & Industrial Goods) , Factors affecting selection of channel of distribution
4	Sales Force Management
	<ul style="list-style-type: none"> • Recruitment and Selection of Salesforce – Concept, Sources of Recruitment Steps in selection process, Training of Salesforce -Methods • Compensating & Motivating the Sales Team -Methods of Compensation, Monetary and Non-Monetary tools of Motivation. • Evaluating Sales Force Performance, Functions, Sales records, Reporting, Performance Appraisal of Sales Force.

Reference Books

Field Sales Management

1. Philip Kotler – Marketing Management, 11th ed. Pearson Publication.
2. Porter, Michel E. Competitive Strategy, New York: The Free Press, 1980.
3. Tirodkar, Field Sales Management, Vani Publication, Pune.
4. Richard R Still, Edward W. Candiff, Sales Management.
5. M.D.Pestonjee, Motivation & Job Satisfaction.
6. Tom Reilly, Value Added Selling
7. Helen Woodruffe, Services Marketing, Macmillan Publication.
8. V.S.Ramaswamy, S.Namakumari, Marketing Management, Global Prospective – Indian Concept, Macmillan Publication

PAPER PATTERN
FIELD SALES MANAGEMENT PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Company Secretarial Practice - I

Course Objective:

- To provide the learners an insight about Company Secretarial Practices.
- To make the learners understand the role of Company Secretary towards Company's statutory provisions, rules and regulations.
- To make the learners understand the various aspects of Company Management, meetings and reports.

Sr. No.	Modules	No. of Lectures
1	Introduction to Company	12
2	Company Secretary Practices	12
3	Company Documentation and Formation	12
4	Secretarial Correspondence	10
Total		45

Sr. No.	Modules
1	Introduction to Company
	<ul style="list-style-type: none"> • Introduction to Company – Features, Types -As per Company’s Act, 2013. • Company Secretary – Qualities, Qualifications, Appointment procedure, Resignation & Removal. • Role of Company Secretary–Rights, Responsibilities, Liabilities of Company Secretary, Career options of Company Secretary.
2	Company Secretary Services
	<ul style="list-style-type: none"> • Advisory Services – Role of Company Secretary as an advisor to Chairman, Secretary as an liaison officer between the (a) Company and Stock Exchange (b) Company and Depository Participants (c) Company and Register of Companies (ROC). • Representation Services of Company Secretary at different forums- Company Law Board, Consumer Forum, SEBI, Arbitration & conciliation services, Cyber Law compliance, Secretarial Standards – Advantages, Secretarial Standards by ICSI, Secretarial Standards -1- 10. • Secretarial Audit – Procedure and Stages, Need and Importance, Scope.
3	Company Documentation and Formation
	<ul style="list-style-type: none"> • Memorandum of Association (MOA) - Clauses, Alteration of MOA, Ultra Vires. Articles of Association (AOA) – Contents, Prospectus – Statement in Lieu of Prospectus, Contents, Misleading Prospectus. • Company Formation –Stages,Secretarial Duties at each stage in public company and private company. • Conversion & Reconversion of Private and Public Company – Secretarial Procedure.
4	Secretarial Correspondence
	<ul style="list-style-type: none"> • Correspondence– Shareholders, Debenture Holders, Registrar of Companies, Stock Exchange & penalties thereon • Correspondence with SEBI, Company Law Board and penalties thereon, Role of technology in Secretarial Correspondence • Specimens– Letter to shareholders - Rights Issue, Bonus Issue, Letter toROC-Alteration of MOA/AoA, Letter to Stock Exchange –Listing of shares, Letters to Government- Reconversion/Conversion, Letter to Bank – Overdraft Facility

COMPANY SECRETARIAL PRACTICE

REFERENCES

Readings:

1. M. C.Bhandari : Guide to Company Law Procedure;
Wadhwa& Company, Agra&Nagpur
2. K. V.Shanbhogue : Company Law Practice;
BharatLaw House, New Delhi – 34
3. M. L.Sharma : Company Procedures and Register of
Companies , Tax Publishers, Delhi
4. A. M.Chakborti, : Company Notices, Meetings and
B. P.Bhargava Resolutions, Taxmann, New Delhi
5. A.Ramaiya : Guide to the Companies Act,
Wadhwa& Company, Nagpur
6. R.Suryanarayanan : Company Notices, Meetings and
Resolutions, Kamal Law House, Kolkatta
7. D. K. Jain : E- Filling of Forms & returns
8. Taxmann : E-Company forms
9. V.K.Gaba : Depository Participants (Law & Practice)
10. ICSI Publications : Meetings
11. B. K.Sengupta : Company Law
12. D. K. Jain : Company Law Procedures

References:

1. M. C.Bhandari : Guide to Memorandum, Articles and
R.D.Makheeja Incorporation of Companies ;
Wadhwa& Company, Agra&Nagpur
2. Taxman : Company Law, Digest

Journals:

1. Chartered Secretary : ICSI Publication
2. Student Company Secretary : ICSI Publication
3. Company Law Journal : L.M.Sharma, Post Box No. 2693,
New Delhi – 110005.
4. Corporate Law Adviser : Corporate Law Advisers, Post Bag
No. 3, VasantVihar, New Delhi

PAPER PATTERN

COMPANY SECRETARIAL PRACTICE - PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer Any Two of the following Out of Three questions - Module - I 15

a.

b.

c.

Q.3 Answer Any Two of the following Out of Three questions - Module - II 15

a.

b.

c.

Q.4 Answer Any Two of the following Out of Three questions - Module - III 15

a.

b.

c.

Q.5 Answer Any Two of the following Out of Three questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on Any Four out of Six 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Computer Programming Paper I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Hardware	15
2	Software	15
3	Introduction To C Programming	15
4	C – Decision / Loop Statements	15
5	Laboratory Training	15
Total		75

Sr. No.	Modules / Units
1	UNIT – I : HARDWARE
	Evolution of Computers – Generations, Types of Computers, Computer System, Characteristics, Basic Components of a Digital Computer – Control Unit, ALU, Input / Output, Functions and Memory, Memory Addressing Capability of a CPU, Binary number system, Binary addition (1's complement, 2's Complement), Binary to decimal and Decimal to Binary Conversion, Octal Number, Hexadecimal System, World length of a computer, processing speed of a computer.
2	UNIT – II : SOFTWARE
	Software and its Need, Types of Software – System Software, Application software, System Software – Operating System, Utility Program, Algorithms, Flow Charts – Symbols, Rules for making Flow chart, Programming languages, Assemblers, Compilers and Interpreter, Computer Applications in Business.
3	UNIT – III : INTRODUCTION TO C PROGRAMMING
	Structure of C program, Keywords, identifies, constants, variables, data types, type modifier, type conversion, types of operator and expressions, Input and Output functions in C (print(), scanf(), getchar(), putchar(), gets(), puts()). Storage class specifiers Header files(stdio.h,math.j,conop.j)
4	UNIT – IV : C – DECISION / LOOP STATEMENTS
	Decision Statement – if-else statement, break, continue, goto, switch() case and nested if statement. Loop control statements – for(), while(), do-while loop() and nested loops.
5	LABORATORY TRAINING
	Lab 1 : Writing algorithms and drawing flowcharts (Input-process-output). Lab 2 : Writing algorithms and drawing flowcharts (Input-decision-process-output). Lab 3 : Writing algorithms and drawing flowcharts (Simple Loops). Lab 4 : Loading a C editor program-Entering and compiling a simple C-program. Lab 5 : C-program to input name-and sales & then print name and commission. Lab 6 : C-program to compute commission, discount etc using if() condition. Lab 7 : Computing income tax based on given criterion. Lab 8 : Printing numbers and summing number using loops. Lab 9 : Printing interest and depreciation tables.

QUESTION PAPER PATTERN

Maximum Marks : 75

Questions to be set : 05

Duration : $2\frac{1}{2}$ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particulars	Marks
Q. 1.	Objective Questions A. Sub Questions to be asked 10 and to be solved any 08 B. Sub Questions to be asked 10 and to be solved any 07 (* Multiple choice / True or False / Match the columns)	15 Marks
Q. 2.	Full Length Question OR	15 Marks
Q. 2.	Full Length Question	15 Marks
Q. 3.	Full Length Question OR	15 Marks
Q.3.	Full Length Question	15 Marks
Q. 4.	Full Length Question OR	15 Marks
Q. 4.	Full Length Question	15 Marks
Q. 5.	Full Length Question OR	15 Marks
Q. 5.	Short Notes To be asked 05 To be answered 03	15 Marks

Note : Full length question of 15 marks may be divided into two sub questions of 08 and 07 marks.

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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6. Foundation Course- Contemporary Issues- III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
Total		45

Sr. No.	Modules / Units
1	<p>Human Rights Violations and Redressal</p> <p>A. Scheduled Castes- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>B. Scheduled tribes- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>C. Women- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>D. Children- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>E. People with Disabilities, Minorities, and the Elderly population- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (4 Lectures)</p>
2	<p>Dealing With Environmental Concerns</p> <p>A. Concept of Disaster and general effects of Disasters on human life- physical, psychological, economic and social effects. (3 Lectures)</p> <p>B. Some locally relevant case studies of environmental disasters. (2 Lectures)</p> <p>C. Dealing with Disasters - Factors to be considered in Prevention, Mitigation (Relief and Rehabilitation) and disaster Preparedness. (3 Lectures)</p> <p>D. Human Rights issues in addressing disasters- issues related to compensation, equitable and fair distribution of relief and humanitarian approach to resettlement and rehabilitation. (3 Lectures)</p>
3	<p>Science and Technology – I</p> <p>A. Development of Science- the ancient cultures, the Classical era, the Middle Ages, the Renaissance, the Age of Reason and Enlightenment. (3 Lectures)</p> <p>B. Nature of science- its principles and characteristics; Science as empirical, practical, theoretical, validated knowledge. (2 Lectures)</p> <p>C. Science and Superstition- the role of science in exploding myths, blind beliefs and prejudices; Science and scientific temper- scientific temper as a fundamental duty of the Indian citizen. (3 Lectures)</p> <p>D. Science in everyday life- technology, its meaning and role in development; Interrelation and distinction between science and technology. (3 Lectures)</p>
4	<p>Soft Skills for Effective Interpersonal Communication</p> <p>Part A (4 Lectures)</p> <p>I) Effective Listening - Importance and Features.</p> <p>II) Verbal and Non-Verbal Communication; Public-Speaking and Presentation Skills.</p> <p>III) Barriers to Effective Communication; Importance of Self-Awareness and Body Language.</p> <p>Part B (4 Lectures)</p> <p>I) Formal and Informal Communication - Purpose and Types.</p> <p>II) Writing Formal Applications, Statement of Purpose (SOP) and Resume.</p> <p>III) Preparing for Group Discussions, Interviews and Presentations.</p> <p>Part C (3 Lectures)</p> <p>I) Leadership Skills and Self-Improvement - Characteristics of Effective Leadership.</p> <p>II) Styles of Leadership and Team-Building.</p>

References

1. Asthana, D. K., and Asthana, Meera, *Environmental Problems and Solutions*, S. Chand, New Delhi, 2012.
2. Bajpai, Asha, *Child Rights in India*, Oxford University Press, New Delhi, 2010.
3. Bhatnagar Mamta and Bhatnagar Nitin, *Effective Communication and Soft Skills*, Pearson India, New Delhi, 2011.
4. G Subba Rao, *Writing Skills for Civil Services Examination*, Access Publishing, New Delhi, 2014
5. Kaushal, Rachana, *Women and Human Rights in India*, Kaveri Books, New Delhi, 2000.
6. Mohapatra, Gaur Krishna Das, *Environmental Ecology*, Vikas, Noida, 2008.
7. Motilal, Shashi, and Nanda, Bijoy Lakshmi, *Human Rights: Gender and Environment*, Allied Publishers, New Delhi, 2007.
8. Murthy, D. B. N., *Disaster Management: Text and Case Studies*, Deep and Deep Publications, New Delhi, 2013.
9. Parsuraman, S., and Unnikrishnan, ed., *India Disasters Report II*, Oxford, New Delhi, 2013
10. Reza, B. K., *Disaster Management*, Global Publications, New Delhi, 2010.
11. Sathe, Satyaranjan P., *Judicial Activism in India*, Oxford University Press, New Delhi, 2003.
12. Singh, Ashok Kumar, *Science and Technology for Civil Service Examination*, Tata McGraw Hill, New Delhi, 2012.
13. Thorpe, Edgar, *General Studies Paper I Volume V*, Pearson, New Delhi, 2017.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	<ol style="list-style-type: none">i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules.ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semesteriii. In all 8 Questions will be asked out of which 5 have to be attempted.	<ol style="list-style-type: none">a) Total marks: 15b) For 1 A, there will be 3 marks for each sub-question.c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

**Revised Syllabus of Courses B.Com Programme at Semester III
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2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NSS - III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Value System & Gender sensitivity	12
2	Disaster preparedness & Disaster management	10
3	Health, hygiene & Diseases	13
4	Environment & Energy conservation	10
Total		45

Sr. No.	Modules / Units
1	Value System & Gender sensitivity
	<p>UNIT - I – Value System Meaning of value, Types of values- human values and social responsibilities- Indian value system- the concepts and its features</p> <p>UNIT - II - Gender sensitivity and woman empowerment Concept of gender- causes behind gender related problems- measures Meaning of woman empowerment- schemes for woman empowerment in India</p>
2	Disaster preparedness & Disaster management
	<p>UNIT - I - Basics of Disaster preparedness Disaster- its meaning and types Disaster preparedness- its meaning and methods</p> <p>UNIT - II - Disaster management Disaster management- concept- disaster cycle - role of technology in disaster response- role of as first responder – the study of ‘Avhan’ Model</p>
3	Health, hygiene & Diseases
	<p>UNIT - I - Health and hygiene Concept of complete health and maintenance of hygiene</p> <p>UNIT - II - Diseases and disorders- preventive campaigning Diseases and disorders- preventive campaigning in Malaria, Tuberculosis, Dengue, Cancer, HIV/AIDS, Diabetes</p>
4	Environment & Energy conservation
	<p>UNIT - I Environment and Environment enrichment program Environment- meaning, features , issues, conservation of natural resources and sustainability in environment</p> <p>UNIT - II Energy and Energy conservation program Energy- the concept, features- conventional and non- conventional energy Energy conservation- the meaning and importance</p>

**Revised Syllabus of Courses of B.Com Programme at Semester III
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**2. Ability Enhancement Courses (AEC)
2B. Skill Enhancement Courses (SEC)**

6. Foundation Course in NCC - III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	National Integration & Awareness	10
2	Drill: Foot Drill	10
3	Adventure Training and Environment Awareness and Conservation	05
4	Personality Development and Leadership	10
5	Specialized subject (ARMY)	10
	Total	45

Sr. No.	Modules / Units
1	National Integration & Awareness
	<p>Desired outcome: The students will display sense of patriotism, secular values and shall be transformed into motivated youth who will contribute towards nation building through national unity and social cohesion.</p> <p>The students shall enrich themselves about the history of our beloved country and will look forward for the solutions based on strengths to the challenges to the country for its development.</p> <ul style="list-style-type: none"> • Freedom Struggle and nationalist movement in India. • National interests, Objectives, Threats and Opportunities. • Problems/ Challenges of National Integration. • Unity in Diversity
2	Drill: Foot Drill
	<p>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, turnout, develop the quality of immediate and implicit obedience of orders, with good reflexes.</p> <ul style="list-style-type: none"> • Side pace, pace forward and to the rear • Turning on the march and whiling • Saluting on the march • Marking time, forward march and halt in quick time • Changing step • Formation of squad and squad drill
3	Adventure Training, Environment Awareness and Conservation
3A	Adventure Training
	<p>Desired outcome: The students will overcome fear & inculcate within them the sense of adventure, sportsmanship, esprit-d-corp and develop confidence, courage, determination, diligence and quest for excellence.</p> <ul style="list-style-type: none"> • Any Two such as – Obstacle course, Slithering, Trekking, Cycling, Rock Climbing, Para Sailing, Sailing, Scuba Diving etc.
3B	Environment Awareness and Conservation
	<p>Desired outcome: The student will be made aware of the modern techniques of waste management and pollution control.</p> <ul style="list-style-type: none"> • Waste management • Pollution control, water, Air, Noise and Soil
4	Personality Development and Leadership
	<p>Desired outcome: The student will inculcate officer like qualities with desired ability to take right decisions.</p> <ul style="list-style-type: none"> • Time management • Effect of Leadership with historical examples • Interview Skills • Conflict Motives- Resolution

Sr. No.	Modules / Units
5	Specialized Subject: Army Or Navy Or Air
	<p><u>Army</u> Desired outcome: It will acquaint, expose & provide knowledge about Army/ Navy/ Air force and to acquire information about expanse of Armed Forces ,service subjects and important battles</p> <p>A. Armed Force</p> <ul style="list-style-type: none"> • Task and Role of Fighting Arms • Modes of Entry to Army • Honors and Awards <p>B. Introduction to Infantry and weapons and equipments</p> <ul style="list-style-type: none"> • Characteristics of 5.56mm INSAS Rifle, Ammunition, Fire power, Stripping, Assembling and Cleaning • Organization of Infantry Battalion. <p>C. Military history</p> <ul style="list-style-type: none"> • Study of battles of Indo-Pak War 1965,1971 and Kargil • War Movies <p>D. Communication</p> <ul style="list-style-type: none"> • Characteristics of Walkie-Talkies • Basic RT Procedure • Latest trends and Development (Multi Media, Video Conferencing, IT) <p style="text-align: center;">OR</p> <p><u>Navy</u></p> <p>A. Naval orientation and service subjects</p> <ul style="list-style-type: none"> • Organization of Ship- Introduction on Onboard Organization • Naval Customs and Traditions • Mode of Entry into Indian Navy • Branches of the Navy and their functions • Naval Campaign (Battle of Atlantic, Pearl Harbour, Falkland War/Fleet Review/ PFR/ IFR)s <p>B. Ship and Boat Modelling</p> <ul style="list-style-type: none"> • Types of Models • Introduction of Ship Model- Competition Types of Model Prepare in NSC and RDC • Care and handling of power-tools used- maintenance and purpose of tools

Sr. No.	Modules / Units
	<p>C. Search and Rescue</p> <ul style="list-style-type: none"> • Role of Indian Coast Guard related to SAR <p>D. Swimming</p> <ul style="list-style-type: none"> • Floating and Breathing Techniques- Precautions while Swimming <p style="text-align: center;">OR</p> <p><u>AIR</u></p> <p>A. General Service Knowledge</p> <ul style="list-style-type: none"> • Organization Of Air Force • Branches of the IAF. <p>B. Principles of Flight</p> <ul style="list-style-type: none"> • Venturi Effect • Aerofoil • Forces on an Aircraft • Lift and Drag <p>C. Airmanship</p> <ul style="list-style-type: none"> • ATC/RT Procedures • Aviation Medicine <p>D. Aero- Engines</p> <ul style="list-style-type: none"> • Types of Engines • Piston Engines • Jet Engines • Turboprop Engines

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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6.Foundation Course in Physical Education Paper-III

Modules at a Glance

Sr. No.	Modules	No of Lectures
1	Overview of Nutrition	10
2	Evaluation of Health, Fitness and Wellness	10
3	Prevention and Care of Exercise Injuries	10
4	Sports Training	15
	Total	45

Sr. No.	Modules / Units
1	Overview of Nutrition
	<ul style="list-style-type: none"> • Introduction to nutrition & its principles • Role of Nutrition in promotion of health • Dietary Guidelines for Good Health • Regulation of water in body and factors influencing body temperature.
2	Evaluation of Health, Fitness and Wellness
	<ul style="list-style-type: none"> • Meaning & Concept of holistic health • Evaluating Personal health-basic parameters • Evaluating Fitness Activities – Walking & Jogging • Myths & mis-conceptions of Personal fitness
3	Prevention and Care of Exercise Injuries
	<ul style="list-style-type: none"> • Types of Exercise Injuries • First Aid- Importance & application in Exercise Injuries • Management of Soft tissues injuries • Management of bone injuries
4	Sports Training
	<ul style="list-style-type: none"> • Definition, aims & objectives of Sports training • Importance of Sports training • Principles of Sports training • Drug abuse & its effects

R. _____: The Scheme of Examination:

The performance of the learners shall be evaluated in two components: Internal Assessment with 25% marks by way of continuous evaluation and by Semester End Examination with 75% marks by conducting the theory examination.

INTERNAL ASSESSMENT:- It is defined as the assessment of the learners on the basis of continuous evaluation as envisaged in the credit based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

A) Internal Assessment – 25%

25 Marks

Sr. No.	Particulars	Marks	
1	A project to be prepared by an individual learner or a group of learners in not more than five learners in a group. It is to be evaluated by the teacher concerned.	20 Marks	
	Hard Copy of the project*		10 Marks
	Presentation		05 Marks
	Viva/Interaction		05 Marks
2	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities.	05 Marks	

The marks of the internal assessment should not be disclosed to the students till the results of the corresponding semester is declared.

SEMESTER END EXAMINATION:- It is defined as the examination of the learners on the basis of performance in the semester end theory / written examinations.

B) Semester End Examinations – 75%

75 Marks

The assessment of **Part 'A' i.e. Internal Assessment** and **Part 'B' i.e. Semester End Examination** as mentioned above for the Semesters I to IV shall be processed by the Colleges / Institutions of their learners and issue the grade cards to them after the conversion of marks into grade as per the procedure.

INTERNAL ASSESSMENT (PRACTICUM)
(25 Marks)

SEMESTER –III

(Continuous Evaluation during practical sessions conducted for 27 hours)

- a. A learner willing to participate in inter-collegiate/ inter university competitions of any game and sports conducted by the University of Mumbai will be evaluated for 15 marks on the basis of his attendance, sincerity and performance during the training / practice / coaching sessions / camps conducted by the college/University for at least 10 days. It is expected that the colleges should organize training / practice / coaching sessions / camps of various games and sports as per the choice of the learner. However, due to unavailability of the same in his / her college if a learner participates in the training / practice / coaching sessions / camps organized by other organizations or clubs of sports and games, may be considered for evaluation for 15 marks on the basis of the proofs of attendance and participation submitted by a learner.

- b. A learner will be taught the following yogic practices by conducting practicals for at least 10 sessions (one hour each) and will be assessed by the concern teacher for marks out of **10** on the basis of his attendance, sincerity and performance.

- **Yogic Practices** :- Shirshasana, Sarvangasana, Matsyasana, Halasana, Bhujangasana, Shalabhasana, Dhanurasana, Ardhamatsendrasana, Pashchimotanasana, Mayurasana, Shavasana, Yoga Mudra & Uddiyan Bandh, Nauli, Kapalbhathi, Ujjayyi Pranayam, Bhastrika, Omkar and Dhyana.

(Note:- The above yoga practical sessions should be conducted in a such way that every learner must realize its effects as well as should make it as a part of his/her life style).

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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

7. Business Law - I

Course Objective:

- To provide a conceptual study about the framework of Indian Business Laws.
- To orient students about the legal aspects of business
- To familiarize the students with case law studies related to Business Laws of Semester III and IV.

Sr. No.	Modules	No. of Lectures
1	Indian Contract Act – 1872 Part -I	12
2	Indian Contract Act – 1872 Part -II	12
3	Special Contracts	12
4	The Sale Of Goods Act - 1930	12
5	The Negotiable Instruments (Ammended) Act 2015	12
	Total	60

Sr. No.	Modules
1	Indian Contract Act – 1872 Part –I
	<ul style="list-style-type: none"> • Contract – Definition of Contract and Agreement, Essentials of Valid Contract, Classification of Contracts. • Offer and Acceptance – Rules of valid offer and acceptance, Counter offer, standing or open offer, distinguish between offer and invitation to offer. Concept of Communication and Revocation of offer and acceptance (sec. 3,5) • Capacity to Contract (S. 10-12) – Minor, Unsound Mind, Disqualified Persons. • Consideration (S. 2 & 25) – Concept and Importance of consideration, Legal rules of Consideration, Exceptions to the Rule, ‘No Consideration No Contract’(Ss. 25) Unlawful Consideration (S 23)
2	Indian Contract Act – 1872 Part –II
	<ul style="list-style-type: none"> • Consent (Ss.13, 14-18, 39.53, 55, 66)-Agreements in which consent is not free - Coercion, Undue Influence, Misrepresentation Fraud, Mistake. • Void Agreements (S. 24-30) – Concept, Void Agreements under Indian Contract Act. • Contingent Contract (S. 31), Quasi Contract (S.68-72), Concept of E-Contract& Legal Issues in formation and discharge of E- Contract. Concept of Performance of Contract (S 37) • Modes of Discharge of Contract, Remedies on breach of Contract.(73-75)
3	Special Contracts
	<ul style="list-style-type: none"> • Law of Indemnity & Guarantee (Ss. 124-125, Ss. 126-129, 132-147) – Concept, Essentials elements of Indemnity and Guarantee, Contract of Indemnity vs. Guarantee, Modes of Discharge of Surety. • Law of Bailment (S. 148, 152-154, 162, 172, 178, 178A, 179) – Concept, Essentials of Bailment, Kinds of Bailment, Rights and Duties of Bailor and Bailee • Law of Pledge – Concept, Essentials of valid Pledge, Lien - concept, Difference between Pledge and Lien, Rights of Pawnor & Pawnee.(Ss.173, 174, 177) • Law of Agency (Ss. 182-185, 201-209) – Concept, Modes of creation of Agency, Modes of termination of Agency, Rights& Duties of Principal and Agent.

4	The Sale Of Goods Act - 1930
	<ul style="list-style-type: none"> • Contract of Sale (S.2) – Concept, Essentials elements of contract of sale, Distinction between Sale and Agreement to sell (S.4) Distinguish between Sale and Hire Purchase Agreement, Types of Goods. Effects of destruction of Goods (Ss. 6,7.8), • Conditions & Warranties (Ss. 11-25 & 62, 63) – Concept, Distinguish between Conditions and Warranties, Implied Conditions & Warranties, Concept of Doctrine of Caveat Emptor –Exceptions. • Property – Concept , Rules of transfer of property (Ss. 18-26) • Unpaid Seller (Ss. 45-54, 55 & 56)- Concept, Rights of an unpaid seller, Remedies for Breach of contract of Sale (Ss. 55-61),Auction sale – Concept, Legal Provisions. (S. 64)
5	The Negotiable Instruments (Ammended) Act 2015
	<ul style="list-style-type: none"> • Negotiable Instruments – Concept (S13), Characteristics, Classification of Negotiable Instruments (Ss. 11, 12, 17-20, 42, 43, 104,134,135) Maturity of Instruments. • Promissory Note and Bill of Exchange (Ss. 4,5, 108-116)- Concept, Essentials of Promissory Note, Bill of Exchange (Ss. 4,5), Essential features of promissory note and Bill of exchange, Kinds Promissory note and Bill of exchange, Cheque (S.6)– Concept, Types & Crossing of Cheque, Distinguish between Bill of Exchange & Cheque, Dishonour of Cheque – Concept & Penalties (Ss. 138, 139,142) • Miscellaneous Provisions (S. 8-10, 22, 99-102, 118-122, 134-137) –Parties to Negotiable instruments Holder, Holder in due course, Rights & Privileges of Holder in due course, Payment in due course, Noting & Protest (99-104A)

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Law of Contract: Avatar Singh, Eastern Book Company.
2. Merchantile Law: by M.C.Kucchal.
3. Business Law : N.D.Kapoor
4. The Law of Contract: An Outline by Dr. Nilima Chandiramani, Avinash Publications.
5. Law of Sale of Goods and Partnership: A Concise Study by Dr. Nilima Chandiramani, Shroff Publishers.
6. The Sale of Goods Act: P. Ramanatha Aiyar, University Book Agency.
7. The Negotiable Instruments Act: Bhashyam & Adiga, Bharat Law House.
8. The Negotiable Instruments Act: Avatar Singh, Eastern Book Company
9. Khergamvala on the Negotiable Instruments (Amendment) Act, 2015, Lexis Nexis

PAPER PATTERN

S.Y.B.COM

SEMESTER III &IV

BUSINESS LAW PAPER I & II

(100 Marks Paper Per Semester)

- 1. Question paper to have Five Questions
(One from Each Module) 20 Marks Each**
- 2. All Questions to be Compulsory.**
- 3. Each Question to have Four Sub Questions of Ten Marks Each
(Students to answer any Two out of Four)**

Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions G) Sub Questions to be asked 12 and to be answered any 10 H) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	G) Theory questions H) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2017-2018)

Semester IV

No. of Courses	Semester IV	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management IV	03
1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses	
3	Commerce IV	03
4	Business Economics IV	03
2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Business Law II	03
Total Credits		20

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester IV (Any One)	
1	Financial Accounting and Auditing - Auditing
2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations

***List of Skill Enhancement Courses (SEC) Group A
for Semester IV (Any One)**

1	Advertising II
2	Field Sales Management II
3	Public Relations II
4	Mass Communication II
5	Travel & Tourism Management II
6	Journalism II
7	Company Secretarial Practice II
8	Rural Development II
9	Co-operation II
10	Mercantile Shipping II
11	Indian Economic Problem II
12	Computer Programming II
13	Logistic and Supply Chain Management I
14	Economic System II

Note: Course selected in Semester III will continue in Semester IV

**** List of Skill Enhancement Courses (SEC) Group B**

1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - IV
3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - IV

Note: Course selected in Semester III will continue in Semester IV

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Aa. Accountancy and Financial Management IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Company Accounts	15
2	Redemption of Preference Shares	15
3	Redemption of Debentures	15
4	Ascertainment and Treatment of Profit Prior to Incorporation	15
Total		60

Sr. No.	Modules / Units
1	Introduction to Company Accounts
	<p>Introduction of basic terms: Types of companies, nature and formation of companies, Shares, Debentures, Share Capital, Reserves and surplus, types of assets and liabilities, dividend, format of Balance Sheet (Only theory)</p> <p>Issue of shares: Different modes IPO, Private Placements, Preferential, Rights, ESO, SWEAT and ESCROW account, Issue of shares at par, premium and discount, Under subscription and Over subscription of shares, forfeiture and reissue of forfeited shares, issue of shares for consideration other than cash. (Only theory)</p> <p>Issue of Debentures: types of Debentures, Issue of debentures at par, premium and discount, Issue of Debentures with consideration of Redemption, Issue of debentures for cash receivable in instalments or at a time Issue of debentures for consideration other than cash. (Only theory)</p>
2	Redemption of Preference Shares
	<p>Provision of the Companies Act for redemption of Preference Shares (Sec 55 of the Companies Act, 2013), Companies (Share and Debentures) Rules.</p> <p>Methods of Redemption of fully paid up Preference Shares as per Companies Act, 2013: The proceed of a fresh issue of shares, the capitalisation of undistributed profits and a combination of both, calculation of minimum fresh issue to provide the fund for redemption,</p> <p>(Question on entries and/or Balance Sheet)</p> <p>Note: Companies governed by Section 133 of the Companies Act, 2013 and comply with the accounting standards prescribed for them. Hence, the balance in security premium account not to be utilised for premium payable on redemption of preference shares.</p>
3	Redemption of Debentures
	<p>Introduction : Provisions of Section 71 (1) and (4) of the Companies Act, 2013, Creation and investment of DRR including The Companies (Share Capital and Debentures) Rules, 2014, the methods of writing-off discount/loss on issue of debentures; Terms of issue of debentures</p> <p>Methods of redemption of debentures: By payment in lumpsum and by payment in instalments (excluding from by purchase in open market), Conversion.</p> <p>(Question on entries. ledgers and/or Balance Sheet and /or redemption of preference shares)</p>
4	Ascertainment and Treatment of Profit Prior to Incorporation
	<p>(i) Principles for ascertainment</p> <p>Preparation of separate combined, columnar Profit and Loss A/c including different basis of allocation of expenses and income</p>

Note: The Law and Standards in force on 1st April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations

Reference Text :

1. Introduction to Accountancy T.S. Grewal S. Chand and Co. (P) Ltd., New Delhi
2. Advanced Accounts Shukla and Grewal S. Chand and Co. (P) Ltd., New Delhi
3. Advanced accountancy R.L. Gupta and M. Radhaswamy S. Chand and Co. (P) Ltd., New Delhi
4. Modern Accountancy Mukerjee and Hanif Tata Mc. Grow Hill and Co. Ltd., Mumbai
5. Financial Accountancy LesileChandWichkPretice Hall of India AdinBakley (P) Ltd.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions I) Sub Questions to be asked 12 and to be answered any 10 J) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	I) Theory questions J) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018***

***Elective Courses (EC)
Discipline Specific Elective (DSE) Courses***

1Ab. Financial Accounting and Auditing VI – Auditing

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Auditing	10
2	Audit Planning, Procedures and Documentation	10
3	Auditing Techniques and Internal Audit Introduction	15
4	Auditing Techniques : Vouching & Verification	10
Total		45

Sr. No.	Modules / Units
1	Introduction to Auditing
	<p>A. Basics – Financial Statements, Users of Information, Definition of Auditing, Objectives of Auditing, Inherent limitations of Audit, Difference between Accounting and Auditing, Investigation and Auditing.</p> <p>B. Errors & Frauds – Definitions, Reasons and Circumstances, Types of Error, Types of frauds, Risk of fraud and Error in Audit, Auditors Duties and Responsibilities in case of fraud.</p> <p>C. Principles of Audit, Materiality, True and Fair view</p> <p>D. Types of Audit – Meaning, Advantages, Disadvantages of Balance sheet Audit, Interim Audit, Continuous Audit, Concurrent Audit and Annual Audit, Statutory Audit</p>
2	Audit Planning, Procedures and Documentation
	<p>A. Audit Planning – Meaning, Objectives, Factors to be considered, Sources of obtaining information, Discussion with Client, Overall Audit Approach</p> <p>B. Audit Program – Meaning, Factors, Advantages and Disadvantages, Overcoming Disadvantages, Methods of Work, Instruction before commencing Work, Overall Audit Approach.</p> <p>C. Audit Working Papers – Meaning, importance, Factors determining Form and Contents, Main Functions / Importance, Features, Contents of Permanent Audit File, Temporary Audit File, Ownership, Custody, Access of Other Parties to Audit Working Papers, Auditors Lien on Working Papers, Auditors Lien on Client’s Books.</p>
3	Auditing Techniques and Internal Audit Introduction
	<p>A. Test Check – Test Checking Vs Routing Checking, test Check meaning, features, factors to be considered, when Test Checks can be used, advantages, disadvantages, precautions.</p> <p>B. Audit Sampling – Audit Sampling, meaning, purpose, factors in determining sample size – Sampling Risk, Tolerable Error and expected error, methods of selecting Sample Items Evaluation of Sample Results auditors Liability in conducting audit based on Sample</p> <p>C. Internal Control – Meaning and purpose, review of internal control, advantages, auditors duties, review of internal control, Inherent Limitations of Internal control, internal control samples for sales and debtors, purchases and creditors, wages and salaries. Internal Checks Vs Internal Control, Internal Checks Vs Test Checks.</p> <p>D. Internal Audit : Meaning, basic principles of establishing Internal audit, objectives, evaluation of internal Audit by statutory auditor, usefulness of Internal Audit, Internal Audit Vs External Audit, Internal Checks Vs Internal Audit</p>

Sr. No.	Modules / Units
4	Auditing Techniques : Vouching & Verification
	<p>A. Audit of Income : Cash Sales, Sales on Approval, Consignment Sales, Sales Returns Recovery of Bad Debts written off, Rental Receipts, Interest and Dividends Received Royalties Received</p> <p>B. Audit of Expenditure : Purchases, Purchase Returns, Salaries and Wages, Rent, Insurance Premium, Telephone expense Postage and Courier, Petty Cash Expenses, Travelling Commission Advertisement, Interest Expense</p> <p>C. Audit of Assets Book Debts / Debtors, Stocks – Auditors General Duties; Patterns, Dies and Loose Tools, Spare Parts, Empties and Containers Quoted Investments and Unquoted Investment Trade Marks / Copyrights Patents Know-How Plant and Machinery Land and Buildings Furniture and Fixtures</p> <p>D. Audit of Liabilities : Outstanding Expenses, Bills Payable Secured loans Unsecured Loans, Contingent Liabilities</p>

Note: The Law and Standards in force on 1st April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions K) Sub Questions to be asked 12 and to be answered any 10 L) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	K) Theory questions L) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Ab. Business Management-Marketing Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Distribution	10
2	Promotion	15
3	Understanding Buyer Behaviour	10
4	Marketing of services and Rural Marketing	10
Total		45

Sr. No.	Modules / Units
1	Distribution
	<ul style="list-style-type: none"> • Types of middlemen • Factors affecting channel by middlemen • Functions performed by middlemen • Logistics : Meaning and components • E-marketing : Meaning, merits and demerits of e-marketing • Online retailing – successful online retailers in India and abroad
2	Promotion
	<ul style="list-style-type: none"> • Elements of promotion mix • Objectives of promotion and marketing communication • Factors affecting promotion mix decisions • Steps in designing a marketing communication program • Role of Social Media in marketing communication
3	Understanding Buyer Behaviour
	<ul style="list-style-type: none"> • Comparing consumer markets (individuals and households) with organizational buyers (Industrial / Business houses) • Factors affecting consumer behaviour • Steps in consumer purchase decision process (with respect to high involvement and low involvement products) • Factors affecting organizational buyer behaviour • Steps in the organizational purchase decision process (with respect to different buying situations)
4	Marketing of services and Rural Marketing
	<ul style="list-style-type: none"> • Services : definition and features • Marketing mix for services marketing • Managing service quality and productivity • Rural market scenario in India • Factors contributing to the growth of rural markets in India • Challenge of Rural Marketing • Strategies to cope with the challenges of rural marketing.

Reference Books:

1. Philip Kotler (2003). Marketing Management : Eleventh Edition. New Delhi : Pearson Education
2. V. S. Ramaswani and S Namakumari (2002). Marketing : Planning, Implementation and Control (3rd Edition) New Delhi, Macmillan India
3. Michael Porter – Competitive Advantage
4. Theodore Levitt – Marketing Management
5. Fundamentals of Marketing – William Stanton
6. Customer Driven Services Management (1999) Response Books

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions M) Sub Questions to be asked 12 and to be answered any 10 N) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	M) Theory questions N) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

**3. Commerce – IV
(Management: Production & Finance)**

Course Objectives: -

1. To acquaint the learners with the basic concepts of Production Management, Inventory Management & Quality Management.
2. To provide basic knowledge about Indian Financial Systems.
3. To update the learners with the recent trends in Finance.

Sr. No.	Modules	No. of Lectures
1	Production & Inventory Management	11
2	Quality Management	10
3	Indian Financial System	12
4	Recent Trends In Finance	12
Total		45

Sr. No.	Modules
1	Production & Inventory Management
	<ul style="list-style-type: none"> ● Production Management: Objectives, Scope Production Planning & Control : Steps, Importance ● Production Systems: Concept, Types - Continuous and Intermittent. Productivity: Concept, Factors Influencing Productivity, Measures for improving Productivity. ● Inventory Management- Objectives, Inventory Control- Techniques. Scientific Inventory Control System - Importance
2	Quality Management
	<ul style="list-style-type: none"> ● Introduction to Quality: Dimensions of Quality, Cost of Quality: Types – Internal Failure Cost, External Failure Cost, Appraisal Cost, Prevention Cost, Quality Circle: Features. ● Quality Management Tools: TQM – Importance, Six Sigma – Process, ISO 9000 – Certification Procedure, Kaizen – Process ● Service Quality Management: Importance, SERVQUAL Model, Measures to improve service quality.
3	Indian Financial System
	<ul style="list-style-type: none"> ● Indian Financial Market: Structure, Primary Market – IPO Procedure Dematerialisation: Process, Role of Depositories : NSDL and CDSL ● SEBI: Functions of SEBI, Investors protection measures of SEBI. Stock Exchange – Functions, Speculators. ● Credit Rating: Advantages, Credit Rating Agencies in India - CRISIL, CARE, and ICRA.
4	Recent Trends In Finance
	<ul style="list-style-type: none"> ● Mutual Funds- Advantages and Limitations, Types, Factors responsible for growth of mutual funds – Systematic Investment Plan. ● Commodity Market: Categories, Derivatives Market: Types, Participants, Types of Derivative Instruments. ● Start-up Ventures – Concept, Sources of Funding, Micro Finance – Importance, Role of Self Help Groups.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Production and Operations Management –Prof.L.C.Jhamb, Event Publishing House.
2. Production Planning & Control- Prof.L.C.Jhamb, Event Publishing House
3. Production & Operation Management (Text & Cases)- K.Ashwathappa&G.Sudeshana Reddy, Himalaya Publication.
4. Launching New Ventues : An EnterpreneurialApproach-KathleenR.Allen, Cengage Learning
5. Essentials of Inventory Management-MaxMuller,Amacon Publishes
6. Indian Financial System—BharathiPathiak, Pearson Publication
7. Financial Institutions and Markets : Structure Growth& Innovations – L.M.Bhole , Jitendra Mahakad, Tata McGraw Hill.
- 8.The IndianFinancial System and Financial Market Operator-VasantDesai, Himalaya Publishing
9. Indian Financial System – M.Y.Khan, Tata McGraw –Hill
- 10.Production and Operations Management –Anandkumar Sharma, Anmol Publication
11. Mutual Funds in India: Emerging Issues-NaliniPravaTripathy, Excel Books New Delhi.
12. Start up Stand up: A step by stepguide to Growing your Business,NandiniVaidyanathan, Jaico Publishing House,Mumbai
13. A Trades Guide to Indian Commodities Market-Vijay L. Bhambwani, Network 18 Publication Ltd.

PAPER PATTERN
COMMERCE PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six**

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

**4. Business Economics IV
Foundation of Public Finance**

Modules at a Glance

Sr. No.	Modules	No.of Lectures
1	Introduction to Public Finance	10
2	Public revenue	10
3	Public Expenditure and Debt	10
4	Fiscal Management and Financial Administration	15
	Total	45

Business Economics IV

Foundation of Public Finance

Preamble

Public Finance Issues are central to economic and Political discourse worldwide, as one of the primary functions of government is to generate resources from its people to spend money for improving the lives of its people. The primary objective of this course is to provide students with the tools to understand the underlying concepts and practical tradeoffs entailed in Public finance policy alternatives.

It is strongly recommended to analyze Union budget of ongoing financial year in the class room.

Sr. no	Modules / Units
1	The Role Of Government In An Economy
	<ul style="list-style-type: none"> • Meaning and Scope of Public finance. • Major fiscal functions : allocation function, distribution function & stabilization function • Principle of Maximum Social Advantage: Dalton and Musgrave Views - the Principle in Practice, Limitations. • Relation between Efficiency, Markets and Governments • The concept of Public Goods and the role of Government
2	Public Revenue
	<ul style="list-style-type: none"> • Sources of Public Revenue :tax and non-tax revenues • Objectives of taxation - Canons of taxation - Types of taxes : direct and indirect - Tax Base and Rates of taxation : proportional, progressive and regressive taxation • Shifting of tax burden: Impact and incidence of taxation - Processes- factors influencing incidence of taxation • Economic Effects of taxation: on Income and Wealth, Consumption, Savings, Investments and Production. • Redistributive and Anti – Inflationary nature of taxation and their implications •
3	Public Expenditure And Public Debt
	<ul style="list-style-type: none"> • Public Expenditure: Canons - classification - economic effects of public spending - on production, consumption, distribution, employment and stabilization - Theories of Public Expenditure: Wagner’s Hypothesis and Wiseman Peacock Hypothesis - Causes for Public Expenditure Growth. • Significance of Public Expenditure: Social security contributions- Low Income Support and Social Insurance Programmes. • Public Debt :Classification - Burden of Debt Finance : Internal and External- Public Debt and Fiscal Solvency
4	Fiscal Management and Financial Administration
	<ul style="list-style-type: none"> • Fiscal Policy: Meaning, Objectives, constituents and Limitations. • Contra cyclical Fiscal Policy and Discretionary Fiscal Policy :Principles of Sound and Functional Finance • Budget- Meaning objectives and types - Structure of Union budget - Deficit concepts-Fiscal Responsibility and Budget Management Act. • Intergovernmental Fiscal Relations: fiscal federalism and fiscal decentralization - central-state financial relations - 14th Finance Commission recommendations

Reference Books	
	Ahuja H.L. : Modern Economics, 19th edition, 2015, S.Chand&co Pvt Ltd, New Delhi
	Bhatia H.L.: Public Finance. Vikas Publishing House Pvt. Ltd.
	David N. Hyman : Public Finance A Contemporary Application of theory of policy, Krishna Offset, Delhi
	Hoiughton E.W.(1998) : Public Finance, Penguin, Baltimore
	Hajela T.N: Public Finance – Ane Books Pvt.Ltd
	Jha, R (1998) : Modern Public Economics, Route Ledge, London
	Musgrave, R.A and P.B. Musgrave (1976) : Public Finance in Theory and Practice, Tata McGraw Hill, Kogakusha, Tokyo
	Mithani, D.M (1998) : Modern Public Finance, Himalaya Publishing House, Mumbai

QUESTION PAPER PATTERN

Business Economics Semester IV

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) Attempt any two out of three questions from each of question no. 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice questions (10 questions - at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Advertising - II

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Media in Advertising	11
2	Planning Advertising Campaign	11
3	Execution and Evaluation of Advertising	11
4	Fundamentals of Creativity in Advertising	12
Total		45

Sr. No.	Modules
1	Media in Advertising
	<ul style="list-style-type: none"> • Traditional Media: Print, Broadcasting, Out-Of-Home advertising and films - advantages and limitations of all the above traditional media • New Age Media: Digital Media / Internet Advertising – Forms, Significance and Limitations • Media Research: Concept, Importance, Tool for regulation - ABC and Doordarshan Code
2	Planning Advertising Campaigns
	<ul style="list-style-type: none"> • Advertising Campaign: Concept, Advertising Campaign Planning -Steps Determining advertising objectives - DAGMAR model • Advertising Budgets: Factors determining advertising budgets, methods of setting advertising budgets, Media Objectives - Reach, Frequency and GRPs • Media Planning: Concept, Process, Factors considered while selecting media, Media Scheduling Strategies
3	Fundamentals of Creativity in Advertising
	<ul style="list-style-type: none"> • Creativity: Concept and Importance, Creative Process, Concept of Creative Brief, Techniques of Visualization • Creative aspects: Buying Motives - Types, Selling Points- Features, Appeals – Types, Concept of Unique Selling Proposition (USP) • Creativity through Endorsements: Endorsers – Types, Celebrity Endorsements – Advantages and Limitations, High Involvement and Low Involvement Products
4	Execution and Evaluation of Advertising
	<ul style="list-style-type: none"> • Preparing print ads: Essentials of Copywriting, Copy – Elements, Types, Layout- Principles, Illustration - Importance. • Creating broadcast ads: Execution Styles, Jingles and Music – Importance, Concept of Storyboard • Evaluation: Advertising copy, Pre-testing and Post-testing of Advertisements – Methods and Objectives

Revised Syllabus of Courses of SYB. Com
Programme at Semester III & IV
with effect from the Academic Year 2017-2018

Reference Books

Advertising

15. Advertising and Promotion : An Integrated Marketing Communications Perspective George Belch and Michael Belch, 2015, 10th Edition, McGraw Hill Education
16. Contemporary Advertising, 2017, 15th Edition, William Arens, Michael Weigold and Christian Arens, Hill Higher Education
17. Strategic Brand Management – Kevin Lane Keller, 4th Edition, 2013 – Pearson Education Limited
18. Kleppner’s Advertising Procedure – Ron Lane and Karen King, 18th edition, 2011 – Pearson
a. Education Limited
19. Advertising: Planning and Implementation, 2006 – Raghuvir Singh, Sangeeta Sharma –Prentice Hall
20. Advertising Management, 5th Edition, 2002 – Batra, Myers and Aaker – Pearson Education
21. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
22. Brand Equity & Advertising- Advertising’s role in building strong brands, 2013- David A. Aker, Alexander L. Biel, Psychology Press
23. Brand Positioning – Strategies for Competitive Advantage, Subroto Sengupta, 2005, Tata McGraw Hill Publication.
24. The Advertising Association Handbook - J. J. D. Bullmore, M. J. Waterson, 1983 - Holt Rinehart & Winston
25. Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow and Donald E. Baack, 5th Edition, 2012 – Pearson Education Limited
26. Kotler Philip and Eduardo Roberto, Social Marketing, Strategies for Changing Public Behaviour, 1989, The Free Press, New York.
27. Confessions of an Advertising Man, David Ogilvy, 2012, Southbank Publishing
28. Advertising, 10th Edition, 2010 - Sandra Moriarty, Nancy D Mitchell, William D. Wells, Pearson

PAPER PATTERN

ADVERTISING PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer Any Two of the following Out of Three questions - Module - I 15

a.

b.

c.

Q.3 Answer Any Two of the following Out of Three questions - Module - II 15

a.

b.

c.

Q.4 Answer Any Two of the following Out of Three questions - Module - III 15

a.

b.

c.

Q.5 Answer Any Two of the following Out of Three questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on Any Four out of Six 20

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Field Sales Management - II

Course Objective:

4. This course will prepare learners to understand the concept of Field Sales Management and Sales Organization.
5. To make learners understand various sales policies and learn the various aspects of sales force management

Sr. No.	Modules	No. of Lectures
1	Sales Planning & Forecasting I	11
2	Sales Planning & Forecasting II	11
3	Sales Budget & Control	11
4	Recent Issues In Sales Management	12
Total		45

Sr. No.	Modules	
1	SALES PLANNING & FORECASTING I	11
	<ul style="list-style-type: none"> • Sales Plan – Steps in developing an effective Sales Plan. • Planning Function of Sales Management – Sales Call Planning, Setting Quantitative Performance Standards. • Sales Forecasting – Meaning, Objectives & Factors affecting Sales Forecasting. • Sales Forecasting Techniques (Qualitative & Quantitative) 	
2	SALES PLANNING & FORECASTING II	11
	<ul style="list-style-type: none"> • Concept of Sales Territory, Reasons for establishing sales territories • Salesman’s Report & its types • Concept of Quotas & Targets, Reasons for fixing targets. • Methods of fixing Quotas & Targets 	
3	SALES BUDGET & CONTROL	11
	<ul style="list-style-type: none"> • Meaning of Sales Budget, Objectives of Sales Budget, Procedure to prepare Sales Budget. • Sales Control – Concept and steps in Control Process Sales Analysis & Marketing Cost Analysis Sales Audit - Concept, Importance of Sales Audit, • Procedure of Conducting Sales Audit 	
4	RECENT ISSUES IN SALES MANAGEMENT	12
	<ul style="list-style-type: none"> • Ethical & Legal issues in Sales Management • Use of Technology in Sales Management (Telemarketing, E-Marketing, M-Marketing, Digitalization) • Relationship Selling Process & Consumer Education (Value Added Selling) • Challenges in Sales Management. 	

**Revised Syllabus of Courses of SYB. Com
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Reference Books

Field Sales Management - II

1. Philip Kotler – Marketing Management, 11th ed. Pearson Publication.
2. Porter, Michel E. Competitive Strategy, New York: The Free Press, 1980.
3. Richard R Still, Edward W. Candiff, Sales Management.
4. M.D.Pestonjee, Motivation & Job Satisfaction.
5. Tom Reilly, Value Added Selling
6. Helen Woodruffe, Services Marketing, Macmillan Publication.
7. V.S.Ramaswamy, S.Namakumari, Marketing Management, Global Prospective –Indian Concept, Macmillan Publication

PAPER PATTERN
FIELD SALES MANAGEMENT PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com.Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Company Secretarial Practice - II

Sr. No.	Modules	No. of Lectures
1	Management of Companies	11
2	Company Meetings	11
3	Dematerialisation and Online Trading	11
4	Reports and Winding Up	12
Total		45

Sr. No.	Modules
1	Management of Companies
	<ul style="list-style-type: none"> • Directors – Appointment, Duties, Role, Directors Report, Director Identification Number (DIN). • Types of Directors , Role of CEO, Non- Executive Directors, Independent Director • Auditor- Appointment, Duties, Rights & Powers, Audit report.
2	Company Meetings
	<ul style="list-style-type: none"> • Types of Company meeting, Secretarial Duties – Before, During and after company meeting – Annual General Meeting, Extra-Ordinary General Meeting, Board Meeting. • Notices, agenda, Chairman, Quorum& Proxy – Concept and Statutory Provisions • Motion, Resolution, Minutes – Concept, Types Voting, Minutes – Concept, Methods.
3	Dematerialisation and Online Trading
	<ul style="list-style-type: none"> • Dematerialisation – Need and Importance, Secretarial Duties, Procedures, Participants. • Online Trading – Concept, Advantages & Disadvantages, Bombay Stock Exchange Online Trading (BOLT), BOSS. • Listing of securities – Procedure, Advantages, Secretarial Duties, Scrips – Types.
4	Reports and Winding Up
	<ul style="list-style-type: none"> • Company Reports – Types, Secretarial Duties with regard to payment of dividend, Interest, Charges & penalties. • Winding up of a Company – Procedure, & Statutory Provisions, Secretarial role in winding up. • Specimen – Notice & Agenda of Annual General Meeting, Notice & Agenda of Board Meeting prior to Annual General Meeting, Resolution for appointment of Company Secretary, Special Resolution for alteration of Memorandum of Association, Minutes of Board Meeting prior to Annual General Meeting, Minutes of Annual General Meeting.

COMPANY SECRETARIAL PRACTICE

REFERENCES

Readings:

- | | | |
|--------------------------------------|---|---|
| 13. M. C.Bhandari | : | Guide to Company Law Procedure;
Wadhwa& Company, Agra&Nagpur |
| 14. K. V.Shanbhogue | : | Company Law Practice;
BharatLaw House, New Delhi – 34 |
| 15. M. L.Sharma | : | Company Procedures and Register of
Companies , Tax Publishers, Delhi |
| 16. A. M.Chakborti,
B. P.Bhargava | : | Company Notices, Meetings and
Resolutions, Taxmann, New Delhi |
| 17. A.Ramaiya | : | Guide to the Companies Act,
Wadhwa & Company, Nagpur |
| 18. R.Suryanarayanan | : | Company Notices, Meetings and
Resolutions, Kamal Law House, Kolkatta |
| 19. D. K. Jain | : | E- Filling of Forms & returns |
| 20. Taxmann | : | E-Company forms |
| 21. V.K.Gaba | : | Depository Participants (Law & Practice) |
| 22. ICSI Publications | : | Meetings |
| 23. B. K.Sengupta | : | Company Law |
| 24. D. K. Jain | : | Company Law Procedures |

References:

- | | | |
|----------------------------------|---|---|
| 3. M. C.Bhandari
R.D.Makheeja | : | Guide to Memorandum, Articles and
Incorporation of Companies ;
Wadhwa& Company, Agra&Nagpur |
| 4. Taxman | : | Company Law, Digest |

Journals:

- | | | |
|------------------------------|---|---|
| 5. Chartered Secretary | : | ICSI Publication |
| 6. Student Company Secretary | : | ICSI Publication |
| 7. Company Law Journal | : | L.M.Sharma, Post Box No. 2693,
New Delhi – 110005. |
| 8. Corporate Law Adviser | : | Corporate Law Advisers, Post Bag
No. 3, VasantVihar, New Delhi |

PAPER PATTERN

COMPANY SECRETARIAL PRACTICE - PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Computer Programming Paper II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Computer Communication Systems	15
2	Principles Of DBMS	15
3	Case Study Of DBMS Using MS-ACCESS	15
4	MS-ACCESS QUERIES	15
5	Laboratory Training	15
Total		75

Sr. No.	Modules / Units
1	UNIT – I :Computer Communication Systems
	The Internet, internet connections, ISO's Open system interconnection reference model, The TCP/IP stack, E-mail, Internet addresses, Internet Protocol, SMTP, MIME POP, IMAP, Domain Name system, Telnet, FTP, WWW, Browsers, HTML, http, JAVA,. Intranet, Intranet Services and their advantages. Extranets. Search Engine and Web Crawlers
2	UNIT – II :Principles Of DBMS
	What is a database, Relational databases (Relation, Attribute, Instance, Relationship, Join), Database capabilities (Data definition, data manipulation, Access as an RDBMs)
3	UNIT – III : CASE STUDY OF DBMS USING MS-ACCESS
	<p>MS-Office workspace basics, Exploring the Office menu, Working with ribbon, Opening an access database Exploring database objects, Creating database, Changing views. Printing database objects. Saving and closing database file. Working with datasheets, Moving among records, Updating records, adding records to a table, Finding records, sorting records, Filtering records, Using the PIVOT chart View, Saving and closing tables.</p> <p>Adding a table to a database, Adding fields to a table, adding a Lookup field, setting a Primary key, Using the input mask wizard. Saving design changes, Importing data (From Excel).</p>
4	UNIT – IV : MS-ACCESS QUERIES
	<p>What is a Query, Creating a query, working with queries, saving and running a query, creating calculated fields, using aggregate functions, Understanding query properties, Joining Tables. What is a Form, Using the form tool, Creating a form with form wizard, Working in design view, Changing the form layout, Using calculated controls, Working with records on a Form.</p> <p>What is a report tool, Printing report, saving a report, designing a report, changing report layout, creating mailing labels.</p>

QUESTION PAPER PATTERN

Maximum Marks : 75

Questions to be set : 05

Duration : $2\frac{1}{2}$ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particulars	Marks
Q. 1.	Objective Questions A. Attempt any eight sub-questions from the following : (True / False) any 08 B. Attempt any seven sub-questions from the following : (Multiple Choice)any 07	15 Marks
Q. 2.	A. Attempt any one sub-question from a, b (Unit – I) B. Attempt any one sub-question from c, d (Unit – I)	16 Marks
Q. 3.	A. Attempt any one sub-question from a, b (Unit – II) B. Attempt any one sub-question from c, d (Unit – II)	14 Marks
Q. 4.	A. Attempt any one sub-question from a, b (Unit – III) B. Attempt any one sub-question from c, d (Unit – III)	16 Marks
Q. 5.	A. Attempt any one sub-question from a, b (Unit – IV) B. Attempt any one sub-question from c, d (unit IV)	14 Marks

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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6. Foundation Course- Contemporary Issues- IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
Total		45

Sr. No.	Modules / Units
1	Significant, Contemporary Rights of Citizens
	<p>A. Rights of Consumers-Violations of consumer rights and important provisions of the Consumer Protection Act, 2016; Other important laws to protect consumers; Consumer courts and consumer movements. (3 Lectures)</p> <p>B. Right to Information- Genesis and relation with transparency and accountability; important provisions of the Right to Information Act, 2005; some success stories. (3 Lectures)</p> <p>C. Protection of Citizens'/Public Interest-Public Interest Litigation, need and procedure to file a PIL; some landmark cases. (3 Lectures)</p> <p>D. Citizens' Charters, Public Service Guarantee Acts. (3 Lectures)</p>
2	Approaches to understanding Ecology
	<p>A. Understanding approaches to ecology- Anthropocentrism, Biocentrism and Eco centrism, Ecofeminism and Deep Ecology. (3 Lectures)</p> <p>B. Environmental Principles-1: the sustainability principle; the polluter pays principle; the precautionary principle. (4 Lectures)</p> <p>C. Environmental Principles-2: the equity principle; human rights principles; the participation principle. (4 Lectures)</p>
3	Science and Technology –II
	<p>Part A:Some Significant Modern Technologies, Features and Applications (7 Lectures)</p> <p>i. Laser Technology- Light Amplification by Stimulated Emission of Radiation; use of laser in remote sensing, GIS/GPS mapping, medical use.</p> <p>ii. Satellite Technology- various uses in satellite navigation systems, GPS, and imprecise climate and weather analyses.</p> <p>iii. Information and Communication Technology- convergence of various technologies like satellite, computer and digital in the information revolution of today's society.</p> <p>iv. Biotechnology and Genetic engineering- applied biology and uses in medicine, pharmaceuticals and agriculture; genetically modified plant, animal and human life.</p> <p>v. Nanotechnology- definition: the study, control and application of phenomena and materials at length scales below 100 nm; uses in medicine, military intelligence and consumer products.</p> <p>Part B:Issues of Control, Access and Misuse of Technology. (4 Lectures)</p>

Sr. No.	Modules / Units
4	Introduction to Competitive Exams
	<p>Part A. Basic information on Competitive Examinations- the pattern, eligibility criteria and local centres:</p> <ul style="list-style-type: none"> i. Examinations conducted for entry into professional courses - Graduate Record Examinations (GRE), Graduate Management Admission Test (GMAT), Common Admission Test (CAT) and Scholastic Aptitude Test (SAT). ii. Examinations conducted for entry into jobs by Union Public Service Commission, Staff Selection Commission (SSC), State Public Service Commissions, Banking and Insurance sectors, and the National and State Eligibility Tests (NET / SET) for entry into teaching profession. <p>Part B. Soft skills required for competitive examinations- (7 Lectures)</p> <ul style="list-style-type: none"> i. Information on areas tested: Quantitative Ability, Data Interpretation, Verbal Ability and Logical Reasoning, Creativity and Lateral Thinking ii. Motivation: Concept, Theories and Types of Motivation iii. Goal-Setting: Types of Goals, SMART Goals, Stephen Covey's concept of human endowment iv. Time Management: Effective Strategies for Time Management v. Writing Skills: Paragraph Writing, Report Writing, Filing an application under the RTI Act, Consumer Grievance Letter.

References

1. Asthana, D. K., and Asthana, Meera, *Environmental Problems and Solutions*, S. Chand, New Delhi, 2012.
2. Bajpai, Asha, *Child Rights in India*, Oxford University Press, New Delhi, 2010.
3. Bhatnagar Mamta and Bhatnagar Nitin, *Effective Communication and Soft Skills*, Pearson India, New Delhi, 2011.
4. G Subba Rao, *Writing Skills for Civil Services Examination*, Access Publishing, New Delhi, 2014
5. Kaushal, Rachana, *Women and Human Rights in India*, Kaveri Books, New Delhi, 2000.
6. Mohapatra, Gaur Krishna Das, *Environmental Ecology*, Vikas, Noida, 2008.
7. Motilal, Shashi, and Nanda, Bijoy Lakshmi, *Human Rights: Gender and Environment*, Allied Publishers, New Delhi, 2007.
8. Murthy, D. B. N., *Disaster Management: Text and Case Studies*, Deep and Deep Publications, New Delhi, 2013.
9. Parsuraman, S., and Unnikrishnan, ed., *India Disasters Report II*, Oxford, New Delhi, 2013
10. Reza, B. K., *Disaster Management*, Global Publications, New Delhi, 2010.
11. Sathe, Satyaranjan P., *Judicial Activism in India*, Oxford University Press, New Delhi, 2003.
12. Singh, Ashok Kumar, *Science and Technology for Civil Service Examination*, Tata McGraw Hill, New Delhi, 2012.
13. Thorpe, Edgar, *General Studies Paper I Volume V*, Pearson, New Delhi, 2017.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester iii. In all 8 Questions will be asked out of which 5 have to be attempted.	a) Total marks: 15 b) For 1 A, there will be 3 marks for each sub-question. c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

**Revised Syllabus of Courses of B.Com Programme at Semester IV
with Effect from the Academic Year 2017-2018**

2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NSS - IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Entrepreneurship Development	10
2	Rural Resource Mobilization	10
3	Ideal village & stake of GOS and NGO	13
4	Institutional Social Responsibility and modes of Awareness	12
Total		45

Sr. No.	Modules / Units
1	Entrepreneurship Development
	UNIT - I Entrepreneurship development Entrepreneurship development- its meaning and schemes Government and self-employment schemes for Entrepreneurship development UNIT - II - Cottage Industry Cottage Industry- its meaning, its role in development process Marketing of cottage products and outlets
2	Rural Resource Mobilization
	UNIT - I - Rural resource mobilization- A case study of eco-village, eco-tourism, agro-tourism UNIT - II - Micro financing with special reference to self-help groups
3	Ideal village & stake of GOS and NGO
	UNIT - I - Ideal village Ideal village- the concept Gandhian Concept of Ideal village Case studies on Ideal village UNIT - II - Government Organisations(GOs) and Non-Government Organisations (NGOs) The concept and functioning
4	Institutional Social Responsibility and modes of Awareness
	UNIT - I - Institutional Social Responsibilities Concept and functioning- case study of adapted village UNIT - II - Modes of awareness through fine Arts Skills Basics of performing Arts as tool for social awareness, street play, creative dance, patriotic song, folk songs and folk dance. Rangoli, posters, flip charts, placards, etc.

**Revised Syllabus of Courses OF B.Com Programme at Semester IV
with Effect from the Academic Year 2017-2018**

2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NCC - IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Disaster Management, Social Awareness and Community Development	10
2	Health and Hygiene	10
3	Drill with Arms	05
4	Weapon Training	10
5	Specialized Subject: Army Or Navy Or Air	10
Total		45

Sr. No.	Modules / Units
1	Disaster Management, Social Awareness and Community Development
	<p>Disaster Management: Desired outcome: The student shall gain basic information about civil defence organisation / NDMA & shall provide assistance to civil administration in various types of emergencies during natural / manmade disasters</p> <ul style="list-style-type: none"> • Fire Services & Fire fighting • Assistance during Natural / Other Calamities: Flood / Cyclone/ Earth Quake/ Accident etc. <p>Social Awareness and Community Development: Desired outcome: The student shall have an understanding about social evils and shall inculcate sense of whistle blowing against such evils and ways to eradicate such evils.</p> <ul style="list-style-type: none"> • NGOs: Role & Contribution • Drug Abuse & Trafficking • Corruption • Social Evil viz. Dowry/ Female Foeticide/Child Abuse & trafficking etc. • Traffic Control Org. & Anti drunken Driving
2	Health and Hygiene
	<p>Desired outcome: The student shall be fully aware about personal health and hygiene lead a healthy life style and foster habits of restraint and self awareness.</p> <ul style="list-style-type: none"> • Hygiene and Sanitation (Personal and Food Hygiene) • Basics of Home Nursing & First-Aid in common medical emergencies • Wound & Fractures
3	Drill with Arms
	<p>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, and turnout, and develop the quality of immediate and implicit obedience of orders, with good reflexes.</p> <ul style="list-style-type: none"> • Getting on Parade with Rifle and Dressing at the Order • Dismissing and Falling Out • General Salute, Salami Shastra • Squad Drill • Short/Long tail from the order and vice-versa • Examine Arms
4	Weapon Training
	<p>Desired outcome: The student shall have basic knowledge of weapons and their use and handling.</p> <ul style="list-style-type: none"> • The lying position, Holding and Aiming- I • Trigger control and firing a shot • Range procedure and safety precautions • Theory of Group and Snap Shooting • Short range firing, Aiming- II -Alteration of sight

Sr. No.	Modules / Units
5	Specialized Subject: Army Or Navy Or Air
	<p>Army Desired outcome: The training shall instill patriotism, commitment and passion to serve the nation motivating the youth to join the defence forces. It will also acquaint, expose & provide basic knowledge about armed, naval and air-force subjects</p> <p>A. Map reading</p> <ul style="list-style-type: none"> • Setting a Map, finding North and own position • Map to ground, Ground to Map • Point to Point March <p>B. Field Craft and Battle Craft</p> <ul style="list-style-type: none"> • Observation, Camouflage and Concealment • Field Signals • Types of Knots and Lashing <p>C. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p> <p style="text-align: center;">OR</p> <p>Navy</p> <p>A. Naval Communication</p> <ul style="list-style-type: none"> • Semaphore <ul style="list-style-type: none"> ▪ Phonetic Alphabets ▪ Radio Telephony Procedure ▪ Wearing of National Flag, Ensign and Admiral's Flag. <p>B. Seamanship</p> <ul style="list-style-type: none"> • Anchor work <ul style="list-style-type: none"> ▪ Types of Anchor, Purpose and Holding ground • Boat work <ul style="list-style-type: none"> ▪ Demonstrate Rigging a whaler and enterprise boat- Parts of Sail and Sailing Terms ▪ Instructions in Enterprise Class Board including theory of Sailing, Elementary Sailing Tools ▪ Types of Power Boats Used in the Navy and their uses, Knowledge of Anchoring, Securing and Towing a Boat <p>C. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p>

Sr. No.	Modules / Units
	<p style="text-align: center;"><i>OR</i></p> <p>Air</p> <p>A. Air frames</p> <ul style="list-style-type: none"> • Fuselage • Main and Tail Plain <p>B. Instruments</p> <ul style="list-style-type: none"> • Introduction to RADAR <p>C. Aero modelling</p> <ul style="list-style-type: none"> • Flying/ Building of Aero models <p>D. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p>

**Revised Syllabus of Courses of B.Com.Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6.Foundation Course in Physical Education Paper-IV

Modules at a Glance

Sr. No.	Modules	No of Lectures
1	Stress Management	10
2	Awards, Scholarship & Government Schemes	10
3	Yoga Education	10
4	Exercise Scheduling/Prescription	15
Total		45

Sr. No.	Modules / Units
1	Stress Management
	<ul style="list-style-type: none"> • Meaning & concept of Stress • Causes of Stress • Managing Stress • Coping Strategies
2	Awards, Scholarship & Government Schemes
	<ul style="list-style-type: none"> • State & National level Sports Awards • State Sports Policy & Scholarship Schemes • National Sports Policy & Scholarship Schemes • Prominent Sports Personalities
3	Yoga Education
	<ul style="list-style-type: none"> • Differences between Yogic Exercises & non- Yogic exercises • Contribution of Yoga to Sports • Principles of Asanas&Bandha • Misconceptions about Yoga
4	Exercise Scheduling/Prescription
	<ul style="list-style-type: none"> • Daily Routine Prescription. • Understanding Activity level & Calorie requirement. • Adherence & Motivation for exercise. • Impact of Lifestyle on Health

R. _____: The Scheme of Examination:

The performance of the learners shall be evaluated in two components: Internal Assessment with 25% marks by way of continuous evaluation and by Semester End Examination with 75% marks by conducting the theory examination.

INTERNAL ASSESSMENT:- It is defined as the assessment of the learners on the basis of continuous evaluation as envisaged in the credit based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

A) Internal Assessment – 25%

25 Marks

Sr. No.	Particulars	Marks	
1	A project to be prepared by an individual learner or a group of learners in not more than five learners in a group. It is to be evaluated by the teacher concerned.	20 Marks	
	Hard Copy of the project*		10 Marks
	Presentation		05 Marks
	Viva/Interaction		05 Marks
2	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities.	05 Marks	

The marks of the internal assessment should not be disclosed to the students till the results of the corresponding semester is declared.

SEMESTER END EXAMINATION:- It is defined as the examination of the learners on the basis of performance in the semester end theory / written examinations.

B) Semester End Examinations – 75%

75 Marks

The assessment of Part 'A' i.e. Internal Assessment and Part 'B' i.e. Semester End Examination as mentioned above for the Semesters I to IV shall be processed by the Colleges / Institutions of their learners and issue the grade cards to them after the conversion of marks into grade as per the procedure.

INTERNAL ASSESSMENT (PRACTICUM)
(25 Marks)

SEMESTER -III

(Continuous Evaluation during practical sessions conducted for 27 hours)

- a) A learner willing to participate in inter-collegiate/ inter university competitions of any game and sports conducted by the University of Mumbai will be evaluated for 15 marks on the basis of his attendance, sincerity and performance during the training / practice / coaching sessions / camps conducted by the college/University for at least 10 days. It is expected that the colleges should organize training / practice / coaching sessions / camps of various games and sports as per the choice of the learner. However, due to unavailability of the same in his / her college if a learner participates in the training / practice / coaching sessions / camps organized by other organizations or clubs of sports and games, may be considered for evaluation for 15 marks on the basis of the proofs of attendance and participation submitted by a learner.
- b) A learner will be practically taught different exercises including Suryanamaskara for developing their Motor Performance Components by conducting practical sessions for at least 10 hours (one hour each) and will be assessed by the concern teacher for **marks out of 10** on the basis of his attendance, sincerity and performance.

Question Paper Pattern

Maximum Marks: 75

Questions to be Set: 05

Duration: 2 ½ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 10 and to be answered any 08 B) Sub Questions to be asked 10 and to be answered any 07 (*Multiple choice / True or False / Match the columns/ fill in the blanks)	15 Marks
Q-2	Full Length Question	15 Marks
Q-2	OR Full Length Question	15 Marks
Q-3	Full Length Question	15 Marks
Q-3	OR Full Length Question	15 Marks
Q-4	Full Length Question	15 Marks
Q-4	OR Full Length Question	15 Marks
Q-5	Full Length Question	15 Marks
Q-5	OR Short Notes To be asked 05 To be answered 03	15 Marks

Note: Full length question of 15 marks may be divided into two sub questions of 08 and 07 marks.

➤ **Standard of Passing the Examination**

- A learner shall have to obtain a minimum of 40 % marks in aggregate to qualify the each course where the course consists of internal assessment and semester end examination.
- A learner shall obtain a minimum of 40 % marks(i.e. **10** out of **25**) in the internal assessment and obtain a minimum of 40 % marks (i.e. **30** out of **75**) in semester end

Reference Books

1. National Service Scheme Manual (Revised) 2006, Government of India, Ministry of Youth Affairs and Sports, New Delhi.
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3. American College of Sports Medicine, ACSM’s, Certification Review.(2006) 2nd Ed.: LippianCott Williams and Wilkins .
4. American College of Sports Medicine, ACSM’s, Guidelines for Exercise Testing and Prescription. (2013) Ninth Edition,:LippianCott Williams and Wilkins.
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10. Dheer, S.D.(1991). Introduction to Health Education. New Delhi: Friends Publication.
11. Dr. A.K.Uppal. (2014) Science of Sports Training. Delhi: Friends Publication
12. Dr. A.K.Uppal& Dr. G. P. Gautam (2004). Physical education and Health. Delhi: Friends publisher.
13. Dr. Gharote M. L(2001); Teaching Methods for Yogic Practices. – 2nd Ed.,:KaivalyadhamSamiti, Lonavala.
14. Dr. Gharote M. L(2007); Guideline for Yogic Practices – 2nd Ed., The Lonavala Yoga Institute (India), Lonavala.
15. Greenberg, Dintiman, Oakes. (2004). Physical Fitness & wellness.(3rd ed.) IL:Human kinetics.
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20. Lock Hurt and others (1975) Anatomy of the human body, Feber&Feber Oxford University,
21. Muller, J. P.(2000). Health, Exercise and Fitness. Delhi : Sports.
22. Murgesh N. (1990)– Anatomy, Physiology and Health Education, Sathya, Chinnalapatti,.
23. NASPE. (2005). Physical Education for lifelong fitness. The physical Best teacher's guide. IL:Human Kinetics
24. Nieman, D.C.(1986). Fitness and Sports Medicine : Health Related Approach London: Mayfield Publishing Co.
25. Nimbalkar. Sadashiv(2004), Yoga for Health and Peace.- 6th Ed., Yoga VidyaNiketan, Mumbai.,.
26. Pate R.R. &Hohn R.C. (1994). Health Fitness Through Physical Education. USA : Human Kinetics.
27. Pandey ,&Gangopadhyay.(1995). Health Education for school children. New Delhi : Friends Publication.
28. Safrit, M. (1990). Introduction to Measurement in Physical Education and Exercise Science. St. Louis,Toronto,Bastan : Times Mirror/Mosby College Publishing.
29. Sharma, O.P. (1998). History of Physical Education. Delhi: KhelSahityaKendra.Werner.
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31. जोशी, विजया(१९९५)–व्यायामाचे शरीरक्रीया शास्त्र, अमितब्रदर्स, नागपूर,
32. वाखारकर,दि.गो.(१९९२)– शरीरविज्ञान व आरोग्य शास्त्र, क्रीडातंत्र, पुणे,

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

Core Courses (CC)

7. Business Law II

Sr. No.	Modules	No. of Lectures
1	Indian Companies Act – 2013 Par T –I	12
2	Indian Companies Act – 2013, Par T –II	12
3	Indian Partnership Act – 1932	12
4	Consumer Protection Act, 1986 & Competition Act 2002	12
5	Intellectual Property Rights	12
Total		60

Sr. No.	Modules
1	Indian Companies Act – 2013 Par T –I
	<ul style="list-style-type: none"> • Company –Concept, Features, Role of Promoters (S. 2(69) S. 92), Duties and liabilities of the Promoter Effects of Pre-Incorporation contracts, Consequences of non-registration, and Lifting of Corporate Veil. • Classification of Companies Distinction between Private Company and Public Company, Advantages and disadvantages of Private company and Public Company. –Common Procedure for Incorporation of Company, • Memorandum of Association (MOA) & Article of Association(AOA) – Concept , Clauses of MOA, AOA- Contents, Doctrine of constructive notice, Doctrine of Ultra Vires, Doctrine of Indoor Management. • Prospectus – Concept, Kinds, Contents, Private Placement
2	Indian Companies Act – 2013, Par T –II
	<ul style="list-style-type: none"> • Member of a Company –Concept, Who can become a member, Modes of acquiring membership, Cessation of membership, Right & Liabilities of Members. • Director – Qualifications& Disqualification, Classification, Director Identification Number (DIN), Legal Position of Directors. • Meetings – Types, Legal Provisions of Statutory Meeting, Annual General Meeting, Extra-Ordinary Meeting, Board Meeting.
3	Indian Partnership Act – 1932
	<ul style="list-style-type: none"> • Partnership – Concept, Essentials, True Test of Partnership, Partnership Deed, Types of Partnership, Rights and Duties of Partners, Distinguish between Partnership & Hindu Undivided Family (HUF). • Dissolution – Concept, Modes of Dissolution, Consequences of Dissolution. • Limited Liability Partnership (LLP) 2008 – Concept, Characteristics, Advantages & Disadvantages, Procedure for Incorporation. • Extent of L.L.P.- Conversion of LLP, Mutual rights & duties of partners, Winding up of LLP, Distinction between LLP and Partnership.
4	Consumer Protection Act, 1986 & Competition Act 2002
	<ul style="list-style-type: none"> • Consumer Protection Act – Concept , Objects, Reasons for enacting the Consumer Protection Act, Definition of Consumer, Consumer Dispute, Complaint, Complainant, Defect, Deficiency, Consumer Dispute, Unfair Trade Practices, Goods and Services. • Consumer Protection Councils & Redressal Agencies – District, State & National. • Competition Act 2002 – Concept, Salient Features, Objectives & Advantages. • Abuse of Dominant Position, Competition Commission of India, Anti-Competition Agreements,

Sr. No.	Modules
5	INTELLECTUAL PROPERTY RIGHTS 12
	<ul style="list-style-type: none"> • Intellectual Property Right (IPR) – Concept, Nature, Introduction & background of IPR in India. • IPR relating to Patents – Concepts of Invention and discovery, Comparison (S2 (j)), Concept of Patents, General principles applicable to working of patented inventions, Term of Patent. Infringement of Patent Rights & Remedies. (Ss. 104-115) • IPR relating to Copyrights- Concept of Copyright (Ss. 14, 16, 54,) Concept of author and authorised acts, (S.2) Ownership of Copy right (S.17) Duration or term of Copy right. (S. 22-27), Original work and fair use, Rights of Copyright holder, Infringement of Copyrights & Remedies. (Ss. 51, 52) • IPR relating to Trademarks –Concept, Functions of Trade Mark, types, trademarks that cannot be registered, Registration of Trade Marks and rights of the proprietor of Trade Marks. Procedure for registration of Trade Marks., Infringement of Trademarks & Remedies.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Guide to the Companies Act,2013 by A Ramaiya , Lexis Nexis.
2. Company Law by G.K.Kapoor.
3. Company Law by N.D.Kapoor.
4. Company Law by P.C. Tulsian.
5. Law and practice of Intellectual Property in India by Dr.Vikas Vashishth,Bharat Law House.
6. Law of Partnership along with Limited Liability Partnership by Avatar Singh , Eastern Book Company.
7. Laws Relating to Intellectual Property, Universal Law Publishing Co. Dr. B.L.Wadhera
8. Consumer Protection Law and Practice by Dr.V.K.Agarwal, Bharat Law House.
9. Competition Law by Avatar Singh, Eastern Book Company
10. Competition Law in India by T. Ramappa, Oxford University Press.
11. Intellectual Property Rights by Narayan.
12. Laws Relating to Intellectual Property, Universal Law Publishing Co. Dr. B.L.Wadhera

**PAPER PATTERN
S.Y.B.COM
SEMESTER III &IV**

BUSINESS LAW PAPER I & II

(100 Marks Paper Per Semester)

- 1. Question paper to have Five Questions
(One from Each Module) 20 Marks Each**
- 2. All Questions to be Compulsory.**
- 3. Each Question to have Four Sub Questions of Ten Marks Each
(Students to answer any Two out of Four)**

Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions C) Sub Questions to be asked 12 and to be answered any 10 D) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	C) Theory questions D) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions O) Sub Questions to be asked 12 and to be answered any 10 P) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	O) Theory questions P) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
Bachelor of Commerce Programme
Second Year
Semester III and IV**

**Under Choice Based Credit, Grading and
Semester System**

To be implemented from Academic Year 2017-2018

Faculty of Commerce

S.Y.B.Com

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	<i>Elective Courses (EC)</i>		1	<i>Elective Courses (EC)</i>	
1A	<i>Discipline Specific Elective(DSE) Courses</i>		1A	<i>Discipline Specific Elective(DSE) Courses</i>	
1Aa	<i>Discipline Specific Elective(DSE) Courses</i>		1Aa	<i>Discipline Specific Elective(DSE) Courses</i>	
1	Accountancy and Financial Management III	03	1	Accountancy and Financial Management IV	03
1Ab	<i>Discipline Specific Elective(DSE) Courses</i>		1Ab	<i>Discipline Specific Elective(DSE) Courses</i>	
2	*Any one course from the following list of the courses	03	2	*Any one course from the following list of the courses	03
1B	<i>Discipline Related Elective(DRE) Courses</i>		1B	<i>Discipline Related Elective(DRE) Courses</i>	
3	Commerce III	03	3	Commerce IV	03
4	Business Economics III	03	4	Business Economics IV	03
2	<i>Ability Enhancement Courses (AEC)</i>		2	<i>Ability Enhancement Courses (AEC)</i>	
2A	<i>*Skill Enhancement Courses (SEC) Group A</i>		2A	<i>**Skill Enhancement Courses (SEC) Group A</i>	
5	*Any one course from the following list of the courses	03	5	*Any one course from the following list of the courses	03
2B	<i>*Skill Enhancement Courses (SEC) Group B</i>		2B	<i>**Skill Enhancement Courses (SEC) Group B</i>	
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	<i>Core Courses (CC)</i>		3	<i>Core Courses (CC)</i>	
7	Business Law I	03	7	Business Law II	03
Total Credits		20	Total Credits		20

<i>1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)</i>		<i>1Ab *List of Discipline Specific Elective(DSE) Courses for Semester IV (Any One)</i>	
1	Financial Accounting and Auditing - Introduction to Management Accounting	1	Financial Accounting and Auditing - Auditing
2	Business Management - Marketing Management	2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India	3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations	4	Commerce- International Business Relations

*List of Skill Enhancement Courses (SEC) Group A for Semester III (Any One)		*List of Skill Enhancement Courses (SEC) Group A for Semester IV (Any One)	
1	Advertising I	1	Advertising II
2	Field Sales Management I	2	Field Sales Management II
3	Public Relations I	3	Public Relations II
4	Mass Communication I	4	Mass Communication II
5	Travel & Tourism Management Paper I	5	Travel & Tourism Management II
6	Journalism I	6	Journalism II
7	Company Secretarial Practice I	7	Company Secretarial Practice II
8	Rural Development I	8	Rural Development II
9	Co-operation I	9	Co-operation II
10	Mercantile Shipping I	10	Mercantile Shipping II
11	Indian Economic Problem I	11	Indian Economic Problem II
12	Computer Programming I	12	Computer Programming II
13	Logistic and Supply Chain Management I	13	Logistic and Supply Chain Management I
14	Economic System I	14	Economic System II
Note: Course selected in Semester III will continue in Semester IV			

*List of Skill Enhancement Courses (SEC) Group B for Semester III (Any One)		** List of Skill Enhancement Courses (SEC) Group B for Semester IV (Any One)	
1	Foundation Course- Contemporary Issues - III	1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - III	2	Foundation Course in NSS - IV
3	Foundation Course in NCC - III	3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - III	4	Foundation Course in Physical Education - IV
Note: Course selected in Semester III will continue in Semester IV			

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2017-2018)

Semester III

No. of Courses	Semester III	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management III	03
1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses	
3	Commerce III	03
4	Business Economics III	03
2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Business Law I	03
Total Credits		20

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)	
1	Financial Accounting and Auditing - Introduction to Management Accounting
2	Business Management - Marketing Management
3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations

***List of Skill Enhancement Courses (SEC) Group A
for Semester III (Any One)**

1	Advertising I
2	Field Sales Management I
3	Public Relations I
4	Mass Communication I
5	Travel & Tourism Management Paper I
6	Journalism I
7	Company Secretarial Practice I
8	Rural Development I
9	Co-operation I
10	Mercantile Shipping I
11	Indian Economic Problem I
12	Computer Programming I
13	Logistic and Supply Chain Management I
14	Economic System I

Note: Course selected in Semester III will continue in Semester IV

**** List of Skill Enhancement Courses (SEC) Group B**

1	Foundation Course – Contemporary Issues- III
2	Foundation Course in NSS - III
3	Foundation Course in NCC - III
4	Foundation Course in Physical Education - III

Note: Course selected in Semester III will continue in Semester IV

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Aa. Accountancy and Financial Management III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
2	Piecemeal Distribution of Cash	15
3	Amalgamation of Firms	15
4	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
Total		60

Sr. No.	Modules / Units
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year
	i) Simple final accounts questions to demonstrate the effect on final Accounts when a partner is admitted during the year or when partner Retires / dies during the year. ii) Allocation of gross profit prior to and after admission / retirement / death when stock on the date of admission / retirement is not given and apportionment of other expenses based on time / Sales/other given basis. iii) Ascertainment of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is given and apportionment of other expenses based on time / Sales / other given basis Excluding Questions where admission / retirement / death takes place in the same year.
2	Piecemeal Distribution of Cash
	i) Excess Capital Method only ii) Asset taken over by a partner iii) Treatment of past profits or past losses in the Balance sheet iv) Contingent liabilities / Realization expenses / amount kept aside for expenses and adjustment of actual v) Treatment of secured liabilities vi) Treatment of preferential liabilities like Govt. dues / labour dues etc. Excluding : Insolvency of partner and Maximum Loss Method
3	Amalgamation of Firms
	i) Realization method only ii) Calculation of purchase consideration iii) Journal / ledger accounts of old firms iv) Preparing Balance sheet of new firm v) Adjustment of goodwill in the new firm vi) Realignment of capitals in the new firm by current accounts / cash or a combination thereof Excluding Common transactions between the amalgamating firms
4	Conversion / Sale of a Partnership Firm into a Ltd. Company
	(i) Realisation method only (ii) Calculation of New Purchase consideration, Journal / Ledger Accounts of old firms. Preparing Balance sheet of new company

Reference Text :

1. Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd.
2. Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers.
3. R. Narayanaswamy – “Financial Accounting”, Prentice Hall of India, New Delhi
4. Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

**1Ab. Financial Accounting and Auditing – Introduction
to Management Accounting**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Management Accounting	10
2	Ratio Analysis and Interpretation	15
3	Working Capital Management	10
4	Capital Budgeting	10
Total		45

Sr. No.	Modules / Units
1	Introduction to Management Accounting
	<p>A. Introduction to Management Accounting – Meaning, Nature, Scope, Functions, Decision Making Process, Financial Accounting V/s Management Accounting</p> <p>B. Analysis and Interpretation of Financial Statements</p> <p>i) Study of Balance sheet and Income statement / Revenue statements in vertical form suitable for analysis</p> <p>ii) Relationship between items in Balance Sheet and Revenue statement</p> <p>iii) Tools of analysis of Financial Statements (i) Trend analysis (ii) Comparative Statement (iii) Common Size Statement</p> <p>Note : (i) Problems based on trend analysis (ii) Short Problems on Comparative and Common sized statements</p>
2	Ratio Analysis and Interpretation
	<p>(Based on Vertical Form of Financial statements) – Meaning, classification, Du Point Chart, advantages and Limitations)</p> <p>A. Balance Sheet Ratios :</p> <p>i) Current Ratio</p> <p>ii) Liquid Ratio</p> <p>iii) Stock Working Capital Ratio</p> <p>iv) Proprietary Ratio</p> <p>v) Debt Equity Ratio</p> <p>vi) Capital Gearing Ratio</p> <p>B. Revenue Statement Ratio:</p> <p>i) Gross Profit Ratio</p> <p>ii) Expenses Ratio</p> <p>iii) Operating Ratio</p> <p>iv) Net Profit Ratio</p> <p>v) Net Operating Profit Ratio</p> <p>vi) Stock Turnover Ratio</p> <p>A. Combined Ratio :</p> <p>i) Return on capital employed (Including Long Term Borrowings)</p> <p>ii) Return on proprietor's Fund (Shareholders Fund and Preference Capital)</p> <p>iii) Return on Equity Capital</p> <p>iv) Dividend Payout Ratio</p> <p>v) Debt Service Ratio</p> <p>vi) Debtors Turnover</p> <p>vii) Creditors Turnover</p> <p>(Practical Question on Ratio Analysis)</p>
3	Working Capital Management : (Practical Questions)
	<p>A. Concept, Nature of Working Capital , Planning of Working Capital</p> <p>B. Estimation / Projection of Working Capital Requirement in case of Trading and Manufacturing Organization</p> <p>C. Operating Cycle</p>

Sr. No.	Modules / Units
4	Capital Budgeting
	A. Introduction: B. The classification of capital budgeting projects C. Capital budgeting process D. Capital budgeting techniques - Payback Period, Accounting Rate of Return, Net Present Value, The Profitability Index, Discounted Payback. (Excluding calculation of cash flow)

Reference Text :

1. Cost and Management Accounting - Colinn Dury 7th Edition
2. Cost and Management Accounting- Dbarshi Bhattacharyya pearson Publications 2013 edition
3. Management Accounting - M.Y.Khan
4. Management Accounting - I.M.pandey

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions C) Sub Questions to be asked 12 and to be answered any 10 D) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	C) Theory questions D) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Ab. Business Management-Marketing Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Marketing Management and Marketing Environment	10
2	Understanding Competition and Strategic Marketing	15
3	Product	10
4	Pricing	10
Total		45

Sr. No.	Modules / Units
1	Marketing Management and Marketing Environment
	<ul style="list-style-type: none"> • Marketing management : Definition, need and importance of marketing management • Functions of Marketing Management • Micro and Macro Environment with specific reference to India • Emerging Marketing opportunities in India – Marketing at the bottom of the pyramid, growing middle class • International marketing environment
2	Understanding Competition and Strategic Marketing
	<ul style="list-style-type: none"> • Marketing strategy : Definition and Features • Steps in strategic marketing planning process • SWOT Analysis • Michael Porter’s Five Forces Model • Analyzing competition
3	Product
	<ul style="list-style-type: none"> • Definition, Product Levels – Customer Value Hierarchy • Product Classification : Based on durability and tangibility, consumer goods classification and industrial goods classification • Product Life Cycle : Stages and features of each stage • Product Positioning : Meaning and Importance • Steps in Product Positioning
4	Pricing
	<ul style="list-style-type: none"> • Meaning and objective of Pricing • Factors affecting pricing decisions • Methods of pricing : Mark-up pricing, Target-return Pricing, Perceived-value Pricing, Value Pricing, Going-Rate Pricing and Auction Pricing • Steps in Pricing

Reference Books:

1. Philip Kotler (2003). Marketing Management : Eleventh Edition. New Delhi : Pearson Education
2. V. S. Ramaswani and S Namakumari (2002). Marketing : Planning, Implementation and Control (3rd Edition) New Delhi, Macmillan India
3. Michael Porter – Competitive Advantage
4. Theodore Levitt – Marketing Management
5. Fundamentals of Marketing – William Stanton
6. Customer Driven Services Management (1999) Response Books

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions E) Sub Questions to be asked 12 and to be answered any 10 F) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	E) Theory questions F) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester III
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**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

3. Commerce –III

(Management: Functions and Challenges)

Course Objectives:

- To make the learners aware about conceptual knowledge and evolution of Management.
- To familiarize the learners with the functions in Management.

Sr. No.	Modules	No. of Lectures
1	Introduction To Management	11
2	Planning & Decision Making	10
3	Organising	12
4	Directing And Controlling	12
Total		45

Sr. No.	Modules
1	Introduction To Management (11)
	<ul style="list-style-type: none"> • Management- Concept, Nature, Functions, Managerial Skills & Competencies • Evolution of Management Thoughts Classical Approach: Scientific Management – F.W.Taylor’s Contribution Classical Organisation Theory: HenriFayol’s Principles Neo Classical: Human Relations Approach – EltonMayo’sHawthorne experiments • Modern Management Approach-PeterDrucker’s Dimensions of Management, Indian Management Thoughts: Origin & Significance of Indian Ethos to Management.
2	Planning & Decision Making (10)
	<ul style="list-style-type: none"> • Planning - Steps, Importance, Components, Coordination – Importance • M.B.O -Process, Advantages, Management By Exception- Advantages; Management Information System- Concept, Components • Decision Making - Techniques, Essentials of a Sound Decision Making, Impact of Technology on Decision Making.
3	Organising (12)
	<ul style="list-style-type: none"> • Organising-Steps, Organisation Structures – Features of Line & Staff Organisation, Matrix Organisation , Virtual Organisation, Formalv/s Informal Organisation. • Departmentation -Meaning -Bases,Span of Management- Factors Influencing Span of Management, Tall and Flat Organisation. • Delegation of Authority- Process, Barriers to Delegation, Principles of Effective Delegation. Decentralisation:Factors Influencing Decentralisation, Centralization v/s Decentralisation
4	Directing And Controlling (12)
	<ul style="list-style-type: none"> • Motivation – Concept, Importance, Influencing factors. Importance of Communication, Barriers to effective Communication • Leadership- Concept,Functions, Styles, Qualities of a good leader. • Controlling – Concept, Steps, Essentials of good control system, Techniques of Controlling -PERT, CPM, Budgetary Control, Management Audit.

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Management Today Principles & Practice- Gene Burton, ManabThakur, Tata McGraw-Hill, Publishing Co.Ltd.
2. Management – James A.F. Stoner, Prentice Hall, Inc .U.S.A.
3. Management : Global Prospective –Heinz Wehrich & Harold Koontz, Tata McGraw- Hill, Publishing Co.Ltd.
4. Essential of Database Management Systems -Alexis Leon , Mathews Leon Vijay Nicole, Imprints Pvt Ltd.
5. Management –Task ,Resp, Practices – PetaDruche “willian Heinemann LTD.

PAPER PATTERN
COMMERCE PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six**

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

4. Business Economics III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Overview of Macroeconomics	10
2	Basic concepts of Keynesian Economics	10
3	Post Keynesian developments in Macro economics	10
4	Money, prices and Inflation	15
	Total	45

BUSINESS ECONOMICS III

ELEMENTS OF MACROECONOMICS

Preamble

An overall approach to macroeconomics is to examine the economy as a whole. This course is an introduction to the basic analytical tools of macro economics to evaluate macro economic conditions such as inflation, unemployment and growth. It is designed to make system of overall economy understandable and relevant. The aim is to provide a clear explanation of many aspects of aggregate economic variables to inspire a consistent way of thinking about key macroeconomic phenomena. It intends to familiarize the commerce students with basic concepts of macroeconomics and with certain common features of economic occurrence in the real world.

Sr. No.	Modules / Units
1	INTRODUCTION
	<ul style="list-style-type: none"> • Macroeconomics: Meaning, Scope and Importance. • Circular flow of aggregate income and expenditure and its Importance- closed and open economy models • The Measurement of National Product: Meaning and Importance of National Income Accounting- conventional and Green GNP and NNP concepts -National Income and Economic Welfare. • Trade Cycles: Features and Phases • Classical Macro economics : Say's law of Markets - Features, Implications and Criticism
2	BASIC CONCEPTS OF KEYNESIAN ECONOMICS
	<ul style="list-style-type: none"> • The Principle of Effective Demand: Aggregate Demand and Aggregate Supply • Consumption Function: Properties, Assumptions and Implications • Investment function and Marginal Efficiency of capital • Investment Multiplier effect on Income and Output: Assumptions, Working, Leakages, Criticism and Importance - paradox of thrift • Relevance of Keynesian theory tools to the developing countries <p>Liquidity Preference Theory of Interest</p>
3	POST KEYNESIAN DEVELOPMENTS IN MACRO ECONOMICS
	<ul style="list-style-type: none"> • The IS-LM model of integration of commodity and money markets • Inflation and unemployment : Philips curve • Stagflation : meaning, causes, and consequences • Supply side economics
4	MONEY, PRICES AND INFLATION
	<ul style="list-style-type: none"> • Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money • Demand for Money : Classical and Keynesian approaches and Keynes' liquidity preference theory of interest - Friedman's restatement of Demand for money • Money and prices : Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach • Inflation : Demand Pull Inflation and Cost Push Inflation - Effects of Inflation- Nature of inflation in a developing economy - policy measures to curb inflation- monetary policy and inflation targeting

Reference Books

Ackley.G (1976), Macro Economic Theory and Policy, Macmillan Publishing Co. New York

Ahuja. H.L., Modern Economics — S.Chand Company Ltd. New Delhi.

Blanchard Olivier (2000), Macro Economics, Englewood Elitt, Prentice Hall

Bouman John, Principles of Macro Economics

Dornbush , Rudiger, Fisher Stanley and Startz, Richards Macroeconomics, Nineth edition
2004 Tata-Mac Graw Hill, New Delhi.

Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mac Graw Hill, New Delhi.

Friedman Hilton (1953) Essays in Positive Economics, University of Chicago Press, London.

Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York:Worth Publishers

Jhingan, M.L., Principles of Economics — Vrinda Publications (P) Ltd.

Shapiro, E (1996), Macro-Economic Analysis , Galgotia Publication, New Delhi.

Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P)Ltd

QUESTION PAPER PATTERN
Business Economics Semester III

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) All Questions carry equal marks

3) Attempt any two questions out of three in each of question 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice Questions (10 questions at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Advertising - I

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Introduction to Advertising	12
2	Advertising Agency	11
3	Economic & Social Aspects of Advertising	11
4	Brand Building and Spécial Purpose Advertising	11
Total		45

Sr. No.	Modules
1	Introduction to Advertising
	<ul style="list-style-type: none"> • Integrated Marketing Communications (IMC)- Concept, Features, Elements, Role of advertising in IMC • Advertising: Concept, Features, Evolution of Advertising, Active Participants, Benefits of advertising to Business firms and consumers. • Classification of advertising: Geographic, Media, Target audience and Functions.
2	Advertising Agency
	<ul style="list-style-type: none"> • Ad Agency: Features, Structure and services offered, Types of advertising agencies , Agency selection criteria • Agency and Client: Maintaining Agency–Client relationship, Reasons and ways of avoiding Client Turnover, Creative Pitch, Agency compensation • Careers in advertising: Skills required for a career in advertising, Various Career Options, Freelancing Career Options - Graphics, Animation, Modeling, Dubbing.
3	Economic & Social Aspects of Advertising
	<ul style="list-style-type: none"> • Economic Aspects: Effect of advertising on consumer demand, monopoly and competition, Price. • Social aspects: Ethical and social issues in advertising, positive and negative influence of advertising on Indian values and culture. • Pro Bono/Social advertising: Pro Bono Advertising, Social Advertising by Indian Government through Directorate of Advertising and Visual Publicity (DAVP), Self-Regulatory body- Role of ASCI (Advertising Standard Council of India)
4	Brand Building and Special Purpose Advertising
	<ul style="list-style-type: none"> • Brand Building: The Communication Process, AIDA Model, Role of advertising in developing Brand Image and Brand Equity, and managing Brand Crises. • Special purpose advertising: Rural advertising, Political advertising-, Advocacy advertising, Corporate Image advertising, Green Advertising – Features of all the above special purpose advertising. • Trends in Advertising: Media, Ad spends, Ad Agencies, Execution of advertisements

Revised Syllabus of Courses of SYB. Com
Programme at Semester III & IV
with effect from the Academic Year 2017-2018

Reference Books

Advertising

1. Advertising and Promotion : An Integrated Marketing Communications Perspective George Belch and Michael Belch, 2015, 10th Edition, McGraw Hill Education
2. Contemporary Advertising, 2017, 15th Edition, William Arens, Michael Weigold and Christian Arens, Hill Higher Education
3. Strategic Brand Management – Kevin Lane Keller, 4th Edition, 2013 – Pearson Education Limited
4. Kleppner’s Advertising Procedure – Ron Lane and Karen King, 18th edition, 2011 – Pearson Education Limited
5. Advertising: Planning and Implementation, 2006 – Raghuvir Singh, Sangeeta Sharma –Prentice Hall
6. Advertising Management, 5th Edition, 2002 – Batra, Myers and Aaker – Pearson Education
7. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
8. Brand Equity & Advertising- Advertising’s role in building strong brands, 2013- David A. Aker, Alexander L. Biel, Psychology Press
9. Brand Positioning – Strategies for Competitive Advantage, Subroto Sengupta, 2005, Tata McGraw Hill Publication.
10. The Advertising Association Handbook - J. J. D. Bullmore, M. J. Waterson, 1983 - Holt Rinehart & Winston
11. Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow and Donald E. Baack, 5th Edition, 2012 – Pearson Education Limited
12. Kotler Philip and Eduardo Roberto, Social Marketing, Strategies for Changing Public Behaviour, 1989, The Free Press, New York.
13. Confessions of an Advertising Man, David Ogilvy, 2012, Southbank Publishing
14. Advertising, 10th Edition, 2010 - Sandra Moriarty, Nancy D Mitchell, William D. Wells, Pearson

PAPER PATTERN
ADVERTISING PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Field Sales Management – I

Course Objective:

1. To understand the concept of field sales management.
2. To Make Learners aware about practical applications of sales management.

Sr. No.	Modules	No. of Lectures
1	Field Sales Management	11
2	Sales Organisation	11
3	Sales Policies	11
4	Sales Force Management	12
Total		45

Sr. No.	Modules
1	Field Sales Management
	<ul style="list-style-type: none"> • Introduction to Sales Management – Meaning & Concept – Nature, Objectives of Salesmanship, Function of Sales Management, Sales Management as a career option. • Field Sales Management – Introduction, Concept of Personal Selling & Advertising, Difference between selling and Marketing, Difference between Advertising & Personal Selling , Changing face of Personal Selling. • Sales Manager – Qualities & Qualification of Sales Manager – Essentials for a Successful Sales Manager – Duties & Responsibilities of a Sales Manager.
2	Sales Organisation
	<ul style="list-style-type: none"> • Meaning, Nature, Characteristics of a Sales Organization, Need & Objectives of Sales Organization. • Structure of Sales Organization, Types of Sales Organizations and factors affecting structure of Sales Organization. • Centralization & Decentralization of Sales Organization, Merits and Demerits.
3	Sales Policies
	<ul style="list-style-type: none"> • Product Policies – Branding , Promotional Policies – Promotional Measure • Pricing Policies – Methods of Pricing, Factors, Strategies • Place / Distribution Policies – Channels of Distribution-Types (Consumer & Industrial Goods) , Factors affecting selection of channel of distribution
4	Sales Force Management
	<ul style="list-style-type: none"> • Recruitment and Selection of Salesforce – Concept, Sources of Recruitment Steps in selection process, Training of Salesforce -Methods • Compensating & Motivating the Sales Team -Methods of Compensation, Monetary and Non-Monetary tools of Motivation. • Evaluating Sales Force Performance, Functions, Sales records, Reporting, Performance Appraisal of Sales Force.

Reference Books

Field Sales Management

1. Philip Kotler – Marketing Management, 11th ed. Pearson Publication.
2. Porter, Michel E. Competitive Strategy, New York: The Free Press, 1980.
3. Tirodkar, Field Sales Management, Vani Publication, Pune.
4. Richard R Still, Edward W. Candiff, Sales Management.
5. M.D.Pestonjee, Motivation & Job Satisfaction.
6. Tom Reilly, Value Added Selling
7. Helen Woodruffe, Services Marketing, Macmillan Publication.
8. V.S.Ramaswamy, S.Namakumari, Marketing Management, Global Prospective – Indian Concept, Macmillan Publication

PAPER PATTERN
FIELD SALES MANAGEMENT PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Company Secretarial Practice - I

Course Objective:

- To provide the learners an insight about Company Secretarial Practices.
- To make the learners understand the role of Company Secretary towards Company's statutory provisions, rules and regulations.
- To make the learners understand the various aspects of Company Management, meetings and reports.

Sr. No.	Modules	No. of Lectures
1	Introduction to Company	12
2	Company Secretary Practices	12
3	Company Documentation and Formation	12
4	Secretarial Correspondence	10
Total		45

Sr. No.	Modules
1	Introduction to Company
	<ul style="list-style-type: none"> • Introduction to Company – Features, Types -As per Company’s Act, 2013. • Company Secretary – Qualities, Qualifications, Appointment procedure, Resignation & Removal. • Role of Company Secretary–Rights, Responsibilities, Liabilities of Company Secretary, Career options of Company Secretary.
2	Company Secretary Services
	<ul style="list-style-type: none"> • Advisory Services – Role of Company Secretary as an advisor to Chairman, Secretary as an liaison officer between the (a) Company and Stock Exchange (b) Company and Depository Participants (c) Company and Register of Companies (ROC). • Representation Services of Company Secretary at different forums- Company Law Board, Consumer Forum, SEBI, Arbitration & conciliation services, Cyber Law compliance, Secretarial Standards – Advantages, Secretarial Standards by ICSI, Secretarial Standards -1- 10. • Secretarial Audit – Procedure and Stages, Need and Importance, Scope.
3	Company Documentation and Formation
	<ul style="list-style-type: none"> • Memorandum of Association (MOA) - Clauses, Alteration of MOA, Ultra Vires. Articles of Association (AOA) – Contents, Prospectus – Statement in Lieu of Prospectus, Contents, Misleading Prospectus. • Company Formation –Stages,Secretarial Duties at each stage in public company and private company. • Conversion & Reconversion of Private and Public Company – Secretarial Procedure.
4	Secretarial Correspondence
	<ul style="list-style-type: none"> • Correspondence– Shareholders, Debenture Holders, Registrar of Companies, Stock Exchange & penalties thereon • Correspondence with SEBI, Company Law Board and penalties thereon, Role of technology in Secretarial Correspondence • Specimens– Letter to shareholders - Rights Issue, Bonus Issue, Letter toROC-Alteration of MOA/AoA, Letter to Stock Exchange –Listing of shares, Letters to Government- Reconversion/Conversion, Letter to Bank – Overdraft Facility

COMPANY SECRETARIAL PRACTICE

REFERENCES

Readings:

1. M. C.Bhandari : Guide to Company Law Procedure; Wadhwa& Company, Agra&Nagpur
2. K. V.Shanbhogue : Company Law Practice; BharatLaw House, New Delhi – 34
3. M. L.Sharma : Company Procedures and Register of Companies , Tax Publishers, Delhi
4. A. M.Chakborti, : Company Notices, Meetings and
B. P.Bhargava Resolutions, Taxmann, New Delhi
5. A.Ramaiya : Guide to the Companies Act, Wadhwa& Company, Nagpur
6. R.Suryanarayanan : Company Notices, Meetings and Resolutions, Kamal Law House, Kolkatta
7. D. K. Jain : E- Filling of Forms & returns
8. Taxmann : E-Company forms
9. V.K.Gaba : Depository Participants (Law & Practice)
10. ICSI Publications : Meetings
11. B. K.Sengupta : Company Law
12. D. K. Jain : Company Law Procedures

References:

1. M. C.Bhandari : Guide to Memorandum, Articles and
R.D.Makheeja Incorporation of Companies ; Wadhwa& Company, Agra&Nagpur
2. Taxman : Company Law, Digest

Journals:

1. Chartered Secretary : ICSI Publication
2. Student Company Secretary : ICSI Publication
3. Company Law Journal : L.M.Sharma, Post Box No. 2693, New Delhi – 110005.
4. Corporate Law Adviser : Corporate Law Advisers, Post Bag No. 3, VasantVihar, New Delhi

PAPER PATTERN

COMPANY SECRETARIAL PRACTICE - PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer Any Two of the following Out of Three questions - Module - I 15

a.

b.

c.

Q.3 Answer Any Two of the following Out of Three questions - Module - II 15

a.

b.

c.

Q.4 Answer Any Two of the following Out of Three questions - Module - III 15

a.

b.

c.

Q.5 Answer Any Two of the following Out of Three questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on Any Four out of Six 20

**Revised Syllabus of Courses of B.Com. Programme at Semester III
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Computer Programming Paper I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Hardware	15
2	Software	15
3	Introduction To C Programming	15
4	C – Decision / Loop Statements	15
5	Laboratory Training	15
Total		75

Sr. No.	Modules / Units
1	UNIT – I : HARDWARE
	Evolution of Computers – Generations, Types of Computers, Computer System, Characteristics, Basic Components of a Digital Computer – Control Unit, ALU, Input / Output, Functions and Memory, Memory Addressing Capability of a CPU, Binary number system, Binary addition (1's complement, 2's Complement), Binary to decimal and Decimal to Binary Conversion, Octal Number, Hexadecimal System, World length of a computer, processing speed of a computer.
2	UNIT – II : SOFTWARE
	Software and its Need, Types of Software – System Software, Application software, System Software – Operating System, Utility Program, Algorithms, Flow Charts – Symbols, Rules for making Flow chart, Programming languages, Assemblers, Compilers and Interpreter, Computer Applications in Business.
3	UNIT – III : INTRODUCTION TO C PROGRAMMING
	Structure of C program, Keywords, identifies, constants, variables, data types, type modifier, type conversion, types of operator and expressions, Input and Output functions in C (print(), scanf(), getchar(), putchar(), gets(), puts()). Storage class specifiers Header files(stdio.h,math.j,conop.j)
4	UNIT – IV : C – DECISION / LOOP STATEMENTS
	Decision Statement – if-else statement, break, continue, goto, switch() case and nested if statement. Loop control statements – for(), while(), do-while loop() and nested loops.
5	LABORATORY TRAINING
	Lab 1 : Writing algorithms and drawing flowcharts (Input-process-output). Lab 2 : Writing algorithms and drawing flowcharts (Input-decision-process-output). Lab 3 : Writing algorithms and drawing flowcharts (Simple Loops). Lab 4 : Loading a C editor program-Entering and compiling a simple C-program. Lab 5 : C-program to input name-and sales & then print name and commission. Lab 6 : C-program to compute commission, discount etc using if() condition. Lab 7 : Computing income tax based on given criterion. Lab 8 : Printing numbers and summing number using loops. Lab 9 : Printing interest and depreciation tables.

QUESTION PAPER PATTERN

Maximum Marks : 75

Questions to be set : 05

Duration : $2\frac{1}{2}$ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particulars	Marks
Q. 1.	Objective Questions A. Sub Questions to be asked 10 and to be solved any 08 B. Sub Questions to be asked 10 and to be solved any 07 (* Multiple choice / True or False / Match the columns)	15 Marks
Q. 2.	Full Length Question OR	15 Marks
Q. 2.	Full Length Question	15 Marks
Q. 3.	Full Length Question OR	15 Marks
Q.3.	Full Length Question	15 Marks
Q. 4.	Full Length Question OR	15 Marks
Q. 4.	Full Length Question	15 Marks
Q. 5.	Full Length Question OR	15 Marks
Q. 5.	Short Notes To be asked 05 To be answered 03	15 Marks

Note : Full length question of 15 marks may be divided into two sub questions of 08 and 07 marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6. Foundation Course- Contemporary Issues- III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Human Rights Provisions, Violations and Redressal	12
2	Dealing With Environmental Concerns	11
3	Science and Technology I	11
4	Soft Skills for Effective Interpersonal Communication	11
Total		45

Sr. No.	Modules / Units
1	<p>Human Rights Violations and Redressal</p> <p>A. Scheduled Castes- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>B. Scheduled tribes- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>C. Women- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>D. Children- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (2 Lectures)</p> <p>E. People with Disabilities, Minorities, and the Elderly population- Constitutional and legal rights, Forms of violations, Redressal mechanisms. (4 Lectures)</p>
2	<p>Dealing With Environmental Concerns</p> <p>A. Concept of Disaster and general effects of Disasters on human life- physical, psychological, economic and social effects. (3 Lectures)</p> <p>B. Some locally relevant case studies of environmental disasters. (2 Lectures)</p> <p>C. Dealing with Disasters - Factors to be considered in Prevention, Mitigation (Relief and Rehabilitation) and disaster Preparedness. (3 Lectures)</p> <p>D. Human Rights issues in addressing disasters- issues related to compensation, equitable and fair distribution of relief and humanitarian approach to resettlement and rehabilitation. (3 Lectures)</p>
3	<p>Science and Technology – I</p> <p>A. Development of Science- the ancient cultures, the Classical era, the Middle Ages, the Renaissance, the Age of Reason and Enlightenment. (3 Lectures)</p> <p>B. Nature of science- its principles and characteristics; Science as empirical, practical, theoretical, validated knowledge. (2 Lectures)</p> <p>C. Science and Superstition- the role of science in exploding myths, blind beliefs and prejudices; Science and scientific temper- scientific temper as a fundamental duty of the Indian citizen. (3 Lectures)</p> <p>D. Science in everyday life- technology, its meaning and role in development; Interrelation and distinction between science and technology. (3 Lectures)</p>
4	<p>Soft Skills for Effective Interpersonal Communication</p> <p>Part A (4 Lectures)</p> <p>I) Effective Listening - Importance and Features.</p> <p>II) Verbal and Non-Verbal Communication; Public-Speaking and Presentation Skills.</p> <p>III) Barriers to Effective Communication; Importance of Self-Awareness and Body Language.</p> <p>Part B (4 Lectures)</p> <p>I) Formal and Informal Communication - Purpose and Types.</p> <p>II) Writing Formal Applications, Statement of Purpose (SOP) and Resume.</p> <p>III) Preparing for Group Discussions, Interviews and Presentations.</p> <p>Part C (3 Lectures)</p> <p>I) Leadership Skills and Self-Improvement - Characteristics of Effective Leadership.</p> <p>II) Styles of Leadership and Team-Building.</p>

References

1. Asthana, D. K., and Asthana, Meera, *Environmental Problems and Solutions*, S. Chand, New Delhi, 2012.
2. Bajpai, Asha, *Child Rights in India*, Oxford University Press, New Delhi, 2010.
3. Bhatnagar Mamta and Bhatnagar Nitin, *Effective Communication and Soft Skills*, Pearson India, New Delhi, 2011.
4. G Subba Rao, *Writing Skills for Civil Services Examination*, Access Publishing, New Delhi, 2014
5. Kaushal, Rachana, *Women and Human Rights in India*, Kaveri Books, New Delhi, 2000.
6. Mohapatra, Gaur Krishna Das, *Environmental Ecology*, Vikas, Noida, 2008.
7. Motilal, Shashi, and Nanda, Bijoy Lakshmi, *Human Rights: Gender and Environment*, Allied Publishers, New Delhi, 2007.
8. Murthy, D. B. N., *Disaster Management: Text and Case Studies*, Deep and Deep Publications, New Delhi, 2013.
9. Parsuraman, S., and Unnikrishnan, ed., *India Disasters Report II*, Oxford, New Delhi, 2013
10. Reza, B. K., *Disaster Management*, Global Publications, New Delhi, 2010.
11. Sathe, Satyaranjan P., *Judicial Activism in India*, Oxford University Press, New Delhi, 2003.
12. Singh, Ashok Kumar, *Science and Technology for Civil Service Examination*, Tata McGraw Hill, New Delhi, 2012.
13. Thorpe, Edgar, *General Studies Paper I Volume V*, Pearson, New Delhi, 2017.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester iii. In all 8 Questions will be asked out of which 5 have to be attempted.	a) Total marks: 15 b) For 1 A, there will be 3 marks for each sub-question. c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

**Revised Syllabus of Courses B.Com Programme at Semester III
with Effect from the Academic Year 2017-2018**

2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NSS - III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Value System & Gender sensitivity	12
2	Disaster preparedness & Disaster management	10
3	Health, hygiene & Diseases	13
4	Environment & Energy conservation	10
Total		45

Sr. No.	Modules / Units
1	Value System & Gender sensitivity
	UNIT - I – Value System Meaning of value, Types of values- human values and social responsibilities- Indian value system- the concepts and its features UNIT - II - Gender sensitivity and woman empowerment Concept of gender- causes behind gender related problems- measures Meaning of woman empowerment- schemes for woman empowerment in India
2	Disaster preparedness & Disaster management
	UNIT - I - Basics of Disaster preparedness Disaster- its meaning and types Disaster preparedness- its meaning and methods UNIT - II - Disaster management Disaster management- concept- disaster cycle - role of technology in disaster response- role of as first responder – the study of ‘Avhan’ Model
3	Health, hygiene & Diseases
	UNIT - I - Health and hygiene Concept of complete health and maintenance of hygiene UNIT - II - Diseases and disorders- preventive campaigning Diseases and disorders- preventive campaigning in Malaria, Tuberculosis, Dengue, Cancer, HIV/AIDS, Diabetes
4	Environment & Energy conservation
	UNIT - I Environment and Environment enrichment program Environment- meaning, features , issues, conservation of natural resources and sustainability in environment UNIT - II Energy and Energy conservation program Energy- the concept, features- conventional and non- conventional energy Energy conservation- the meaning and importance

***Revised Syllabus of Courses of B.Com Programme at Semester III
with Effect from the Academic Year 2017-2018***

***2. Ability Enhancement Courses (AEC)
2B. Skill Enhancement Courses (SEC)***

6. Foundation Course in NCC - III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	National Integration & Awareness	10
2	Drill: Foot Drill	10
3	Adventure Training and Environment Awareness and Conservation	05
4	Personality Development and Leadership	10
5	Specialized subject (ARMY)	10
	Total	45

Sr. No.	Modules / Units
1	National Integration & Awareness
	<p>Desired outcome: The students will display sense of patriotism, secular values and shall be transformed into motivated youth who will contribute towards nation building through national unity and social cohesion.</p> <p>The students shall enrich themselves about the history of our beloved country and will look forward for the solutions based on strengths to the challenges to the country for its development.</p> <ul style="list-style-type: none"> • Freedom Struggle and nationalist movement in India. • National interests, Objectives, Threats and Opportunities. • Problems/ Challenges of National Integration. • Unity in Diversity
2	Drill: Foot Drill
	<p>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, turnout, develop the quality of immediate and implicit obedience of orders, with good reflexes.</p> <ul style="list-style-type: none"> • Side pace, pace forward and to the rear • Turning on the march and whiling • Saluting on the march • Marking time, forward march and halt in quick time • Changing step • Formation of squad and squad drill
3	Adventure Training, Environment Awareness and Conservation
3A	Adventure Training
	<p>Desired outcome: The students will overcome fear & inculcate within them the sense of adventure, sportsmanship, esprit-d-corp and develop confidence, courage, determination, diligence and quest for excellence.</p> <ul style="list-style-type: none"> • Any Two such as – Obstacle course, Slithering, Trekking, Cycling, Rock Climbing, Para Sailing, Sailing, Scuba Diving etc.
3B	Environment Awareness and Conservation
	<p>Desired outcome: The student will be made aware of the modern techniques of waste management and pollution control.</p> <ul style="list-style-type: none"> • Waste management • Pollution control, water, Air, Noise and Soil
4	Personality Development and Leadership
	<p>Desired outcome: The student will inculcate officer like qualities with desired ability to take right decisions.</p> <ul style="list-style-type: none"> • Time management • Effect of Leadership with historical examples • Interview Skills • Conflict Motives- Resolution

Sr. No.	Modules / Units
5	Specialized Subject: Army Or Navy Or Air
	<p>Army</p> <p>Desired outcome: It will acquaint, expose & provide knowledge about Army/ Navy/ Air force and to acquire information about expanse of Armed Forces ,service subjects and important battles</p> <p>A. Armed Force</p> <ul style="list-style-type: none"> • Task and Role of Fighting Arms • Modes of Entry to Army • Honors and Awards <p>B. Introduction to Infantry and weapons and equipments</p> <ul style="list-style-type: none"> • Characteristics of 5.56mm INSAS Rifle, Ammunition, Fire power, Stripping, Assembling and Cleaning • Organization of Infantry Battalion. <p>C. Military history</p> <ul style="list-style-type: none"> • Study of battles of Indo-Pak War 1965,1971 and Kargil • War Movies <p>D. Communication</p> <ul style="list-style-type: none"> • Characteristics of Walkie-Talkies • Basic RT Procedure • Latest trends and Development (Multi Media, Video Conferencing, IT) <p style="text-align: center;">OR</p> <p>Navy</p> <p>A. Naval orientation and service subjects</p> <ul style="list-style-type: none"> • Organization of Ship- Introduction on Onboard Organization • Naval Customs and Traditions • Mode of Entry into Indian Navy • Branches of the Navy and their functions • Naval Campaign (Battle of Atlantic, Pearl Harbour, Falkland War/Fleet Review/ PFR/ IFR)s <p>B. Ship and Boat Modelling</p> <ul style="list-style-type: none"> • Types of Models • Introduction of Ship Model- Competition Types of Model Prepare in NSC and RDC • Care and handling of power-tools used- maintenance and purpose of tools

Sr. No.	Modules / Units
	<p>C. Search and Rescue</p> <ul style="list-style-type: none"> • Role of Indian Coast Guard related to SAR <p>D. Swimming</p> <ul style="list-style-type: none"> • Floating and Breathing Techniques- Precautions while Swimming <p style="text-align: center;">OR</p> <p><u>AIR</u></p> <p>A. General Service Knowledge</p> <ul style="list-style-type: none"> • Organization Of Air Force • Branches of the IAF. <p>B. Principles of Flight</p> <ul style="list-style-type: none"> • Venturi Effect • Aerofoil • Forces on an Aircraft • Lift and Drag <p>C. Airmanship</p> <ul style="list-style-type: none"> • ATC/RT Procedures • Aviation Medicine <p>D. Aero- Engines</p> <ul style="list-style-type: none"> • Types of Engines • Piston Engines • Jet Engines • Turboprop Engines

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6.Foundation Course in Physical Education Paper-III

Modules at a Glance

Sr. No.	Modules	No of Lectures
1	Overview of Nutrition	10
2	Evaluation of Health, Fitness and Wellness	10
3	Prevention and Care of Exercise Injuries	10
4	Sports Training	15
Total		45

Sr. No.	Modules / Units
1	Overview of Nutrition
	<ul style="list-style-type: none"> • Introduction to nutrition & its principles • Role of Nutrition in promotion of health • Dietary Guidelines for Good Health • Regulation of water in body and factors influencing body temperature.
2	Evaluation of Health, Fitness and Wellness
	<ul style="list-style-type: none"> • Meaning & Concept of holistic health • Evaluating Personal health-basic parameters • Evaluating Fitness Activities – Walking & Jogging • Myths & mis-conceptions of Personal fitness
3	Prevention and Care of Exercise Injuries
	<ul style="list-style-type: none"> • Types of Exercise Injuries • First Aid- Importance & application in Exercise Injuries • Management of Soft tissues injuries • Management of bone injuries
4	Sports Training
	<ul style="list-style-type: none"> • Definition, aims & objectives of Sports training • Importance of Sports training • Principles of Sports training • Drug abuse & its effects

R. _____: The Scheme of Examination:

The performance of the learners shall be evaluated in two components: Internal Assessment with 25% marks by way of continuous evaluation and by Semester End Examination with 75% marks by conducting the theory examination.

INTERNAL ASSESSMENT:- It is defined as the assessment of the learners on the basis of continuous evaluation as envisaged in the credit based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

A) Internal Assessment – 25%

25 Marks

Sr. No.	Particulars	Marks	
1	A project to be prepared by an individual learner or a group of learners in not more than five learners in a group. It is to be evaluated by the teacher concerned.	20 Marks	
	Hard Copy of the project*		10 Marks
	Presentation		05 Marks
	Viva/Interaction		05 Marks
2	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities.	05 Marks	

The marks of the internal assessment should not be disclosed to the students till the results of the corresponding semester is declared.

SEMESTER END EXAMINATION:- It is defined as the examination of the learners on the basis of performance in the semester end theory / written examinations.

B) Semester End Examinations – 75%

75 Marks

The assessment of Part 'A' i.e. Internal Assessment and Part 'B' i.e. Semester End Examination as mentioned above for the Semesters I to IV shall be processed by the Colleges / Institutions of their learners and issue the grade cards to them after the conversion of marks into grade as per the procedure.

INTERNAL ASSESSMENT (PRACTICUM)
(25 Marks)

SEMESTER –III

(Continuous Evaluation during practical sessions conducted for 27 hours)

- a. A learner willing to participate in inter-collegiate/ inter university competitions of any game and sports conducted by the University of Mumbai will be evaluated for 15 marks on the basis of his attendance, sincerity and performance during the training / practice / coaching sessions / camps conducted by the college/University for at least 10 days. It is expected that the colleges should organize training / practice / coaching sessions / camps of various games and sports as per the choice of the learner. However, due to unavailability of the same in his / her college if a learner participates in the training / practice / coaching sessions / camps organized by other organizations or clubs of sports and games, may be considered for evaluation for 15 marks on the basis of the proofs of attendance and participation submitted by a learner.

- b. A learner will be taught the following yogic practices by conducting practicals for at least 10 sessions (one hour each) and will be assessed by the concern teacher for marks out of **10** on the basis of his attendance, sincerity and performance.

- **Yogic Practices** :- Shirshasana, Sarvangasana, Matsyasana, Halasana, Bhujangasana, Shalabhasana, Dhanurasana, Ardhamatsendrasana, Pashchimotanasana, Mayurasana, Shavasana, Yoga Mudra & Uddiyan Bandh, Nauli, Kapalbhathi, Ujjayyi Pranayam, Bhastrika, Omkar and Dhyana.

(Note:- The above yoga practical sessions should be conducted in a such way that every learner must realize its effects as well as should make it as a part of his/her life style).

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

7. Business Law - I

Course Objective:

- To provide a conceptual study about the framework of Indian Business Laws.
- To orient students about the legal aspects of business
- To familiarize the students with case law studies related to Business Laws of Semester III and IV.

Sr. No.	Modules	No. of Lectures
1	Indian Contract Act – 1872 Part -I	12
2	Indian Contract Act – 1872 Part -II	12
3	Special Contracts	12
4	The Sale Of Goods Act - 1930	12
5	The Negotiable Instruments (Ammended) Act 2015	12
	Total	60

Sr. No.	Modules
1	Indian Contract Act – 1872 Part –I
	<ul style="list-style-type: none"> • Contract – Definition of Contract and Agreement, Essentials of Valid Contract, Classification of Contracts. • Offer and Acceptance – Rules of valid offer and acceptance, Counter offer, standing or open offer, distinguish between offer and invitation to offer. Concept of Communication and Revocation of offer and acceptance (sec. 3,5) • Capacity to Contract (S. 10-12) – Minor, Unsound Mind, Disqualified Persons. • Consideration (S. 2 & 25) – Concept and Importance of consideration, Legal rules of Consideration, Exceptions to the Rule, ‘No Consideration No Contract’(Ss. 25) Unlawful Consideration (S 23)
2	Indian Contract Act – 1872 Part –II
	<ul style="list-style-type: none"> • Consent (Ss.13, 14-18, 39.53, 55, 66)-Agreements in which consent is not free - Coercion, Undue Influence, Misrepresentation Fraud, Mistake. • Void Agreements (S. 24-30) – Concept, Void Agreements under Indian Contract Act. • Contingent Contract (S. 31), Quasi Contract (S.68-72), Concept of E-Contract& Legal Issues in formation and discharge of E- Contract. Concept of Performance of Contract (S 37) • Modes of Discharge of Contract, Remedies on breach of Contract.(73-75)
3	Special Contracts
	<ul style="list-style-type: none"> • Law of Indemnity & Guarantee (Ss. 124-125, Ss. 126-129, 132-147) – Concept, Essentials elements of Indemnity and Guarantee, Contract of Indemnity vs. Guarantee, Modes of Discharge of Surety. • Law of Bailment (S. 148, 152-154, 162, 172, 178, 178A, 179) – Concept, Essentials of Bailment, Kinds of Bailment, Rights and Duties of Bailor and Bailee • Law of Pledge – Concept, Essentials of valid Pledge, Lien - concept, Difference between Pledge and Lien, Rights of Pawnor & Pawnee.(Ss.173, 174, 177) • Law of Agency (Ss. 182-185, 201-209) – Concept, Modes of creation of Agency, Modes of termination of Agency, Rights& Duties of Principal and Agent.

4	The Sale Of Goods Act - 1930
	<ul style="list-style-type: none"> • Contract of Sale (S.2) – Concept, Essentials elements of contract of sale, Distinction between Sale and Agreement to sell (S.4) Distinguish between Sale and Hire Purchase Agreement, Types of Goods. Effects of destruction of Goods (Ss. 6,7.8), • Conditions & Warranties (Ss. 11-25 & 62, 63) – Concept, Distinguish between Conditions and Warranties, Implied Conditions & Warranties, Concept of Doctrine of Caveat Emptor –Exceptions. • Property – Concept , Rules of transfer of property (Ss. 18-26) • Unpaid Seller (Ss. 45-54, 55 & 56)- Concept, Rights of an unpaid seller, Remedies for Breach of contract of Sale (Ss. 55-61),Auction sale – Concept, Legal Provisions. (S. 64)
5	The Negotiable Instruments (Ammended) Act 2015
	<ul style="list-style-type: none"> • Negotiable Instruments – Concept (S13), Characteristics, Classification of Negotiable Instruments (Ss. 11, 12, 17-20, 42, 43, 104,134,135) Maturity of Instruments. • Promissory Note and Bill of Exchange (Ss. 4,5, 108-116)- Concept, Essentials of Promissory Note, Bill of Exchange (Ss. 4,5), Essential features of promissory note and Bill of exchange, Kinds Promissory note and Bill of exchange, Cheque (S.6)– Concept, Types & Crossing of Cheque, Distinguish between Bill of Exchange & Cheque, Dishonour of Cheque – Concept & Penalties (Ss. 138, 139,142) • Miscellaneous Provisions (S. 8-10, 22, 99-102, 118-122, 134-137) –Parties to Negotiable instruments Holder, Holder in due course, Rights & Privileges of Holder in due course, Payment in due course, Noting & Protest (99-104A)

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Law of Contract: Avatar Singh, Eastern Book Company.
2. Merchantile Law: by M.C.Kucchal.
3. Business Law : N.D.Kapoor
4. The Law of Contract: An Outline by Dr. Nilima Chandiramani, Avinash Publications.
5. Law of Sale of Goods and Partnership: A Concise Study by Dr. Nilima Chandiramani, Shroff Publishers.
6. The Sale of Goods Act: P. Ramanatha Aiyar, University Book Agency.
7. The Negotiable Instruments Act: Bhashyam & Adiga, Bharat Law House.
8. The Negotiable Instruments Act: Avatar Singh, Eastern Book Company
9. Khergamvala on the Negotiable Instruments (Amendment) Act, 2015, Lexis Nexis

PAPER PATTERN

S.Y.B.COM

SEMESTER III & IV

BUSINESS LAW PAPER I & II

(100 Marks Paper Per Semester)

- 1. Question paper to have Five Questions
(One from Each Module) 20 Marks Each**
- 2. All Questions to be Compulsory.**
- 3. Each Question to have Four Sub Questions of Ten Marks Each
(Students to answer any Two out of Four)**

Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions G) Sub Questions to be asked 12 and to be answered any 10 H) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	G) Theory questions H) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2017-2018)

Semester IV

No. of Courses	Semester IV	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management IV	03
1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses	
3	Commerce IV	03
4	Business Economics IV	03
2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02
3	Core Courses (CC)	
7	Business Law II	03
Total Credits		20

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester IV (Any One)	
1	Financial Accounting and Auditing - Auditing
2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations

***List of Skill Enhancement Courses (SEC) Group A
for Semester IV (Any One)**

1	Advertising II
2	Field Sales Management II
3	Public Relations II
4	Mass Communication II
5	Travel & Tourism Management II
6	Journalism II
7	Company Secretarial Practice II
8	Rural Development II
9	Co-operation II
10	Mercantile Shipping II
11	Indian Economic Problem II
12	Computer Programming II
13	Logistic and Supply Chain Management I
14	Economic System II

Note: Course selected in Semester III will continue in Semester IV

**** List of Skill Enhancement Courses (SEC) Group B**

1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - IV
3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - IV

Note: Course selected in Semester III will continue in Semester IV

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Aa. Accountancy and Financial Management IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Company Accounts	15
2	Redemption of Preference Shares	15
3	Redemption of Debentures	15
4	Ascertainment and Treatment of Profit Prior to Incorporation	15
Total		60

Sr. No.	Modules / Units
1	Introduction to Company Accounts
	<p>Introduction of basic terms: Types of companies, nature and formation of companies, Shares, Debentures, Share Capital, Reserves and surplus, types of assets and liabilities, dividend, format of Balance Sheet (Only theory)</p> <p>Issue of shares: Different modes IPO, Private Placements, Preferential, Rights, ESO, SWEAT and ESCROW account, Issue of shares at par, premium and discount, Under subscription and Over subscription of shares, forfeiture and reissue of forfeited shares, issue of shares for consideration other than cash. (Only theory)</p> <p>Issue of Debentures: types of Debentures, Issue of debentures at par, premium and discount, Issue of Debentures with consideration of Redemption, Issue of debentures for cash receivable in instalments or at a time Issue of debentures for consideration other than cash. (Only theory)</p>
2	Redemption of Preference Shares
	<p>Provision of the Companies Act for redemption of Preference Shares (Sec 55 of the Companies Act, 2013), Companies (Share and Debentures) Rules.</p> <p>Methods of Redemption of fully paid up Preference Shares as per Companies Act, 2013: The proceed of a fresh issue of shares, the capitalisation of undistributed profits and a combination of both, calculation of minimum fresh issue to provide the fund for redemption,</p> <p>(Question on entries and/or Balance Sheet)</p> <p>Note: Companies governed by Section 133 of the Companies Act, 2013 and comply with the accounting standards prescribed for them. Hence, the balance in security premium account not to be utilised for premium payable on redemption of preference shares.</p>
3	Redemption of Debentures
	<p>Introduction : Provisions of Section 71 (1) and (4) of the Companies Act, 2013, Creation and investment of DRR including The Companies (Share Capital and Debentures) Rules, 2014, the methods of writing-off discount/loss on issue of debentures; Terms of issue of debentures</p> <p>Methods of redemption of debentures: By payment in lumpsum and by payment in instalments (excluding from by purchase in open market), Conversion.</p> <p>(Question on entries. ledgers and/or Balance Sheet and /or redemption of preference shares)</p>
4	Ascertainment and Treatment of Profit Prior to Incorporation
	<p>(i) Principles for ascertainment</p> <p>Preparation of separate combined, columnar Profit and Loss A/c including different basis of allocation of expenses and income</p>

Note: The Law and Standards in force on 1st April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations

Reference Text :

1. Introduction to Accountancy T.S. Grewal S. Chand and Co. (P) Ltd., New Delhi
2. Advanced Accounts Shukla and Grewal S. Chand and Co. (P) Ltd., New Delhi
3. Advanced accountancy R.L. Gupta and M. Radhaswamy S. Chand and Co. (P) Ltd., New Delhi
4. Modern Accountancy Mukerjee and Hanif Tata Mc. Grow Hill and Co. Ltd., Mumbai
5. Financial Accountancy LesileChandWichkPretice Hall of India AdinBakley (P) Ltd.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions I) Sub Questions to be asked 12 and to be answered any 10 J) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	I) Theory questions J) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester III
with Effect from the Academic Year 2017-2018**

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Ab. Financial Accounting and Auditing VI – Auditing

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Auditing	10
2	Audit Planning, Procedures and Documentation	10
3	Auditing Techniques and Internal Audit Introduction	15
4	Auditing Techniques : Vouching & Verification	10
Total		45

Sr. No.	Modules / Units
1	Introduction to Auditing
	<p>A. Basics – Financial Statements, Users of Information, Definition of Auditing, Objectives of Auditing, Inherent limitations of Audit, Difference between Accounting and Auditing, Investigation and Auditing.</p> <p>B. Errors & Frauds – Definitions, Reasons and Circumstances, Types of Error, Types of frauds, Risk of fraud and Error in Audit, Auditors Duties and Responsibilities in case of fraud.</p> <p>C. Principles of Audit, Materiality, True and Fair view</p> <p>D. Types of Audit – Meaning, Advantages, Disadvantages of Balance sheet Audit, Interim Audit, Continuous Audit, Concurrent Audit and Annual Audit, Statutory Audit</p>
2	Audit Planning, Procedures and Documentation
	<p>A. Audit Planning – Meaning, Objectives, Factors to be considered, Sources of obtaining information, Discussion with Client, Overall Audit Approach</p> <p>B. Audit Program – Meaning, Factors, Advantages and Disadvantages, Overcoming Disadvantages, Methods of Work, Instruction before commencing Work, Overall Audit Approach.</p> <p>C. Audit Working Papers – Meaning, importance, Factors determining Form and Contents, Main Functions / Importance, Features, Contents of Permanent Audit File, Temporary Audit File, Ownership, Custody, Access of Other Parties to Audit Working Papers, Auditors Lien on Working Papers, Auditors Lien on Client’s Books.</p>
3	Auditing Techniques and Internal Audit Introduction
	<p>A. Test Check – Test Checking Vs Routing Checking, test Check meaning, features, factors to be considered, when Test Checks can be used, advantages, disadvantages, precautions.</p> <p>B. Audit Sampling – Audit Sampling, meaning, purpose, factors in determining sample size – Sampling Risk, Tolerable Error and expected error, methods of selecting Sample Items Evaluation of Sample Results auditors Liability in conducting audit based on Sample</p> <p>C. Internal Control – Meaning and purpose, review of internal control, advantages, auditors duties, review of internal control, Inherent Limitations of Internal control, internal control samples for sales and debtors, purchases and creditors, wages and salaries. Internal Checks Vs Internal Control, Internal Checks Vs Test Checks.</p> <p>D. Internal Audit : Meaning, basic principles of establishing Internal audit, objectives, evaluation of internal Audit by statutory auditor, usefulness of Internal Audit, Internal Audit Vs External Audit, Internal Checks Vs Internal Audit</p>

Sr. No.	Modules / Units
4	Auditing Techniques : Vouching & Verification
	<p>A. Audit of Income : Cash Sales, Sales on Approval, Consignment Sales, Sales Returns Recovery of Bad Debts written off, Rental Receipts, Interest and Dividends Received Royalties Received</p> <p>B. Audit of Expenditure : Purchases, Purchase Returns, Salaries and Wages, Rent, Insurance Premium, Telephone expense Postage and Courier, Petty Cash Expenses, Travelling Commission Advertisement, Interest Expense</p> <p>C. Audit of Assets Book Debts / Debtors, Stocks – Auditors General Duties; Patterns, Dies and Loose Tools, Spare Parts, Empties and Containers Quoted Investments and Unquoted Investment Trade Marks / Copyrights Patents Know-How Plant and Machinery Land and Buildings Furniture and Fixtures</p> <p>D. Audit of Liabilities : Outstanding Expenses, Bills Payable Secured loans Unsecured Loans, Contingent Liabilities</p>

Note: The Law and Standards in force on 1st April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions K) Sub Questions to be asked 12 and to be answered any 10 L) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	K) Theory questions L) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

***Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018***

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

1Ab. Business Management-Marketing Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Distribution	10
2	Promotion	15
3	Understanding Buyer Behaviour	10
4	Marketing of services and Rural Marketing	10
Total		45

Sr. No.	Modules / Units
1	Distribution
	<ul style="list-style-type: none"> • Types of middlemen • Factors affecting channel by middlemen • Functions performed by middlemen • Logistics : Meaning and components • E-marketing : Meaning, merits and demerits of e-marketing • Online retailing – successful online retailers in India and abroad
2	Promotion
	<ul style="list-style-type: none"> • Elements of promotion mix • Objectives of promotion and marketing communication • Factors affecting promotion mix decisions • Steps in designing a marketing communication program • Role of Social Media in marketing communication
3	Understanding Buyer Behaviour
	<ul style="list-style-type: none"> • Comparing consumer markets (individuals and households) with organizational buyers (Industrial / Business houses) • Factors affecting consumer behaviour • Steps in consumer purchase decision process (with respect to high involvement and low involvement products) • Factors affecting organizational buyer behaviour • Steps in the organizational purchase decision process (with respect to different buying situations)
4	Marketing of services and Rural Marketing
	<ul style="list-style-type: none"> • Services : definition and features • Marketing mix for services marketing • Managing service quality and productivity • Rural market scenario in India • Factors contributing to the growth of rural markets in India • Challenge of Rural Marketing • Strategies to cope with the challenges of rural marketing.

Reference Books:

1. Philip Kotler (2003). Marketing Management : Eleventh Edition. New Delhi : Pearson Education
2. V. S. Ramaswani and S Namakumari (2002). Marketing : Planning, Implementation and Control (3rd Edition) New Delhi, Macmillan India
3. Michael Porter – Competitive Advantage
4. Theodore Levitt – Marketing Management
5. Fundamentals of Marketing – William Stanton
6. Customer Driven Services Management (1999) Response Books

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions M) Sub Questions to be asked 12 and to be answered any 10 N) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	M) Theory questions N) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
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**Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses**

**3. Commerce – IV
(Management: Production & Finance)**

Course Objectives: -

1. To acquaint the learners with the basic concepts of Production Management, Inventory Management & Quality Management.
2. To provide basic knowledge about Indian Financial Systems.
3. To update the learners with the recent trends in Finance.

Sr. No.	Modules	No. of Lectures
1	Production & Inventory Management	11
2	Quality Management	10
3	Indian Financial System	12
4	Recent Trends In Finance	12
Total		45

Sr. No.	Modules
1	Production & Inventory Management
	<ul style="list-style-type: none"> • Production Management: Objectives, Scope Production Planning & Control : Steps, Importance • Production Systems: Concept, Types - Continuous and Intermittent. Productivity: Concept, Factors Influencing Productivity, Measures for improving Productivity. • Inventory Management- Objectives, Inventory Control- Techniques. Scientific Inventory Control System - Importance
2	Quality Management
	<ul style="list-style-type: none"> • Introduction to Quality: Dimensions of Quality, Cost of Quality: Types – Internal Failure Cost, External Failure Cost, Appraisal Cost, Prevention Cost, Quality Circle: Features. • Quality Management Tools: TQM – Importance, Six Sigma – Process, ISO 9000 – Certification Procedure, Kaizen – Process • Service Quality Management: Importance, SERVQUAL Model, Measures to improve service quality.
3	Indian Financial System
	<ul style="list-style-type: none"> • Indian Financial Market: Structure, Primary Market – IPO Procedure Dematerialisation: Process, Role of Depositories : NSDL and CDSL • SEBI: Functions of SEBI, Investors protection measures of SEBI. Stock Exchange – Functions, Speculators. • Credit Rating: Advantages, Credit Rating Agencies in India - CRISIL, CARE, and ICRA.
4	Recent Trends In Finance
	<ul style="list-style-type: none"> • Mutual Funds- Advantages and Limitations, Types, Factors responsible for growth of mutual funds – Systematic Investment Plan. • Commodity Market: Categories, Derivatives Market: Types, Participants, Types of Derivative Instruments. • Start-up Ventures – Concept, Sources of Funding, Micro Finance – Importance, Role of Self Help Groups.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Production and Operations Management –Prof.L.C.Jhamb, Event Publishing House.
2. Production Planning & Control- Prof.L.C.Jhamb, Event Publishing House
3. Production & Operation Management (Text & Cases)- K.Ashwathappa&G.Sudeshana Reddy, Himalaya Publication.
4. Launching New Ventues : An EnterpreneurialApproach-KathleenR.Allen, Cengage Learning
5. Essentials of Inventory Management-MaxMuller,Amacon Publishes
6. Indian Financial System—BharathiPathiak, Pearson Publication
7. Financial Institutions and Markets : Structure Growth& Innovations – L.M.Bhole , Jitendra Mahakad, Tata McGraw Hill.
- 8.The IndianFinancial System and Financial Market Operator-VasantDesai, Himalaya Publishing
9. Indian Financial System – M.Y.Khan, Tata McGraw –Hill
- 10.Production and Operations Management –Anandkumar Sharma, Anmol Publication
11. Mutual Funds in India: Emerging Issues-NaliniPravaTripathy, Excel Books New Delhi.
12. Start up Stand up: A step by stepguide to Growing your Business,NandiniVaidyanathan, Jaico Publishing House,Mumbai
13. A Trades Guide to Indian Commodities Market-Vijay L. Bhambwani, Network 18 Publication Ltd.

PAPER PATTERN
COMMERCE PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six**

***Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018***

***Elective Courses (EC)-
1B Discipline Related Elective (DRE) Courses***

**4. Business Economics IV
Foundation of Public Finance**

Modules at a Glance

Sr. No.	Modules	No.of Lectures
1	Introduction to Public Finance	10
2	Public revenue	10
3	Public Expenditure and Debt	10
4	Fiscal Management and Financial Administration	15
Total		45

Business Economics IV

Foundation of Public Finance

Preamble

Public Finance Issues are central to economic and Political discourse worldwide, as one of the primary functions of government is to generate resources from its people to spend money for improving the lives of its people. The primary objective of this course is to provide students with the tools to understand the underlying concepts and practical tradeoffs entailed in Public finance policy alternatives.

It is strongly recommended to analyze Union budget of ongoing financial year in the class room.

Sr. no	Modules / Units
1	The Role Of Government In An Economy
	<ul style="list-style-type: none"> • Meaning and Scope of Public finance. • Major fiscal functions : allocation function, distribution function & stabilization function • Principle of Maximum Social Advantage: Dalton and Musgrave Views - the Principle in Practice, Limitations. • Relation between Efficiency, Markets and Governments • The concept of Public Goods and the role of Government
2	Public Revenue
	<ul style="list-style-type: none"> • Sources of Public Revenue :tax and non-tax revenues • Objectives of taxation - Canons of taxation - Types of taxes : direct and indirect - Tax Base and Rates of taxation : proportional, progressive and regressive taxation • Shifting of tax burden: Impact and incidence of taxation - Processes- factors influencing incidence of taxation • Economic Effects of taxation: on Income and Wealth, Consumption, Savings, Investments and Production. • Redistributive and Anti – Inflationary nature of taxation and their implications •
3	Public Expenditure And Public Debt
	<ul style="list-style-type: none"> • Public Expenditure: Canons - classification - economic effects of public spending - on production, consumption, distribution, employment and stabilization - Theories of Public Expenditure: Wagner’s Hypothesis and Wiseman Peacock Hypothesis - Causes for Public Expenditure Growth. • Significance of Public Expenditure: Social security contributions- Low Income Support and Social Insurance Programmes. • Public Debt :Classification - Burden of Debt Finance : Internal and External- Public Debt and Fiscal Solvency
4	Fiscal Management and Financial Administration
	<ul style="list-style-type: none"> • Fiscal Policy: Meaning, Objectives, constituents and Limitations. • Contra cyclical Fiscal Policy and Discretionary Fiscal Policy :Principles of Sound and Functional Finance • Budget- Meaning objectives and types - Structure of Union budget - Deficit concepts-Fiscal Responsibility and Budget Management Act. • Intergovernmental Fiscal Relations: fiscal federalism and fiscal decentralization - central-state financial relations - 14th Finance Commission recommendations

Reference Books	
	Ahuja H.L. : Modern Economics, 19th edition, 2015, S.Chand&co Pvt Ltd, New Delhi
	Bhatia H.L.: Public Finance. Vikas Publishing House Pvt. Ltd.
	David N. Hyman : Public Finance A Contemporary Application of theory of policy, Krishna Offset, Delhi
	Hoiughton E.W.(1998) : Public Finance, Penguin, Baltimore
	Hajela T.N: Public Finance – Ane Books Pvt.Ltd
	Jha, R (1998) : Modern Public Economics, Route Ledge, London
	Musgrave, R.A and P.B. Musgrave (1976) : Public Finance in Theory and Practice, Tata McGraw Hill, Kogakusha, Tokyo
	Mithani, D.M (1998) : Modern Public Finance, Himalaya Publishing House, Mumbai

QUESTION PAPER PATTERN

Business Economics Semester IV

Maximum Marks: 100 Marks

Time: 3 Hours

Note: 1) Attempt all Questions

2) Attempt any two out of three questions from each of question no. 2, 3, 4 & 5

Question No	Particulars	Marks
Q-1	Objective Questions: A) Conceptual questions (Any Five out of Eight) (Two from each module) B) Multiple Choice questions (10 questions - at least two from each Module)	20Marks 10 Marks 10 Marks
Q-2 (from Module I)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-3 (from Module II)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-4 (from Module III)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks
Q-5 (from Module IV)	A) Full Length Question B) Full Length Question C) Full Length Question	20Marks

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Advertising - II

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Media in Advertising	11
2	Planning Advertising Campaign	11
3	Execution and Evaluation of Advertising	11
4	Fundamentals of Creativity in Advertising	12
Total		45

Sr. No.	Modules
1	Media in Advertising
	<ul style="list-style-type: none"> • Traditional Media: Print, Broadcasting, Out-Of-Home advertising and films - advantages and limitations of all the above traditional media • New Age Media: Digital Media / Internet Advertising – Forms, Significance and Limitations • Media Research: Concept, Importance, Tool for regulation - ABC and Doordarshan Code
2	Planning Advertising Campaigns
	<ul style="list-style-type: none"> • Advertising Campaign: Concept, Advertising Campaign Planning -Steps Determining advertising objectives - DAGMAR model • Advertising Budgets: Factors determining advertising budgets, methods of setting advertising budgets, Media Objectives - Reach, Frequency and GRPs • Media Planning: Concept, Process, Factors considered while selecting media, Media Scheduling Strategies
3	Fundamentals of Creativity in Advertising
	<ul style="list-style-type: none"> • Creativity: Concept and Importance, Creative Process, Concept of Creative Brief, Techniques of Visualization • Creative aspects: Buying Motives - Types, Selling Points- Features, Appeals – Types, Concept of Unique Selling Proposition (USP) • Creativity through Endorsements: Endorsers – Types, Celebrity Endorsements – Advantages and Limitations, High Involvement and Low Involvement Products
4	Execution and Evaluation of Advertising
	<ul style="list-style-type: none"> • Preparing print ads: Essentials of Copywriting, Copy – Elements, Types, Layout- Principles, Illustration - Importance. • Creating broadcast ads: Execution Styles, Jingles and Music – Importance, Concept of Storyboard • Evaluation: Advertising copy, Pre-testing and Post-testing of Advertisements – Methods and Objectives

Revised Syllabus of Courses of SYB. Com
Programme at Semester III & IV
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Reference Books

Advertising

15. Advertising and Promotion : An Integrated Marketing Communications Perspective George Belch and Michael Belch, 2015, 10th Edition, McGraw Hill Education
16. Contemporary Advertising, 2017, 15th Edition, William Arens, Michael Weigold and Christian Arens, Hill Higher Education
17. Strategic Brand Management – Kevin Lane Keller, 4th Edition, 2013 – Pearson Education Limited
18. Kleppner’s Advertising Procedure – Ron Lane and Karen King, 18th edition, 2011 – Pearson
a. Education Limited
19. Advertising: Planning and Implementation, 2006 – Raghuvir Singh, Sangeeta Sharma –Prentice Hall
20. Advertising Management, 5th Edition, 2002 – Batra, Myers and Aaker – Pearson Education
21. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
22. Brand Equity & Advertising- Advertising’s role in building strong brands, 2013- David A. Aker, Alexander L. Biel, Psychology Press
23. Brand Positioning – Strategies for Competitive Advantage, Subroto Sengupta, 2005, Tata McGraw Hill Publication.
24. The Advertising Association Handbook - J. J. D. Bullmore, M. J. Waterson, 1983 - Holt Rinehart & Winston
25. Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow and Donald E. Baack, 5th Edition, 2012 – Pearson Education Limited
26. Kotler Philip and Eduardo Roberto, Social Marketing, Strategies for Changing Public Behaviour, 1989, The Free Press, New York.
27. Confessions of an Advertising Man, David Ogilvy, 2012, Southbank Publishing
28. Advertising, 10th Edition, 2010 - Sandra Moriarty, Nancy D Mitchell, William D. Wells, Pearson

PAPER PATTERN

ADVERTISING PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer Any Two of the following Out of Three questions - Module - I 15

a.

b.

c.

Q.3 Answer Any Two of the following Out of Three questions - Module - II 15

a.

b.

c.

Q.4 Answer Any Two of the following Out of Three questions - Module - III 15

a.

b.

c.

Q.5 Answer Any Two of the following Out of Three questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on Any Four out of Six 20

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Field Sales Management - II

Course Objective:

4. This course will prepare learners to understand the concept of Field Sales Management and Sales Organization.
5. To make learners understand various sales policies and learn the various aspects of sales force management

Sr. No.	Modules	No. of Lectures
1	Sales Planning & Forecasting I	11
2	Sales Planning & Forecasting II	11
3	Sales Budget & Control	11
4	Recent Issues In Sales Management	12
Total		45

Sr. No.	Modules	
1	SALES PLANNING & FORECASTING I	11
	<ul style="list-style-type: none"> • Sales Plan – Steps in developing an effective Sales Plan. • Planning Function of Sales Management – Sales Call Planning, Setting Quantitative Performance Standards. • Sales Forecasting – Meaning, Objectives & Factors affecting Sales Forecasting. • Sales Forecasting Techniques (Qualitative & Quantitative) 	
2	SALES PLANNING & FORECASTING II	11
	<ul style="list-style-type: none"> • Concept of Sales Territory, Reasons for establishing sales territories • Salesman’s Report & its types • Concept of Quotas & Targets, Reasons for fixing targets. • Methods of fixing Quotas & Targets 	
3	SALES BUDGET & CONTROL	11
	<ul style="list-style-type: none"> • Meaning of Sales Budget, Objectives of Sales Budget, Procedure to prepare Sales Budget. • Sales Control – Concept and steps in Control Process Sales Analysis & Marketing Cost Analysis Sales Audit - Concept, Importance of Sales Audit, • Procedure of Conducting Sales Audit 	
4	RECENT ISSUES IN SALES MANAGEMENT	12
	<ul style="list-style-type: none"> • Ethical & Legal issues in Sales Management • Use of Technology in Sales Management (Telemarketing, E-Marketing, M-Marketing, Digitalization) • Relationship Selling Process & Consumer Education (Value Added Selling) • Challenges in Sales Management. 	

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Reference Books

Field Sales Management - II

1. Philip Kotler – Marketing Management, 11th ed. Pearson Publication.
2. Porter, Michel E. Competitive Strategy, New York: The Free Press, 1980.
3. Richard R Still, Edward W. Candiff, Sales Management.
4. M.D.Pestonjee, Motivation & Job Satisfaction.
5. Tom Reilly, Value Added Selling
6. Helen Woodruffe, Services Marketing, Macmillan Publication.
7. V.S.Ramaswamy, S.Namakumari, Marketing Management, Global Prospective –Indian Concept, Macmillan Publication

PAPER PATTERN
FIELD SALES MANAGEMENT PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Company Secretarial Practice - II

Sr. No.	Modules	No. of Lectures
1	Management of Companies	11
2	Company Meetings	11
3	Dematerialisation and Online Trading	11
4	Reports and Winding Up	12
Total		45

Sr. No.	Modules
1	Management of Companies
	<ul style="list-style-type: none"> • Directors – Appointment, Duties, Role, Directors Report, Director Identification Number (DIN). • Types of Directors , Role of CEO, Non- Executive Directors, Independent Director • Auditor- Appointment, Duties, Rights & Powers, Audit report.
2	Company Meetings
	<ul style="list-style-type: none"> • Types of Company meeting, Secretarial Duties – Before, During and after company meeting – Annual General Meeting, Extra-Ordinary General Meeting, Board Meeting. • Notices, agenda, Chairman, Quorum& Proxy – Concept and Statutory Provisions • Motion, Resolution, Minutes – Concept, Types Voting, Minutes – Concept, Methods.
3	Dematerialisation and Online Trading
	<ul style="list-style-type: none"> • Dematerialisation – Need and Importance, Secretarial Duties, Procedures, Participants. • Online Trading – Concept, Advantages & Disadvantages, Bombay Stock Exchange Online Trading (BOLT), BOSS. • Listing of securities – Procedure, Advantages, Secretarial Duties, Scrips – Types.
4	Reports and Winding Up
	<ul style="list-style-type: none"> • Company Reports – Types, Secretarial Duties with regard to payment of dividend, Interest, Charges & penalties. • Winding up of a Company – Procedure, & Statutory Provisions, Secretarial role in winding up. • Specimen – Notice & Agenda of Annual General Meeting, Notice & Agenda of Board Meeting prior to Annual General Meeting, Resolution for appointment of Company Secretary, Special Resolution for alteration of Memorandum of Association, Minutes of Board Meeting prior to Annual General Meeting, Minutes of Annual General Meeting.

COMPANY SECRETARIAL PRACTICE

REFERENCES

Readings:

- | | | |
|--------------------------------------|---|---|
| 13. M. C.Bhandari | : | Guide to Company Law Procedure;
Wadhwa& Company, Agra&Nagpur |
| 14. K. V.Shanbhogue | : | Company Law Practice;
BharatLaw House, New Delhi – 34 |
| 15. M. L.Sharma | : | Company Procedures and Register of
Companies , Tax Publishers, Delhi |
| 16. A. M.Chakborti,
B. P.Bhargava | : | Company Notices, Meetings and
Resolutions, Taxmann, New Delhi |
| 17. A.Ramaiya | : | Guide to the Companies Act,
Wadhwa & Company, Nagpur |
| 18. R.Suryanarayanan | : | Company Notices, Meetings and
Resolutions, Kamal Law House, Kolkatta |
| 19. D. K. Jain | : | E- Filling of Forms & returns |
| 20. Taxmann | : | E-Company forms |
| 21. V.K.Gaba | : | Depository Participants (Law & Practice) |
| 22. ICSI Publications | : | Meetings |
| 23. B. K.Sengupta | : | Company Law |
| 24. D. K. Jain | : | Company Law Procedures |

References:

- | | | |
|----------------------------------|---|---|
| 3. M. C.Bhandari
R.D.Makheeja | : | Guide to Memorandum, Articles and
Incorporation of Companies ;
Wadhwa& Company, Agra&Nagpur |
| 4. Taxman | : | Company Law, Digest |

Journals:

- | | | |
|------------------------------|---|---|
| 5. Chartered Secretary | : | ICSI Publication |
| 6. Student Company Secretary | : | ICSI Publication |
| 7. Company Law Journal | : | L.M.Sharma, Post Box No. 2693,
New Delhi – 110005. |
| 8. Corporate Law Adviser | : | Corporate Law Advisers, Post Bag
No. 3, VasantVihar, New Delhi |

PAPER PATTERN

COMPANY SECRETARIAL PRACTICE - PAPER I & II

SEMESTER - III & IV

W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer Any Two of the following Out of Three questions - Module - I 15

a.

b.

c.

Q.3 Answer Any Two of the following Out of Three questions - Module - II 15

a.

b.

c.

Q.4 Answer Any Two of the following Out of Three questions - Module - III 15

a.

b.

c.

Q.5 Answer Any Two of the following Out of Three questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on Any Four out of Six 20

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**2 Ability Enhancement Courses (AEC)
2A * Skill Enhancement Courses (SEC) Group A**

5. Computer Programming Paper II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Computer Communication Systems	15
2	Principles Of DBMS	15
3	Case Study Of DBMS Using MS-ACCESS	15
4	MS-ACCESS QUERIES	15
5	Laboratory Training	15
	Total	75

Sr. No.	Modules / Units
1	UNIT – I :Computer Communication Systems
	The Internet, internet connections, ISO's Open system interconnection reference model, The TCP/IP stack, E-mail, Internet addresses, Internet Protocol, SMTP, MIME POP, IMAP, Domain Name system, Telnet, FTP, WWW, Browsers, HTML, http, JAVA,. Intranet, Intranet Services and their advantages. Extranets. Search Engine and Web Crawlers
2	UNIT – II :Principles Of DBMS
	What is a database, Relational databases (Relation, Attribute, Instance, Relationship, Join), Database capabilities (Data definition, data manipulation, Access as an RDBMs)
3	UNIT – III : CASE STUDY OF DBMS USING MS-ACCESS
	<p>MS-Office workspace basics, Exploring the Office menu, Working with ribbon, Opening an access database Exploring database objects, Creating database, Changing views. Printing database objects. Saving and closing database file. Working with datasheets, Moving among records, Updating records, adding records to a table, Finding records, sorting records, Filtering records, Using the PIVOT chart View, Saving and closing tables.</p> <p>Adding a table to a database, Adding fields to a table, adding a Lookup field, setting a Primary key, Using the input mask wizard. Saving design changes, Importing data (From Excel).</p>
4	UNIT – IV : MS-ACCESS QUERIES
	<p>What is a Query, Creating a query, working with queries, saving and running a query, creating calculated fields, using aggregate functions, Understanding query properties, Joining Tables. What is a Form, Using the form tool, Creating a form with form wizard, Working in design view, Changing the form layout, Using calculated controls, Working with records on a Form.</p> <p>What is a report tool, Printing report, saving a report, designing a report, changing report layout, creating mailing labels.</p>

QUESTION PAPER PATTERN

Maximum Marks : 75

Questions to be set : 05

Duration : $2\frac{1}{2}$ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particulars	Marks
Q. 1.	Objective Questions A. Attempt any eight sub-questions from the following : (True / False) any 08 B. Attempt any seven sub-questions from the following : (Multiple Choice)any 07	15 Marks
Q. 2.	A. Attempt any one sub-question from a, b (Unit – I) B. Attempt any one sub-question from c, d (Unit – I)	16 Marks
Q. 3.	A. Attempt any one sub-question from a, b (Unit – II) B. Attempt any one sub-question from c, d (Unit – II)	14 Marks
Q. 4.	A. Attempt any one sub-question from a, b (Unit – III) B. Attempt any one sub-question from c, d (Unit – III)	16 Marks
Q. 5.	A. Attempt any one sub-question from a, b (Unit – IV) B. Attempt any one sub-question from c, d (unit IV)	14 Marks

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6. Foundation Course- Contemporary Issues- IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Significant, Contemporary Rights of Citizens	12
2	Approaches to understanding Ecology	11
3	Science and Technology –II	11
4	Introduction to Competitive Exams	11
Total		45

Sr. No.	Modules / Units
1	Significant, Contemporary Rights of Citizens
	<p>A. Rights of Consumers-Violations of consumer rights and important provisions of the Consumer Protection Act, 2016; Other important laws to protect consumers; Consumer courts and consumer movements. (3 Lectures)</p> <p>B. Right to Information- Genesis and relation with transparency and accountability; important provisions of the Right to Information Act, 2005; some success stories. (3 Lectures)</p> <p>C. Protection of Citizens'/Public Interest-Public Interest Litigation, need and procedure to file a PIL; some landmark cases. (3 Lectures)</p> <p>D. Citizens' Charters, Public Service Guarantee Acts. (3 Lectures)</p>
2	Approaches to understanding Ecology
	<p>A. Understanding approaches to ecology- Anthropocentrism, Biocentrism and Eco centrism, Ecofeminism and Deep Ecology. (3 Lectures)</p> <p>B. Environmental Principles-1: the sustainability principle; the polluter pays principle; the precautionary principle. (4 Lectures)</p> <p>C. Environmental Principles-2: the equity principle; human rights principles; the participation principle. (4 Lectures)</p>
3	Science and Technology –II
	<p>Part A:Some Significant Modern Technologies, Features and Applications (7 Lectures)</p> <p>i. Laser Technology- Light Amplification by Stimulated Emission of Radiation; use of laser in remote sensing, GIS/GPS mapping, medical use.</p> <p>ii. Satellite Technology- various uses in satellite navigation systems, GPS, and imprecise climate and weather analyses.</p> <p>iii. Information and Communication Technology- convergence of various technologies like satellite, computer and digital in the information revolution of today's society.</p> <p>iv. Biotechnology and Genetic engineering- applied biology and uses in medicine, pharmaceuticals and agriculture; genetically modified plant, animal and human life.</p> <p>v. Nanotechnology- definition: the study, control and application of phenomena and materials at length scales below 100 nm; uses in medicine, military intelligence and consumer products.</p> <p>Part B:Issues of Control, Access and Misuse of Technology. (4 Lectures)</p>

Sr. No.	Modules / Units
4	Introduction to Competitive Exams
	<p>Part A. Basic information on Competitive Examinations- the pattern, eligibility criteria and local centres:</p> <ul style="list-style-type: none"> i. Examinations conducted for entry into professional courses - Graduate Record Examinations (GRE), Graduate Management Admission Test (GMAT), Common Admission Test (CAT) and Scholastic Aptitude Test (SAT). ii. Examinations conducted for entry into jobs by Union Public Service Commission, Staff Selection Commission (SSC), State Public Service Commissions, Banking and Insurance sectors, and the National and State Eligibility Tests (NET / SET) for entry into teaching profession. <p>Part B. Soft skills required for competitive examinations- (7 Lectures)</p> <ul style="list-style-type: none"> i. Information on areas tested: Quantitative Ability, Data Interpretation, Verbal Ability and Logical Reasoning, Creativity and Lateral Thinking ii. Motivation: Concept, Theories and Types of Motivation iii. Goal-Setting: Types of Goals, SMART Goals, Stephen Covey's concept of human endowment iv. Time Management: Effective Strategies for Time Management v. Writing Skills: Paragraph Writing, Report Writing, Filing an application under the RTI Act, Consumer Grievance Letter.

References

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2. Bajpai, Asha, *Child Rights in India*, Oxford University Press, New Delhi, 2010.
3. Bhatnagar Mamta and Bhatnagar Nitin, *Effective Communication and Soft Skills*, Pearson India, New Delhi, 2011.
4. G Subba Rao, *Writing Skills for Civil Services Examination*, Access Publishing, New Delhi, 2014
5. Kaushal, Rachana, *Women and Human Rights in India*, Kaveri Books, New Delhi, 2000.
6. Mohapatra, Gaur Krishna Das, *Environmental Ecology*, Vikas, Noida, 2008.
7. Motilal, Shashi, and Nanda, Bijoy Lakshmi, *Human Rights: Gender and Environment*, Allied Publishers, New Delhi, 2007.
8. Murthy, D. B. N., *Disaster Management: Text and Case Studies*, Deep and Deep Publications, New Delhi, 2013.
9. Parsuraman, S., and Unnikrishnan, ed., *India Disasters Report II*, Oxford, New Delhi, 2013
10. Reza, B. K., *Disaster Management*, Global Publications, New Delhi, 2010.
11. Sathe, Satyaranjan P., *Judicial Activism in India*, Oxford University Press, New Delhi, 2003.
12. Singh, Ashok Kumar, *Science and Technology for Civil Service Examination*, Tata McGraw Hill, New Delhi, 2012.
13. Thorpe, Edgar, *General Studies Paper I Volume V*, Pearson, New Delhi, 2017.

Projects / Assignments (for Internal Assessment)

- i. Projects/Assignments should be drawn for the component on Internal Assessment from the topics in **Module 1 to Module 4**.
- ii. Students should be given a list of possible topics - at least 3 from each Module at the beginning of the semester.
- iii. The Project/Assignment can take the form of Street-Plays / Power-Point Presentations / Poster Exhibitions and similar other modes of presentation appropriate to the topic.
- iv. Students can work in groups of not more than 8 per topic.
- v. Students must submit a hard / soft copy of the Project / Assignment before appearing for the semester end examination.

QUESTION PAPER PATTERN (Semester III)

The Question Paper Pattern for Semester End Examination shall be as follows:

TOTAL MARKS: 75

DURATION: 150 MINUTES

QUESTION NUMBER	DESCRIPTION	MARKS ASSIGNED
1	i. Question 1 A will be asked on the meaning / definition of concepts / terms from all Modules. ii. Question 1 B will be asked on the topic of the Project / Assignment done by the student during the Semester iii. In all 8 Questions will be asked out of which 5 have to be attempted.	a) Total marks: 15 b) For 1 A, there will be 3 marks for each sub-question. c) For 1 B there will be 15 marks without any break-up.
2	Descriptive Question with internal option (A or B) on Module 1	15
3	Descriptive Question with internal option (A or B) on Module 2	15
4	Descriptive Question with internal option (A or B) on Module 3	15
5	Descriptive Question with internal option (A or B) on Module 4	15

**Revised Syllabus of Courses of B.Com Programme at Semester IV
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2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NSS - IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Entrepreneurship Development	10
2	Rural Resource Mobilization	10
3	Ideal village & stake of GOS and NGO	13
4	Institutional Social Responsibility and modes of Awareness	12
	Total	45

Sr. No.	Modules / Units
1	Entrepreneurship Development
	UNIT - I Entrepreneurship development Entrepreneurship development- its meaning and schemes Government and self-employment schemes for Entrepreneurship development UNIT - II - Cottage Industry Cottage Industry- its meaning, its role in development process Marketing of cottage products and outlets
2	Rural Resource Mobilization
	UNIT - I - Rural resource mobilization- A case study of eco-village, eco-tourism, agro-tourism UNIT - II - Micro financing with special reference to self-help groups
3	Ideal village & stake of GOS and NGO
	UNIT - I - Ideal village Ideal village- the concept Gandhian Concept of Ideal village Case studies on Ideal village UNIT - II - Government Organisations(GOs) and Non-Government Organisations (NGOs) The concept and functioning
4	Institutional Social Responsibility and modes of Awareness
	UNIT - I - Institutional Social Responsibilities Concept and functioning- case study of adapted village UNIT - II - Modes of awareness through fine Arts Skills Basics of performing Arts as tool for social awareness, street play, creative dance, patriotic song, folk songs and folk dance. Rangoli, posters, flip charts, placards, etc.

**Revised Syllabus of Courses OF B.Com Programme at Semester IV
with Effect from the Academic Year 2017-2018**

2. Ability Enhancement Courses (AEC)

2B. Skill Enhancement Courses (SEC)

6. Foundation Course in NCC - IV

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Disaster Management, Social Awareness and Community Development	10
2	Health and Hygiene	10
3	Drill with Arms	05
4	Weapon Training	10
5	Specialized Subject: Army Or Navy Or Air	10
Total		45

Sr. No.	Modules / Units
1	Disaster Management, Social Awareness and Community Development
	<p>Disaster Management: Desired outcome: The student shall gain basic information about civil defence organisation / NDMA & shall provide assistance to civil administration in various types of emergencies during natural / manmade disasters</p> <ul style="list-style-type: none"> • Fire Services & Fire fighting • Assistance during Natural / Other Calamities: Flood / Cyclone/ Earth Quake/ Accident etc. <p>Social Awareness and Community Development: Desired outcome: The student shall have an understanding about social evils and shall inculcate sense of whistle blowing against such evils and ways to eradicate such evils.</p> <ul style="list-style-type: none"> • NGOs: Role & Contribution • Drug Abuse & Trafficking • Corruption • Social Evil viz. Dowry/ Female Foeticide/Child Abuse & trafficking etc. • Traffic Control Org. & Anti drunken Driving
2	Health and Hygiene
	<p>Desired outcome: The student shall be fully aware about personal health and hygiene lead a healthy life style and foster habits of restraint and self awareness.</p> <ul style="list-style-type: none"> • Hygiene and Sanitation (Personal and Food Hygiene) • Basics of Home Nursing & First-Aid in common medical emergencies • Wound & Fractures
3	Drill with Arms
	<p>Desired outcome: The students will demonstrate the sense of discipline, improve bearing, smartness, and turnout, and develop the quality of immediate and implicit obedience of orders, with good reflexes.</p> <ul style="list-style-type: none"> • Getting on Parade with Rifle and Dressing at the Order • Dismissing and Falling Out • General Salute, Salami Shastra • Squad Drill • Short/Long tail from the order and vice-versa • Examine Arms
4	Weapon Training
	<p>Desired outcome: The student shall have basic knowledge of weapons and their use and handling.</p> <ul style="list-style-type: none"> • The lying position, Holding and Aiming- I • Trigger control and firing a shot • Range procedure and safety precautions • Theory of Group and Snap Shooting • Short range firing, Aiming- II -Alteration of sight

Sr. No.	Modules / Units
5	Specialized Subject: Army Or Navy Or Air
	<p>Army Desired outcome: The training shall instill patriotism, commitment and passion to serve the nation motivating the youth to join the defence forces. It will also acquaint, expose & provide basic knowledge about armed, naval and air-force subjects</p> <p>A. Map reading</p> <ul style="list-style-type: none"> • Setting a Map, finding North and own position • Map to ground, Ground to Map • Point to Point March <p>B. Field Craft and Battle Craft</p> <ul style="list-style-type: none"> • Observation, Camouflage and Concealment • Field Signals • Types of Knots and Lashing <p>C. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p> <p style="text-align: center;">OR</p> <p>Navy</p> <p>A. Naval Communication</p> <ul style="list-style-type: none"> • Semaphore <ul style="list-style-type: none"> ▪ Phonetic Alphabets ▪ Radio Telephony Procedure ▪ Wearing of National Flag, Ensign and Admiral's Flag. <p>B. Seamanship</p> <ul style="list-style-type: none"> • Anchor work <ul style="list-style-type: none"> ▪ Types of Anchor, Purpose and Holding ground • Boat work <ul style="list-style-type: none"> ▪ Demonstrate Rigging a whaler and enterprise boat- Parts of Sail and Sailing Terms ▪ Instructions in Enterprise Class Board including theory of Sailing, Elementary Sailing Tools ▪ Types of Power Boats Used in the Navy and their uses, Knowledge of Anchoring, Securing and Towing a Boat <p>C. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p>

Sr. No.	Modules / Units
	<p style="text-align: center;"><i>OR</i></p> <p>Air</p> <p>A. Air frames</p> <ul style="list-style-type: none"> • Fuselage • Main and Tail Plain <p>B. Instruments</p> <ul style="list-style-type: none"> • Introduction to RADAR <p>C. Aero modelling</p> <ul style="list-style-type: none"> • Flying/ Building of Aero models <p>D. Introduction to advanced weapons and role of technology (To be covered by the guest lecturers)</p>

**Revised Syllabus of Courses of B.Com.Programme at Semester IV
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**2 Ability Enhancement Courses (AEC)
2B * Skill Enhancement Courses (SEC) Group B**

6.Foundation Course in Physical Education Paper-IV

Modules at a Glance

Sr. No.	Modules	No of Lectures
1	Stress Management	10
2	Awards, Scholarship & Government Schemes	10
3	Yoga Education	10
4	Exercise Scheduling/Prescription	15
Total		45

Sr. No.	Modules / Units
1	Stress Management
	<ul style="list-style-type: none"> • Meaning & concept of Stress • Causes of Stress • Managing Stress • Coping Strategies
2	Awards, Scholarship & Government Schemes
	<ul style="list-style-type: none"> • State & National level Sports Awards • State Sports Policy & Scholarship Schemes • National Sports Policy & Scholarship Schemes • Prominent Sports Personalities
3	Yoga Education
	<ul style="list-style-type: none"> • Differences between Yogic Exercises & non- Yogic exercises • Contribution of Yoga to Sports • Principles of Asanas&Bandha • Misconceptions about Yoga
4	Exercise Scheduling/Prescription
	<ul style="list-style-type: none"> • Daily Routine Prescription. • Understanding Activity level & Calorie requirement. • Adherence & Motivation for exercise. • Impact of Lifestyle on Health

R. _____: The Scheme of Examination:

The performance of the learners shall be evaluated in two components: Internal Assessment with 25% marks by way of continuous evaluation and by Semester End Examination with 75% marks by conducting the theory examination.

INTERNAL ASSESSMENT:- It is defined as the assessment of the learners on the basis of continuous evaluation as envisaged in the credit based system by way of participation of learners in various academic and correlated activities in the given semester of the programme.

A) Internal Assessment – 25%

25 Marks

Sr. No.	Particulars	Marks	
1	A project to be prepared by an individual learner or a group of learners in not more than five learners in a group. It is to be evaluated by the teacher concerned.	20 Marks	
	Hard Copy of the project*		10 Marks
	Presentation		05 Marks
	Viva/Interaction		05 Marks
2	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities.	05 Marks	

The marks of the internal assessment should not be disclosed to the students till the results of the corresponding semester is declared.

SEMESTER END EXAMINATION:- It is defined as the examination of the learners on the basis of performance in the semester end theory / written examinations.

B) Semester End Examinations – 75%

75 Marks

The assessment of Part 'A' i.e. Internal Assessment and Part 'B' i.e. Semester End Examination as mentioned above for the Semesters I to IV shall be processed by the Colleges / Institutions of their learners and issue the grade cards to them after the conversion of marks into grade as per the procedure.

INTERNAL ASSESSMENT (PRACTICUM)
(25 Marks)

SEMESTER -III

(Continuous Evaluation during practical sessions conducted for 27 hours)

- a) A learner willing to participate in inter-collegiate/ inter university competitions of any game and sports conducted by the University of Mumbai will be evaluated for 15 marks on the basis of his attendance, sincerity and performance during the training / practice / coaching sessions / camps conducted by the college/University for at least 10 days. It is expected that the colleges should organize training / practice / coaching sessions / camps of various games and sports as per the choice of the learner. However, due to unavailability of the same in his / her college if a learner participates in the training / practice / coaching sessions / camps organized by other organizations or clubs of sports and games, may be considered for evaluation for 15 marks on the basis of the proofs of attendance and participation submitted by a learner.
- b) A learner will be practically taught different exercises including Suryanamaskara for developing their Motor Performance Components by conducting practical sessions for at least 10 hours (one hour each) and will be assessed by the concern teacher for **marks out of 10** on the basis of his attendance, sincerity and performance.

Question Paper Pattern

Maximum Marks: 75

Questions to be Set: 05

Duration: 2 ½ Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 10 and to be answered any 08 B) Sub Questions to be asked 10 and to be answered any 07 (*Multiple choice / True or False / Match the columns/ fill in the blanks)	15 Marks
Q-2	Full Length Question	15 Marks
Q-2	OR Full Length Question	15 Marks
Q-3	Full Length Question	15 Marks
Q-3	OR Full Length Question	15 Marks
Q-4	Full Length Question	15 Marks
Q-4	OR Full Length Question	15 Marks
Q-5	Full Length Question	15 Marks
Q-5	OR Short Notes To be asked 05 To be answered 03	15 Marks

Note: Full length question of 15 marks may be divided into two sub questions of 08 and 07 marks.

➤ **Standard of Passing the Examination**

- A learner shall have to obtain a minimum of 40 % marks in aggregate to qualify the each course where the course consists of internal assessment and semester end examination.
- A learner shall obtain a minimum of 40 % marks(i.e. **10** out of **25**) in the internal assessment and obtain a minimum of 40 % marks (i.e. **30** out of **75**) in semester end

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21. Muller, J. P.(2000). Health, Exercise and Fitness. Delhi : Sports.
22. Murgesh N. (1990)– Anatomy, Physiology and Health Education, Sathya, Chinnalapatti,.
23. NASPE. (2005). Physical Education for lifelong fitness. The physical Best teacher's guide. IL:Human Kinetics
24. Nieman, D.C.(1986). Fitness and Sports Medicine : Health Related Approach London: Mayfield Publishing Co.
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28. Safrit, M. (1990). Introduction to Measurement in Physical Education and Exercise Science. St. Louis,Toronto,Bastan : Times Mirror/Mosby College Publishing.
29. Sharma, O.P. (1998). History of Physical Education. Delhi: KhelSahityaKendra.Werner.
30. W.K., Hoeger. (2007). Fitness and Wellness. (8th ed.). Wadsworth, Cengage Learning.
31. जोशी, विजया(१९९५)–व्यायामाचे शरीरक्रीया शास्त्र, अमितब्रदर्स, नागपूर,
32. वाखारकर,दि.गो.(१९९२)– शरीरविज्ञान व आरोग्य शास्त्र, क्रीडातंत्र, पुणे,

**Revised Syllabus of Courses of B.Com. Programme at Semester IV
with Effect from the Academic Year 2017-2018**

Core Courses (CC)

7. Business Law II

Sr. No.	Modules	No. of Lectures
1	Indian Companies Act – 2013 Par T –I	12
2	Indian Companies Act – 2013, Par T –II	12
3	Indian Partnership Act – 1932	12
4	Consumer Protection Act, 1986 & Competition Act 2002	12
5	Intellectual Property Rights	12
Total		60

Sr. No.	Modules
1	Indian Companies Act – 2013 Par T –I
	<ul style="list-style-type: none"> • Company –Concept, Features, Role of Promoters (S. 2(69) S. 92), Duties and liabilities of the Promoter Effects of Pre-Incorporation contracts, Consequences of non-registration, and Lifting of Corporate Veil. • Classification of Companies Distinction between Private Company and Public Company, Advantages and disadvantages of Private company and Public Company. –Common Procedure for Incorporation of Company, • Memorandum of Association (MOA) & Article of Association(AOA) – Concept , Clauses of MOA, AOA- Contents, Doctrine of constructive notice, Doctrine of Ultra Vires, Doctrine of Indoor Management. • Prospectus – Concept, Kinds, Contents, Private Placement
2	Indian Companies Act – 2013, Par T –II
	<ul style="list-style-type: none"> • Member of a Company –Concept, Who can become a member, Modes of acquiring membership, Cessation of membership, Right & Liabilities of Members. • Director – Qualifications& Disqualification, Classification, Director Identification Number (DIN), Legal Position of Directors. • Meetings – Types, Legal Provisions of Statutory Meeting, Annual General Meeting, Extra-Ordinary Meeting, Board Meeting.
3	Indian Partnership Act – 1932
	<ul style="list-style-type: none"> • Partnership – Concept, Essentials, True Test of Partnership, Partnership Deed, Types of Partnership, Rights and Duties of Partners, Distinguish between Partnership & Hindu Undivided Family (HUF). • Dissolution – Concept, Modes of Dissolution, Consequences of Dissolution. • Limited Liability Partnership (LLP) 2008 – Concept, Characteristics, Advantages & Disadvantages, Procedure for Incorporation. • Extent of L.L.P.- Conversion of LLP, Mutual rights & duties of partners, Winding up of LLP, Distinction between LLP and Partnership.
4	Consumer Protection Act, 1986 & Competition Act 2002
	<ul style="list-style-type: none"> • Consumer Protection Act – Concept , Objects, Reasons for enacting the Consumer Protection Act, Definition of Consumer, Consumer Dispute, Complaint, Complainant, Defect, Deficiency, Consumer Dispute, Unfair Trade Practices, Goods and Services. • Consumer Protection Councils & Redressal Agencies – District, State & National. • Competition Act 2002 – Concept, Salient Features, Objectives & Advantages. • Abuse of Dominant Position, Competition Commission of India, Anti-Competition Agreements,

Sr. No.	Modules
5	INTELLECTUAL PROPERTY RIGHTS 12
	<ul style="list-style-type: none"> • Intellectual Property Right (IPR) – Concept, Nature, Introduction & background of IPR in India. • IPR relating to Patents – Concepts of Invention and discovery, Comparison (S2 (j)), Concept of Patents, General principles applicable to working of patented inventions, Term of Patent. Infringement of Patent Rights & Remedies. (Ss. 104-115) • IPR relating to Copyrights- Concept of Copyright (Ss. 14, 16, 54,) Concept of author and authorised acts, (S.2) Ownership of Copy right (S.17) Duration or term of Copy right. (S. 22-27), Original work and fair use, Rights of Copyright holder, Infringement of Copyrights & Remedies. (Ss. 51, 52) • IPR relating to Trademarks –Concept, Functions of Trade Mark, types, trademarks that cannot be registered, Registration of Trade Marks and rights of the proprietor of Trade Marks. Procedure for registration of Trade Marks., Infringement of Trademarks & Remedies.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Guide to the Companies Act,2013 by A Ramaiya , Lexis Nexis.
2. Company Law by G.K.Kapoor.
3. Company Law by N.D.Kapoor.
4. Company Law by P.C. Tulsian.
5. Law and practice of Intellectual Property in India by Dr.Vikas Vashishth,Bharat Law House.
6. Law of Partnership along with Limited Liability Partnership by Avatar Singh , Eastern Book Company.
7. Laws Relating to Intellectual Property, Universal Law Publishing Co. Dr. B.L.Wadhera
8. Consumer Protection Law and Practice by Dr.V.K.Agarwal, Bharat Law House.
9. Competition Law by Avatar Singh, Eastern Book Company
10. Competition Law in India by T. Ramappa, Oxford University Press.
11. Intellectual Property Rights by Narayan.
12. Laws Relating to Intellectual Property, Universal Law Publishing Co. Dr. B.L.Wadhera

**PAPER PATTERN
S.Y.B.COM
SEMESTER III &IV**

BUSINESS LAW PAPER I & II

(100 Marks Paper Per Semester)

- 1. Question paper to have Five Questions
(One from Each Module) 20 Marks Each**
- 2. All Questions to be Compulsory.**
- 3. Each Question to have Four Sub Questions of Ten Marks Each
(Students to answer any Two out of Four)**

Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions C) Sub Questions to be asked 12 and to be answered any 10 D) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	C) Theory questions D) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions O) Sub Questions to be asked 12 and to be answered any 10 P) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	O) Theory questions P) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 and 10/5Marks.

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SEMESTER – III & IV

DISCIPLINE RELATED ELECTIVE (DRE) COURSES

COMMERCE PAPER III & IV

Choice Based Credit System

To be implemented from AY 2017 - 2018

**Revised Syllabus of courses of S. Y. B.Com Programme
with effect from the Academic Year 2017-2018**

COMMERCE –III (MANAGEMENT: FUNCTIONS AND CHALLENGES)

SEMESTER - III

Course Objectives:

- To make the learners aware about conceptual knowledge and evolution of Management.
- To familiarize the learners with the functions in Management.

Sr. No.	Modules	No. of Lectures
1	Introduction To Management	11
2	Planning & Decision Making	10
3	Organising	12
4	Directing And Controlling	12
Total		45

Sr. No.	Modules
1	Introduction To Management (11)
	<ul style="list-style-type: none"> • Management- Concept, Nature, Functions, Managerial Skills & Competencies • Evolution of Management Thoughts Classical Approach: Scientific Management – F.W.Taylor’s Contribution Classical Organisation Theory: HenriFayol’s Principles Neo Classical: Human Relations Approach – EltonMayo’s Hawthorne experiments • Modern Management Approach-PeterDrucker’s Dimensions of Management, Indian Management Thoughts: Origin & Significance of Indian Ethos to Management.
2	Planning & Decision Making (10)
	<ul style="list-style-type: none"> • Planning - Steps, Importance, Components, Coordination – Importance • M.B.O -Process, Advantages, Management By Exception- Advantages; Management Information System- Concept, Components • Decision Making - Techniques, Essentials of a Sound Decision Making, Impact of Technology on Decision Making.
3	Organising (12)
	<ul style="list-style-type: none"> • Organising-Steps, Organisation Structures – Features of Line & Staff Organisation, Matrix Organisation , Virtual Organisation, Formal v/s Informal Organisation. • Departmentation -Meaning -Bases,Span of Management- Factors Influencing Span of Management, Tall and Flat Organisation. • Delegation of Authority- Process, Barriers to Delegation, Principles of Effective Delegation. Decentralisation:Factors Influencing Decentralisation, Centralization v/s Decentralisation
4	Directing And Controlling (12)
	<ul style="list-style-type: none"> • Motivation – Concept, Importance, Influencing factors. Importance of Communication, Barriers to effective Communication • Leadership- Concept,Functions, Styles, Qualities of a good leader. • Controlling – Concept, Steps, Essentials of good control system, Techniques of Controlling -PERT, CPM, Budgetary Control, Management Audit.

SEMESTER – III REFERENCE BOOKS:

REFERENCES

1. Management Today Principles & Practice- Gene Burton, ManabThakur, Tata McGraw-Hill, Publishing Co. Ltd.
2. Management – James A. F. Stoner, Prentice Hall, Inc .U.S.A.
3. Management : Global Prospective – Heinz Wehrich & Harold Koontz, Tata McGraw- Hill, Publishing Co. Ltd.
4. Essential of Database Management Systems - Alexis Leon , Mathews Leon Vijay Nicole, Imprints Pvt Ltd.
5. Management – Task , Resp, Practices – PetaDruche “willian Heinemann LTD.

**Revised Syllabus of courses of S. Y. B.Com Programme
with effect from the Academic Year 2017-2018**

SEMESTER – IV

Commerce – IV (Management: Production & Finance)

Course Objectives: -

1. To acquaint the learners with the basic concepts of Production Management, Inventory Management & Quality Management.
2. To provide basic knowledge about Indian Financial Systems.
3. To update the learners with the recent trends in Finance.

Sr. No.	Modules	No. of Lectures
1	Production & Inventory Management	11
2	Quality Management	10
3	Indian Financial System	12
4	Recent Trends In Finance	12
Total		45

Sr. No.	Modules
1	PRODUCTION & INVENTORY MANAGEMENT(11)
	<ul style="list-style-type: none"> • Production Management: Objectives, Scope Production Planning &Control : Steps, Importance • Production Systems: Concept, Types - Continuous and Intermittent. Productivity: Concept, Factors Influencing Productivity, Measures for improving Productivity. • Inventory Management- Objectives, Inventory Control- Techniques. Scientific Inventory Control System - Importance
2	QUALITY MANAGEMENT(10)
	<ul style="list-style-type: none"> • Introduction to Quality: Dimensions of Quality, Cost of Quality: Types – Internal Failure Cost, External Failure Cost, Appraisal Cost, Prevention Cost, Quality Circle: Features. • Quality Management Tools: TQM – Importance, Six Sigma – Process, ISO 9000 – Certification Procedure, Kaizen – Process • Service Quality Management: Importance, SERVQUAL Model, Measures to improve service quality.
3	INDIAN FINANCIAL SYSTEM (12)
	<ul style="list-style-type: none"> • Indian Financial Market: Structure, Primary Market – IPO Procedure Dematerialisation: Process, Role of Depositories : NSDL and CDSL • SEBI: Functions of SEBI, Investors protection measures of SEBI. Stock Exchange – Functions, Speculators. • Credit Rating: Advantages, Credit Rating Agencies in India - CRISIL, CARE, and ICRA.
4	RECENT TRENDS IN FINANCE (12)
	<ul style="list-style-type: none"> • Mutual Funds- Advantages and Limitations, Types, Factors responsible for growth of mutual funds – Systematic Investment Plan. • Commodity Market: Categories, Derivatives Market: Types, Participants, Types of Derivative Instruments. • Start-up Ventures –Concept, Sources of Funding, Micro Finance – Importance, Role of Self Help Groups.

SEMESTER – IV REFERENCE BOOKS:

REFERENCES

1. Production and Operations Management –ProfL.C.Jhamb, Event Publishing House.
2. Production Planning & Control- ProfL.C.Jhamb, Event Publishing House
3. Production & Operation Management (Text & Cases)- K.Ashwathappa&G.Sudeshana Reddy, Himalaya Publication.
4. Launching New Ventues : An EnterpreneurialApproach-KathleenR.Allen, Cengage Learning
5. Essentials of Inventory Management-MaxMuller,Amacon Publishes
6. Indian Financial System—BharathiPathiak, Pearson Publication
7. Financial Institutions and Markets : Structure Growth& Innovations – L.M.Bhole , Jitendra Mahakad, Tata McGraw Hill.
- 8.The IndianFinancial System and Financial Market Operator-VasantDesai, Himalaya Publishing
9. Indian Financial System – M.Y.Khan, Tata McGraw –Hill
- 10.Production and Operations Management –Anandkumar Sharma, Anmol Publication
11. Mutual Funds in India: Emerging Issues-NaliniPravaTripathy, Excel Books New Delhi.
12. Start up Stand up: A step by stepguide to Growing your Business,NandiniVaidyanathan, Jaico Publishing House,Mumbai
13. A Trades Guide to Indian Commodities Market-Vijay L. Bhambwani, Network 18 Publication Ltd.

PAPER PATTERN
COMMERCE PAPER III & IV
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10
(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10
(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

- a.
- b.
- c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

- a.
- b.
- c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

- a.
- b.
- c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

- a.
- b.
- c.

Q.6 Write notes on **Any Four out of Six** 20

UNIVERSITY OF MUMBAI

No. UG/122 of 2018-19


CIRCULAR:-

The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Commerce and Management Faculty are hereby informed that the recommendations made by the Board of Examinations & Evaluation at its meeting held on 6th June, 2018 have been accepted by the Academic Council at its meeting held on 14th June, 2018 **vide** item No. 5.4 and that in accordance therewith to successfully complete the T.Y.B.Com. Program, candidates seeking admission to the same during the academic year 2018-19 onwards and who have taken admission to F.Y.B.Com. prior to 2016-17 shall complete and qualify in one appropriate course [i.e. as per appendix (List of Discipline Specific Elective courses IAb) for Semester III & IV] that he/she has not acquired credits in Semester III & IV, so as to acquire the required number of credits for completing the T.Y.B.Com. program.

And further it was **resolved** that the examination in the said appropriate course shall be taken and conducted by the same college in which he/she has taken admission for the T.Y.B.Com. program. The obtained marks in the said appropriate course be counted at S.Y.B.Com. Semester III & IV, the relevant marks so obtained by the learner shall be communicated to the University Examinations Section by the college in which T.Y.B.Com. program is being pursued by the learner. The concerned college shall issue the Statement of Marks for the same, accordingly.

(The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
20th October, 2018


(Prof. Sunil Bhirud)
I/c. REGISTRAR

...2...

To,

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce and Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.4/14/06/2018


No. UG/122 -A of 2018

MUMBAI-400 032

20th October, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce and Management ,
- 2) The Director, Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development.
- 4) The Professor-com-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-ordinator, University Computerization Centre,


(Prof. Sunil Bhirud)
I/c. REGISTRAR

Copy to :-

The Director of Board of Student Development., the Deputy Registrar (Eligibility and Migration Section), the Director of Students Welfare, the Executive Secretary to the to the Vice-Chancellor, the Pro-Vice-Chancellor, the Registrar and the Assistant Registrar, Administrative sub-center, Ratnagiri for information.

The Offg. Director of Board of Examinations and Evaluation (3 copies), the Finance and Accounts Office (1 copies), Record Section (2 copies), Publications Section (2 copies), the Deputy Registrar, Enrolment, Eligibility and Migration Section (1 copies), the Deputy Registrar (Accounts Section), Vidyanagari (1 copies), the Deputy Registrar, Affiliation Section (1 copies), the Professor-cum-Director, Institute of Distance and Open Learning Education, (4 copies) the Director University Computer Center (IDE Building), Vidyanagari, (1 copies) the Deputy Registrar (Special Cell), the Deputy Registrar, (PRO) the Assistant Registrar, Academic Authorities Unit (1 copies) and the Assistant Registrar, Executive Authorities Unit (1 copies). They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection. The Assistant Registrar Constituent Colleges Unit (1 copies), BUCTU (copy), the Deputy Accountant, Unit V (1 copy), the In-charge Director, Centralize Computing Facility (1 copy), the Receptionist (1 copy), the Telephone Operator (1 copy), the Secretary MUASA (1 copy), the Superintendent, Post-Graduate Section (1 copies), the Superintendent, Thesis Section (1 copies)

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
Bachelor of Commerce Programme
Second Year
Semester III and IV**

**Under Choice Based Credit, Grading and
Semester System**

To be implemented from Academic Year 2017-2018

Faculty of Commerce

S.Y.B.Com

(To be implemented from Academic Year- 2017-2018)

No. of Courses	Semester III	Credits	No. of Courses	Semester IV	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses		1A	Discipline Specific Elective(DSE) Courses	
1Aa	Discipline Specific Elective(DSE) Courses		1Aa	Discipline Specific Elective(DSE) Courses	
1	Accountancy and Financial Management III	03	1	Accountancy and Financial Management IV	03
1Ab	Discipline Specific Elective(DSE) Courses		1Ab	Discipline Specific Elective(DSE) Courses	
2	*Any one course from the following list of the courses	03	2	*Any one course from the following list of the courses	03
1B	Discipline Related Elective(DRE) Courses		1B	Discipline Related Elective(DRE) Courses	
3	Commerce III	03	3	Commerce IV	03
4	Business Economics III	03	4	Business Economics IV	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
2A	*Skill Enhancement Courses (SEC) Group A		2A	**Skill Enhancement Courses (SEC) Group A	
5	*Any one course from the following list of the courses	03	5	*Any one course from the following list of the courses	03
2B	*Skill Enhancement Courses (SEC) Group B		2B	**Skill Enhancement Courses (SEC) Group B	
6	Any one course from the following list of the courses	02	6	Any one course from the following list of the courses	02
3	Core Courses (CC)		3	Core Courses (CC)	
7	Business Law I	03	7	Business Law II	03
Total Credits			Total Credits		
20			20		

1Ab *List of Discipline Specific Elective (DSE) Courses for Semester III (Any One)		1Ab *List of Discipline Specific Elective(DSE) Courses for Semester IV (Any One)	
1	Financial Accounting and Auditing - Introduction to Management Accounting	1	Financial Accounting and Auditing - Auditing
2	Business Management - Marketing Management	2	Business Management- Marketing Management
3	Banking & Finance- Introduction to Banking in India	3	Banking & Finance- Introduction to Banking in India
4	Commerce- International Business Relations	4	Commerce- International Business Relations

<i>*List of Skill Enhancement Courses (SEC) Group A for Semester III (Any One)</i>		<i>*List of Skill Enhancement Courses (SEC) Group A for Semester IV (Any One)</i>	
1	Advertising I	1	Advertising II
2	Field Sales Management I	2	Field Sales Management II
3	Public Relations I	3	Public Relations II
4	Mass Communication I	4	Mass Communication II
5	Travel & Tourism Management Paper I	5	Travel & Tourism Management II
6	Journalism I	6	Journalism II
7	Company Secretarial Practice I	7	Company Secretarial Practice II
8	Rural Development I	8	Rural Development II
9	Co-operation I	9	Co-operation II
10	Mercantile Shipping I	10	Mercantile Shipping II
11	Indian Economic Problem I	11	Indian Economic Problem II
12	Computer Programming I	12	Computer Programming II
13	Logistic and Supply Chain Management I	13	Logistic and Supply Chain Management I
14	Economic System I	14	Economic System II

Note: Course selected in Semester III will continue in Semester IV

<i>*List of Skill Enhancement Courses (SEC) Group B for Semester III (Any One)</i>		<i>** List of Skill Enhancement Courses (SEC) Group B for Semester IV (Any One)</i>	
1	Foundation Course- Contemporary Issues - III	1	Foundation Course- Contemporary Issues - IV
2	Foundation Course in NSS - III	2	Foundation Course in NSS - IV
3	Foundation Course in NCC - III	3	Foundation Course in NCC - IV
4	Foundation Course in Physical Education - III	4	Foundation Course in Physical Education - IV

Note: Course selected in Semester III will continue in Semester IV

University of Mumbai



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BACHELOR OF COMMERCE (B.COM)

SEMESTER – III & IV

SKILL ENHANCEMENT COURSES (SEC)

ADVERTISING PAPER I & II

Choice Based Credit System

To be implemented from AY 2017 - 2018

*Revised Syllabus of courses of SYB.Com Programme
with effect from the Academic Year 2017-2018*

**Skill Enhancement Courses (SEC)
Semester – III**

ADVERTISING - I

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Introduction to Advertising	12
2	Advertising Agency	11
3	Economic & Social Aspects of Advertising	11
4	Brand Building and Spécial Purpose Advertising	11
Total		45

Sr. No.	Modules	
1	Introduction to Advertising	12
	<ul style="list-style-type: none"> • Integrated Marketing Communications (IMC)- Concept, Features, Elements, Role of advertising in IMC • Advertising: Concept, Features, Evolution of Advertising, Active Participants, Benefits of advertising to Business firms and consumers. • Classification of advertising: Geographic, Media, Target audience and Functions. 	
2	Advertising Agency	11
	<ul style="list-style-type: none"> • Ad Agency: Features, Structure and services offered, Types of advertising agencies , Agency selection criteria • Agency and Client: Maintaining Agency–Client relationship, Reasons and ways of avoiding Client Turnover, Creative Pitch, Agency compensation • Careers in advertising: Skills required for a career in advertising, Various Career Options, Freelancing Career Options - Graphics, Animation, Modeling, Dubbing. 	
3	Economic & Social Aspects of Advertising	11
	<ul style="list-style-type: none"> • Economic Aspects: Effect of advertising on consumer demand, monopoly and competition, Price. • Social aspects: Ethical and social issues in advertising, positive and negative influence of advertising on Indian values and culture. • Pro Bono/Social advertising: Pro Bono Advertising, Social Advertising by Indian Government through Directorate of Advertising and Visual Publicity (DAVP), Self-Regulatory body- Role of ASCI (Advertising Standard Council of India) 	
4	Brand Building and Special Purpose Advertising	11
	<ul style="list-style-type: none"> • Brand Building: The Communication Process, AIDA Model, Role of advertising in developing Brand Image and Brand Equity, and managing Brand Crises. • Special purpose advertising: Rural advertising, Political advertising-, Advocacy advertising, Corporate Image advertising, Green Advertising – Features of all the above special purpose advertising. • Trends in Advertising: Media, Ad spends, Ad Agencies, Execution of advertisements • .. 	

*Revised Syllabus of courses of SYB.Com Programme
with effect from the Academic Year 2017-2018*

*Skill Enhancement Courses (SEC)
Semester – IV*

ADVERTISING - II

Course Objective:

1. To highlight the role of advertising for the success of brands and its importance within the marketing function of a company.
2. It aims to orient learners towards the practical aspects and techniques of advertising.
3. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising

Sr. No.	Modules	No. of Lectures
1	Media in Advertising	11
2	Planning Advertising Campaign	11
3	Execution and Evaluation of Advertising	11
4	Fundamentals of Creativity in Advertising	12
	Total	45

Sr. No.	Modules	
1	Media in Advertising	11
	<ul style="list-style-type: none"> • Traditional Media: Print, Broadcasting, Out-Of-Home advertising and films - advantages and limitations of all the above traditional media • New Age Media: Digital Media / Internet Advertising – Forms, Significance and Limitations • Media Research: Concept, Importance, Tool for regulation - ABC and Doordarshan Code 	
2	Planning Advertising Campaigns	11
	<ul style="list-style-type: none"> • Advertising Campaign: Concept, Advertising Campaign Planning -Steps Determining advertising objectives - DAGMAR model • Advertising Budgets: Factors determining advertising budgets, methods of setting advertising budgets, Media Objectives - Reach, Frequency and GRPs • Media Planning: Concept, Process, Factors considered while selecting media, Media Scheduling Strategies 	
3	Execution and Evaluation of Advertising	11
	<ul style="list-style-type: none"> • Creativity: Concept and Importance, Creative Process, Concept of Creative Brief, Techniques of Visualization • Creative aspects: Buying Motives - Types, Selling Points- Features, Appeals – Types, Concept of Unique Selling Proposition (USP) • Creativity through Endorsements: Endorsers – Types, Celebrity Endorsements – Advantages and Limitations, High Involvement and Low Involvement Products 	
4	Fundamentals of Creativity in Advertising	12
	<ul style="list-style-type: none"> • Preparing print ads: Essentials of Copywriting, Copy – Elements, Types, Layout- Principles, Illustration - Importance. • Creating broadcast ads: Execution Styles, Jingles and Music – Importance, Concept of Storyboard • Evaluation: Advertising copy, Pre-testing and Post-testing of Advertisements – Methods and Objectives 	

Revised Syllabus of Courses of SYB. Com
Programme at Semester III & IV
with effect from the Academic Year 2017-2018

Reference Books

Advertising

1. Advertising and Promotion : An Integrated Marketing Communications Perspective George Belch and Michael Belch, 2015, 10th Edition, McGraw Hill Education
2. Contemporary Advertising, 2017, 15th Edition, William Arens, Michael Weigold and Christian Arens, Hill Higher Education
3. Strategic Brand Management – Kevin Lane Keller, 4th Edition, 2013 – Pearson Education Limited
4. Kleppner’s Advertising Procedure – Ron Lane and Karen King, 18th edition, 2011 – Pearson Education Limited
5. Advertising: Planning and Implementation, 2006 – Raghuvir Singh, Sangeeta Sharma –Prentice Hall
6. Advertising Management, 5th Edition, 2002 – Batra, Myers and Aaker – Pearson Education
7. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
8. Brand Equity & Advertising- Advertising’s role in building strong brands, 2013- David A. Aker, Alexander L. Biel, Psychology Press
9. Brand Positioning – Strategies for Competitive Advantage, Subroto Sengupta, 2005, Tata McGraw Hill Publication.
10. The Advertising Association Handbook - J. J. D. Bullmore, M. J. Waterson, 1983 - Holt Rinehart & Winston
11. Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow and Donald E. Baack, 5th Edition, 2012 – Pearson Education Limited
12. Kotler Philip and Eduardo Roberto, Social Marketing, Strategies for Changing Public Behaviour, 1989, The Free Press, New York.
13. Confessions of an Advertising Man, David Ogilvy, 2012, Southbank Publishing
14. Advertising, 10th Edition, 2010 - Sandra Moriarty, Nancy D Mitchell, William D. Wells, Pearson

PAPER PATTERN
ADVERTISING PAPER I & II
SEMESTER - III & IV
W.E.F. 2017-2018

Q.1 Multiple Choice Questions

(A) Select the most appropriate answer from the option given below 10

(Any Ten out of Twelve)

(B) State whether the following statements are True or False 10

(Any Ten out of Twelve)

Q.2 Answer **Any Two** of the following **Out of Three** questions - Module - I 15

a.

b.

c.

Q.3 Answer **Any Two** of the following **Out of Three** questions - Module - II 15

a.

b.

c.

Q.4 Answer **Any Two** of the following **Out of Three** questions - Module - III 15

a.

b.

c.

Q.5 Answer **Any Two** of the following **Out of Three** questions - Module - IV 15

a.

b.

c.

Q.6 Write notes on **Any Four out of Six** 20

UNIVERSITY OF MUMBAI

No. UG/21 of 2018-19

CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No.UG/105 of 2016-17, dated 25th October, 2016 relating to syllabus of Bachelor of Commerce (B.Com.) degree course.

They are informed that the recommendations made by the Board of Studies in Commerce at its meeting held on 28th February, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.48 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.Com. (Sem. V & VI), has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

14th June, 2018

To


(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.48/05/05/2018


No. UG/21 -A of 2018

MUMBAI-400 032

14th June, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Chairman, Board of Studies in Commerce,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,


(Dr. Dinesh Kamble)
I/c REGISTRAR

University of Mumbai



**Revised Syllabus
and
Question Paper Pattern
of Courses of
Bachelor of Commerce Programme
at
Third Year
Semester V and VI
Under Choice Based Credit, Grading and
Semester System**

To be implemented from Academic Year 2018-2019

Faculty of Commerce

Bachelor of Commerce (B.Com) Programme

Under Choice Based Credit, Grading and Semester System

T.Y.B.Com

(To be implemented from Academic Year- 2018-2019)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses		1A	Discipline Specific Elective(DSE) Courses	
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04	1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE) Courses		1B	Discipline Related Elective(DRE) Courses	
3	Commerce V	03	3	Commerce VI	03
4	Business Economics V	03	4	Business Economics VI	03
2	Ability Enhancement Courses (AEC)		2	Ability Enhancement Courses (AEC)	
5 & 6	**Any two courses from the following list of the courses	03+03	5 & 6	**Any two courses from the following list of the courses	03+03
Total Credits		20	Total Credits		20

<i>*List of groups of Discipline Specific Elective(DSE) Courses for Semester V (Any One Group)</i>		<i>*List of groups of Discipline Specific Elective(DSE) Courses for Semester VI (Any One Group)</i>	
Group A: Advanced Accountancy			
1	Financial Accounting and Auditing VII - Financial Accounting	1	Financial Accounting and Auditing IX - Financial Accounting
2	Financial Accounting and Auditing VIII - Cost Accounting	2	Financial Accounting and Auditing X - Cost Accounting
Group B: Business Management			
1	Business Management Paper - I	1	Business Management Paper - III
2	Business Management Paper - II	2	Business Management Paper - IV
Group C: Banking and Finance			
1	Banking and Finance Paper - I	1	Banking and Finance Paper - III
2	Banking and Finance Paper - II	2	Banking and Finance Paper - IV
Group D: Commerce			
1	Commerce Paper - I	1	Commerce Paper - III
2	Commerce Paper - II	2	Commerce Paper - IV
Group E: Quantitative Techniques			
1	Quantitative Techniques Paper - I	1	Quantitative Techniques Paper - III
2	Quantitative Techniques Paper - II	2	Quantitative Techniques Paper - IV
Group F: Economics			
1	Economics Paper - I	1	Economics Paper - III
2	Economics Paper - II	2	Economics Paper - IV
Note: Group selected in Semester V will continue in Semester VI			

**List of Ability Enhancement Courses (AEC) for Semester V (Any Two)		**List of Ability Enhancement Courses (AEC) for Semester VI (Any Two)	
1	Trade Unionism and Industrial Relations Paper - I	1	Trade Unionism and Industrial Relations. Paper - II
2	Computer systems & Applications Paper -I	2	Computer systems & Applications Paper - II
3	Export Marketing Paper - I	3	Export Marketing Paper - II
4	Marketing Research Paper - I	4	Marketing Research Paper - II
5	Investment Analysis and Portfolio Management Paper - I	5	Investment Analysis and Portfolio Management Paper - II
6	Transport Management Paper - I	6	Transport Management Paper - II
7	Entrepreneurship& M.S.S.I. Paper - I	7	Entrepreneurship& M.S.S.I. Paper - II
8	International Marketing Paper - I	8	International Marketing Paper - II
9	Merchant Banking Paper - I	9	Merchant Banking Paper - II
10	Direct & Indirect Taxation Paper - I	10	Direct & Indirect Taxation Paper - II
11	Labour Welfare & Practice Paper - I	11	Labour Welfare & Practice Paper - II
12	Purchasing & Store keeping Paper - I	12	Purchasing & Store keeping Paper - II
13	Insurance Paper - I	13	Insurance Paper - II
14	Banking Law & Practice Paper - I	14	Banking Law & Practice Paper - II
15	Regional Planning Paper - I	15	Regional Planning Paper - II
16	Rural Marketing Paper - I	16	Rural Marketing Paper - II
17	Elements of Operational Research Paper- I	17	Elements of Operational Research Paper - II
18	Psychology of Human Behaviour at work Paper - I	18	Psychology of Human Behaviour at work Paper - II
Note: Course selected in Semester V will continue in Semester VI			

B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2018-2019)

Semester V

No. of Courses	Semester V	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE) Courses	
3	Commerce V	03
4	Business Economics V	03
2	Ability Enhancement Courses (AEC)	
5 & 6	**Any two courses from the following list of the courses	03+03
Total Credits		20

*List of groups of Discipline Specific Elective(DSE) Courses for Semester V (Any One Group)	
Group A: Advanced Accountancy	
1	Financial Accounting and Auditing VII - Financial Accounting
2	Financial Accounting and Auditing VIII - Cost Accounting
Group B: Business Management	
1	Business Management Paper - I
2	Business Management Paper - II
Group C: Banking and Finance	
1	Banking and Finance Paper - I
2	Banking and Finance Paper - II
Group D: Commerce	
1	Commerce Paper - I
2	Commerce Paper - II
Group E: Quantitative Techniques	
1	Quantitative Techniques Paper - I
2	Quantitative Techniques Paper - II
Group F: Economics	
1	Economics Paper - I
2	Economics Paper - II

**List of Ability Enhancement Courses (AEC) for Semester V (Any Two)	
1	Trade Unionism and Industrial Relations Paper - I
2	Computer systems & Applications Paper -I
3	Export Marketing Paper - I
4	Marketing Research Paper - I
5	Investment Analysis and Portfolio Management Paper - I
6	Transport Management Paper - I
7	Entrepreneurship& M.S.S.I. Paper - I
8	International Marketing Paper - I
9	Merchant Banking Paper - I
10	Direct & Indirect Taxation Paper - I
11	Labour Welfare & Practice Paper - I
12	Purchasing & Store keeping Paper - I
13	Insurance Paper - I
14	Banking Law & Practice Paper - I
15	Regional Planning Paper - I
16	Rural Marketing Paper - I
17	Elements of Operational Research Paper- I
18	Psychology of Human Behaviour at work Paper - I

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with Effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group A: Advanced Accountancy

1. Financial Accounting and Auditing VII -

Financial Accounting

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Preparation of Final Accounts of Companies	15
2	Internal Reconstruction	15
3	Buy Back of Shares	10
4	Investment Accounting (w.r.t. Accounting Standard- 13)	12
5	Ethical Behaviour and Implications for Accountants	08
	Total	60

Sr. No.	Modules / Units
1	Preparation of Final Accounts of Companies
	<p>Relevant provisions of Companies Act related to preparation of Final Account (excluding cash flow statement)</p> <p>Preparation of financial statements as per Companies Act. (excluding cash flow statement)</p> <p>AS 1 in relation to final accounts of companies (disclosure of accounting policies)</p> <p>Adjustment for –</p> <ol style="list-style-type: none"> 1. Closing Stock 2. Depreciation 3. Outstanding expenses and income 4. Prepaid expenses and Pre received income 5. Proposed Dividend and Unclaimed Dividend 6. Provision for Tax and Advance Tax 7. Bill of exchange (Endorsement, Honour, Dishonour) 8. Capital Expenditure included in Revenue expenditure and vice versa eg- purchase of furniture included in purchases 9. Unrecorded Sales and Purchases 10. Good sold on sale or return basis 11. Managerial remuneration on Net Profit before tax 12. Transfer to Reserves 13. Bad debt and Provision for bad debts 14. Calls in Arrears 15. Loss by fire (Partly and fully insured goods) 16. Goods distributed as free samples. 17. Any other adjustments as per the prevailing accounting standard.
2	Internal Reconstruction
	<p>Need for reconstruction and company law provisions</p> <p>Distinction between internal and external reconstructions.</p> <p>Methods including alteration of share capital, variation of shareholder rights, sub division, consolidation, surrender and reissue / cancellation, reduction of share capital with relevant legal provisions and accounting treatment for same.</p>
3	Buy Back of Shares
	<p>Company Law / Legal provisions (including related restrictions, power, transfer to capital redemption reserve account and prohibitions)</p> <p>Compliance of conditions including sources, maximum limits and debt equity ratio. Cancellation of Shares Bought back(Excluding Buy Back of minority shareholding)</p>

Sr. No.	Modules / Units
4	Investment Accounting (w.r.t. Accounting Standard- 13)
	<p>For shares (variable income bearing securities)</p> <p>For debentures/Preference. shares (fixed income bearing securities)</p> <p>Accounting for transactions of purchase and sale of investments with ex and cum interest prices and finding cost of investment sold and carrying cost as per weighted average method (Excl. brokerage).</p> <p>Columnar format for investment account.</p>
5	Ethical Behaviour and Implications for Accountants
	<p>Introduction, Meaning of ethical behavior</p> <p>Financial Reports – What is the link between law, corporate governance, corporate social responsibility and ethics?</p> <p>What does the accounting profession mean by the ethical behavior?</p> <p>Implications of ethical values for the principles versus rule based approaches to accounting standards</p> <p>The principal based approach and ethics</p> <p>The accounting standard setting process and ethics</p> <p>The IFAC Code of Ethics for Professional Accountants</p> <p>Ethics in the accounting work environment – A research report</p> <p>Implications of unethical behavior for financial reports</p> <p>Company Codes of Ethics</p> <p>The increasing role of whistle – Blowing</p> <p>Why should student learn ethics?</p>

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with Effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group A: Advanced Accountancy

2. Financial Accounting and Auditing Paper-VIII:

Cost Accounting

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Cost Accounting	10
2	Material Cost	10
3	Labour Cost	10
4	Overheads	10
5	Classification of Costs and Cost Sheet	10
6	Reconciliation of cost and financial accounts	10
	Total	60

Sr. No.	Modules / Units
1	Introduction to Cost Accounting
	(a) Objectives and scope of Cost Accounting (b) Cost centres and Cost units (c) Cost classification for stock valuation, Profit measurement, Decision making and control (d) Coding systems (e) Elements of Cost (f) Cost behaviour pattern, Separating the components of semi- variable costs
2	Material Cost
	(i) Procurement procedures—Store procedures and documentation in respect of receipts and issue of stock, Stock verification (ii) Inventory control —Techniques of fixing of minimum, maximum and reorder levels, Economic Order Quantity, ABC classification; Stocktaking and perpetual inventory (iii) Inventory accounting Note- Simple practical problems based on Calculation of EOQ, Raw Material Turnover ratio, Preparation of stock ledger and Valuation of Inventories, based on FIFO and Weighted average cost.
3	Labour Cost
	(i) Attendance and payroll procedures, Overview of statutory requirements, Overtime, Idle time and Incentives (ii) Labour turnover (iii) Utilisation of labour, Direct and indirect labour, Charging of labour cost, Identifying labour hours with work orders or batches or capital jobs (iv) Efficiency rating procedures (v) Remuneration systems and incentive schemes. Note- Simple practical problems based on Preparation of labour cost statement Remuneration and incentive systems based on Piece work plan, Haley Premium Plan, Rowan system, Gantt's Task
4	Overheads
	Functional analysis — Factory, Administration, Selling and Distribution Behavioural analysis — Fixed, Variable, Semi-variable cost Note- Simple practical problems on Departmentalization and apportionment of primary overheads, Computation of overhead rates including Machine overhead rates Basic concepts of treatment of over/under absorption of overheads- Direct Labour method and Prime Cost method
5	Classification of Costs and Cost Sheet
	Classification of costs, Cost of Sales, Cost Centre, Cost Unit, Profit Centre and Investment Centre Cost Sheet, Total Costs and Unit Costs, Different Costs for different purpose Note- Simple practical problems on preparation of cost sheet
6	Reconciliation of cost and financial accounts
	Practical problems based on Reconciliation of cost and Financial accounts.

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group B: Business Management

**1. Business Management Paper-III:
Management and Organization Development**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	15
2	Planning	15
3	Organizing as a Managerial Function	15
4	Staffing	15
Total		60

Sr. No.	Modules / Units
1	Introduction
	<ul style="list-style-type: none"> • Management – Definition and Characteristics • Management – as Science, art and profession – Levels of management and management skills • Development of Management Thought – Scientific Approach Administrative School, Behaviour School, Systems Approach and Contingency Approach. Evolution of Indian management thoughts and their relevance in the current era. • Functions of Management in a typical business organisation
2	Planning
	<ul style="list-style-type: none"> • Planning, forecasting, decision making and problem solving • Nature, characteristics, merits and limitations of planning. • Classification and components of plans • Essentials of a good plan and planning process • Management by objectives (MBO) – Importance and relevance
3	Organizing as a Managerial Function
	<ul style="list-style-type: none"> • Definition and Principles • Departmentalisation • Formal organisations – Functional, SBU, Matrix, Committees • Informal organisations – Relevance and Importance • Authority, responsibility, accountability and span of control • Organizational hierarchy – charts • Delegation of authority and decentralization • Emergence of virtual organisation – merits and limitations
4	Staffing
	<ul style="list-style-type: none"> • Importance of human resource in organisations • Estimation of human resource requirements • Human Asset Accounting • Job Analysis • Recruitment and selection • Training and Development • Performance Appraisal

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group B: Business Management

**2. Business Management Paper-V:
Financial Management**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Financial Management	11
2	Study of Financial Statements	11
3	Ratio Analysis	12
4	Sources of Finance and Cash Flow Analysis	11
Total		45

Sr. No.	Modules / Units
1	Introduction to Financial Management
	<ul style="list-style-type: none"> • Definition, nature and functions of financial management • Objectives of financial management • Importance of financial management and limitations. • Preparation of financial Statements adhering to current statutory requirements.
2	Study of Financial Statements
	<ul style="list-style-type: none"> • Objectives of financial statement analysis and interpretation • Steps involved in the analysis of financial statements • Comparative Statements • Common Size Statements • Trend Analysis
3	Ratio Analysis
	<ul style="list-style-type: none"> • Ratio Analysis – Meaning and objectives and Classification of Ratios- Traditional classification, functional classification and classification from the point of view of users • Balance Sheet Ratios- Current Ratio, Liquid Ratio, Proprietary Ratio, Stock-Working Capital Ratio, Capital Gearing Ratio, Debt Equity Ratio • Revenue Statement Ratios - Gross Profit Ratio, Operating Ratio, Expense Ratios, Net Profit Ratio, Stock Turnover Ratio. • Combined Ratios - Return on Capital Employed, Return on Proprietors’ Funds, Return on Equity Share Capital, Debtors’ Turnover Ratio (Debtors’ Velocity), Earning Per Share, Dividend Payout Ratio, Price Earning Ratio • Importance and limitations of Accounting Ratios
4	Sources of Finance and Cash Flow Analysis
	<ul style="list-style-type: none"> • Classification of sources of finance with reference to period , ownership and source of generation • Internal and external financing including choice of financial instruments • Cash Flow Statement – Meaning and Classification • Uses of Cash Flow statement • Preparation of Cash Flow Statement – Direct and Indirect

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group C: Banking and Finance

**1. Banking and Finance Paper - I:
Central Banking**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Indian Financial System	15
2	Financial Markets in India	15
3	Commodity Market	15
4	Derivatives Market	15
Total		60

Sr. No.	Modules / Units
1	Indian Financial System
	<p>A) Introduction, Meaning, Functions of financial system, Indian financial system from financial neutrality to financial activism and from financial volatility to financial stability, Role of Government in financial development, Overview of Phases of Indian financial system since independence (State Domination – 1947-1990, Financial sector reforms 1991 till Financial Sector Legislative Reforms Commission 2013), Monitoring framework for financial conglomerates.</p> <p>B) Structure of Indian Financial System – Banking & Non-Banking Financial Institutions, Organized and Unorganized Financial Markets, Financial Assets/Instruments, Fund based & Fee Based Financial Services.</p>
2	Financial Markets in India
	<p>A) Indian Money Market – Meaning, Features, Functions, Importance, Defects, Participants, Components of Organized and Unorganized markets and Reforms</p> <p>B) Indian Capital Market - Meaning, Features, Functions, Importance, Participants, Instruments, Reforms in Primary and Secondary Market.</p> <p>C) Indian Stock Market - Meaning and functions of Stock Exchange- NSE and BSE.</p> <p>D) Equity Market – Primary Market, IPO, Book Building, Role of Merchant Bankers, ASBA , Green Shoe Option, Issue of Bonus shares, Right Shares, Sweat Equity shares, ESOP.</p> <p>E) Indian Debt Market –Market Instruments, Listing, Primary and Secondary Segments</p>
3	Commodity Market
	<ul style="list-style-type: none"> • Introduction to commodities market - Meaning History & origin, Types of commodities traded, • Structure of commodities market in India, • Participants in commodities market, Trading in commodities in India(cash & derivative segment), • Commodity exchanges in India & abroad • Reasons for investing in commodities.
4	Derivatives Market
	<ul style="list-style-type: none"> • Introduction to Derivatives market- Meaning, History & origin, • Elements of a derivative contract, • Factors driving growth of derivatives market, • Types of derivatives, Types of underlying assets, Participants in derivatives market, Advantages & disadvantages of trading in derivatives market, • Current volumes of derivative trade in India, • Difference between Forwards & Futures

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group C: Banking and Finance

**2. Banking and Finance Paper - II:
Financial Reporting Analysis**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Final Accounts of Banking Company	16
2	Final Accounts of Insurance Company	12
3	Preparation of Final Accounts of Companies	12
4	Cash Flow Analysis & Ethical Behavior and implications for accountants	12
5	Introduction to IFRS	08
	Total	60

Sr. No.	Modules / Units
1	Final Accounts of Banking Company
	<p>Legal provision in Banking Regulation Act, 1949 relating to Accounts. Statutory reserves including Cash Reserve and Statutory Liquidity Ratio. Bill purchase and discounted, rebate of bill discounted.</p> <p>Final Accounts in prescribed form</p> <p>Non – performing assets and Income from non – performing assets. Classification of Advances, standard, sub – standard, doubtful and provisioning requirement.</p>
2	Final Accounts of Insurance Company
	<p>(a) Preparation and presentation of Corporate Final Accounts for Insurance Companies</p> <p>(b) Final Accounts in accordance with Insurance Legislation.</p> <p>(c) Study of Accounting Policies from Annual Reports of Listed Insurance Companies</p>
3	Preparation of Final Accounts of Companies
	<p>Relevant provisions of Companies Act related to preparation of Final Account (excluding cash flow statement)</p> <p>Preparation of financial statements as per Companies Act. (excluding cash flow statement)</p> <p>AS 1 in relation to final accounts of companies (disclosure of accounting policies)</p> <p>Adjustment for –</p> <ol style="list-style-type: none"> 1. Closing Stock 2. Depreciation 3. Outstanding expenses and income 4. Prepaid expenses and Pre received income 5. Proposed Dividend and Unclaimed Dividend 6. Provision for Tax and Advance Tax 7. Bill of exchange (Endorsement, Honour, Dishonour) 8. Capital Expenditure included in Revenue expenditure and vice versa eg- purchase of furniture included in purchases 9. Unrecorded Sales and Purchases 10. Good sold on sale or return basis 11. Managerial remuneration on Net Profit before tax 12. Transfer to Reserves 13. Bad debt and Provision for bad debts 14. Calls in Arrears 15. Loss by fire (Partly and fully insured goods) 16. Goods distributed as free samples. <p>Any other adjustments as per the prevailing accounting standard.</p>

Sr. No.	Modules / Units
4	Cash Flow Analysis as per AS 3 (Indirect Method Only) Ethical Behaviour and implications for accountants
	<p>Introduction, Meaning of ethical behavior</p> <p>Financial Reports – What is the link between law, corporate governance, corporate social responsibility and ethics?</p> <p>What does the accounting profession mean by the ethical behavior?</p> <p>Implications of ethical values for the principles versus rule based approaches to accounting standards</p> <p>The principal based approach and ethics</p> <p>The accounting standard setting process and ethics</p> <p>The IFAC Code of Ethics for Professional Accountants</p> <p>Ethics in the accounting work environment – A research report</p> <p>Implications of unethical behavior for financial reports</p> <p>Company Codes of Ethics</p> <p>The increasing role of whistle – Blowing</p> <p>Why should student learn ethics?</p>
5	Introduction to IFRS
	<p>IFRS 1- First time Adoption of International Financial Reporting Statements Objective, Scope, Definitions, First IFRS financial statements, Recognition and measurement, Comparative information, Explanation of transition to IFRS, Reconciliations, Interim financial reports, Designation of financial assets or financial liabilities, Use of fair value as deemed cost, Use of deemed cost, Exceptions to retrospective application of other IFRS, Exemptions for business combination, Exemptions from other IFRS and Presentation and Disclosure.</p> <p>IFRS2- Share Based Payment – Objective, Scope, Definitions, Recognition, Equity settled share based payment transactions, Transactions in which services are received, Treatment of vesting conditions, Expected Vesting Period, Determining the fair value of equity instruments granted, Modifications of terms and conditions, Cancellation, Cash settled share based payment transactions, Share based payment transactions in which the terms of the arrangement provide the counterparty with a choice of settlement, Share based payment transactions in which the terms of the arrangement provide the entity with a choice of settlement, Share based payment transactions among group entities (2009 Amendments)</p> <p>Disclosure.</p>

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group D: Commerce

**1. Commerce Paper - I:
Management of Service Industry**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Service Industry	15
2	Tourism and Hospitality Industry	15
3	Transport Industry	15
4	Health Care Industry	15
Total		60

Sr. No.	Modules / Units
1	Introduction to Service Industry
	Services-Concept- characteristics –classification-significance- importance of relationship marketing in services- technology and its impact on service industry- role of service industry in economic development- career opportunitie
2	Tourism and Hospitality Industry
	Tourism Industry- significance- challenges- types of Tourism products-Present scenario of travel and tourism in India- Future prospects- Government’s Tourism policy- Role /functions of Indian Tourism Development Corporation and Maharashtra Tourism Development Corporation Hospitality Industry- characteristics- classification Restaurants- classification and types of consumers in a restaurant
3	Transport Industry
	Role of transport in economic development- types of transport (road, rail, air & ocean)- merits, demerits & recent trends in each mode
4	Health Care Industry
	Features- types of health care services- major inputs of health care industry- role of Corporates & Government in health care sector- emerging trends in health care industry

***Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019***

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group D: Commerce

**2. Commerce Paper - II:
Commercial Administration**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction and Orientation to Commercial Administration	15
2	Office Layout and Equipments	15
3	Office Communication	15
4	Information Management and Records	15
Total		60

Sr. No.	Modules / Units
1	Introduction and Orientation to Commercial Administration
	Commercial Administration: Meaning, nature and importance of Commercial Administration in business activity- role and functions of a commercial office- administrative structure of a commercial office- abilities, skills and attributes of office manager.
2	Office Layout and Equipments
	Office layout- Meaning, importance and types of office layout (enclosed or cellular/modular/ virtual etc.)- factors determining office layout- ergonomics with respect to comfort, health & safety Office equipments- various types of office equipments-functions of office equipments- types and uses of various office stationery-Role of IT in office administration
3	Office Communication
	Communication: Various channels of office communication- factors affecting selection of communication channels communication flows(upward/downward/vertical/horizontal/diagonal/grapevine)- barriers to effective communication- methods for intra firm communication- role of front office in communication with external stakeholders
4	Information Management and Records
	Information Management: Meaning and characteristics of information management- types of records to be maintained- characteristics of effective record management system- methods of classification of records-methods and procedures for managing inactive files- duties of record management Department.

**Revised Syllabus of Courses of B.Com. Programme at Semester V
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 B. Discipline Related Elective (DRE) Courses

**3. Commerce - V
Marketing**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Marketing	12
2	Marketing Decisions I	11
3	Marketing Decisions	11
4	Key Marketing Dimensions	11
Total		45

Sr. No.	Modules / Units
1	Introduction to Marketing
	<ul style="list-style-type: none"> • Marketing, Concept, Features, Importance, Functions, Evolution, Strategic v/s Traditional Marketing • Marketing Research - Concept, Features, Process Marketing Information System-Concept, Components Data Mining- Concept, Importance • Consumer Behaviour- Concept, ,Factors influencing Consumer Behaviour Market Segmentation- Concept, Benefits, Bases of market segmentation Customer Relationship Management- Concept , Techniques Market Targeting- Concept, Five patterns of Target market Selection
2	Marketing Decisions I
	<ul style="list-style-type: none"> • Marketing Mix- Concept, Product- Product Decision Areas Product Life Cycle- Concept, Managing stages of PLC Branding- Concept , Components Brand Equity- Concept , Factors influencing Brand Equity • Packaging- Concept , Essentials of a good package Product Positioning- Concept, Strategies of Product Positioning Service Positioning- Importance & Challenges • Pricing- Concept, Objectives, Factors influencing Pricing, Pricing Strategies
3	Marketing Decisions
	<ul style="list-style-type: none"> • Physical Distribution- Concept, Factors influencing Physical Distribution, Marketing Channels (Traditional & Contemporary Channels) Supply Chain Management-Concept, Components of SCM • Promotion- Concept, Importance, Elements of Promotion mix Integrated Marketing Communication (IMC)- Concept, Scope ,Importance • Sales Management- Concept, Components, Emerging trends in selling Personal Selling- Concept , Process of personal selling, Skill Sets required for Effective Selling
4	Key Marketing Dimensions
	<ul style="list-style-type: none"> • Marketing Ethics: Concept, Unethical practices in marketing, General role of consumer organizations Competitive Strategies for Market Leader, Market Challenger, Market Follower and Market Nicher Marketing Ethics: • Rural Marketing- Concept, Features of Indian Rural Market, Strategies for Effective Rural Marketing Digital Marketing-Concept, trends in Digital Marketing Green Marketing- concept, importance • Challenges faced by Marketing Managers in 21st Century Careers in Marketing – Skill sets required for effective marketing Factors contributing to Success of brands in India with suitable examples, Reasons for failure of brands in India with suitable examples.

**Revised Syllabus of Courses of B.Com. Programme at Semester V
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Elective Courses (EC)

1 B. Discipline Related Elective (DRE) Courses

4. Business Economics - V

Macro Economic Aspects of India

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Macro Economic overview of India	15
2	Agriculture During Post Reform Period	10
3	The Industry And Service Sector During Post Reform Period	10
4	Banking and Financial Market	10
	Total	45

Sr. No.	Modules / Units
1	Macro Economic overview of India
	<ul style="list-style-type: none"> • Overview of New Economic Policy-1991, - Role of Social Infrastructure with reference to education, health and family welfare. • Sustainable Development Goals and Policy measures: Make in India, Invest in India, and Skill Development and Training Programmes. • Foreign Investment Policy Measures in India – Foreign Investment Promotion Board, FDI- MNCs and their role.
2	Agriculture During Post Reform Period
	<ul style="list-style-type: none"> • National Agricultural Policy 2000: Objectives, Features and Implications • Agricultural pricing and agricultural finance • Agricultural Marketing Development-Agricultural Market infrastructure - Market information- Marketing training- Enabling environments-Recent developments
3	The Industry And Service Sector During Post Reform Period
	<ul style="list-style-type: none"> • Policy Measures- Competition Act 2003, Disinvestment Policy, Micro, Small and Medium Enterprises [MSME sector] since 2007. • Industrial Pollution in India: Meaning, Types, Effects and Control. • Service Sector: Recent trends, role and growth in Healthcare and Tourism Industry
4	Banking and Financial Market
	<ul style="list-style-type: none"> • Banking Sector- Recent trends, issues and challenges in Banking and Insurance Industry • Money Market – Structure, Limitations and Reforms. • Capital Market – Structure, Growth and Reforms.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

1. Trade Unionism and Industrial Relations Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Trade Unionism	12
2	Functions of Trade Unions	12
3	Leadership ideology, Recognition, Registration and administration of trade union	11
4	ILO- Objectives, Principles and Organs	10
Total		45

Sr. No.	Modules / Units
1	Trade Unionism
	Meaning, Scope, Significance and Objectives, Structure of trade unions in India. New Role of Trade Union in the context of globalization
2	Functions of Trade Unions
	<ul style="list-style-type: none"> • Functions of trade unions with respect to: <ul style="list-style-type: none"> i) Wages ii) Labour welfare iii) Training and education iv) Social security) Awareness of social responsibility vi) Environmental awareness. • Problems of trade unions, Industrial dispute – causes of industrial disputes
3	Leadership ideology, Recognition, Registration and administration of trade union
	<ul style="list-style-type: none"> • Impact of recession and globalization on trade unions in India. • Problems of employees and need of trade unions in Information and Communication Industry.
4	ILO- Objectives, Principles and Organs
	<p>ILO- Objectives, principles and organs. Impact of ILO on Indian trade union movement.</p> <ul style="list-style-type: none"> • Workers participation in management – concept, pre-requisites, forms & levels of participation, benefit of workers Participation in Management • Women’s participation in trade union activities.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

2. Computer Systems and Applications Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Data Communication, Networking and Internet	18
2	Database and MySQL	09
3	Database and MySQL	09
4	Spread Sheet	09
Total		45

Sr. No.	Modules / Units
1	<p data-bbox="320 185 954 219">Data Communication, Networking and Internet</p> <p data-bbox="320 230 1401 304">a) Data Communication Component, Data representation, Distributed processing. (Concepts only)</p> <p data-bbox="320 309 807 342">b) Network Basics and Infrastructure</p> <ul data-bbox="360 347 1401 622" style="list-style-type: none"> • Definition, Types (LAN, MAN, WAN) Advantages. • Network Structures – Server Based, Client server, Peer to Peer. • Topologies – Star, Bus, Ring. • Network Media, Wired – Twisted Pair, Co-axial, Fiber Optic and Wireless – Radio and Infrared. • Network Hardware: Hubs, Bridges, Switches, Routers. • Network Protocols – TCP/IP, OSI Model. <p data-bbox="320 627 472 660">c) Internet</p> <ul data-bbox="360 665 1401 1021" style="list-style-type: none"> • Definition, Types of connections, sharing internet connection, Hot Spots. • Services on net- WWW, Email-Blogs. • IP addresses, Domain names, URLs, Hyperlinks, Web Browsers • Searching Directories, Search engines, Boolean search (AND, OR, NOT), Advanced search, Meta Search Engines. • Email – POP/SMTP accounts in Email, Different parts of an Email address. Receiving and sending emails with attachments by scanning attachments for viruses. • Cyber Crime, Hacking, Sniffing, Spoofing
2	<p data-bbox="320 1030 608 1064">Database and MySQL</p> <p data-bbox="320 1068 1401 1142">a) Introduction :To Databases, Relational and Non-relational database system MySQL as a Non-procedural Language. View of data.</p> <p data-bbox="320 1146 1401 1615">b) MySQL Basics :Statements (Schema Statements, Data statements, Transaction statements), names (table & column names), data types (Char, Varchar, Text, Mediumtext, Longtext, Smallint, Bigint, Boolean, Decimal, Float, Double, Date, Date Time, Timestamp, Year, Time), Creating Database, inserting data, Updating data, Deleting data, expressions, built-in-functions – lower, upper, reverse length, ltrim, rtrim, trim, left, right, mid, concat, now, time, date, curdate, day, month, year, dayname, monthname, abs, pow, mod, round, sqrt missing data(NULL and NOT NULL DEFAULT values) CREATE,USE, ALTER (Add, Remove, Change columns), RENAME, SHOW, DESCRIBE (CREATE TABLE, COLUMNS, STATUS and DATABASES only) and DROP (TABLE, COLUMN, DATABASES statements), PRIMARY KEY FOREIGN KEY (One and more columns) Simple Validity checking using CONSTRAINTS.</p>
3	<p data-bbox="320 1624 608 1657">Database and MySQL</p> <p data-bbox="320 1662 1401 1809">a) MySQL Simple queries : TheSELECT statement (From, Where, Group By, Having, Order By, Distinct, Filtering Data by using conditions. Simple and complex conditions using logical, arithmetic and relational operators (=, !=, <, >, <>, AND, OR, NOT, LIKE) Aggregate Functions – count, sum, avg, max, min.</p> <p data-bbox="320 1814 1401 1888">b) Multi-table queries:Simple joins (INNER JOIN), SQL considerations for multi table queries(table aliases, qualified column names,all column selections self joins).</p> <p data-bbox="320 1892 1401 2029">c) Nested Queries (Only up to two levels) :Using sub queries, sub query search conditions, sub queries & joins, nested sub queries, correlated sub queries, sub queries in the HAVING clause. Simple Transaction illustrating START, COMMIT, and ROLLBACK.</p>

Sr. No.	Modules / Units
4	Spread Sheet
	<p>a) Creating and Navigating worksheets and adding information to worksheets</p> <ul style="list-style-type: none"> Types of data, entering different types of data such as texts, numbers, dates, functions. Quick way to add data Auto complete, Autocorrect, Auto fill, Auto fit. Undo and Redo. Moving data, contiguous and non contiguous selections, Selecting with keyboard. Cut-Copy, Paste. Adding and moving columns or rows. Inserting columns and rows. Find and replace values. Spell check. Formatting cells, Numbers, Date, Times, Font, Colors, Borders, Fills. <p>b) Multiple Spreadsheets</p> <ul style="list-style-type: none"> Adding, removing, hiding and renaming worksheets. Add headers/Footers to a Workbook. Page breaks, preview. Creating formulas, inserting functions, cell references, Absolute, Relative (within a worksheet, other worksheets and other workbooks). <p>c) Functions</p> <ul style="list-style-type: none"> Financial functions: FV, PV, PMT, PPMT, IPMT, NPER, RATE Mathematical and statistical functions. ROUND, ROUNDDOWN, ROUNDUP, CEILING, FLOOR, INT, MAX, MIN, MOD, SQRT, ABS, SUM, COUNT, AVERAGE <p>d) Data Analysis</p> <ul style="list-style-type: none"> Sorting, Subtotal. Pivot Tables- Building Pivot Tables, Pivot Table regions, Rearranging Pivot Table.

Note :

- Theory 03 lectures per week.
- Practical batch size 20-25, 01 practical = 03 theory lectures per week.
- 10 Practical's are to be completed in each semester.

Semester V

Topic	Number of Practical's
Word processing	01
Spread sheet	03
MySQL	06

Minimum 6 practical's are to be recorded in the journal in the Semester V
 [Minimum 4 on SQL, 2 on MS-Excel]

❖ Scheme of Examination

Type	Marks	Duration
Theory	75	2 ½ hours
Practical	20	1 hour per batch of 10
Active Participation and Class conduct	05	---

• Practical Examination Pattern- Semester V

Sr. No.	Topic	Marks
01	MySQL	07
02	Spread Sheet	03
03	Journal	05
04	Viva	05

- Practical examination to be conducted 2 to 3 weeks before the theory examination. Marks out of 25 to be submitted to the University before commencement of theory examination.
- Software Requirement :
MS-Excel 2010, VB 6.0
- Hardware
For a batch of 120 students minimum 10 computers with appropriate hardware and software installed on each computer. During practical hours maximum two student may share one computer.
- For in house computing facility fee of rupees 750/- be charged for each student per Semester in the existing fee structure against head of computer fee/computer practical.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

3. Export Marketing Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Export Marketing	12
2	Global Framework for Export Marketing	11
3	India's Foreign Trade Policy	11
4	Export Incentives and Assistance	11
Total		45

Sr. No.	Modules / Units
1	Introduction to Export Marketing
	a) Concept and features of Export Marketing; Importance of Exports for a Nation and a Firm; Distinction between Domestic Marketing and Export Marketing b) Factors influencing Export Marketing; Risks involved in Export Marketing; Problems of India's Export Sector c) Major merchandise/commodities exports of India (since 2015); Services exports of India (since 2015); Region-wise India's Export Trade (since 2015)
2	Global Framework for Export Marketing
	a) Trade barriers; Types of Tariff Barriers and Non-Tariff barriers; Distinction between Tariff and Non-Tariff barriers b) Major Economic Groupings of the World; Positive and Negative Impact of Regional Economic Groupings; Agreements of World Trade Organisation (WTO) c) Need for Overseas Market Research; Market Selection Process, Determinants of Foreign Market Selection
3	India's Foreign Trade Policy
	a) Foreign Trade Policy (FTP) 2015-20 - Highlights and Implications, Export Trade facilitations and ease of doing business as per the new FTP b) Role of Directorate General of Foreign Trade (DGFT), Negative list of Exports, Deemed Exports c) Benefits to Status Holders & Towns of Excellence; Common benefits for EHTP, BTP and STP; Benefits enjoyed by (IIAs) Integrated Industrial Areas(SEZ), EOU, AEZ
4	Export Incentives and Assistance
	a. Financial Incentives available to Indian Exporters - Marketing Development Assistance (MDA), Market Access Initiative (MAI), Assistance to States for Infrastructure Development for Exports (ASIDE), Industrial Raw Material Assistance Centre(IRMAC), b. Institutional Assistance to Indian Exporters - Federation of Indian Export Organisations (FIEO), India Trade Promotion Organisation (ITPO), The Federation of Indian Chambers of Commerce and Industry (FICCI), Export Promotion Councils (EPCs) & Commodity Boards (CBs), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP) c. Schemes - Export Promotion Capital Goods (EPCG) Scheme, Duty Exemption and Remission Schemes, Export Advance Authorisation Scheme; Duty Drawback (DBK); IGST Refund for Exporters

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

4. Marketing Research Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Marketing Research	12
2	Planning Research	11
3	Data Collection	11
4	Data Processing, Analysis, Reporting	11
Total		45

Sr. No.	Modules / Units
1	Introduction to Marketing Research
	<ul style="list-style-type: none"> a. Marketing Research- Definition, features, functions, significance of Marketing Research in marketing decision making, limitations of Marketing Research b. Steps in Marketing Research, Ethics in Marketing Research, Career options in Marketing Research, Qualities of a good Marketing Research professional c. Marketing Information System- Definition, components, essentials of a good MIS, Concept of Decision Support System- Components , importance Data Mining- concept, importance
2	Planning Research
	<ul style="list-style-type: none"> a. Research Design- concept, importance, types Hypothesis- concept, types, importance b. Questionnaire- concept, types of questions, steps in the preparation of questionnaire, essentials of a good questionnaire c. Sampling- concept, terms in sampling, techniques of sampling, essentials of good sampling
3	Data Collection
	<ul style="list-style-type: none"> a. Primary data-concept, merits, demerits, methods b. Secondary data- concept, merits, demerits, sources c. Qualitative and Quantitative research- concept, features, Qualitative v/s Quantitative research Integrating technology in data collection, methods- (online surveys, hand held devices, text messages, social networking), importance
4	Data Processing, Analysis, Reporting
	<ul style="list-style-type: none"> a. Stages in Data processing Editing- meaning, objectives, types Coding- meaning, guidelines Classification- meaning, methods Tabulation- meaning, methods b. Data Analysis & Interpretation Data Analysis- meaning, steps, use of statistical tools (SPSS, SAS, MS EXCEL, MINITAB) Data Interpretation- meaning, importance, stages c. Report Writing- concept, types, contents, essentials, use of visual aids in research report

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**5. Investment Analysis and Portfolio
Management Paper - I**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Portfolio Management – An Introduction	09
2	Portfolio Analysis and Selection	12
3	Portfolio Revision and Evaluation	12
4	Bond Valuation	12
Total		45

Sr. No.	Modules / Units
1	Portfolio Management – An Introduction
	<p>A) Investment - Meaning, Characteristics, Objectives, Investment V/s Speculation, Investment V/s Gambling and Types of Investors</p> <p>B) Portfolio Management – Meaning, Evolution, Phases, Role of Portfolio Managers, Advantages of Portfolio Management.</p> <p>C) Investment Environment in India and factors conducive for investment in India.</p>
2	Portfolio Analysis and Selection
	<p>A) Portfolio Analysis – Meaning and its Components, Calculation of Expected Return and Risk, Calculation of Covariance, Risk – Return Trade off.</p> <p>B) Portfolio Selection – Meaning, Feasible Set of Portfolios, Efficient Set of Portfolios, Selection of Optimal Portfolio, Markowitz Model, Limitations of Markowitz Model, Measuring Security Return and Portfolio Return and Risk under Single Index Model and Multi Index Model.</p>
3	Portfolio Revision and Evaluation
	<p>A) Portfolio Revision – Meaning, Need, Constraints and Strategies.</p> <p>B) Portfolio Evaluation – Meaning, Need, Measuring Returns (Sharpe, Treynor and Jensen Ratios) and Decomposition of Performance.</p>
4	Bond Valuation
	<p>A) Bond Valuation – Meaning, Measuring Bond Returns – Yield to Maturity, Yield to call and Bond Pricing. Bond Pricing Theorems, Bond Risks and Bond Duration. (Practical Problems on YTM and Bond Duration.)</p>

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

6. Transport Management Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Transportation Network	11
2	Factors Influencing transport development	11
3	Transportation Planning and Production Management	11
4	Multi Modal Transport System in India	12
Total		45

Sr. No.	Modules / Units
1	Transportation Network
	Definition of transport, Characteristics of transport, various mode of transport network- Air, Surface and Water; public transport and its importance, Element of Transport – way, unit of carriage, motive power, Terminal
2	Factors Influencing transport development
	Factors Influencing transport development: Physical, Economic, Political and Strategic, Concept of connectivity and accessibility, Transport organisation: terminal facilities for different modes, Transport Demand: Direction, Volume and Frequency
3	Transportation Planning and Production Management
	Classification of roads, types of parking, problems due to parking, nature of traffic problem in cities, traffic and environment - Pollution under control certificate agency, cost structure of different transport modes, discriminatory pricing
4	Multi Modal Transport System in India
	Intermodal systems – road/rail/sea; sea/air; road/air; road/rail, sea/rail, sea/road – Inland Container Depot (ICD) & Container Freight Station (CFS) Terminals, Roll-on/Roll-Off Service, Planning of multi modal transport system for Indian cities- Metro Rails, Light Rail Transit (LRT), Sub-Urban Trains, Ring Rail and Monorails, Bus Rapid Transit Systems.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**7. Entrepreneurship and Management of Small
Scale Industries Paper - I**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Entrepreneurship	11
2	Entrepreneurial Development	11
3	Entrepreneurial Project Development	11
4	Specialized Focus Areas in Entrepreneurship	12
Total		45

Sr. No.	Modules / Units
1	Introduction to Entrepreneurship
	<p>Unit-1:-</p> <ul style="list-style-type: none"> • Meaning, Features, Need and Significance, Concept of Entrepreneur and Entrepreneurship • Importance, Significance and Growth of Entrepreneurial activity • Classification and Types of Entrepreneurs • Functions of an Entrepreneur <p>Unit-2:</p> <ul style="list-style-type: none"> • Characteristics, Qualities and Competencies of a Successful Entrepreneur – Examples of Successful Indian Entrepreneurs. • Entrepreneurship as a Career - Creating Self-employment through Entrepreneurship • Scope of Entrepreneurship • Meaning, Features, Significance, Concept of Promoters - Types of Promoters <p>Unit-3:-</p> <ul style="list-style-type: none"> • Incentives and Subsidies to Entrepreneurs in India • Meaning, Features, Significance, Concept and Qualities of Intrapreneur – Meaning and • Concept of Intrapreneurship • Measures to Promote Intrapreneurship • Differentiating the Role of: Entrepreneurs and Businessman - Entrepreneurs and Managers - Entrepreneurs and Employees
2	Entrepreneurial Development
	<p>Unit-1:-</p> <ul style="list-style-type: none"> • Meaning, Significance and Concept of Entrepreneurial Development in India • Factors influencing Entrepreneurial Development – Pull and Push Factors • Barriers to Entrepreneurship • Managing the Problems faced by Entrepreneurs - Measures/Suggestions to Overcome Barriers to Entrepreneurship, Start up India-Make in India. <p>Unit-2:-</p> <ul style="list-style-type: none"> • Meaning, Concept and Inter-Linkage between: Innovation and Invention - Innovation and Entrepreneurship • Factors influencing Entrepreneurial Development and Motivation • Role of Psychological, Social and Cultural factors in Entrepreneurial Development • Theories of Entrepreneurship - Contribution of David McClelland and Joseph Schumpeter <p>Unit-3:-</p> <ul style="list-style-type: none"> • Need and Significance of Entrepreneurial Education and Training • Meaning, Concept & Areas of Entrepreneurship Development Programme (EDP) • Role of Entrepreneurial Development Programme (EDP) and Training Centers in India • Role of Entrepreneurial Development Institutes in India such as MSME-DI Mumbai, EDI Ahmedabad, MITCON, MCED, NIESBUD toward Entrepreneurial Development in India

Sr. No.	Modules / Units
3	Entrepreneurial Project Development
	<p>Unit-1:-</p> <ul style="list-style-type: none"> • Steps in Setting-up of an Entrepreneurial Venture • Idea Generation – Sources and Methods • Identification and Classification of Ideas • Meaning and Concept of Environment Scanning, SWOT Analysis and SWOT Matrix <p>Unit-2:-</p> <ul style="list-style-type: none"> • Meaning and Concept of Project Formulation • Meaning, Concept and Importance of Project Planning - Preparation of Project (Business) Plan -Points to be considered in Project Planning • Components of an ideal Business Plan: Market Plan, Financial Plan, Operational Plan, and HR Plan • Meaning and Concept of Project Report - Significance of Project Report - Contents of Project Report <p>Unit-3:-</p> <ul style="list-style-type: none"> • Meaning, Significance and Concept of Project Appraisal • Aspects and Methods of Project Appraisal: Economic Oriented Appraisal, Financial Appraisal, Market Oriented Appraisal, Technological Feasibility, Managerial Competency • Meaning, Concept, Significance and Importance of Feasibility Study • Types and Different Areas of Feasibility Study
4	Specialized Focus Areas in Entrepreneurship
	<p>Unit-1:-</p> <ul style="list-style-type: none"> • Meaning, Features, Concept, Role and Importance of Women Entrepreneurs • Problems faced by Women Entrepreneurs and Need for Promotion and Assistance • Measures/Suggestions to Overcome the Problems faced by Women Entrepreneurs • Agencies Supporting and Promoting Women Entrepreneurs- Stand up India. <p>Unit-2:-</p> <ul style="list-style-type: none"> • Meaning, Features, Concept, Role and Importance of Rural Entrepreneurs • Problems faced by Rural Entrepreneurs and Need for Promotion and Assistance • Measures/Suggestions to Overcome the Problems faced by Rural Entrepreneurs • Agencies Supporting and Promoting Rural Entrepreneurs <p>Unit-3:-</p> <ul style="list-style-type: none"> • Meaning, Features, Role and Importance, Concept of Social Entrepreneurship • Differentiating Role of Social Entrepreneurship and NGOs • Problems faced by Social Entrepreneurs and Need for Promotion and Assistance – Suggestions to Overcome the Challenges faced by Social Entrepreneurs • d. Examples of Social Entrepreneurship in India

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

8. International Marketing Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to International Marketing	12
2	Product Decisions in International Marketing	11
3	Finance and Pricing Decisions In International Marketing	11
4	International Marketing Environment	11
Total		45

Sr. No.	Modules / Units
1	Introduction to International Marketing
	<ul style="list-style-type: none"> a. International Marketing- Features, Importance and scope of International Marketing. Domestic Marketing & International Marketing. b. Motivating Factors for International Marketing, Problems in International Marketing, Challenges faced by Indian Exporter in International Market. c. International Marketing Research – Need & importance, Scope & complexities, International Marketing Information System- Concept, Importance and Components.
2	Product Decisions in International Marketing
	<ul style="list-style-type: none"> a. Product-Product Mix, International Product Life Cycle, New Product Development steps. b. Branding – Factors affecting International branding, Importance, Types. c. Labeling, Marking & Packaging – Essential of Good Packaging in International Marketing, Importance of Labeling, Marking & Packaging.
3	Finance and Pricing Decisions In International Marketing
	<ul style="list-style-type: none"> a. Export Finance-, Types, Features, Procedure for obtaining export finance. b. Export Financial Institutions-Role and Functions of Commercial Banks, EXIM, SIDBI, ECGC Cover. c. Pricing – Factors determining pricing in International Marketing, quotations including INCO terms (Sums / Practical Problems) Pricing strategies in International Marketing.
4	International Marketing Environment
	<ul style="list-style-type: none"> a. International Marketing Environment- ,Components of International Marketing Environment (Eco, Social, Cultural, Legal & regulatory environment) b. Trade barriers – Types (Tariff and Non-Tariff Barriers), trading blocs (EU, SAARC, ASEAN). c. International Forums – WTO -Role/ Functions, Agreements (TRIMS, TRIPS, GATS, AOA, AOT), IMF, IBRD, BRICS- Role/ Functions.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

9. Merchant Banking Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Merchant Banking	11
2	Capital Funds	11
3	Issue Management Process	11
4	Issue Management & Due Diligence	12
Total		45

Sr. No.	Modules / Units
1	Merchant Banking
	<p>Merchant Banking and Financial Services: Introduction, Concept of merchant banking, Financial system in India and Development of merchant banks and regulations in India.</p> <p>Underwriting and Brokerage - Different roles played by underwriters and brokers in issue management and their responsibilities</p>
2	Capital Funds
	<p>Raising Capital from International Markets - Needs of Indian companies for raising funds from foreign markets, Usage of Euro issue, Evaluation of various types of depository receipts - American Depository Receipts, Global Depository Receipts, FCCBs and FCEBs.</p>
3	Issue Management Process
	<p>The process of issue management and merchant banker's role in it, The appointment of SEBI registered intermediaries and other intermediaries, The process of filing of offer document by the issuer with SEBI and the ROC with the help of the lead Merchant Banker, List of the documents to be submitted before opening of the issue, Copy of agreement between the Issuer and Merchant Banker, Certificate of compliance stating compliance of conditions, Due diligence certificate while registering DRHP/ Red Herring Prospectus/ prospectus with the ROC/ final post issue report, The type of In-Principle Approval from recognized stock exchanges for initial public issues as well as in the case for rights and further public offerings, the allotment, refund and payment of interest.</p>
4	Issue Management & Due Diligence
	<p>The general obligations of Intermediaries with respect to Public Issues and Rights Issue, The pricing in preferential issue, The pricing and restrictions on allotment of Qualified Institutional Placement, The pre-issue advertisement for rights issue, Utilization of funds raised through rights issue and the manner of disclosures in the offer document, The procedure for Institutional Placement Programme w.r.t Offer Document Pricing and Allocation/Allotment Restrictions, Minimum number of allottees, Restrictions on size of the offer, Period of subscription and display of demand, Transferability of eligible securities, The procedure for issue of Indian Depository Receipts (IDRs) w.r.t Eligibility Conditions for issue of IDR, Minimum Subscription Filing of Draft Prospectus, Due diligence Certificate, Payment of Fees and Issue of advertisements for IDR, Post Issue Reports, Undersubscribed Issue Finalisation of basis of allotment, The importance of due diligence, The role of external parties in the due diligence process and List of due diligence documents.</p>

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

10. Direct and Indirect Taxes Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Basic Terms	04
2	Scope of Total Income & Residential Status	04
3	Heads of Income	24
4	Deduction from Total Income	04
5	Computation of Total Income for Individual	09
	Total	45

Sr. No.	Modules / Units
1	Basic Terms
	Assessee, Assessment, Assessment Year, Annual value, Business, Capital Assets, Income, Person, Previous Year, Transfer
2	Scope of Total Income & Residential Status
	Scope of Total Income (S: 5) Residential Status (S: 6) for Individual assessee
3	Heads of Income (S: 14)
	<ul style="list-style-type: none"> • Salary (S: 15 to 17) • Income from House Properties (S: 22 to 27) • Profit and Gain From Business (S:28, 30, 31, 32, 35, 35D, 36, 37, 40, 40A 43B. • Capital Gains (S: 45, 48, 49, 50, 54, 54 EC) restricted to computation of Capital gain on transfer of residential house property only • Income from Other Sources (S: 56 to S: 59) Exclusions From Total Income (S: 10) Exclusion related to specified heads to be covered with relevant head.eg. Salary, Business Income, Capital Gain, Income from Other Sources
4	Deduction from Total Income
	S 80 A, S 80C, 80CCC, 80D, 80DD, 80E, 80 U, 80 TTA
5	Computation of Total Income for Individual

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

11. Labour Welfare and Practice Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Labour welfare	15
2	Labour Legislations in India	10
3	Agencies of Labour welfare	10
4	Industrial Hygiene & Occupational Health	10
Total		45

Sr. No.	Modules / Units
1	Labour welfare
	<ul style="list-style-type: none"> • Meaning, Definition, Scope, Objective & Theories of Labour welfare. • Evolution of Labour Welfare in India. • Provisions for Labour welfare content in the Constitution of India (including Articles 41,42,43.....factories Act 1948, ESI Act 1948, Workmen’s Compensation Act 1923)
2	Labour Legislations in India
	<ul style="list-style-type: none"> • Labour Welfare Facilities • National Commission on Labour and Labour Welfare • Labour Laws of the Elimination of Child Labour
3	Agencies of Labour welfare
	<ul style="list-style-type: none"> • Agencies of Labour welfare in India (Central govt. , State govt., Employers & Trade-Unions) • Labour Welfare Officer: role and functions. • Labour Administration in India
4	Industrial Hygiene & Occupational Health
	<ul style="list-style-type: none"> • Industrial hygiene & Occupational Health • Industrial accidents – causes & prevention. • Occupational diseases & Statutory Provisions, Fatigue, Frustration, Absentism

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

12. Purchasing and Store Keeping Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Material Management and Material Requirement Planning	12
2	Materials Research & 'E' Material management	11
3	Scientific Purchasing	11
4	Purchase procedure	11
Total		45

Sr. No.	Modules / Units
1	Material Management and Material Requirement Planning
	<p>a. Material Management – Definition, Concept, Importance, Objectives, Functions, Scope, Responsibilities of material manager, Interdepartmental relationship.</p> <p>b. Materials budget – Purpose, Procedures & Factors.</p> <p>c. Material Requirement Planning – Concept, Need, Objectives and Factors affecting MRP.</p>
2	Materials Research & 'E' Material management
	<p>a. Material Research – Meaning, Definition, Need, Importance, Scope & Functions.</p> <p>b. 'E' Material Management – Concept, Application & Operation, Uses & Advantages, Classes/ Types of materials.</p> <p>c. Coding and Standardization – Nature, Methods and Advantages of Codification, Standardization – Nature & Importance.</p>
3	Scientific Purchasing
	<p>a. Purchase Department - Types of Buyers/ Consumers, Personality traits for Purchase executives/ Manager-qualities & qualification, Functions of Purchase department, Records maintain by Purchase department</p> <p>b. Scientific Purchasing - Meaning, Importance, Objectives & Principles, Purchase policies-Centralized vs decentralized purchasing.</p> <p>c. Suppliers – Sources of supplier, Selection of Suppliers – Methods, Vendor rating & Vendor development.</p>
4	Purchase procedure
	<p>a. Purchase procedure - Make or Buy or Import decision, Buyer & Seller relationship – Techniques, Ethics in Buying – Principles, Purchase methods, Documentation.</p> <p>b. National purchase Procedure – Steps/procedure, Purchase requisition, quotations – types, Invoice – Types and different Methods of payment settlement, Legal aspect of contract- Contents and Clauses.</p> <p>c. International Purchase Procedure – Need, Indent house / firm – Functions & Services offered by Indent house, Steps/Procedure of Importing, Documentations, Emerging trends in purchasing.</p>

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

13. Insurance Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Risk Management	11
2	Insurance	11
3	Insurance Market	11
4	Insurance Regulation	12
Total		45

Sr. No.	Modules / Units
1	Risk Management
	<ul style="list-style-type: none"> a. Risk - Concept, different types of risks - actual and consequential losses b. Risk Management- Management of risks – Concept and Methods, loss minimization techniques c. Insurance Terminology: Common terms used in insurance - terms common to both life and non-life insurance - terms as specific to life and non-life insurance
2	Insurance
	<ul style="list-style-type: none"> a. Insurance – Concept, Nature of insurance, evolution of insurance, Different Types of insurance –importance of insurance, Insurance contract – Concept and Terms of an insurance contract b. Fundamental principles of insurance contract – principle of insurable interest, principle of indemnity, principle of subrogation, principle of contribution, principle of disclosure of all relevant information, principle of utmost good faith. Relevance of proximate cause c. Policy documents: Importance of a policy document, Format of a policy document
3	Insurance Market
	<ul style="list-style-type: none"> a. Insurance Market- Various Constituents of Insurance Market, operations of insurance companies - operations of intermediaries – specialist insurance companies – insurance specialists b. Insurance customers – different customer needs -importance of understanding customers – customer mind-sets’ - customer satisfaction - customer behaviour at purchase point - customer behaviour at the time of claim. c. Ethics in Insurance – concept and importance of ethical behaviour
4	Insurance Regulation
	<ul style="list-style-type: none"> a. Role of regulators – IRDA – Role, functions and importance b. Management of risk by individuals – management of risk by insurers – fixing of premiums, how insurance takes care of unexpected eventualities. c. Reinsurance – Concept and its importance for insurers - role of insurance in Economic development and social security - contribution of insurance to the society. Double Insurance

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**14. Banking Law and Practice Paper - I
Central Banking**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	An Overview of Central Banking	09
2	RBI as the Central Bank of India	09
3	Supervisory Role of RBI	09
4	Central Banking in other Countries	09
5	Central Banking in the Cyber World	09
	Total	45

Sr. No.	Modules / Units
1	An Overview of Central Banking
	<p>Overview: Concept of Central Banking – Institutional Growth of Central Banking – The Changing Face of Central Banking.</p> <p>Role of Central Banks: Determination of Goals – Inflation Targeting – Exchange Rate Targeting – Money Supply Targeting – Money-Growth Targeting – Viable Alternatives to Central Bank – Central Banking in India.</p> <p>Contemporary Issues- Autonomy and Independence- credibility, accountability and transparency of a central bank</p>
2	RBI as the Central Bank of India
	<p>Policy Framework for RBI: Organizational Framework – Operational Framework – Role as a Central Banker – Promotional Role of RBI – Regulatory Role of RBI.</p> <p>RBI and Monetary Policy: Macroeconomic Policies: Objectives – What is a Monetary Policy? – Goals, Targets and Instruments – Monetary Policy in India.</p> <p>A Brief Overview of Fiscal Policy- Striking Balance between Inflation and Growth through Monetary and Fiscal Policies</p>
3	Supervisory Role of RBI
	<p>Regulation and Supervision: Need for Regulation and Supervision – Banking Regulation Act, 1949 – Banking Regulation and Supervision – Functions of the Department of Supervisory – Regulations Review Authority – Unified Regulator v/s Multiple Regulators.</p> <p>RBI – On-site Inspection and Off-site Monitoring and Surveillance: The Core Principles for Effective Supervision – On-site Examination – Off-site Surveillance – On-site Inspection and Off-site Monitoring in India – Off-site Monitoring in Different Countries – Computerized Off-site Monitoring and Surveillance (OSMOS).</p> <p>RBI and Financial System- Introduction- Functions- Characteristics of Financial System- Role of RBI in regulating Financial System and Financial Sector Reforms</p>
4	Central Bank in other Countries
	<p>Federal Reserve System – Bank of England – The European Central Banking, Bank of Japan, Peoples Bank of China</p> <p>Interconnectivity of Central Banks with Other International Financial Institutions- ADB- IMF- World Bank- BIS- Objectives- Role and Functions</p>
5	Central Banking in Cyber World:
	<p>E Banking, E money, IT induced Changes and Monetary Policy, E payments, Risks in the New IT ERA, Impact of IT, Globalization and Central Banks.</p>

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

15. Regional Planning Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Development	15
2	Factors Determining Regional Planning	10
3	Problems in India	10
4	Human and Environmental Impacts	10
Total		45

Sr. No.	Modules / Units
1	Development
	<ul style="list-style-type: none"> • Development: Meaning – Growth versus Development • Factors promoting development of resources, infrastructure, technology, culture – diversities & disparities & need for balanced growth. • Concept and Nature of Planning, need for planning of region
2	Factors Determining Regional Planning
	<ul style="list-style-type: none"> • Factors determining regional planning Area versus regions, formal functional & problem regions – utility of these concepts in identifying regions for planning. • National versus regional planning- Regional hierarchy & Multi-level planning
3	Problems in India
	<ul style="list-style-type: none"> • Regional Problem in India- varying levels of development- causative factors • Problems characterizing development-potential, declining • Backward and ecologically sensitive regions examples-Inter related nature of regional problem.
4	Human and Environmental Impacts
	<ul style="list-style-type: none"> • Human and Environmental impacts of regional planning • Rural and Urban planning policy • Rural and Tribal Development Plans.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

16. Rural Marketing Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Rural Marketing	11
2	Rural Consumer Behaviour	12
3	Marketing Mix – Product and Price in Rural Marketing	11
4	Marketing Mix– Promotion and Distribution in Rural Marketing	11
Total		45

Sr. No.	Modules / Units
1	Rural Marketing
	<ul style="list-style-type: none"> a. Rural Marketing-Concept, Nature, Scope, Significance of Rural Marketing b. Factors contributing to Growth of rural markets, e-rural marketing, growing importance of rural marketing, challenges in rural marketing c. Components and classification of Rural markets, Rural Marketing Information System
2	Rural Consumer Behaviour
	<ul style="list-style-type: none"> a. Rural Consumer behaviour-features, Rural Market VS Urban Market, Lifestyle of rural consumer, Classification of rural consumers, factors influencing consumer behaviour b. Rural Marketing Research- Significance, Tools of marketing research for rural marketing c. FMCG sector in Rural India-concept and classification of consumer goods
3	Marketing Mix – Product and Price in Rural Marketing
	<ul style="list-style-type: none"> a. Potential and size of the Rural Markets, Marketing mix for rural marketing b. Product Strategy - Product mix Decisions - Competitive product strategies for rural markets, importance of Branding, Packaging and Labelling in rural marketing c. Pricing strategy – pricing objectives, pricing policies, innovative pricing methods for rural markets
4	Marketing Mix– Promotion and Distribution in Rural Marketing
	<ul style="list-style-type: none"> a. Promotion strategy - appropriate media - Designing right promotion mix – promotional campaigns b. Distribution - Logistics Management - Problems encountered, Channels for rural markets, selection of appropriate channels- Factors c. New approaches and strategies to reach out rural markets

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

17. Elements of Operational Research Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Operation Research	10
2	Replacement Theory	05
3	Linear Programming Problems (LPP)	15
4	Transportation Problem	15
Total		45

Pre-requisites: *Use of Normal Distribution in finding Probabilities. Concept of present value of money. Application of derivatives to obtain minima of Cost functions*

Sr. No.	Modules / Units
1	Introduction to Operation Research and Replacement Theory
	Introduction: Meaning and scope of Operations Research, Applications in Business, Commerce and Industry, limitations of Operations Research.
2	Replacement Theory
	Replacement Theory: Replacement Models for items that deteriorate with time assuming value money i) constant ii) changes with time. Replacement of items that fail completely using individual and Group replacement.
3	Linear Programming Problems (LPP)
	Mathematical Formulation of LPP . Solution to the LPP using Graphical Method, Simplex Method and Big M method Duality in LPP. Detection of optimum solution to primal using optimum solution to the dual.
4	Transportation Problem
	Description and Formulation of Transportation Problem Initial Basic Feasible Solution by i) North West Corner Rule, ii) Least Cost Entry Method (Matrix Minima), iii) Vogel's Approximation Method. Optimum Solution by MODI Method. Existence of Alternative optimum solution. Impact of change in some cost Coefficients on optimum solution. Maximization type and Unbalanced Transportation Problems.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

18. Psychology of Human Behavior at Work Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	What is Organizational Behaviour?	11
2	Attitudes and Job Satisfaction	11
3	Motivation Concepts	12
4	Leadership	11
Total		45

Sr. No.	Modules / Units
1	What is Organizational Behaviour?
	<ul style="list-style-type: none"> a) The importance of interpersonal skills b) What managers do - management functions, roles, and skills c) Defining organizational behaviour; Disciplines that contribute to the OB field d) Challenges and Opportunities for OB - Responding to globalization; managing work force diversity; coping with “temporariness”; helping employees balance work–life conflicts; creating a positive work environment; improving ethical behaviour
2	Attitudes and Job Satisfaction
	<ul style="list-style-type: none"> a) Attitudes - Main components of attitudes; Major Job Attitudes b) Job Satisfaction - Measuring job satisfaction. What causes job satisfaction? The impact of satisfied and dissatisfied employees on the workplace
3	Motivation Concepts
	<ul style="list-style-type: none"> a) Defining Motivation; 4 early theories of motivation b) Contemporary theories of motivation - Goal Setting Theory, Equity Theory/ Organizational justice, Expectancy Theory
4	Leadership
	<ul style="list-style-type: none"> a) What is Leadership? Trait theories, Behavioural theories b) Contingency Theory – The Fiedler Model c) Charismatic Leadership and Transformational Leadership - Key characteristics of a charismatic leader; characteristics of transactional leaders; characteristics of transformational leaders d) Leading for the future: Mentoring

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Reference Books

Reference Books	
Elective Courses (EC)	
Discipline Specific Elective (DSE) Courses	
Group A: Advanced Accountancy	
1. Financial Accounting and Auditing VII- Financial Accounting	
<ul style="list-style-type: none"> • Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd. • Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers. • R. Narayanaswamy – “Financial Accounting”, Prentice Hall of India, New Delhi • Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers • Financial Accounting Reporting – Barry Elliot and Jamie Elliot – Prentice Hall (14th Edition) 	
2. Financial Accounting and Auditing VIII- Cost Accounting	
<ul style="list-style-type: none"> • Cost Accounting- A managerial emphasis by Horngren, Charles, Foster and Datar, Prentice Hall • Management Accounting by Khan and Jain, Tata McGraw Hill • Practical Costing by P C Tulsian, Vikas New Delhi • Advanced problems and solutions in cost Accounting by S N Maheshwari, Sultan Chand New Delhi • Cost Accounting (For B. Com 4th Sem, Delhi Univ) by Arora M N, Vikas Publishing House Pvt. Ltd. • A Textbook of Cost And Management Accounting - 10th Edn by Arora M N, Vikas Publishing House Pvt. Ltd. • Cost Accounting: Principles & Practice - 12 Edn by Arora M N, Vikas Publishing House Pvt. Ltd. • Essentials of Cost Accounting by Arora M N, Vikas Publishing House Pvt. Ltd. • Students Guide to Cost Accounting & Financial Management (Set of 2 Volumes) (CA-IPCC) (Group I) by Bhavesh N. Chandarana, Taxmann • Lectures on Costing by Swaminathan: S. Chand and Company (P) Ltd., New Delhi • Cost Accounting by C.S. Rayudu, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting by Jawahar Lal and Seema Srivastava, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting by Ravi M. Kishore, Taxmann Ltd., New Delhi • Principles and Practices of Cost Accounting by N.K. Prasad, Book Syndicate Pvt. Ltd., Calcutta • Cost Accounting Theory and Practice by B.K. Bhar, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting Principles and Practice by M.N. Arora, Vikas Publishing House Pvt. Ltd., New Delhi • Advanced Cost and Management Accounting: Problems and Solutions by V.K. Saxena and C.D. Vashist, S. Chand and Company (P) Ltd., New Delhi • Cost Accounting by S.P. Jain and K.L. Narang, Kalyani Publishers, Ludhiana • Modern Cost and Management Accounting by M. Hanif, Tata McGraw Hill Education Pvt. Ltd., New Delhi • Fundamentals of Cost Accounting by Jhamb. H. V., Ane Books Pvt. Ltd. • Cost Accounting by Gupta Nirmal, Ane Books Pvt. Ltd. 	
Discipline Specific Elective (DSE) Courses	
Group B: Business Management	
1. Business Management Paper I	
<ul style="list-style-type: none"> • Essentials of Management by Koontz and Wehrich / McGraw Hill • Principles of Management by Koontz and O. Donnel/ Tata McGraw Hill, New Delhi • Principles of Management: Theory and practices by Sarangi S.K. VMP Publishers and Distributors. • Guide to Management Ideas by Tim Hindle, The Economist • Principles of Management by Terry G.R. AITBS • Business Organization and Principles of Management by Dutta Chowdury, Central Education 	

Reference Books

- *Principles of Management*, Daver Rustoms, Crown
- *Principles of Management*, Tripathi P.C. Tata McGraw Hill, New York
- *Management Theory and Practices* by Dale, Ernest / McGraw Hill, New York.
- *Practice of Management* by Peter Drucker / Allied Publisher, New Delhi
- *Management* by Ricky W Griffin / Houghton Mifflin Company
- *Management* by Gary Dessler / Prentice Hall
- *Management* by Stephen Robbins, Mary Coulter / Prentice Hall
- *Management* by James Stoner, Edward Freeman / Prentice Hall
- *Time Management* by Roberta Roesch, Tata Mc Graw Hill
- *Time Management* by Marc MANCINI, Tata Mc Graw Hill

2. Business Management Paper II

- *Fundamentals of Financial Management*(5th edition) by Chandra Prasanna (2010). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- *Financial Management – Analytical and Conceptual Approach* (12th edition) by Kuchhal S.C. (1995).Chaitanya Publishing House: Allahabad
- *Financial Management* by Reddy R.Jayprakash (2010) APH Publishing Corporation: New Delhi
- *Financial Management – Theory and Practice* (5 & 6th edition) by Chandra Prasanna (2003, 2004). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- *Fundamentals of Financial Management* (13th edition) by Horne, James C. Van (2012) PHI Learning Pvt. Ltd.: New Delhi
- *Financial Management and decision making* by Samuels, John (1999) International Thomson Nusiness Press : London
- *Financial Management - problems & solutions* (2nd edition) by Kishore, Ravi M. (2010) Taxmann Publication Pvt. Ltd.: New Delhi
- *Financial Management : theory, concepts and cases*(5th rev edition) by Rustagi, R.P. (2011) Taxmann Publication Pvt. Ltd.: New Delhi
- *Financial Management : principles & problems* (7th edition) by Srivastava, R.M.&VermaShubhra (2002) PragatiPrakashan: Meerut
- *Fundamentals of Financial Management – problems and solutions* (3rd edition) by Maheswari, S.N. (2006) Sultan Chand and Sons: New Delhi

Discipline Specific Elective (DSE) Courses

Group C: Banking and Finance

1. Banking and Finance Paper- I Financial Markets

- Khan M.Y, *Financial Services*, Mc Graw Hill Education.
- Dr.S. Gurusamy, *Financial Services*, Vijay Nicole Imprints.
- E. Gordon and K. Natarajan – *Financial Markets and Services*
- Niti Chatnani- *Commodity markets* McGraw Hill Publication
- S. Kevin, - *Commodities & financial derivatives* PHI Learning Pvt Ltd

2. Banking and Finance Paper- II Financial Reporting Analysis

- Ashish K. Bhattacharyya – “*Financial Accounting for Business Managers*”, Prentice Hall of India Pvt. Ltd.
- Shashi K. Gupta – “*Contemporary Issues in Accounting*”, Kalyani Publishers.
- R. Narayanaswamy – “*Financial Accounting*”, Prentice Hall of India, New Delhi
- Ashok Sehgal – “*Fundamentals of Financial Accounting*”, Taxmann’s Publishers
- IFRS – Dr Ram Mohan Bhawe and Dr Anjali Bhawe

Reference Books

Discipline Specific Elective (DSE) Courses

Group D: Commerce

1. Commerce Paper I

- *Bhattacharjee, Service Sector Mgt; An Indian Perspective, Jaico Publishing house, 2011.*
- *Christopher Lovelock, service marketing –people technology, strategy, pearson education, IV Edi, 2003.*
- *Valarie A. Zeithaml & Mary Jo Bitner, Services Marketing, Tata McGraw-Hill, 2000.*
- *A. Vijaykumar, service sector in India – Recent Policy initiative, New century Publication, 2008.*

2. Commerce Paper II

- *Office Management, Pillai R S N, S. Chand Publishers, 2010*
- *Office Organisation & Management, N.Kumar & R. Mttal, Anmol Publisher, 2001*
- *Office Management, Balachandran, Tata Mc Graw Hill, 2009*

Discipline Related Elective(DRE) Courses

3. Commerce V

- *Phillip Kotler. (2005) Marketing Management, Englewood cliffs, Prentice Hall, NJ*
- *Richard M. S Wilson, Colin Gilligan, Strategic Marketing Management, Viva Books Pvt. Ltd., 2003.*
- *Walker –Boyd, Larreche , Marketing Strategies –Planning Implementations, Tata McGraw Hill. 2004.*
- *Neelamegam, S.(2007) Marketing in India : Cases and Readings, Vikas, New Delhi*
- *Kotler, P., Keller, K.L. Koshy, A. & Jha. M. (2009). Marketing Management: A South Asian Perspective. (Thirteenth Ed). Pearson Education, New Delhi.*
- *Gandhi, J.C. Marketing a Managerial Introduction Tata McGraw Hill.*
- *Maheshwari, R.P., Jindal, Lokesh, (2011). Marketing Management Theory and Practice.*
- *Sherlekar, S.A. Marketing Management. Himalaya Publishing House.*
- *Saxena, Rajan. Marketing Management*
- *Ramaswamy & Kumari Nama. Marketing Management*

4. Business Economics V

- *Indian Economic Survey Reports (Annual), Ministry of Finance, Government of India*
- *Indian Economy by Misra and Puri, Himalaya Publishing House - Delhi*
- *Gaurav Dutt & Ashwini Mahajan, (2016) Indian Economy, S.Chand & company PVT LTD New Delhi*
- *A.N. Agarwal – Indian Economy problems of Development and Planning New Age International Publisher*
- *Ruddar Datt K.P.M Sundharam – Indian Economy S. Chand E-co LTD. Delhi*
- <http://www.environmentalpollution.in/industrial-pollution/industrial-pollution-types-effects-and-control-of-industrial-pollution/299-for-industrial-pollution>

Ability Enhancement Courses (AEC)

1. Trade Unionism and Industrial Relations Paper I

- *Myers C.A. & Kannappan S. (1970), 'Industrial Relation in India', Asia publishing House, India.*
- *Singh, J.K. (1988), 'Labour Economics. Principles Problem and Practices', Deep and Deep Publication Pvt. Ltd. New Delhi.*
- *Jackson, M.P. , Strikes*
- *Karnik V.B. (1974), 'Indian labour, Problems and prospects', Minewal Associations.*
- *Joshi C.K (1967), ' Unionism in Developing Economy', Asia Publication House, Bombay.*
- *Mamoria C.B. & Mamoria S.(1992), 'Dynamics of Industrial Relation in India', Himalaya Publishing House.*
- *Sahani, Dr, N.K. (2009) 'Industrial Relations' Kalyani Pub. Ludhiyana.*
- *Tripathi, P.C. (2009) 'Personal Management and Ind. Relations' – Sultan Chand and Jons, New Delhi.*
- *Memoria & Memoria- 'Ind. Relations' Himalaya Pub. House, Mumbai.*
- *A.M. Sharma- 'Ind. Relations' - Himalaya Pub. House, Mumbai.*
- *G.Ramanugan- The Honey bee to words a new culture in Ind, Relations- Sterling Pub. Pvt. Ltd.*

Reference Books

2. Computer Systems and Applications Paper I

- *Data Communication and Networking* -Behrouz A Forouzan
- *Introduction to Computers* – Peter Norton, Tata McGraw Hill
- *Fundamentals of Database Systems* - Elmasri Navathe, Somayajulu, Gupta
- *Database Systems and Concepts* - Henry F. Korth, Silberschatz, Sudarshan McGraw Hill
- *DBMS - Date*
- *The complete reference SQL* - Vikram Vaswani TMH
- *The complete reference SQL* - James R. Groff & Paul N. Weinberg TMG
- *Learning SQL* - Alan Beaulieu O'REILLY.
- *Learning MySQL* - Seyed M. M. and Hugh Williams, O'REILLY.
- *SQL a complete reference* - Alexis Leon & Mathews Leon TMG

3. Export Marketing Paper I

- *Export Policy Procedures & Documentation*– M. I. Mahajan, Snow White Publications Pvt. Ltd, 26th Edition,
- *International Business*, K. Aswathappa, McGraw-Hill Education (India) Pvt. Ltd., 6th Edition
- *Export Import Procedures - Documentation and Logistics*, C. Rama Gopal, New Age International Publishers, 2006 / Reprint Jan 2016
- *International Trade and Export Management*, Francis Cherunilam, Himalaya Publishing House, 20th Edition, 2017
- *R. K. Jain's, Foreign Trade Policy & Handbook of Procedures [With Forms, Circulars & Public Notices]*, Centax Publication, 2017
- *EXIM Policy & Handbook of EXIM Procedure – VOL I & II*
- *International Marketing and Export Management*, Gerald Albaum, Edwin Duerr, Alexander Josiassen, Pearson Publications, 8th Edition, June 2016
- *International Marketing Strategy*, Isobel Doole and Robin Lowe, 5th Edition, Thomson Learning, 2008.
- *Global marketing*, Warren J. Keegan 9th Edition Pearson Education, Delhi,
- *New Import Export Policy* - Nabhi Publications, 2017
- *P.K. Khurana, Export Management*, Galgotia Publishing Co, New Delhi
- *P.K. Vasudeva, International Marketing-*, Excel Books, fourth edition, New Delhi
- *Paras Ram, Export documentation and procedure A-Z*
- *Export: What, Where, How?* Paras Ram, & Nikhil K. Garg, Anupam Publishers, 47th Edition, 2016-17
- *International Marketing*, Mary C. Gilly, John L. Graham, Philip R. Cateora, 14th Edition, Tata McGraw-Hill Co. Ltd., 2014
- *International Marketing Management, An Indian Perspective*, R.L. Varshney and B. Bhattacharya, Sultan Chand & Sons, 24th Edition, 2012
- *International Marketing Analysis and Strategy*, SakOnkvisit, John J. Shaw, Prentice-Hall of India Pvt. Ltd., 5th Edition, 2008
- *International Marketing*, Subhash C. Jain, South-Western, 6th Edition, 2001
- *Export Management*, T.A.S. Balagopal, Himalaya Publishing House, Mumbai, 2014
- *Michael R. Czinkota and Iikka A. Ronkainen, International Marketing*, South-Western, 10th Edition, 2012
- *Export-Import and Logistics Management*, Charlie Hill, Random Publications, 2014
- *International Marketing Management*, M.V. Kulkarni, Everest Publishing House

4. Marketing Research Paper I

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B.Com. Programme
Under Choice Based Credit, Grading and Semester System
Course Structure

(To be implemented from Academic Year- 2018-2019)

Semester VI

No. of Courses	Semester VI	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE) Courses	
3	Commerce VI	03
4	Business Economics VI	03
2	Ability Enhancement Courses (AEC)	
5 & 6	**Any two courses from the following list of the courses	03+03
Total Credits		20

*List of groups of Discipline Specific Elective(DSE) Courses for Semester VI (Any One Group)	
Group A: Advanced Accountancy	
1	Financial Accounting and Auditing IX - Financial Accounting
2	Financial Accounting and Auditing X - Cost Accounting
Group B: Business Management	
1	Business Management Paper - III
2	Business Management Paper - IV
Group C: Banking and Finance	
1	Banking and Finance Paper - III
2	Banking and Finance Paper - IV
Group D: Commerce	
1	Commerce Paper - III
2	Commerce Paper - IV
Group E: Quantitative Techniques	
1	Quantitative Techniques Paper - III
2	Quantitative Techniques Paper - IV
Group F: Economics	
1	Economics Paper - III
2	Economics Paper - IV

**List of Ability Enhancement Courses (AEC) for Semester VI (Any Two)	
1	Trade Unionism and Industrial Relations Paper - II
2	Computer systems & Applications Paper - II
3	Export Marketing Paper - II
4	Marketing Research Paper - II
5	Investment Analysis Portfolio Paper - II
6	Transport Management Paper - II
7	Entrepreneurship & M.S.S.I. Paper - II
8	International Marketing Paper - II
9	Merchant Banking Paper - II
10	Direct & Indirect Taxation Paper - II
11	Labour Welfare & Practice Paper - II
12	Purchasing & Store keeping Paper - II
13	Insurance Paper - II
14	Banking Law & Practice Paper - II
15	Regional Planning Paper - II
16	Rural Marketing Paper - II
17	Elements of Operational Research Paper - II
18	Psychology of Human Behaviour at work Paper - II

***Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019***

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group A: Advanced Accountancy

**1. Financial Accounting and Auditing Paper-IX:
Financial Accounting**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	AS – 14 - Amalgamation, Absorption & External Reconstruction	15
2	Accounting of Transactions of Foreign Currency	15
3	Liquidation of Companies	10
4	Underwriting of Shares & Debentures	10
5	Accounting for Limited Liability Partnership	10
	Total	60

Sr. No.	Modules / Units
1	AS – 14 - Amalgamation, Absorption & External Reconstruction (excluding inter-company holdings)
	In the nature of merger and purchase with corresponding accounting treatments of pooling of interests and purchase method respectively. Meaning and Computation of purchase consideration. Problems based on purchase method only.
2	Accounting of Transactions of Foreign Currency
	In relation to purchase and sale of goods, services and assets and loan and credit transactions. Computation and treatment of exchange rate differences
3	Liquidation of Companies
	Introduction, Underwriting, Underwriting Commission Provision of Companies Act with respect to Payment of underwriting commission Underwriters, Sub-Underwriters, Brokers and Manager to issues Types of underwriting, Abatement Clause Marked, Unmarked and Firm-underwriting applications, Liability of the underwriters in respect of underwriting contract Practical problems
4	Underwriting of Shares & Debentures
	Meaning of liquidation or winding up Preferential payments Overriding preferential payments Preparation of statement of affairs, deficit / surplus account Liquidator's final statement of account
5	Accounting for Limited Liability Partnership
	Statutory Provisions Conversion of partnership firm into LLP Final Accounts

**Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group A: Advanced Accountancy

**2. Financial Accounting and Auditing Paper-X:
Cost Accounting**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Cost Control Accounts	10
2	Contract Costing	10
3	Process Costing	10
4	Introduction to Marginal Costing	10
5	Introduction to Standard Costing	10
6	Some Emerging concepts of Cost accounting	10
	Total	60

Sr. No.	Modules / Units
1	Cost Control Accounts
	Advantages and Disadvantages Cost Control Accounts, Principal Accounts, Subsidiary Accounts to be maintained Note- Simple practical problems on preparation of cost control accounts
2	Contract Costing
	Progress payments, Retention money, Contract accounts, Accounting for material, Accounting for Tax deducted at source by the contractee, Accounting for plant used in a contract, treatment of profit on incomplete contracts, Contract profit and Balance sheet entries. Excluding Escalation clause Note- Simple practical problems
3	Process Costing
	Process loss, Abnormal Gains and Losses, Joint products and by-products. Excluding Equivalent units, Inter-process profit Note- Simple Practical problems Process Costing and joint and by-products
4	Introduction to Marginal Costing
	Marginal costing meaning, applications, advantages, limitations Contribution, Breakeven analysis, Margin of safety and profit volume graph. Note- Simple Practical problems based on Marginal Costing excluding decision making
5	Introduction to Standard Costing
	Various types of standards, Setting of standards, Basic concepts of Material and Labour variance analysis. Note- Simple Practical problems based on Material and labour variances excluding sub-variances
6	Some Emerging concepts of Cost accounting
	Target Costing Life cycle Costing Benchmarking ABC Costing Note- No practical problems

***Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019***

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group B: Business Management

**1. Business Management Paper-IV
Management and Organization Development**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Directing & Leading	15
02	Co-ordination & Motivation	15
03	Controlling & Information Management	15
04	Contemporary Issues in Management	15
Total		60

Sr. No.	Modules / Units
1	Directing and Leading
	<ul style="list-style-type: none"> • Communication as an important tool for effective direction and leadership • Barriers to Communication • Ethical issues in using social media for communication • Role of a leader in business organisations - qualities of a good leader • Style of leadership • Leadership continuum – developing an effective leader – path goal theory • Transactional and transformational leaders
2	Co-ordination and Motivation
	<ul style="list-style-type: none"> • Co-ordination as essence of management • Co-ordination vs co-operation vs conciliation • Motivation – meaning and importance of motivation • Financial and non-financial motivators • Theories of Motivation – Maslow’s theory – Herzberg’s theory – McGregor’s theory.
3	Controlling and information Management
	<ul style="list-style-type: none"> • Definition and steps in controlling. • Strategic and operational controlling techniques. • Requirements of an effective control system. • Flow of information n a typical organisation - Need for managing information. • Designing and developing modern MIS - Introduction to ERP.
4	Contemporary Issues in Management
	<ul style="list-style-type: none"> • Challenges in organisational growth and development - management perspective • Change management • Importance of time management and tools for effective time management • Addressing diversity due to human resource mobility • Conflict management.

***Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019***

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group B: Business Management

**2. Business Management Paper-VI
Financial Management**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Capital Budgeting and Evaluation techniques	11
02	Working Capital Management	11
03	Receivable Management, Cash Management and Marketable Securities	12
04	Basic Principles of Cost Accounting	11
	Total	45

Sr. No.	Modules / Units
1	Capital Budgeting and Evaluation techniques
	<ul style="list-style-type: none"> • Capital Budgeting - Meaning and Importance • Evaluation techniques • Pay-back method and ARR • NPV and Profitability index • Choice of evaluation techniques, uses and limitations
2	Working Capital Management
	<ul style="list-style-type: none"> • Working Capital – Meaning and Importance • Factors determining Working Capital requirements, Working Capital cycle • Classification of Working Capital – Gross and Net Working Capital, Permanent and Variable Working Capital, Positive and Negative Working Capital, Cash and Net Current Assets concept of Working Capital • Management of Working Capital • Estimation of Working Capital requirement
3	Receivable Management, Cash Management and Marketable Securities Management
	<ul style="list-style-type: none"> • Receivables Management – Meaning and importance, aspects of receivable management, Credit Policy and Credit Evaluation • Control of accounts receivables – Day’s Sales Outstanding, Ageing Schedule, ABC Analysis • Cash Management – Meaning, motives of holding cash, ways of speeding up cash collections • Preparation of Cash Budget • Understanding the role of marketable securities in corporate financial management
4	Basic Principles of Cost Accounting
	<ul style="list-style-type: none"> • Cost Accounting – Meaning, classification of costs and non-cost items • Preparation of Cost sheet • Marginal Costing - Meaning, features, advantages and limitations of marginal costing, • Break Even Analysis • Application of marginal costing

***Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019***

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group C: Banking and Finance

**1. Banking and Finance Paper-III:
Risk Management**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Foundations of Risk Management	15
02	Capital markets Risk Management	15
03	Credit Market Risk Management	15
04	Risk Measurement	15
	Total	60

Sr. No.	Modules / Units
1	Foundations of Risk Management
	<ul style="list-style-type: none"> • Basic risk types • The role of risk management • Enterprise Risk Management (ERM) • History of financial disasters and risk management failures • 2007 financial crisis
2	Capital Market Risk Management
	<ul style="list-style-type: none"> • Equity, currencies & commodities markets in India • Introduction to Derivatives • Forward, Future and option contracts • Hedging through Derivatives contract • Fixed-income securities • Fixed-income risk management through derivatives • Rating agencies
3	Credit Market Risk Management
	<ul style="list-style-type: none"> • Introduction, • Information required for evaluation of credit risk, • Procedure for Credit Risk Management, • Credit Lifecycle, • Loan Review Mechanism, • RBI guidelines on Credit Rating Framework in Banks, • Introduction of Basel Norms and calculation of capital adequacy ratio
4	Risk Measurement
	<ul style="list-style-type: none"> • Estimation of volatilities and correlations (application to volatility term structures) Monte Carlo simulations (application to interest rate forecasting) • Linear Value-at-Risk (application to market, credit and operational risk) • Option valuation • Risk-adjusted return on capital (RAROC) & beta calculation • Risk management of derivatives (application to convertible risk) • Interest rates and measures of interest rate sensitivity

**Revised Syllabus of Courses of B.Com. Programme at Semester VI
with effect from the Academic Year 2018-2019**

Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group C: Banking and Finance

**2. Banking and Finance Paper-IV:
Actuarial Analysis in Banking and Insurance**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Probability & Mathematical Statistics	12
02	Models	12
03	Mortality Model	12
04	Contingencies	12
05	Statistical Methods	12
	Total	60

Sr. No.	Modules / Units
1	Probability & Mathematical Statistics
	Concepts of Probability, Bayes' Theorem, Concepts of Random Variable, Probability Distribution, Distribution Function, Expected Value, Variance and Higher Moments, Basic Discrete And Continuous Distributions, Central Limit Theorem, Statistical Inference And Sampling Distribution, Confidence Intervals For Unknown Parameters. Test Hypotheses, Concepts Of Analysis Of Variance
2	Models
	The Principles of Actuarial Modelling., General Principles of Stochastic Processes, Markov Chain, Markov Process., Concept of Survival Models., Estimation Procedures for Lifetime Distributions., Maximum Likelihood Estimators For The Transition Intensities In Models Of Transfers Between States With Piecewise Constant Transition Intensities.
3	Mortality Model
	Binomial Model of Mortality, Derive A Maximum Likelihood Estimator for The Probability of Death, How to Estimate Transition Intensities Depending on Age, Exactly Or Using The Census Approximation., How To Test Crude Estimates For Consistency With A Standard Table Or A Set Of Graduated Estimates, And Describe The Process Of Graduation.
4	Contingencies
	Simple assurance and annuity contracts, means and variances of the present values of the payments under these contracts, assuming constant deterministic interest. Expressions in the form of sums for the mean and variance of the present value of benefit payments under each contract above, in terms of the curtate random future lifetime, assuming that death benefits are payable at the end of the year of death and that annuities are paid annually in advance or in arrear, and, where appropriate, Obtain expressions in the form of integrals for the mean and variance of the present value of benefit payments under each contract above, in terms of the random future lifetime, assuming that death benefits are payable at the moment of death and that annuities are paid continuously, and, where appropriate.
5	Statistical Methods
	Concepts of decision theory, Decision function and a risk function. Apply decision criteria to determine which decision functions are best with respect to a specified criterion. In particular consider the minimax criterion and the Bayes criterion. Calculate probabilities and moments of loss distributions both with and without limits and risk-sharing arrangements. The properties of the statistical distributions which are suitable for modelling individual and aggregate losses. Apply the principles of statistical inference to select suitable loss distributions for sets of claims. Concepts of excesses (deductibles), and retention limits. The operation of simple forms of proportional and excess of loss reinsurance.

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Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group D: Commerce

**1. Commerce III:
Management of Service Industry**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Housing and Construction Industry	15
02	Computer Services and e- commerce	15
03	Banking	15
04	Insurance	15
Total		60

Sr. No.	Modules / Units
1	Housing and Construction Industry
	Characteristics- scope- challenges-promotion activities of construction industry- role of co-operative societies and Government schemes- career opportunities
2	Computer Services and e- commerce
	e-commerce- concept-functions- merits & limitations IT enabled services (ITES): features- Business Process Outsourcing: concept- advantages & challenges- Consultancy services: classification & significance
3	Banking
	Types of Banks- functions of a commercial bank-types of banking products-role of RBI- recent trends in Banking- Career opportunities in Banking
4	Insurance
	Concept- importance- types (Life, Fire, Marine & General)- Regulation of Insurance sector: role of Insurance Regulatory and Development Authority of India – Foreign Direct Investment in insurance sector- career opportunities in insurance sector

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Elective Courses (EC)

1 A. Discipline Specific Elective (DSE) Courses

Group D: Commerce

**2. Commerce IV:
Commercial Administration**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Human Resource Management for office	15
02	Office Services -I	15
03	Office Services -II	15
04	Office Services -III	15
Total		60

Sr. No.	Modules / Units
1	Human Resource Management for office
	Human Resource Management: Meaning, nature and importance of human resource management- scope of HR functions in an office- duties and responsibilities of HR officer- records and information to be maintained with respect to the human resource- important HR legislations in India.
2	Office Services -I
	Reception & hospitality: Role and function of the reception desk- duties and responsibilities of a receptionist, importance of reception. Meetings & Travel Arrangement: meaning and procedure for business meetings- types of meetings- information and services related to travel- procedure for making travel arrangements
3	Office Services -II
	Accounts & financial services: Role and functions of an accounts department/ officer- documents to be prepared by the accounts officer- types of hardware and software used – procedure for making and receiving payments- bank and cash related documents and procedures, digital payments. Sales, marketing and customer care: functions of sales & marketing officer- functions of customer service officer, importance of customer care
4	Office Services -III
	Procurement & dispatch: role and functions of procurement officer- procedure for procurement of materials and services- functions of a dispatch clerk- documents to be maintained with respect to procurement and dispatch Inventory management: meaning and nature of inventory management, functions of inventory management - stock records to be maintained manual and electronic

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Elective Courses (EC)

1 B. Discipline Related Elective (DRE) Courses

3. Commerce-VI

Human Resource Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Human Resource Management	12
02	Human Resource Development	11
03	Human Relations	11
04	Trends In Human Resource Management	11
Total		45

Sr. No.	Modules / Units
1	Human Resource Management
	<ul style="list-style-type: none"> • Human Resource Management – Concept, Functions, Importance, Traditional v/s Strategic Human Resource Management • Human Resource Planning- Concept Steps in Human Resource Planning Job Analysis-Concept, Components, Job design- Concept, Techniques • Recruitment- Concept, Sources of Recruitment Selection - Concept , process , Techniques of E,selection,
2	Human Resource Development
	<ul style="list-style-type: none"> • Human Resource Development- Concept, functions Training- Concept, Process of identifying training and development needs, Methods of Training & Development (Apprenticeship, understudy, job rotation, vestibule training, case study, role playing, sensitivity training, In, basket, management games) Evaluating training effectiveness- Concept, Methods • Performance Appraisal- Concept, Benefits, Limitations, Methods Potential Appraisal-Concept, Importance • Career Planning- Concept, Importance Succession Planning- Concept, Need Mentoring- Concept, Importance Counseling- Concept, Techniques.
3	Human Relations
	<ul style="list-style-type: none"> • Human Relations- Concept, Significance Leadership –Concept, Transactional & Transformational Leadership Motivation- Concept, Theories of Motivation,(Maslow’s Need Hierarchy Theory, Vroom’s Expectancy Theory, McGregor’s Theory X and Theory Y, Pink’s Theory of Motivation) • Employees Morale- Concept, Factors affecting Morale, Measurement of Employees Morale Emotional Quotient and Spiritual Quotient- Concept, Factors affecting EQ & SQ • Employee Grievance- Causes, Procedure for Grievance redressal Employee welfare measures and Healthy & Safety Measures.
4	Trends In Human Resource Management
	<ul style="list-style-type: none"> • HR in changing environment: Competencies- concept, classification Learning organizations- Concept, Creating an innovative organization, Innovation culture- Concept, Need, Managerial role. • Trends in Human Resource Management,; Employee Engagement- Concept, Types Human resource Information System (HRIS) – Concept, Importance, Changing patterns of employment. • Challenges in Human Resource Management: Employee Empowerment, Workforce Diversity. Attrition, Downsizing, Employee Absenteeism, Work life Balance, Sexual Harassment at work place, Domestic and International HR Practices, Millennial (Gen Y)Competency Mapping

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Elective Courses (EC)

1 B. Discipline Related Elective (DRE) Courses

**4. Business Economics-VI
International Economics**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Introduction to International Trade	10
02	Commercial Policy	10
03	Balance of payments and International Economic Organization	15
04	Foreign Exchange market	10
	Total	45

Sr. No.	Modules / Units
1	Introduction to International Trade
	<ul style="list-style-type: none"> • Theories of International Trade - Ricardo's Theory of Comparative Costs and the Heckscher- Ohlin Theory. • Terms of Trade - Types and Limitations. • Gains from International trade - Offer Curves and Reciprocal Demand.
2	Commercial Policy
	<ul style="list-style-type: none"> • Commercial Trade Policy –Free Trade and Protection – Pros and Cons. • Tariff And Non Tariff Barriers: Meaning, Types and Effects • International Economic Integration – Types and Objectives:-EU and Brexit, ASAEN
3	Balance of payments and International Economic Organization
	<ul style="list-style-type: none"> • Balance of Payment: Meaning, Structure, Types of Disequilibrium. • Causes and measures to correct the disequilibrium in Balance of Payments • WTO- Recent Developments in TRIPS, TRIMS and GATS.
4	Foreign Exchange market
	<ul style="list-style-type: none"> • Foreign Exchange Market: Meaning, Functions, Determination of Equilibrium Rate of Exchange. • Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage. • Role of Central Bank in foreign exchange rate management, Managed flexible exchange rate system of India.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

1. Trade Unionism and Industrial Relations Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Industrial relations	12
2	Industrial conflicts and its Measures for Prevention and Settlement	12
3	Collective bargaining and Workers Participation in Management	11
4	Industrial relations in Public Sector Multi-nationals, and Co-operative Sector	10
Total		45

Sr. No.	Modules / Units
1	Industrial relations
	<ul style="list-style-type: none"> • Industrial relations: Meaning, Importance, Scope, Role and Impact on Labour Laws legislation, Execution, Employer, Trade Unions and Judiciary • Recommendations of Second National Commission on labour 2002.
2	Industrial conflicts and its Measures for Prevention and Settlement
	<ul style="list-style-type: none"> • Industrial conflicts: Meaning causes and impact. Strike: Meaning, Types & Legal aspects. Concept of lockout. • Measures for prevention and settlement of industrial conflicts- (a) Conciliation (b) Mediation (c) Arbitration (d) Adjudication.
3	Collective bargaining and Workers Participation in Management
	<ul style="list-style-type: none"> • Collective bargaining: concept, principles and importance. Collective bargaining in India. • Workers participation in management- Meaning, Types with reference to India.
4	Industrial relations in Public Sector Multi-nationals, and Co-operative Sector
	<ul style="list-style-type: none"> • Industrial relations in public sector, multi-nationals, and co-operative Sector. • Plant level Industrial relations:- standing orders and grievance procedure. • Work and role of labour welfare officer.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

2. Computer Systems and Applications Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	E – Commerce	18
2	Advanced Spread Sheet	09
3	Advanced Spread Sheet	09
4	Visual Basic	09
Total		45

Sr. No.	Modules / Units
1	E – Commerce
	<ul style="list-style-type: none"> a) Definition of E-commerce b) Features of E-commerce c) Types of E-commerce (B2C, B2B, C2C, P2P) d) Business Models in E-commerce (Advertising, Subscription, Transaction Fee, Sales Revenue, Affiliate Revenue) e) Major B2C models (Portal, Etailer, Content Provider, Transaction Broker, Market Creator, Service Provider, Community Provider). f) E-Commerce Security: Integrity, Non repudiation, Authenticity, Confidentiality, Privacy Availability. g) Encryption: Definition, Digital Signatures, SSL. h) Payment Systems: Digital Cash, Online stored value, Digital accumulating balance payment, Digital credit accounts, digital checking. i) How an Online credit card transaction works. SET protocol. j) Limitation of E-commerce. k) M-commerce (Definition and Features).
2	Advanced Spread Sheet
	<ul style="list-style-type: none"> a) Multiple Spread sheets <ul style="list-style-type: none"> • Creating and using templates, Using predefined templates, Adding protection option. • Creating and Linking Multiple Spreadsheets. • Using formulas and logical operators. • Creating and using named ranges. • Creating Formulas that use reference to cells in different worksheets. b) Functions <ul style="list-style-type: none"> • Database Functions LOOKUP, VLOOKUP, HLOOKUP • Conditional Logic functions IF, Nested IF, COUNTIF, SUMIF, AVERAGEIF • String functions LEFT, RIGHT, MID, LEN, UPPER, LOWER, PROPER, TRIM, FIXED
3	Advanced Spread Sheet
	<ul style="list-style-type: none"> a) Functions <ul style="list-style-type: none"> • Date functions TODAY, NOW, DATE, TIME, DAY, MONTH, YEAR, WEEKDAY, DAYS360 • Statistical Functions COUNTA, COUNTBLANK, CORREL, LARGE, SMALL b) Data Analysis <ul style="list-style-type: none"> • Filter with customized condition. • The Graphical representation of data Column, Line, Pie and Bar charts. • Using Scenarios, creating and managing a scenario. • Using Goal Seek • Using Solver • Understanding Macros, Creating, Recording and Running Simple Macros. Editing a Macro(concept only)

Sr. No.	Modules / Units
4	Visual Basic
	<p>a) Introduction to Visual Basic, Introduction Graphical User Interface (GUI). Programming Language (Procedural, Object Oriented, Event Driven), Writing VB Projects. The Visual Basic Environment</p> <p>b) Introduction to VB Controls Text boxes, Frames, Check boxes, Option button, Designing the User Interface, Default & Cancel property, tab order, Coding for controls using Text, Caption, Value property and Set Focus method</p> <p>c) Variables, Constants, and Calculations Variable and Constant, Data Type (String, Integer, Currency, Single, Double, Date), Naming rules/conventions, Constants (Named & Intrinsic), Declaring variables, Val Function, Arithmetic Operations, Formatting Data.</p> <p>d) Decision and Condition Condition, Comparing numeric variables and constants, Comparing Strings, Comparing Text Property of text box, Compound Conditions (And, Or, Not). If Statement, if then-else Statement, LCase and Ucase function, Using If statements with Option Buttons & Check Boxes. MsgBox (Message box) statement Input Validation : Is Numeric function.</p> <p>e) Sub-procedures and Sub-functions, Using common dialog box, Creating a new sub-procedure, Writing a Function procedure. Simple loops using For Next statements and Do while statement and display output using MsgBox Statement.</p>

Note :

- a) Theory 03 lectures per week.
- b) Practical batch size 20-25, 01 practical = 03 theory lectures per week.
- c) 10 Practical's are to be completed in each semester.

Semester VI

Topic	Number of Practical's
Presentation skills	01
Advanced Spread Sheet	06
Introduction to Visual Basic	03

Minimum 6 practical's are to be recorded in the journal in the Semester VI
[Minimum 4 on VB, 2 on Advanced Spread Sheet]

❖ Suggested list of Practical's for Semester VI

1. Preparing a PowerPoint presentation on an E-Commerce website.
2. Calculation of DA, HRA, PF, Gross Salary and Net Salary using Spread Sheet
3. Calculation of Income Tax using Spread Sheet
4. Filtering data and Graphical representation of data using Spread Sheet
5. Using VLOOKUP and HLOOKUP using Spread Sheet
6. Creating and managing a scenario using Spread Sheet
7. Use of Goal Seek and Solver using Spread Sheet

8. Write a project in VB to design a suitable form to add two numbers and display their sum.
9. Write a project in VB to design a suitable form to enter sales and calculate and display the bonus which is 10% of sales.
10. Write a project in VB to design a suitable form to enter salary and calculate and display the DA which is 90% of salary.

❖ **Scheme of Examination**

Type	Marks	Duration
Theory	75	2½ hours
Practical	20	1 hour per batch of 10
Active Participation and Class conduct	05	---

• **Theory Examination Pattern**

All questions are compulsory

Question No.	Unit No.	Marks	Marks with Internal Option
Q. 1.	Objective type based on I, (II,III) and IV	11+2+2	23
Q. 2.	I	15	30
Q. 3.	II	15	30
Q. 4.	III	15	30
Q. 5.	IV	15	30

• **Practical Examination Pattern- Semester VI**

Sr. No.	Topic	Marks
01	Advanced Spread sheet	07
02	Introduction to VB Programing	03
03	Journal	05
04	Viva	05

- Practical examination to be conducted 2 to 3 weeks before the theory examination. Marks out of 25 to be submitted to the University before commencement of theory examination.
- Software Requirement :
Spread Sheet 2010, VB 6.0
- Hardware
For a batch of 120 students minimum 10 computers with appropriate hardware and software installed on each computer. During practical hours maximum two student may share one computer.
- For in house computing facility fee of rupees 750/- be charged for each student per Semester in the existing fee structure against head of computer fee/computer practical.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

3. Export Marketing Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Product Planning and Pricing Decisions for Export Marketing	12
2	Export Distribution and Promotion	11
3	Export Finance	11
4	Export Procedure and Documentation	11
Total		45

Sr. No.	Modules / Units
1	Product Planning and Pricing Decisions for Export Marketing
	a) Planning for Export Marketing with regards to Product, Branding, Packaging b) Need for Labelling and Marking in Exports, Factors determining Export Price; Objectives of Export Pricing c) International Commercial (INCO) Terms; Export Pricing Quotations – Free on Board (FOB), Cost Insurance and Freight (CIF) and Cost and Freight (C&F); Problems on FOB quotation
2	Export Distribution and Promotion
	a) Factors influencing Distribution Channels; Direct and Indirect Exporting Channels; Distinction between Direct and Indirect Exporting Channels b) Components of Logistics in Export marketing; Selection criteria of Modes of Transport; Need for Insurance in Export Marketing c) Sales Promotion Techniques used in Export Marketing; Importance of Trade Fairs and Exhibitions; Benefits of Personal Selling; Essentials of Advertising in Export Marketing;
3	Export Finance
	a) Methods of Payment In export marketing; Procedure to open Letter of Credit, Types and Benefits of Countertrade b) Features of Pre-shipment and Post-shipment finance; Procedure to obtain Export Finance; Distinction between Pre-shipment Finance and Post Shipment Finance. c) Role of Commercial Banks, EXIM Bank, SIDBI in financing exporters; Role of ECGC
4	Export Procedure and Documentation
	a. Registration with different authorities; Pre-shipment Procedure involved in Exports; Procedure of Quality Control and Pre-shipment Inspection; b. Shipping and Custom Stage Formalities; Role of Clearing & Forwarding Agent; Post-shipment Procedure for Realisation of Export Proceeds; Procedure of Export under Bond and Letter of Undertaking. (LUT) c. Importance of - Commercial Invoice cum Packing list, Bill of Lading/ Airway Bill, Shipping Bill/Bill of Export, Consular Invoice, Certificate of Origin

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

4. Marketing Research Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Applications of Marketing Research-I	12
2	Applications of Marketing Research-II	11
3	Applications of Marketing Research-III	11
4	Managing Marketing Research	11
Total		45

Sr. No.	Modules / Units
1	Applications of Marketing Research-I
	<ul style="list-style-type: none"> a. Product Research- concept, areas, steps in new product development Product Testing & Test Marketing- concept, methods b. Brand Research- concept, components of a Brand, importance of brand research Packaging Research- concept, importance c. Price Research- concept, factors influencing pricing, importance of price research, methods of price research
2	Applications of Marketing Research-II
	<ul style="list-style-type: none"> a. Physical Distribution research- concept, types of distribution channels, Supply Chain Management- concept, components of supply chain management, importance of physical distribution research b. Promotion Research- concept, elements of promotion, importance of promotion research Advertising Research- concept, scope, pre & post testing methods of advertising effectiveness c. Consumer Research- concept, objectives, methods Motivation Research- concept, importance
3	Applications of Marketing Research-III
	<ul style="list-style-type: none"> a. Sales Research- concept, significance, scope/areas b. Rural Marketing Research- concept, features of Indian rural market, sources of data, research tools, do's and don'ts in rural Marketing Research c. Global Marketing Research- concept, factors affecting Global Marketing , need and scope of Global Marketing Research
4	Managing Marketing Research
	<ul style="list-style-type: none"> a. Organizing Marketing Research activity- factors involved in organizing Marketing Research activity, methods of organizing Marketing Research activity, In house marketing department,--structure, merits , demerits b. Professional Marketing Research agencies- structure, merits, demerits, professional standards c. Prominent Marketing Research agencies- HTA, ORG, IMRB, NCAER, Nielson

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**5. Investment Analysis and Portfolio
Management Paper - II**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Fundamental Analysis	12
2	Technical Analysis	11
3	Efficient Market Theory	11
4	Capital Asset Pricing Model	11
Total		45

Sr. No.	Modules / Units
1	Fundamental Analysis
	<p>A) Economy Analysis – Meaning, Framework, Economic Analysis, Forecasting, Barometric or Indicator Approach, Econometric Model Building and Opportunistic Model Building.</p> <p>B) Industry Analysis – Concept of Analysis, Industry Life Cycle, Industry Characteristics</p> <p>Company Analysis – Financial Statements, Analysis of Financial Statements, (Practical questions on Debt equity ratios, total debt ratio, proprietary ratios, interest coverage ratio, Profitability ratios related to sales, investment and equity shares Efficiency or Activity Ratios) and Assessment of risk (Leverages)</p>
2	Technical Analysis
	<p>A) Dow Theory</p> <p>B) Meaning and Principles of Technical Analysis, Price Chart, Line Chart, Bar Chart, Japanese Candlestick Chart, Trends and Trend Reversals, Chart Patterns, Support and Resistance, Reversal Patterns, Continuation Patterns and Elliot Wave Theory</p> <p>C) Mathematical Indicators – Calculation of Moving Averages (Simple and Exponential Moving Average), Oscillators and Relative Strength Index</p> <p>D) Market Indicators</p> <p>E) Fundamental Analysis V/s Technical Analysis</p>
3	Efficient Market Theory
	<p>A) Random Walk Theory</p> <p>B) The Efficient Market Hypothesis</p> <p>C) Forms of Market Efficiency</p> <p>D) Competitive Market Hypothesis</p>
4	Capital Asset Pricing Model
	<p>A) CAPM – Fundamental Notions of Portfolio Theory, Assumption of CAPM, Efficient Frontier with Riskless Lending and Borrowing, Capital Market Line, Security Market Line and Pricing of Securities with CAPM.</p> <p>B) Arbitrage Pricing Theory (APT) – The Return Generating Model, Factors Affecting Stock Return, Expected Return on Stock, APT V/s CAPM.</p>

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

6. Transport Management Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Indian Surface Transport Service	11
2	Marketing of Transport Services	11
3	Transport Organisation	11
4	Safety Management Systems	12
Total		45

Sr. No.	Modules / Units
1	Indian Surface Transport Service
	Development of Railway network and problem-changes in composition of passenger and freight traffic, Development of Road transport- Growth of Automobile Industry, Indian Motor Vehicle Acts, Urban transport problems with special defence to Mumbai
2	Marketing of Transport Services
	Marketing of transport services: Role of Advertising – Changes in fares and freight rates and their impact on demand, Regulation of transport services: Licensing policies, transport taxation, role of International bodies in transport development
3	Transport Organisation
	Water transport: Present status of Inland and Coastal Shipping in India, Growth of Merchant Shipping, International competition and problems of port. Air transport: Working of Indian Airlines and Air India - International Airport Authority of India – Air Cargo.
4	Safety Management Systems
	Overview and Understanding Safety, factors for improving safety on roads – causes of accidents due to drivers and pedestrians-design, selection, operation and maintenance of motor trucks, Responsibility for Management of Safety, Basics of Safety Management, Safety Training Programme

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**7. Entrepreneurship and Management of Small
Scale Industries Paper - II**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Micro, Small and Medium Enterprises	11
2	Setting-up of SSI/SME/MSME	11
3	Organization of SSI/SME/MSME	11
4	Specialized Focus Areas in Micro, Small and Medium Enterprises	12
Total		45

Sr. No.	Modules / Units
1	<p data-bbox="323 208 1038 241">Introduction to Micro, Small and Medium Enterprises</p> <p data-bbox="323 257 443 291">Unit-1: –</p> <ul data-bbox="323 302 1401 571" style="list-style-type: none"> • Meaning, Features, Concept of SSI • Role and Importance of SSI • Evolution and Growth of SSI since Independence in India w.r.t. 5-Year Plans in India • SSI Support Mechanism in India - Central and State Level, Government and Non-Government Agencies support to SSI with due emphasis to Concessions and Incentives <p data-bbox="323 577 427 611">Unit-2:-</p> <ul data-bbox="323 622 1281 772" style="list-style-type: none"> • Meaning, Features, Concept of Micro, Small and Medium Enterprises • Need and Significance of MSMEs • Evolution and Growth of MSMEs since Economic Liberalization in India • Role and Importance of MSMEs <p data-bbox="323 779 427 813">Unit-3:-</p> <ul data-bbox="323 824 1082 969" style="list-style-type: none"> • Meaning, Features, Concept of Industrial Sickness • Causes of Industrial Sickness • Consequences of Industrial Sickness • Remedies to Resolve the Problem of Industrial Sickness
2	<p data-bbox="323 992 719 1025">Setting-up of SSI/SME/MSME</p> <p data-bbox="323 1041 427 1075">Unit-1:-</p> <ul data-bbox="323 1086 1401 1272" style="list-style-type: none"> • Steps in Setting-up a SSI/SME/MSME • Registration Procedure – Benefits of Registration – De-registration • Environmental and Locational Issues – Environmental Clearance • Steps in Setting up a SSI/SME/MSME in India with Special Reference to Clearances and Permissions required <p data-bbox="323 1279 427 1312">Unit-2:-</p> <ul data-bbox="323 1323 1393 1473" style="list-style-type: none"> • Meaning, Features, Concept of Regulatory Environment in India • Brief insights relating to Laws affecting SSI/SME/MSME • MSME Policy in India - Highlights of MSMED Act, 2006 • Classification of Manufacturing and Service Industries under MSMED Act, 2006 <p data-bbox="323 1480 427 1514">Unit-3:-</p> <ul data-bbox="323 1525 1401 1794" style="list-style-type: none"> • Growth and Expansion of SSI/SME/MSME • Options available to SSI/SME/MSME for Growth and Expansion (Part-I): Ancillarisation, Licensing, Franchising • Options available to SSI/SME/MSME for Growth and Expansion (Part-II): Outsourcing, Insourcing • Options available to SSI/SME/MSME for Growth and Expansion (Part-III): Mergers, Acquisitions, Takeovers in India and at Global Level

Sr. No.	Modules / Units
3	<p data-bbox="320 208 751 241">Organization of SSI/SME/MSME</p> <p data-bbox="320 257 427 291">Unit-1:-</p> <ul data-bbox="320 297 1362 533" style="list-style-type: none"> • Meaning, Features, Concept of Organisation Structure of SSI/SME/MSME • Overview of Principles of Management applicable in Management of SSI/SME/MSME - Types of Organisation of SSI/SME/MSME • Problems and Prospects of SSI/SME/MSME • Legal Framework and Regulations Governing SSI/SME/MSME - Government Measures, Policy Support, Taxation Benefits for SSI/SME/MSME <p data-bbox="320 539 427 573">Unit-2:-</p> <ul data-bbox="320 580 1362 775" style="list-style-type: none"> • Meaning, Features, Concept of SSI/SME/MSME Funding • Requirements of Capital (Fixed and Working) for SSI/SME/MSME • Factors Determining Capital (Fixed and Working) Requirements of SSI/SME/MSME • Sources of Institutional Finance to SSI/SME/MSME <p data-bbox="320 781 427 815">Unit-3:-</p> <ul data-bbox="320 822 1362 1055" style="list-style-type: none"> • Meaning, Features, Concept of Marketing Mechanism in SSI/SME/MSME • Marketing related Problems of SSI/SME/MSME - Measures to Reduce Marketing related Problems of SSI/SME/MSME • Export Potential of SSI/SME/MSME - Export Incentives available to SSI/SME/MSME – SSI/SME/MSME and Special Economic Zones (SEZs) • Role of Self Help Groups (SHGs) in Development of SSI/SME/MSME
4	<p data-bbox="320 1070 1182 1104">Specialized Focus Areas in Micro, Small and Medium Enterprises</p> <p data-bbox="320 1120 427 1153">Unit-1:-</p> <ul data-bbox="320 1160 1362 1395" style="list-style-type: none"> • Meaning, Features, Concept, Significance of Rural Industries • Nature of activities involved in Rural Industries - Measures to Support and Promote Rural Industries • Meaning, Features, Concept, Significance and Role of Rural Artisans • Measures to Support and Promote Rural Artisans – Role of Government and Non-Government Agencies in Promoting Rural Artisans <p data-bbox="320 1402 427 1435">Unit-2:-</p> <ul data-bbox="320 1442 1362 1677" style="list-style-type: none"> • Meaning, Features, Concept, Significance of Agro-based Industries • Nature of activities involved in Agro-based Industries - Measures to Support and Promote Agro-based Industries • Meaning, Features, Concept of Ancillary Industries • Nature of activities involved in Ancillary Industries - Measures to Support and Promote Ancillary Industries <p data-bbox="320 1684 427 1718">Unit-3:-</p> <ul data-bbox="320 1724 1267 1868" style="list-style-type: none"> • Meaning and Concept of Industrial Estates • Features of Industrial Estates • Utility and Significance of Industrial Estates to SSI/SME/MSME Sector • Policy Initiatives and Measures to Revive Industrial Estates

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

8. International Marketing Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	International Marketing Channels & Physical Distribution	12
2	Procedures & Policy Framework in International Marketing	11
3	International Trade Promotion Organization	11
4	Export Assistance, Incentives & Documentation	11
Total		45

Sr. No.	Modules / Units
1	International Marketing Channels & Physical Distribution
	<ul style="list-style-type: none"> a. International Marketing Channels- , Need and Importance. b. Method of Entry in International Market. Factors influencing selection of Suitable Channels. c. Physical Distribution – Importance, Scope and Problems.
2	Procedures & Policy Framework in International Marketing
	<ul style="list-style-type: none"> a. Foreign Trade Policy (FTP), 2015-20-Highlights and implications. b. Export Procedure- Registration Procedure, Role of Customs House Agent, Customs/Shipment Formalities, Procedure of Export Proceeds Realization. Procedure to obtain ISO Certification. c. Import Procedure involved in International Market.
3	International Trade Promotion Organization
	<ul style="list-style-type: none"> a. Export Marketing Organisation- and Types, Role and Functions of Export Promotion Councils, Commodity Board, IPP, FIEO, IIFT, DGFT, ITPO and IIP. b. Export Promotion Organisation- and Types. c. E- Marketing – Features Importance and Impact.
4	Export Assistance, Incentives & Documentation
	<ul style="list-style-type: none"> a. Main Assistance available for Exporters. b. Incentives available for exporters- Duty Drawback, EPCG, MDA, ASIDE, IRMAC. c. Export Documentation-and Importance, Main Export Documents- Commercial Invoice, Consular Invoice, Certificate of Origin, Shipping Bill, Mats Receipt, GR Form and Bill of Exchange.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

9. Merchant Banking Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Factoring	11
2	Securitization	11
3	Mergers, Acquisitions & Takeovers	11
4	Disinvestment and Buyback of Equity Shares	12
Total		45

Sr. No.	Modules / Units
1	Factoring
	Factoring: Concept, Nature and Scope of Factoring, Forms of Factoring , Factoring vis-à-vis Bills Discounting , Factoring vis-à-vis Credit Insurance, Factoring vis-à-vis Forfeiting, Evaluation of a factor , Evaluation of factoring, Status of Factoring in India.
2	Securitization
	Securitization / Mortgages: Meaning, Nature and Scope of Securitization, Securitization as a Funding Mechanism, Securitization of Residential Real Estate and Mortgages -Features, Types and Provisions. Security Brokerage: Meaning of Brokerage, Types of Brokers, Difference between Broker and Jobber, SEBI Regulations relating to brokerage business in India.
3	Mergers, Acquisitions & Takeovers
	Difference between Mergers, Acquisitions and Takeover, The Role of Merchant Banker in M&A and Takeovers, SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 w.r.t Substantial acquisition of shares or voting rights, Voluntary Offer- Offer Size, Offer Price, Payment Mode, Exemptions and Process of Open Offer.
4	Disinvestment and Buyback of Equity Shares
	The Role of Merchant Banker in Disinvestment Process, Role and Obligations of Merchant Banker in Buyback of Equity Shares, Role of Merchant Banker in Delisting of Shares, Role of Merchant Banker in Issue and Listing of Debt Securities and The Role of Merchant Banker in ESOP

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**10. Direct and Indirect Taxation Paper - II
Goods and Service Tax Act**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction	09
2	Levy and Collection of Tax	09
3	Time, Place and Value of Supply	09
4	Input Tax Credit & Payment of Tax	09
5	Registration under GST Law	09
Total		45

Sr. No.	Modules / Units
1	Introduction
	<ul style="list-style-type: none"> • What is GST • Need for GST • Dual GST Model • Definitions <ul style="list-style-type: none"> Section 2(17) Business Section 2(13) Consideration Section 2(45) Electronic Commerce Operator Section 2(52) Goods Section 2(56) India Section 2(78) Non taxable Supply Section 2(84) Person Section 2(90) Principal Supply Section 2(93) Recipient Section 2(98) Reverse charge Section 2(102) Services Section 2(105) Supplier Section 2(107) Taxable Person Section 2(108) Taxable Supply • Goods & Services Tax Network (GSTN)
2	Levy and Collection of Tax
	<ul style="list-style-type: none"> • Scope of Supply • Non taxable Supplies • Composite and Mixed Supplies • Composition Levy • Levy and Collection of tax • Exemption from tax
3	Time, Place and Value of Supply
	<ul style="list-style-type: none"> • Time of Supply • Place of Supply • Value of Supply
4	Input Tax Credit & Payment of Tax
	<ul style="list-style-type: none"> • Eligibility for taking Input Tax Credit • Input Tax Credit in Special Circumstances • Computation of Tax Liability and payment of tax
5	Registration under GST Law
	<ul style="list-style-type: none"> • Persons not liable registration • Compulsory registration • Procedure for registration • Deemed registration • Cancellation of registration

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

11. Labour Welfare and Practice Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Social Security	15
2	Labour Markets	10
3	Labour Force in India	10
4	Globalization & Labour	10
Total		45

Sr. No.	Modules / Units
1	Social Security
	<ul style="list-style-type: none"> • Meaning, Definition & Objective of Social Security. • Various Social Security provisions made in India (Employees provident fund Act, Maternity benefit Act, Family Pension Scheme, Provision of Gratuity Act 1972) • Trade Union – Structure, Types & Functions.
2	Labour Markets
	<ul style="list-style-type: none"> • Demand for and supply of labour- determinants of demand for and supply of labour – • Mobility of Labour • Problems of Agricultural Labour, Child Labour and Female Labour
3	Labour Force in India
	<ul style="list-style-type: none"> • Factors determining Labour Force. • Labour Force & Human Development in India • Participation of workers in Management • Industrial disputes
4	Globalization & Labour
	<ul style="list-style-type: none"> • Globalisation & Labour Markets in India. • Impact of Labour Migration. • ILO- Aims & objectives & impact on Labour Welfare.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

12. Purchasing and Store Keeping Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Store Keeping and Materials Handling	12
2	Store Accounting and Store Record	11
3	Inventory Control	11
4	Logistics and Supply Chain Management (SCM)	11
Total		45

Sr. No.	Modules / Units
1	Store Keeping and Materials Handling
	<ul style="list-style-type: none"> • Store Keeping - Concept, Meaning, Objectives, Functions of Storekeeping, Types of stores, Stages in storekeeping, Duties and Responsibilities of Storekeeper. • Material handling – Objective, Advantages & Principles, Protection and Preservation of materials in store. • Store Location & Layout – Location of Store House, Factors influencing store location, Objectives, Principles and Types of store layout.
2	Store Accounting and Store Record
	<ul style="list-style-type: none"> • Store Accounting – Objectives, Importance, Advantages, Need for Store Accounting, Methods of Valuation of Material – FIFO, LIFO, Simple average & Weighted average method • Store Record – Concept, Objectives, Need, and Documents required for Store Record • Store Ledger & Bin card – Meaning, Advantages of Store ledger and Bin card, Stock Audit, Lead time- Concept & Classification
3	Inventory Control
	<ul style="list-style-type: none"> • Stock levels & Value analysis – Types of stock level, Value analysis – Concept, Essentials & Steps. • ABC analysis – Purpose, Steps and Advantages of ABC analysis. • Inventory Control – Objectives, Advantages and Disadvantages of Periodical & Perpetual Inventory Control, Selective Inventory control techniques, Economic Order Quantity – Importance.
4	Logistics and Supply Chain Management (SCM)
	<ul style="list-style-type: none"> • Logistics – Concepts, Nature, Importance & Challenges • Supply chain management – concepts, Objectives, Benefits & Process of Supply Chain Management • Recent trends in logistics & SCM – Role of IT in logistics / SCM, Issues & Challenges in logistics, Logistics Outsourcing – Concept & Benefits.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

13. Insurance Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Life Insurance Products	11
2	General Insurance	11
3	Miscellaneous Coverage's	11
4	Insurance Business Environment in India	12
Total		45

Sr. No.	Modules / Units
1	Life Insurance Products
	<ul style="list-style-type: none"> a. Different products offered by life insurers – term plans, pure endowment plans, combinations of plans, traditional products b. Market linked policies, of Annuities and group policies. c. Procedure for obtaining life insurance policy, procedure for settlement of Claims.
2	General Insurance
	<ul style="list-style-type: none"> a. Fire Insurance- Risks faced by the owner of assets – exposure to perils – features of products covering fire and allied perils, Procedure for obtaining fire insurance policy b. Marine Insurance- Products covering marine and transit risks -products covering financial losses due to accidents, Procedure for obtaining marine insurance policy c. Health insurance - Products covering financial losses due to hospitalization - products covering miscellaneous risks. Procedure for obtaining health/ Medi-claim insurance policy
3	Miscellaneous Coverage's
	<ul style="list-style-type: none"> a. Motor insurance – Liability only policy – Package policy –Personal Accident insurance b. Burglary insurance – Baggage insurance – Legal Liability insurance – Public & Product Liability insurances – Professional Indemnity insurance c. Workmen's Compensation insurance – Fidelity Guarantee insurance – Banker's Indemnity insurance – Carrier's Legal Liability insurance – Jeweller's Block insurance -Aviation insurance – Engineering insurance – Rural insurances – Micro insurance
4	Insurance Business Environment in India
	<ul style="list-style-type: none"> a. Specialised Insurances: Industrial All Risks insurance – Advance Loss of Profits insurance – Oil & Energy Risks insurance – Satellite insurance b. Challenges in Insurance Industry, LIC v/s Private Insurance Companies in India c. Recent trends in Insurance, Growth of Insurance Business, Actuarial Role, Reasons for attraction of Foreign Insurance Companies in India.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

**14. Banking Law and Practice Paper - II
Corporate and Securities Law**

Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Company Law – An Overview	12
02	Regulatory Framework Governing Stock Exchanges as per Securities Contracts Regulation Act 1956	11
03	Security Exchange Board of India	11
04	The Depositories Act, 1996	11
	Total	45

Sr. No.	Modules / Units
1	Company Law – An Overview
	<ul style="list-style-type: none"> • Development of Company Law in India • Doctrines Governing Corporates – Lifting the Corporate Veil, Doctrine of Ultra Vires, Constructive Notice, Indoor Management, Alter Ego. The Principle of Non Interference (Rule in Foss V/s Harbottle) – Meaning , Advantages , Disadvantages & Exceptions, Majority and Minority Rights under Companies Act • Application of Company Law to Banking and Insurance Sector Application of Companies Act to Banking and Insurance sector governed by Special Acts. S.1(4) of Companies Act 2013 Exceptions provided (S.67(3), S.73(1), S.129(1), 179(3), S.180(1)(c), S.186, S.189
2	Regulatory Framework governing Stock Exchanges as per Securities Contracts Regulation Act 1956
	<ul style="list-style-type: none"> • Definition of Securities, Spot Delivery Contract, Ready Delivery Contract, Stock Exchange. • Corporatisation and demutualisation of Stock Exchange –Meaning, Procedure & Withdrawal • Power of Recognised Stock Exchange to make rules restricting voting rights etc • Power of Central Government to Direct Rules or Make rules • Power of SEBI to make or amend bye laws of recognised stock exchange • Books and Accounts to be maintained by recognized stock exchange • Grounds on which stock exchange can delist the securities of a company. • Section 3 to Section 20
3	Security Exchange Board of India
	<ul style="list-style-type: none"> • SEBI: Objectives-terms-establishment-powers-functions-accounts and audit-penalties –registration. • Issues of Disclosure Investors Protection Guidelines: Pre & Post obligations-conditions for issue-Debt Security-IPO-E-IPO-Employee option-right-bonus-preferential allotment intermediary-operational-promoter lock in period requirements-offer document.
4	The Depositories Act, 1996
	<ul style="list-style-type: none"> • Depository – Meaning , Benefits , Models, Functions Participants • The Depository Act 1996 – Objectives, Eligibility condition for depository services, Fungibility, Bye laws of depository , Governance of Depository and Internal audit of depository Participants • BSDA and single registration for depository participants.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

15. Regional Planning Paper - I

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Regional Planning Strategies & Techniques	15
2	Regionalization of Planning in India	10
3	Regional Development in Maharashtra	10
4	Problem Regions and Case Studies	10
Total		45

Sr. No.	Modules / Units
1	Regional Planning Strategies & Techniques
	<ul style="list-style-type: none"> • Regional planning strategies & techniques • Planning machinery & problems of co-ordination – integrated area development • Multi-level nature of planning in India, specific contribution of planning at different levels.
2	Regionalization of Planning in India
	<ul style="list-style-type: none"> • Regionalization of planning in India: an assessment • Regional development & efficiency • Ecological dimension – strategy for future.
3	Regional Development in Maharashtra
	<ul style="list-style-type: none"> • Regional development in Maharashtra – regional backlogs causative factors. • Strategies for regional development – achievements & failures • Strategy for future.
4	Problem Regions and Case Studies
	<ul style="list-style-type: none"> • Problem regions: Nature of problems & strategies for its solution • Case Studies: Mumbai Metropolitan Region-Vidharbha, South Kokan, Marathwada, Western Ghats, Sugarcane growing areas

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

16. Rural Marketing Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Agricultural Marketing	11
2	Rural Marketing and Market Regulation	12
3	Institutional Support to Rural Marketing	11
4	Problems in Rural Marketing	11
Total		45

Sr. No.	Modules / Units
1	Agricultural Marketing
	<ul style="list-style-type: none"> a. Agricultural Marketing- Concept, Nature and Types, Agriculture produce- concept and types of Agricultural Markets. b. Marketing agencies, Risks involved in marketing, Types of risks, Measures to minimise risks c. Contract Marketing (Farmer – Processor linkage), Marketing channels for agricultural produce
2	Rural Marketing and Market Regulation
	<ul style="list-style-type: none"> a. Regulated Market- APMC Act 1963, Standardisation and Grading, Inspection of quality, AGMARK b. The National Council for State Marketing Boards (NCOSAMB) State Trading corporation (STC), Public Distribution System(PDS) – Need and importance c. Fruit Products order (FPO) 1955 - objectives, Consumer Protection Act 1986- Rights of Consumers
3	Institutional Support to Rural Marketing
	<ul style="list-style-type: none"> a. Commission on Agriculture Costs and Prices (CACP)- Role, Functions and Importance b. National Agriculture Co-operative Marketing Federation (NAFED)-Role, Functions and Importance c. Agriculture and Processed Food Exports Development Authority (APEDA)-Role, Functions and Importance
4	Problems in Rural Marketing
	<ul style="list-style-type: none"> a. Problems in rural marketing---Strategies for rural marketing--- Integration, Efficiency, Cost and Price Spread b. Need for marketing finance, Source of marketing finance, Non Institutional--- Institutions---Commercial Banks---PACS, Farmers Service Societies (FSS), RRBs and NABARD c. Challenges and recent trends in rural marketing

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

17. Elements of Operational Research Paper - II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Project Analysis	15
2	Theory of Games	15
3	Inventory Models	15
Total		45

Sr. No.	Modules / Units
1	Project Analysis
	Basic concepts and Definitions, Gantt Charts and its weaknesses, CPM and PERT networks, Numbering of Events, Contractual Obligation Time, Earliest occurrence time, Latest allowable occurrence Time and Slack Time for Events, Different types of floats for activities. Critical Path Calculations, Probability Assessment in PERT Networks. Time Cost Trade - Off Analysis for CPM Networks
2	Theory of Games
	Basic Concept and Definitions. Two Person Zero Sum Game. Saddle point, Pure and Mixed Strategies. Reducing the size of the game using dominance property. Optimum Solution to a 2x2 game without saddle point. Graphical solution to 2xn and mx2 games.
3	Inventory Models
	Costs in Inventory management Deterministic Inventory Models- EOQ Model with Instantaneous Replenishment and Constant Rate of Demand Assuming that shortages are not allowed (Mathematical derivation expected), its price break model. Other EOQ models with instantaneous/uniform rate of replenishment and constant rate of demand assuming shortages are allowed/not allowed.

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Elective Courses (EC)

2. Ability Enhancement Courses (AEC)

18. Psychology of Human Behavior at Work Paper-II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Understanding Work Teams	11
2	Conflict and Negotiation	11
3	Emotions and Moods	12
4	Organizational Change and Stress Management	11
Total		45

Sr. No.	Modules / Units
1	Understanding Work Teams
	a) Differences between groups and teams; Types of teams b) Creating effective teams
2	Conflict and Negotiation
	a) Defining Conflict; transitions in conflict thought b) The Conflict Process c) Negotiation: Bargaining strategies; the negotiation process
3	Emotions and Moods
	a) What are Emotions and Moods? The basic emotions; sources of emotions and moods b) Emotional Intelligence c) Organizational Behaviour applications of emotions and moods
4	Organizational Change and Stress Management
	a) a Forces for Change b) Work Stress and its Management

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Reference Books

Reference Books
Elective Courses (EC)
Discipline Specific Elective (DSE) Courses
Group A: Advanced Accountancy
1. Financial Accounting and Auditing IX- Financial Accounting
<ul style="list-style-type: none"> • Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd. • Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers. • R. Narayanaswamy – “Financial Accounting”, Prentice Hall of India, New Delhi • Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers • Financial Accounting Reporting – Barry Elliot and Jamie Elliot – Prentice Hall (14th Edition)
2. Financial Accounting and Auditing X- Cost Accounting
<ul style="list-style-type: none"> • Cost Accounting- A managerial emphasis by Horngren, Charles, Foster and Datar, Prentice Hall • Management Accounting by Khan and Jain, Tata McGraw Hill • Practical Costing by P C Tulsian, Vikas New Delhi • Advanced problems and solutions in cost Accounting by S N Maheshwari, Sultan Chand New Delhi • Cost Accounting (For B. Com 4th Sem, Delhi Univ) by Arora M N, Vikas Publishing House Pvt. Ltd. • A Textbook of Cost And Management Accounting - 10th Edn by Arora M N, Vikas Publishing House Pvt. Ltd. • Cost Accounting: Principles & Practice - 12 Edn by Arora M N, Vikas Publishing House Pvt. Ltd. • Essentials of Cost Accounting by Arora M N, Vikas Publishing House Pvt. Ltd. • Students Guide to Cost Accounting & Financial Management (Set of 2 Volumes) (CA-IPCC) (Group I) by Bhavesh N. Chandarana, Taxmann • Lectures on Costing by Swaminathan: S. Chand and Company (P) Ltd., New Delhi • Cost Accounting by C.S. Rayudu, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting by Jawahar Lal and Seema Srivastava, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting by Ravi M. Kishore, Taxmann Ltd., New Delhi • Principles and Practices of Cost Accounting by N.K. Prasad, Book Syndicate Pvt. Ltd., Calcutta • Cost Accounting Theory and Practice by B.K. Bhar, Tata Mc. Grow Hill and Co. Ltd., Mumbai • Cost Accounting Principles and Practice by M.N. Arora, Vikas Publishing House Pvt. Ltd., New Delhi • Advanced Cost and Management Accounting: Problems and Solutions by V.K. Saxena and C.D. Vashist, S. Chand and Company (P) Ltd., New Delhi • Cost Accounting by S.P. Jain and K.L. Narang, Kalyani Publishers, Ludhiana • Modern Cost and Management Accounting by M. Hanif, Tata McGraw Hill Education Pvt. Ltd., New Delhi • Fundamentals of Cost Accounting by Jhamb. H. V., Ane Books Pvt. Ltd. • Cost Accounting by Gupta Nirmal, Ane Books Pvt. Ltd.
Group B: Business Management
1. Business Management Paper III
<ul style="list-style-type: none"> • Essentials of Management by Koontz and Wehrich / McGraw Hill • Principles of Management by Koontz and O. Donnel/ Tata McGraw Hill, New Delhi • Principles of Management: Theory and practices by Sarangi S.K. VMP Publishers and Distributors. • Guide to Management Ideas by Tim Hindle, The Economist • Principles of Management by Terry G.R. AITBS • Business Organization and Principles of Management by Dutta Chowdury, Central Education • Principles of Management, Daver Rustoms, Crown

Reference Books

- *Principles of Management*, Tripathi P.C. Tata McGraw Hill, New York
- *Management Theory and Practices* by Dale, Ernest / McGraw Hill, New York.
- *Practice of Management* by Peter Drucker / Allied Publisher, New Delhi
- *Management* by Ricky W Griffin / Houghton Mifflin Company
- *Management* by Gary Dessler / Prentice Hall
- *Management* by Stephen Robbins, Mary Coulter / Prentice Hall
- *Management* by James Stoner, Edward Freeman / Prentice Hall
- *Time Management* by Roberta Roesch, Tata Mc Graw Hill
- *Time Management* by Marc MANCINI, Tata Mc Graw Hill

2. Business Management Paper IV

- *Fundamentals of Financial Management (5th edition)* by Chandra Prasanna (2010). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- *Financial Management – Analytical and Conceptual Approach (12th edition)* by Kuchhal S.C. (1995).Chaitanya Publishing House: Allahabad
- *Financial Management* by Reddy R.Jayprakash (2010) APH Publishing Corporation: New Delhi
- *Financial Management – Theory and Practice (5 & 6th edition)* by Chandra Prasanna (2003, 2004). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- *Fundamentals of Financial Management (13th edition)* by Horne, James C. Van (2012) PHI Learning Pvt. Ltd.: New Delhi
- *Financial Management and decision making* by Samuels, John (1999) International Thomson Nusiness Press : London
- *Financial Management - problems & solutions (2nd edition)* by Kishore, Ravi M. (2010) Taxmann Publication Pvt. Ltd.: New Delhi
- *Financial Management : theory, concepts and cases(5th rev edition)* by Rustagi, R.P. (2011) Taxmann Publication Pvt. Ltd.: New Delhi
- *Financial Management : principles & problems (7th edition)* by Srivastava, R.M.&VermaShubhra (2002) PragatiPrakashan: Meerut
- *Fundamentals of Financial Management – problems and solutions (3rd edition)* by Maheswari, S.N. (2006) Sultan Chand and Sons: New Delhi

Group C: Banking and Finance

1. Banking and Finance Paper- III Risk Management

- *Quantitative Risk Management : A Practical Guide to Financial Risk-* Thomas S. Coleman
- *Investment Theory and Risk Management:* Steve Peterson
- *Risk Management : M/s Macmillan India Limited*
- *Theory & Practice of Treasury Risk Management:* M/s Taxman Publications Ltd.
- *Corporate Value of ERM : Sim Segal*
- *Risk Management : Insurance and Derivatives* Dr G Kotreshwar-Himalaya Publishing House

2. Banking and Finance Paper- IV Actuarial Analysis in Banking & Insurance

- *“Actuarial Statistics: An Introduction Using R”* by Shailaja R Deshmukh.
- *“Predictive Modeling Applications in Actuarial Science”* by Richard A Derrig and Glenn Meyers
- *“Generalized Linear Models for Insurance Data (International Series on Actuarial Science)”* by Piet de Jong and Gillian Z Heller
- *“Contributions to Sampling Statistics (Contributions to Statistics)”* by Maria Giovanna Ranalli and Fulvia Mecatti
- *“Forecasting Product Liability Claims: Epidemiology and Modeling in the Manville Asbestos Case”* by J B Weinstein and Eric Stallard
- *“Financial Modeling, Actuarial Valuation and Solvency in Insurance”* by Mario V Wuthrich & Michael Merz
- *“Modern Actuarial Risk Theory: Using R”* by Rob Kaas and Marc Goovaerts
- *“Health Insurance: Basic Actuarial Models”* by Ermanno Pitacco
- *“Financial and Actuarial Statistics: An Introduction”* by Dale S Borowiak and Arnold F Shapiro

Reference Books

Group D: Commerce

1. Commerce III

- Bhattacharjee, Service Sector Mgt; An Indian Perspective, Jaico Publishing house, 2011.
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- *Operations Research Problems & Solutions by V.K.Kapoor*
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**Revised Syllabus of Courses of B.Com. Programme at Semester V and VI
with effect from the Academic Year 2018-2019**

**Question Paper Pattern
(Practical Courses)**

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Practical Question OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question OR	15 Marks
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question OR	15 Marks
Q-5	Full Length Practical Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 or 10/5 Marks.

**Revised Syllabus of Courses of B.Com. Programme at Semester V and VI
with effect from the Academic Year 2018-2019**

**Question Paper Pattern
(Theoretical Courses)**

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered any 10 B) Sub Questions to be asked 12 and to be answered any 10 (*Multiple choice / True or False / Match the columns/Fill in the blanks)	20 Marks
Q-2	Full Length Question OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question OR	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question OR	15 Marks
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question OR	15 Marks
Q-5	Full Length Question	15 Marks
Q-6	A) Theory questions B) Theory questions OR	10 Marks 10 Marks
Q-6	Short Notes To be asked 06 To be answered 04	20 Marks

Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 or 10/5 Marks.

University of Mumbai



No. UG/56 of 2019-20

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to the uploaded by Academic Authority Unit which was accepted by the Academic Council at its meeting held on 27th February, 2013 vide item No. 4.136 relating to the Allocation of the syllabus and Question Paper Pattern as per (CGSS) for the T.Y.B.Com. Programme (Sem. V & VI) w.e.f. the academic year 2013-2014.

They are hereby informed that the recommendations made by the Board of Studies in Accountancy at its meeting held on 10th April, 2019 have been accepted by the Academic Council at its meeting held on 15th April, 2019 vide item No. 4.47, 4.48 & 4.49 and that in accordance therewith, the revised Question Paper Pattern as per the (CBCS) for the T.Y.B.Com. Programme in (Sem. V & VI).

Item No.4.47 a) Direct & Indirect Taxation Paper-I b) Direct & Indirect Taxation Paper-II, (Goods and Services Tax).

Item No.4.48 b) Financial Accounting & Auditing (Cost Accounting) Paper VIII & X.

Item No.4.49 c) Financial Accounting & Auditing (Financial Accounting) Paper VII & IX.

has been brought into force with effect from the academic year 2019-20, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

12th July, 2019

To

(Dr. Ajay Deshmukh)
REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.47,4.48,4.49/15/04/2019

No. UG/56 -A of 2019

MUMBAI-400 032

12th July, 2019

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Chairman, Board of Studies in Accountancy,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL)
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,

(Dr. Ajay Deshmukh)
REGISTRAR

UNIVERSITY OF MUMBAI



**Revised Question Paper Pattern for
Third Year B.Com. Programme in Semester V & VI of**

- **Direct and Indirect Taxation Paper I**
- **Direct and Indirect Taxation Paper II
(Goods and Services Tax)**

**Under the Choice Based Credit, Grading and Semester System
(To be implemented from Academic Year 2019-2020)**

EXHIBIT NO. 13

T.Y.B.Com Sem V
Direct and Indirect Taxation Paper I

Question Paper Pattern

Maximum Marks: 100

Questions to be set: 05

Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 16

T.Y.B.Com Sem VI
Direct and Indirect Taxation Paper II
(GST)

Question Paper Pattern

Maximum Marks: 100
Questions to be set: 05
Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

AC – 15/04/2019

Item No. – 4.48

UNIVERSITY OF MUMBAI



**Revised Question Paper Pattern for
Third Year B.Com. Programme in Semester V & VI
of Financial Accounting and Auditing (Cost Accounting)
Paper VIII & X**

**Under the Choice Based Credit, Grading and Semester
System**

(To be implemented from Academic Year 2019-2020)

EXHIBIT NO. 12

T.Y.B.Com Sem V
Financial Accounting and Auditing Paper VIII
(Cost Accounting)

Question Paper Pattern

Maximum Marks: 100
Questions to be set: 05
Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 15

T.Y.B.Com Sem VI
Financial Accounting and Auditing Paper X
(Cost Accounting)

Question Paper Pattern

Maximum Marks: 100
Questions to be set: 05
Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

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**Revised Question Paper Pattern for
Third Year B.Com. Programme in Semester V & VI
of Financial Accounting and Auditing (Financial Accounting)
Paper VII & IX**

**Under the Choice Based Credit, Grading and Semester System
(To be implemented from Academic Year 2019-2020)**

EXHIBIT NO. 11

T.Y.B.Com Sem V
Financial Accounting and Auditing Paper VII
(Financial Accounting)
Question Paper Pattern

Maximum Marks: 100

Questions to be set: 05

Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.

EXHIBIT NO. 14

T.Y.B.Com Sem VI
Financial Accounting and Auditing Paper IX
(Financial Accounting)

Question Paper Pattern

Maximum Marks: 100

Questions to be set: 05

Duration: 3 Hours

All Questions are Compulsory Carrying 20 Marks Each

Question No	Particular	Marks
Q-1	Objective Questions A) Sub Questions to be asked 12 and to be answered 10 B) Sub Questions to be asked 12 and to be answered 10 (*Multiple Choice/True or False/Fill in the blanks/Match the column)	20 Marks
Q-2	Practical Question	20 Marks
	OR	
Q-2	Practical Question	20 Marks
Q-3	Practical Question	20 Marks
	OR	
Q-3	Practical Question	20 Marks
Q-4	Practical Question	20 Marks
	OR	
Q-4	Practical Question	20 Marks
Q-5	A) Theory Questions B) Theory Questions	10 Marks 10 Marks
	OR	
	Short Notes To be asked 06 To be answered 04	20 Marks

Note: Practical questions of 20 marks may be divided into two sub questions of 10 marks each.